

The Classes

UNDERGRAD NEWS

1957

Dick Kozacko emails, "After 42-plus years in Elmira, N.Y., we moved to Raleigh, N.C., in July. We are part of the Brier Creek Country Club development in North Raleigh and enjoy the area immensely—very friendly people and a lot to do. I also moved the company, Kozacko Media Services, but was not able to persuade my office manager of 14 years to leave her family and move, too. My new email is dick@kozacko.com."

1961

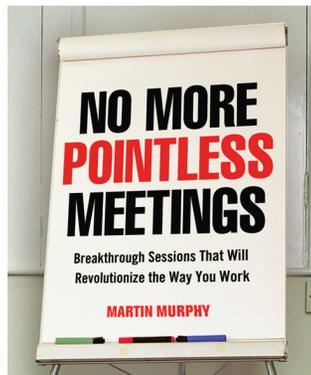
Andy Mandell was profiled in an article, "Andy Mandell: For Data-Mail's Mandell, Success Is a Family Matter," in the Oct. 8 issue of the *Hartford Business Journal* and online at [Hartford Business.com](http://HartfordBusiness.com). He is founder and chair of Data-Mail Inc., a family-owned, full-service direct-mail production company in Newington, Conn. Andy was honored in November at the paper's Third Annual Lifetime Achievement Awards ceremony, at which he and three local business leaders received awards.

1972

Rock Roan emails from Memphis, Tenn., "I had a great time on campus in September at our Theta Chi reunion. A group of almost 20 brothers, past and present, gathered in the Goff Suite to reminisce and hear what the fraternity is doing today. In 1971, the Theta Chi chapter transitioned from Alpha Delta Sigma, a national honor society sponsored by the American Advertising Federation. I believe ADS started at Babson in 1946." [Editor's note: See photo, page 41.]

1981

David Barber emailed in November, "My son, **Jack Barber '15**, and his friend, Ben Berman, started an exciting business, Mainly Burgers, a gourmet hamburger food truck in



Martin Murphy '66 is the author of *No More Pointless Meetings: Breakthrough Sessions that Will Revolutionize the Way You Work*, published in October by the American Management Association. He emails, "In this digital age, conventional meetings have become an obsolete ritual. My book (nomorepointlessmeetings.com) provides executives, managers, and supervisors with a transformative replacement for meetings. I demonstrate how to do more in less time and give examples of work-flow sessions that leverage the cognitive and creative capabilities of everyone in the organization." Martin is founder and president of QuantumMeetings (quantummeetings.com).

Scarborough Beach, Maine, near Portland. I was so impressed with their research and business plan that I invested in the venture. Last season, Jack and Ben ran the operation with 10 employees. Next year, they'll be at the beach again and plan to buy a second truck."

1987

Paul Gilbody has been appointed president and CEO of Leominster Credit Union. The credit union has more than 50,000 members and offices in Leominster, Worcester, Holden, Clinton, and Sterling, Mass. Previously, he was executive vice president, COO, and senior lender at Bay State Savings Bank in Worcester.



George Tavlas '67 is director general of the Bank of Greece in Athens, Greece, and an alternate member of the European Central Bank's governing council in Frankfurt, Germany. He emails, "I was a distinguished visiting scholar at Drexel University's LeBow College of Business in 2012 and will be a visiting fellow at the University of Chicago's Becker Friedman Institute in 2013." George is editor-in-chief of *Open Economies Review*.



Craig Benson '77, H'03 (fourth from right), received the Cruickshank Alumni Leadership Award at the annual Leadership Awards event during Back to Babson. The other award recipients were (from left) Professor Candida Brush; **Hugh Glazer '77, P'13**; **Jill Cartwright, MBA'07**; **Jennifer Gottberg '88**; **Kevin Gray '92, MBA'97**; **Daive Visco '95**; **Jeremy Hill '04**; George Lee; and **Nicolas Soresen, MBA'10**. Recipient **Francisco Opazo, MBA'08**, is not in the photo. For more information, please visit www.babson.edu/alumni/events/recognition.

He also serves on the boards of Devereux Massachusetts, a nonprofit behavioral health organization, and the Central Massachusetts Workforce Investment Board, a local workforce development initiative.

1988 25th reunion

Peter Cosco emails, "Last year, I started 4Forces Group (4ForcesGroup.com), a growth acceleration firm. I am leveraging 24 years of experience in print, cable, digital, sports media, and consulting to help companies with their growth planning/execution and marketing services needs. We operate as on-demand interim CMOs for clients such as Deloitte and Meredith Corp., as well as startups LiveClips, Sport195, and SocialFlow. Love being on my own—the Babson way!"

Brian Fierston has been elected to the board of trustees of the Jewish Community Foundation of Greater Hartford [Conn.]. A certified financial planner, he is vice president at Fierston Financial Group Inc., where he has worked since 1991. He also is a member of the board at Watkinson School in Hartford.

Patti Laughren has been appointed vice president, accountable health systems and provider innovation at Regence in Portland, Ore. Previously, she was vice president, provider engagement at Humana Inc. in Chicago.

BACK to BABSON

September 27-28, 2013
Reunion and Homecoming



Nicholas Vantine '78 (second from right) emails, "My wife, Linda, and I celebrated our 25th year on Cape Cod and the 22nd year of my wealth

management practice, Boardwalk Financial (boardwalkfinancial.com). Linda continues her interior design business, daughter Carling graduated from college in 2011, and daughter Daphne is a junior at Cape Cod Academy. I've been racing with a team for four seasons off Cape Cod aboard Calypso, a Pearson 35 sailboat. The highlight this summer was the annual Figawi Race to Nantucket. Hope to connect with classmates as our 35th approaches. Find me on Facebook and LinkedIn."

Shawn Gallaway '82 has combined music and art in his debut book, *I Choose Love: A Journey of Healing and Transformation*, which includes a CD. He emails from Nashville, Tenn., "For 20 years, I have been writing and recording what I call 'conscious music.' I use the power of the arts to assist in awakening the heart of humanity. In 2009, I was asked to share my signature song and music video, *I Choose Love*, for the induction of the Dalai Lama as a Freedom Award recipient by the National Civil Rights Museum in Memphis." For more information, visit shawngallaway.com.



Rusty Vanneman has been appointed chief investment officer at CLS Investments in Omaha, Neb. He leads the firm's portfolio management and investment research teams and sits on the CLS investment committee. Previously, he was chief investment officer and portfolio manager at Kobren Insight Management. A CFA, he also is a chartered market technician. Rusty serves on Babson's Board of Overseers.

1989

Brett Markinson is CEO and founder of Sole Society Inc., a new direct-to-consumer website for shoes. Sole society.com bypasses traditional retailers to sell shoes at a lower cost. Previously, he was chairman and co-founder of HauteLook.com, which was acquired by Nordstrom in March 2011.

1991

John Farley has been promoted to assistant vice president at Lincoln Property Co., a real estate management and consulting company. He lives in Newtown, Conn., with his wife, Alisa, and their three children.

Paul Paradis is the second-generation owner and president of the Paradis True Value hardware store in Bar Harbor, Maine. A republican, he was a candidate for the District 35 seat in the state's House of Representatives in November. He is serving his third term as a town councilor and is chair of the town's cruise ship committee.

1996

Ronald Sylvestri and Melissa Iorio were married on Oct. 27 in Warwick, Bermuda. Melissa is a partner of Barrington Capital, a hedge fund, and



The fifth annual Alumni Entrepreneur Hall of Fame awards were held in Knight Auditorium in October. Before the event, recipient **Jeffrey Brown '86** (right), founder, president, and CEO of Brown's Super Stores Inc., and President Len Schlesinger posed for a photo in front of the awards plaque in the Arthur M. Blank Center for Entrepreneurship. **Alberto Perlman '98** (who was unable to attend the event), co-founder and CEO of Zumba Fitness LLC, and Jeffrey were inducted into the hall of fame that evening.

Michael Bastian (left) and **Dena Bancroft**, both '87, enjoyed the grand opening in September of the new Gant store on Boston's Newbury Street. Michael has been involved in a long-term collaboration with Gant, where he has helped bring an American sportswear focus back to the brand with his Gant by Michael Bastian collection for men and women. He emails, "Dena and I met as students at Babson and became best friends. Dena's style and appearance from then was my biggest inspiration for creating the fall/winter 2012 collection." Michael also designs for his eponymous menswear collection (michaelbastiannyc.com).



Ronald owns Quail Ridge Asset Management, both in New York.

1997

Gene Katz has been named a managing director in the financial institutions group at D.A. Davidson & Co., a full-service investment firm. He focuses on banks and thrifts and is working in Davidson's Chicago office. Previously, he was a managing director at Hovde Financial Inc., where he advised financial institutions.

Nelson Santiago emails, "After owning and operating my petroleum wholesale and retail firm for 15 years in Puerto Rico, I sold the wholesale company to a multinational petroleum firm and leased the gas stations and convenience store properties to the same company for 20 years. So I am retired at the age of 37. Thank you, Babson! Best regards to my long-lost friends." He can be contacted at myp.investments@gmail.com.

1998 15th Reunion

Scott Noll (MBA'08): See **Charlie Burckmyer**, MBA'08.

2000

Richard Travers emails, "In June, I entered into a real estate development venture and opened a Pollo Campero franchise restaurant in Lawrence, Mass. The franchise, which has more than 200 outlets in Central America, serves food with a Latin America flair, from grilled chicken to crispy yuca (cassava) fries. I became fond of the food when I lived in Costa Rica in my junior year and went to Panama for an internship the following summer."

2002

David Garvey (MBA'04) has been appointed to lead the New York City-based business solutions practice of Accounting Management Solutions Inc., which provides outsourced



Got News? Alumni News is in demand! To accommodate news and photos from as many alumni as possible, please limit entries to 75 words and photo captions to 100 words.

Babson Magazine has two requirements for Alumni News photos: the submitting alumnus must be in the picture, and the image must be at least 4 x 6 inches at 300 dpi—no digital alterations, please. We can't promise that all submitted photos will run, but we'll include as many as possible. (See the Weddings page for wedding photo requirements.) Please email all news to the Alumni News editor at alumnews@babson.edu.



Ralf Riehl '90 emails, "At Back to Babson in September, a group of Theta Chi brothers, ranging from the classes of '72 to '15, gathered in the Goff Alumni Suite. (Back, from left) **Jay Chen '15, John Ricciardi '92, Rob 'Norm' Diccianni '94, Dave MacDonald '78, P'07, Brad Hazeltine '90, Roy Nelson '97, myself, Ken Stacey '95, Bob 'Dixie' Johnson '74, Adam Sachs '93, John Arriola '15, Timan Lee '15; (front) Judd Symon '91, Bill Leahey '72, MBA'73, Sal Josue '72, MBA'73, Dave Rosenthal '72, Rock Roan '72, and Jaime Cacace '90."**



Kim Schofield '95, shown with husband **Chris Schofield '94** and their sons, co-owns and runs the Boston Metrowest franchise of SeekingSitters, a national, on-demand babysitting referral service based in Tulsa, Okla. She emails, "In 2010, my business partner and I started our franchise. We give personalized service to each member and perform stringent background investigations on every sitter. SeekingSitters has recognized our location as 2010 Rookie of the Year and 2010 and 2011 Top Ten Franchise. But the best honor was providing child care for Back to Babson weekend!" Kim can be contacted at kschofield@seekingsitters.com.

in college scholarships to local Asian high school students during the past five years.

2006

Alexander Thomson-Payan owns Electrix Group, based in Angola. Electrixtel (electrixtel.com), an arm of the company, imports, distributes, and sells telecommunications products and accessories. The September issue of *Forbes Africa* profiled Alex in an article, "A Good Call: Twenty-Eight-Year-Old American-Colombian Entrepreneur, Alexander Thomson-Payan, First Set Foot in Angola Five Years Ago. Now He Owns a Multi-million-Dollar Company and Has a House on the Beach."

Andrew Woodward and Kristen Midon are engaged to be married in June in Concord, Mass. Kristen is a second-year medical student at Jefferson Medical College in Philadelphia, and Andrew is co-founder and partner of Propel Funding Accelerators (wepropel.com), a financial and

strategic consulting firm, and a director at Garner Health, a health-care management and consulting firm in Los Angeles.

2007

Ryan Campbell is engaged to marry Emily Mercer on April 27. Emily is an advertising executive at Cramer-Krasselt Advertising, and Ryan is a commodities trader with Geneva Trading, both in Chicago.

Maja Stevanovich emails, "I am the new social media lead for the Air Force Mobility Command at Scott Air Force Base in Illinois. I completed my master's from Gonzaga University by getting my thesis, a rhetorical analysis on social media discourse, published in December. I also am working with Louisiana State University to start its social media program and have taught a few public relations classes. And I was awarded the Air Force Commendation Medal for my service to the Air Force Global Strike Command!"



Dini Rao '00 is chief merchandise officer and, as the fourth employee, an equity holder of Lot18 (lot18.com), an online wine business. She emails, "Lot18 offers high-quality wines at a killer value. Membership is free—just register. We scour the globe for the best wines and offer only one out of every 15 we taste, so you never get a bad bottle. New products appear on our site each day. Contact me at dini@lot18.com. I love talking about wine!"

Adrianne (Zofchak) Simeone '03 emails, "I am putting together The Mama Bear Effect (themamabear.com), a nonprofit organization that brings awareness to child sexual abuse. Our mission is to educate parents and adults about how often and under what circumstances this abuse occurs, and how we can minimize opportunity and cease exploitation of innocent children. While working on the organization's 501(c)(3) requirements, I am utilizing the power of social media to build a loyal following on



Facebook, Twitter, Pinterest, and other sites to spread the message and shed light on this silent epidemic."

2008 5th Reunion

Jason Wellemeyer and **Tyler Low '09** are co-owners of the Boston Rockhoppers (bostonrockhoppers.com), an indoor lacrosse team that plays its home games in eastern Massachusetts. The pair was featured in an article, "Pro Lacrosse Coming to New England Sports Center: Marlboro Home to Rockhoppers," in the Oct. 14 issue of the *Telegram & Gazette*. Jason and Tyler also are owners and founders of Prime Time Lacrosse (primetime.lacrosse.com).

2009

Tyler Low: See **Jason Wellemeyer '08**.

Jesse Morris co-founded Street Smarts Media (streetsmartsmedia.com), a New York City-based alternative marketing company. Jesse emails, "We literally place advertisements directly in the hands of consumers via custom-printed napkins. Our network of more than 500 licensed food carts allows us to target specific demographics in the city, and our average cart distributes 2,000 to 2,500 napkins a week. We print in four colors, using 100 percent recycled pulp and compostable paper."

2010

Carmela Alvarez is the mayor of San



Philip "P.B." Bachman '07 has written and published *Ferrari FXX Inside Out* (fxbook.com). He emails, "The

book describes the Ferrari FXX supercar in detail, and it recounts the history of the track events organized by Ferrari beginning in 2006."

Vicente, Palawan, in the Philippines. She was featured in a Sept. 20 article, "Mayor Pie Alvarez: Coming of Age," posted on philstar.com. The youngest mayor in Philippine history and the first female mayor of San Vicente, Carmela began her campaign during her last semester at Babson.

Alexander Debelov is a co-founder of Virool (virool.com), a viral video ad network that helps advertisers reach their desired audience by placing their video inside Facebook apps, mobile games, and blogs. In October, the company raised \$628,301 from FundersClub, a crowd-funding site. The total



Send your news and photos to alumnews@babson.edu

ALUMNI NEWS



Jamaal Eversley '10 (rawartists.org/sirjevs) emailed in October, "I had two successful art installations at J.P. Licks ice cream stores in Massachusetts. The first was in Dedham; the second in Wellesley. The third will be in West Roxbury where my work will be on display through December. 2012 has been a year of reflection and realization of all the doors Babson prepared me to open. Babson taught me how to make valuable connections and recognize opportunities. I firmly believe that following your passion pays off in the end."

surpassed Virol's initial investment goal.

Alex Moazed is the founder and CEO of Applico (applicoinc.com), a mobile consulting and development firm headquartered in New York City. The firm, which established its first office in Santa Monica, Calif., opened the Applico Mobile Engineering

Center in Boston in September.

2012

Anushka Kassim has been appointed social media strategist at Grant Marketing in Boston. Grant is an advertising agency focusing on brand development and integrated marketing.



Polina Raygorodskaya '08, CEO of Wanderu Inc., stands with **Ken Hunter '83**, vice president of Concord Coach Lines. She emails, "Wanderu is a

ground-travel search that helps people find and book intercity buses and trains around the country. My co-founders and I are making the ground-travel booking experience faster, easier, and more convenient. Travelers find the perfect trip on wanderu.com and are sent to book on the provider's website. Concord Coach, which provides exceptional bus service between Maine, New Hampshire, and Boston, is one of our many partners."

Marc Mallegni (left) and **Matt Miller** (right), both '09, are co-founders of Toy Motorsports LLC (toymotorsports.com) in Marlborough, Mass. Marc emails, "Toy Motorsports has three divisions, The Toy Wash, The Toy Box, and, our newest, Driven Limousine Service (drivenlimousine.com), which offers luxury transportation throughout New England. We started Driven with our eight- to 10-passenger stretch (shown), chosen for its versa-



tility across livery services. Business has been good, so we have plans to add a Tahoe for airport and hourly directed services as well as an SUV limo to accommodate larger groups."

GRAD NEWS

1968 45th Reunion

John Moran has been elected vice president of the Choose To Be Healthy Partnership (CTBH) advisory board in York, Maine, one of 28 in the state. He emails, "CTBH is a community health coalition that works to reduce the incidence of chronic diseases such as diabetes, cancer, and substance abuse. The partnership is a collaborative effort of four state offices, including the Maine Department of Education."

1976

Shepard Wilbar has written *Dancing on the Edge*, a thriller about a wealthy young Boston real estate developer who ran into trouble in the 1980s. For the novel, Shepard drew on his experience as a property acquisition specialist and developer.

1977

Ellen Shanley, a registered dietitian and certified dietitian nutritionist, received the Medallion Award at the Academy of Nutrition and Dietetics' annual conference and expo in Philadelphia in October. The award hon-



Eric Rosengren (second from right), president of the Federal Reserve Bank of Boston, spoke at a Stephen D. Cutler Center for Investments and Finance event at Babson in November. His presentation, "The Economic Out-

look and Unconventional Monetary Policy," was delivered to a crowd of 200 in Olin Hall. More than 50 news stories on his presentation ran in media outlets, including *Bloomberg Businessweek*, *The Wall Street Journal*, *Chicago Tribune*, and radio station WBUR. With Eric are (from left) overseer **Stephen Cutler, MBA'61**, president, Essex Investment Management Co.; **Mark D'Annolfo**, Cutler Center managing director; and President **Len Schlesinger**.



In October, the Babson Alumni Club of Japan hosted its third annual meeting in Tokyo. Forty-two alumni and Kenichi Matsuno, associate professor of marketing, attended. The club's new board (not all pictured) comprises chair **Junichi Murata, MBA'60, H'92**; vice chairs **Motoya Okada, MBA'79**, **Shuhei Abe, MBA'80**, **Akio Toyoda, MBA'82**, and **Seiichi Sato, MBA'85**; members **Keiichiro Mashimo, MBA'93**, **Kaoru Nakashima, MBA'95**, **Natsue Haniu '96**, **Isamu Masuda, MBA'97**, **Hisae Takahashi '97**, **Yoshiaki Nakamichi, MBA'99**, **Tomosada Yoshikawa, MBA'99**, **Sakura Nishimoto, MBA'01**, **Akira Takagi, MBA'02**, **Kensuke Harashima '04**, **Kazumitsu Yokokawa, MBA'04**, **Hirotsugu Furuoya, MBA'06**, and **Motonori Sato, MBA'06**; and adviser **Ichiro Ueno '55, H'87**.

ors members who have demonstrated leadership and dedication to dietetics and allied health fields. Ellen is director of the dietetics program at the University of Connecticut's College of Agriculture and Natural Resources.

1978 35th Reunion

Sally Eagle and her husband, Dan Mead, are photographers and owners of MeadEagle Photos (meadeaglephotos.com), a travel photo firm in Great Barrington, Mass. They have held exhibitions in many communities and schools in the Northeast, and their photos have appeared in nature publications. Sally is a former board member of the Berkshire Taconic Community Foundation and was the nonprofit's first executive director from 1988 to 1992.

1985

Susan Gladstone has been named director of development at the Concord Museum in Concord, Mass. The 125-year-old museum chronicles the town's unique place in American history. Sue emails, "After a marketing career at high-tech startups, I moved into development and fundraising for nonprofits 10 years ago. The marketing and entrepreneurship skills I learned at Babson have been applicable at profits and nonprofits alike." Sue also is a member of the board of directors of the Concord Youth Theater.

BACK to BABSON

September 27-28, 2013
Reunion and Homecoming



Jerry Rafaniello, MBA'67, emails, "Well, we did it again. We got together for our 45th reunion during this year's Back to Babson in September and enjoyed dinner at the Babson Executive Conference Center. **MBA'67** classmates, wives, and friends were (from left) **Steve Morison**; Steve's friend, Anne Stunzi; myself; **Paul Zarella, P'92**; **Russell Corsini, P'03**; Paul's wife, Rita; Russell's wife, Althea; Warren's wife, Karen; my wife, Carroll; **Warren Coulter**; **Bob LaBrie**; and Bob's wife, Marie Ann. Let's all get together for our 50th! If you'd like to join us, please contact me at j.rafaniello@comcast.net."

Carlos Echeverria '74, MBA'76 (left), emailed in November, "I just returned from a trip to Panama, on which I accompanied my superior, Juan Aleman (right), secretary general of the Central American Integration System (SICA, the equivalent of the European Union for Central America). We met with **Romulo Roux '86** (center), Panama's recently appointed minister of foreign affairs. I am the communications director of SICA's general secretariat, headquartered in San Salvador, El Salvador. If you're in the area, please contact me at cecheverria@sica.int."



1988 25th Reunion

Theresa Christy is a research fellow at Otis Elevator Co., working in the company's Farmington, Conn., office. She was featured in an article, "The Ups and Downs of Making Elevators," in the Nov. 30 issue of *The Wall Street Journal*. A named inventor on 14 patents, Theresa writes code that makes elevators run as efficiently as possible.

Larry Raffone has been promoted to president of Financial Engines Inc., an independent investment advisory firm headquartered in Sunnyvale, Calif. He had been executive



Douglas Kangos, MBA'87 (left), a partner in Sustainable Business Solutions for PwC; **Paula DiPerna** (center), strategic adviser, North America, for the Carbon Disclosure Project (CDP); and **Kim Slicklein** (right), president of OgilvyEarth, rang the opening bell on Sept. 12 at the New York Stock Exchange. CDP, a not-for-profit, strives to prevent climate change and protect natural resources by transforming how the world does business. Douglas emails, "I lead PwC's U.S. team responsible for scoring the responses on CDP's annual questionnaire, which is sent to the S&P 500, and for writing the report on those results."

vice president for distribution and institutional services at the firm.

1993 20th Reunion

Judy Huber has been appointed CFO at NinePoint Medical Inc., a medical device company in Cambridge, Mass. Judy has more than 25 years of financial experience, primarily in the medical device industry, and previously was CFO at ConforMIS Inc.

1995

Rajesh Jaggi has been appointed managing partner of real estate business at Everstone Capital, based in



Kevin Fox, MBA'90, emails from Basel, Switzerland, "Based on my research in sustainable development, I found that market prices, driven by the idea of scarcity, and governance systems, limited by self-interests, are preventing humanity from solving its pressing global challenges. The world needs a language of cooperation if it is to address global challenges in an urgent and interrelated manner. See my blog, earthfocusinvesting.wordpress.com, for more information and examples or email me at kevin.fox@babson.edu."

Alma Bair, MBA'91, emails, "Welcome to paradise! ParadiseVillaPR.com is going full steam ahead with its strongest bookings season yet. My business manages vacation home rentals on Dorado Beach in Puerto Rico. The business has expanded to include special services such as car rentals, airport transfers, and personal chefs. We specialize in customizing unique experiences for guests. Our villas sleep from two to 10 guests, and we love to help organize family reunions and special events. Please



check out our website and contact me for Babson alumni packages. I can be reached at alma@paradisevilla.com."

Singapore. Previously, he was managing director of Peninsula Lane Ltd.

1996

Yuchun Lee has been named an independent director of the board of Vertex Pharmaceuticals Inc.; his term expires in the fall. He is vice president and general manager of IBM's enterprise marketing management group, which was formed following the acquisition of Unica, a marketing software firm that he founded in 1992. Unica went public in 2005 and merged with IBM in 2010.

Jose Bosco Maldonado has been appointed senior vice president at Associa, a Dallas-based community association management firm. Previously, he was CEO at Servicios Maple, a real estate property management and brokerage firm in Mexico.

1999

Philippe Jeanjean co-founded Boston Global Communications and Performance (bostonglobalweb.com) in 1999. He emails, "I became the company's director of global development and technology in September. We coach and counsel senior executives and their management teams

on how to strengthen learning and communication skills. Last April, Boston Global received the 2012 Hamdan Award for excellence in teaching and coaching from the United Arab Emirates' minister of education. We are based in Boston with offices in Paris and Dubai."

Eric Shapiro received the Roy L. Jeannotte Award for Outstanding Company/Organization in November from the Nashoba Valley Chamber of Commerce on behalf of his work in Shirley, Mass. He is a principal of Phoenix Park (phoenixparkonline.com), a renovated 300,000-square-foot business center offering office, light industrial, and lab space to the North Central part of the state.

2000

Ned May, vice president and lead analyst at Outsell Inc., also is now leading the company's coverage of diversified publishing and information companies. The Burlingame, Calif., and London-based research and advisory firm is focused on media, information, and technology.

John Towle has been named chief marketing officer at Franklin

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We want to hear from you! Send your suggestions, submissions, and letters to: Editor, Babson Magazine; Babson College; Babson Park, MA 02457-0310; alumnews@babson.edu; 781-239-5256. **PLEASE NOTE:** Babson Magazine reserves the right to edit news. No engagement or baby photos. News and photos may be used on Babson's website.

WEDDINGS



1. Emily Marmorek '06 and Greg St. Martin were married on June 25, 2011, in Cambridge, Mass. Alumni at the wedding included father of the bride Frank Marmorek '65; maid of honor Tara Saxton '03; and bridesmaids Michelle Balconi '03, Mei Lin '03, Maja Stevanovich '07, and Jenna Topaz '07. Emily is an academic administrator for the School of Graduate and Professional Programs at Wheelock College, and Greg works in marketing communications at Northeastern University.

2. Jessica McDonough '10 and **Robert DeLeon '09** were married on Aug. 11 in Virginia Beach, Va. Alumni present were Nikzad Allahverdi, Justin Brooks, Yianni Douros, Darius Eslami, Tony Lopez, Ryan Spagnolo, Alex Turczak, Pat Wolenter, and Mike Yaffe, all '09; Mirna Garcia, R.J.

Keeney, Nina Komm, MSA'10, Shannon Singleton, and Vanessa Theoharis, all '10; Kerry Liszka, Alaina (Costilla) Ownbey, MSA'11, and Lee Burrows-Ownbey, all '11; and Haya Alzaid and Annie Maraschiello, both '12.

3. Marie Welles and Kyle Ramm, both '08, were married on June 10 at St. Francis of Assisi in Lebanon, Conn., followed by a reception at the Altnaveigh Inn in Mansfield. Marie emails, "Alumni joining us were Alex Martin, Benjamin Perkins, and groomsman John Walton, all '08; Chantal (Ozycz) Hendrickson '07; Polly (Collinson) Rose '07; Brian Rose '06; and Lindsay Shea '09. Sunil Desai '07 celebrated from afar."

4. Colleen Burke and Rob Nicewicz, both '07, were married on June 16 at the International Golf Club in Bolton, Mass. Babson friends in attendance were Ana Foley-Schain, MSA'06, Cara Forsberg, MSA'06, Harris Glaser, Jessica Manty, MSA'06, Marci McCormack, MBA'11, and Sam Saxton, all '06; Brian Colella, Mike Cricenti, Ted Gott, Lauren Kelleher, Jason Oifer, and Ben Webb, all '07; and Judy Blinstrub, associate director of Athletics.

5. Jonah Eidus, MBA'09, emails, "Julia Rosof and I were married on

Aug. 4 in the idyllic hills of Petaluma, Calif. We live in San Francisco, where I work on utility-scale energy efficiency programs for Honeywell Smart Grid Solutions, and Julia is program manager for Babson's flourishing Fast Track San Francisco MBA program. Julia found the idea of marrying me to be hilarious."

6. Lindsay Peterson '10 and Max Owen '09 were married on Sept. 22 in Chatham, Mass. Dennis Hanno, Murata Dean of the graduate school, officiated at the ceremony. Lindsay writes, "We wanted a Babson wedding and even invited Biz! We had a large crowd of alumni, including field hockey and lacrosse alumni, as well my parents, Susan and Richard Peterson, both '83, and my uncle, Jim Donovan '77." The couple lives in New York City.

7. Kristen Browne '06, MBA'11, and Derrick Chan were married on Sept. 8 at St. Julia Church in Weston, Mass. Wedding guests included maid of honor Kristen McQuaid '06, Lindsey Miller '07, Sarah "Nikki" Penikas '07, Luis Santiago Gonzalez '07, Jillian Gardner, MBA'12, Barend Van Hoorebeke, MBA'11, and Thomas McQuaid '75, MBA'76, P'06. Kristen is in the General Management Apprenticeship Program at Fidelity Investments, and Derrick is vice president,



centralized electronic trading at Fidelity Capital Markets.

8. Eric Ricciardelli '07 (second from right) was married to Lauren Cooper (not shown) on June 16 in Wilmington, Del. Eric emails, "Chris Lehmann '07 (far left) was my best man; we met at Babson freshman year. Other alumni were (from left) Spencer Blackman '06, Lindsey Watts '07, MSA'07, and groomsman Robert Varvara '07. Lauren and I live in Hoboken, N.J."

Babson Magazine requires at least 4 x 6-inch images at 300 dpi. No digital alterations, please! Wedding captions may run up to 75 words.

Email your photo and caption to alumnews@babson.edu. Mail traditional prints to Alumni News Editor, Babson Magazine, Babson College, Babson Park, MA 02457.

If you have photo questions, contact the Alumni News editor at alumnews@babson.edu or 781-239-4269.

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Square Capital Partners, an investment firm in Philadelphia. Previously, he was chief marketing officer at Resource Real Estate, a subsidiary of Resource America Inc.

Bruce Weber has been chosen to serve for the remaining term of a former member of the Harrisburg [Pa.] City Council. He is a fiscal analyst for the state Department of Revenue.

2002

AbdulRahman Al-Jetawi is associate director at Forest Laboratories, a

pharmaceutical company in New York City. He emails, "Amir Reza, Babson's director of multicultural and international education, connected me with NFTE (Network for Teaching Entrepreneurship). My cooperation with the nonprofit led to two trips to Saudi Arabia, where I taught teachers and trainers how to teach entrepreneurship. The project was a success and two entrepreneurial summer camps resulted." AbdulRahman may be contacted at a.jetawi@gmail.com.

2004

Alison Barnard and her boutiques in Boston were featured in an article, "Unique Fashions Inside Fleet Street Boutique," posted on northend.patch.com on Oct. 24. Alison founded and owns in-jean-ius (injeanius.com), a store for women's jeans, and Twilight (twilightboutique.com), a store that carries dresses, scarves, handbags, jewelry, and more, both in the city's North End.

David Garvey ('02): See Undergrad News.

2005

Ryan Bettencourt is co-founder and CEO of Blurtopia (blurtopia.com), a recently launched app on which users share what they think with friends. He emails, "We were building an app for group decision making when we noticed a woman shopping for shoes and texting pictures to



Eight up-and-coming entrepreneurs and their companies were named Rising Stars at the annual Babson Alumni Entrepreneur Hall of Fame. The 2012 Rising Stars and their ventures are (from left) **Michael Salguero, MBA'09**, Custom-Made; **Sara Gragnolati, MBA'10**, Cocomama Foods; **Jacquelyn Graham '09**, Emma Graham Designs; **Jonathan Feinman, MBA'10**, InnerCity Weightlifting; **Jalila Bouchareb '08**, Amal Oils; **Tavinder Phull, MBA'06**, Rhoost; and **Joseph Lekach '09**, Dream Water. **Mihael Mikek, MBA'06**, Celtra, is not in the photo.



Mark Helman, MBA'97 (left), emails, "On Sept. 8, **Kerry McCormack, MBA'12** (center), **Darren Franco, MBA'00** (right), and I completed the Hyannis Sprint II Triathlon for the fourth consecutive year. We represented Babson and the Real Estate Career Affinity Group. We didn't break any records, but we had a great time. Join us next year!" Mark is a Babson Alumni Board director.



Olivia Cabrera (from left), **Laura McKowen Gaunt**, **Andrew Austin**, and **Carlos Febres-Mazzei**, all

MBA'06, attended *Boston Business Journal's* 15th annual 40 Under 40 event in October. Carlos, senior vice president at CBRE/New England, and **Jill Cartwright, MBA'07** (not shown), founder and CEO of Go GaGa, were among those honored as emerging business and civic leaders in Boston. Olivia emails, "It was exciting to see two classmates receive accolades from the Boston business community." Olivia is senior assistant director of graduate admissions at Babson.

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ALUMNI NEWS



Vasana Jantarach, MBA'07, is deputy managing director at Exotic Food Co. Ltd. (exoticfoodthailand.com) in Thailand. She emails, "My brother and I founded Exotic Food in 1999. We are proud to have received this year's Prime Minister's Export Award, the country's highest official recognition for Thai exporters. Exotic Food was recognized for its top quality. We have eight brands, and the items that we sell most in the U.S. are Exotic Coco-Water and Exotic AloeWater, which are in 80 percent of Whole Foods stores in the U.S." Vasana can be contacted at vasana@exoticfoodthailand.com.



Joe Keenan, MBA'08, gave a talk titled "Child-Resistant Solutions in Dispensing and Packaging Systems" at the 2012 CPhI InnoPack Conference held in Madrid last October. As director of business development for the health-care division of MeadWestvaco, Joe is responsible for identifying, assessing, and driving new opportunities for MWV in the health-care market. He lives in Boulder County, Colo.

friends for opinions. Blurtopia inspires mobile conversations fueled by questions ranging from "Which shoes should I purchase?" to "What's the best place to eat breakfast?"

2007

Will Dorcena was featured in an article, "Dorcena to Officially Kick Off Run for Boston Mayor," in the Nov. 14 issue of the *Boston Herald*. He emails, "My mayoral campaign is well under way; visit dorcena4boston.com for information and updates. I believe in strong leadership and support term limits and transparent government." A former president of Babson's graduate student council and a lifelong Boston resident, Will lives in Hyde Park with his wife and children.

2008 5th Reunion

Charlie Burckmyer and **Scott Noll ('98)** are co-founders of Knob Hill Partners, a Boston-based private investment firm. Charlie emails, "Knob Hill recently acquired Sage Data Security (sagedatasecurity.com), an information security firm headquartered in Portland, Maine, that helps clients safeguard their data against attack. We're really excited about Sage. As part of the transaction,

Scott and I will assume operational responsibility for the business and will direct additional investment in the company's growth and geographic expansion."

John Edenbach was married to Adrian Hinman on Sept. 29 in Newport, R.I. Adrian is a marketing and communications manager at Ralph Lauren Home, and John is a director of the hedge fund division at Bank of America Merrill Lynch, both in New York City.

Joshua Herzig-Marx and his business partner co-founded Cambridge, Mass.-based Incentive Targeting Inc. (incentivetargeting.com) in 2007; the company was acquired by Google in November. Joshua also is vice president for products and services at Incentive Targeting, which sells grocery promotional campaigns through its website.

Chinmoy Mishra is a co-founder of AllizHealth (allizhealth.com), a health-care venture that launched in India in 2011. He and the company were featured in an article, "Koramangala is the Best Market to Test Products: Chinmoy Mishra, Alliz Health.com," posted on Nov. 6 on economictimes.com. The startup provides a platform on which users can search for doctors, read reviews, book appointments, and more.

2009

Michael Ioanilli was married to Kathleen Foley on June 16 in Aurora,



Jason Glover, MBA'11, recently founded jegman (jegman.com), a Boston-based menswear startup that makes designer neckties. He emails, "Jegman aspires to help the modern gentleman dress his personality with quality neckwear. All designs in the collection are original and made by hand. Please visit, share, and shop the website using the code 'babolove' for a 20 percent discount. As I push my mission to show men the benefits of being different, I would appreciate your feedback and new ideas. Contact me via jason@jegman.com."



Scott Rousseau, MBA'11, owns Beyond the Shaker (beyondtheshaker.com), a gourmet, all-natural sea salt

company he purchased last year. He emails, "I enjoyed a little downtime in September at a New England food festival before the crowds arrived. These shows are great, and we quickly sold out our best-selling salt blends: Garlic Shallot, Citrus Basil, and Hot Habanero. I plan to roll out a new blend every quarter and dive into the world of flavored peppercorns. We have started to distribute to retail stores and gourmet shops throughout New England, and our blends are available online."

N.Y. Kathleen is a corporate public relations consultant at Brunswick Group LLC, and Michael works in the corporate offices of National Grid. The couple lives in New York City.

Charles Wellington and Priya Ollapally were married on Oct. 6 in Nashville, Tenn. Priya helps organize information on *The New York Times* website, and Charles is co-founder and director of business development for nRelate (nrelate.com), a company that provides links to online content.

2010

Felipe Rebellon, marketing manager at the Colombian Securities Exchange, emails, "The October issue of *Gerente* [Manager] magazine, which circulates throughout South America and the U.S., named me one of the 100 most successful managers and among the top nine marketing managers in Colombia in 2012. I was honored because the company I work for reached 1.1 million Colombians who invest directly in the stock exchange through recognized new issuers."

2011

Miles Masci, co-founder and director of Perfect Fuel Chocolate ([\[fuelchocolate.com\]\(http://fuelchocolate.com\)\), has been recognized by *Worldwide Who's Who* for dedication, leadership, and excellence in chocolate supply-chain management and sales. The company was featured on *BostInno* in an article, "Help Willy Wonka: Perfect Fuel Launches Indiegogo Campaign to Fund New Chocolate Flavors," posted on Sept. 7. Perfect Fuel offers an all-natural dark chocolate energy bar that includes supplements such as ginseng. The bars may be purchased online and in stores.](http://perfect</p></div><div data-bbox=)

2012

Johan de Borst is the founder of Boston-based Find Boomer (findboomer.com), a consulting firm that helps entrepreneurs get their startups off and running. He was featured in an article, "Two Boston Startups Team Up to Help 93 Companies CrowdFund Their Way to 600 Potential New Jobs," posted on *BostInno* on Nov. 28. Johan and a crowdfunding program, Launcht, have developed VoltCrowd, an accelerator designed to help startups secure funding and create jobs.

Clifton Lee and **Tarik Mughisuddin** are co-founders of SidewalkAd (sidewalkad.com), a mobile advertising firm based in Portsmouth, N.H.

BACK to BABSON

September 27-28, 2013
Reunion and Homecoming



Catherine Portner, MBA'12 (right), and her sister, Margaret, are co-founders of Portner Brewhouse (portnerbrewhouse.com), a restaurant and test kitchen for budding brewers in Alexandria, Va. Catherine

emails, "My sister and I are the great-great-granddaughters of Robert Portner, once the city's largest employer and owner of the South's foremost pre-Prohibition brewery, which operated from 1869 to 1916. We are following his entrepreneurial footsteps, bringing this rich tradition back to life. Margaret and I continue our search for space and are hosting tasting events leading up to the launch. If you are in the D.C. area, please join our Taste Test Team on our website for invitations and updates."

They were featured in an Oct. 21 article, "A High-Tech Sandwich Board," posted on Seacoastonline.com. SidewalkAd aims to help revitalize local retail communities. Using a Web-based account, business owners create, publish, and track their location-based offers. With a mobile

app and their smartphones, customers can find offers, manage them, and redeem savings.

Mathew Paisner, CEO and co-founder of AltruHelp (altruhelp.com), emails, "AltruHelp is a software solution and online community for increasing volunteerism and civic

engagement. We are involved with A Billion + Change, an initiative run by the U.S. government, Points of Light, and the new national Civic Accelerator. The nation's first national accelerator is investing in 10 civic ventures that address the nation's most intractable problems, and AltruHelp was selected for the accelerator's inaugural class."

Soham Patel is co-founder of MissionRoot (missionroot.com), an organic beverage line that follows his mother's age-old recipes. He and the company were featured in an article, "A Drink with an Immune Boosting, Socially Conscious Mission," posted on *BostInno* on Oct. 29. To help fight child malnourishment, MissionRoot donates 5 percent of its profits to Akshaya Patra, an NGO that provides daily hot meals to millions of school children in India.



Chris Watson, MBA'12, emails, "I took the skills I learned at Babson and employed them in my fundraising campaign to benefit The Children's Room. TCR, where I volunteer as a grief facilitator, is an Arlington, Mass.-based nonprofit that supports communities, parents, and children whose lives are altered tragically by death. I credit my success to three professors—Dessislava Pachamano, Elizabeth Thornton, and John Whitman—as well as my team of my wife, Jessica, and kids Isabelle and Henry." Chris raised \$15,300 for the nonprofit's annual Memories Walk.

IN MEMORIAM

Margaret Norman of Franklin, Mass., formerly of Needham, died on Sept. 1. She worked at Babson from 1969 until 1981 as a clerk typist.

James Foster '46 of Framingham and Wellfleet, Mass., died on Sept. 17. An Army veteran, he was a stockbroker in Boston for almost 40 years.

William Burns '49 of Salem, Mass., died on Oct. 5. He served in the Army Air Forces during World War II. He was manager of public relations at S.D. Warren Co.

James Evans '49 of San Diego died on Aug. 10. He served in the Army during World War II. He worked in marketing at pharmaceutical and food companies.

Robert Hunter '49 of Butler, Pa., died on Sept. 23. He served in the Army Air Forces during World War II. He worked at the Diamond Alkali Co.

David Sinclair '50 of Auburn, N.Y., died on Aug. 21. He served in the Army during World War II and was treasurer at Dunn & McCarthy Co. He was predeceased by his brother, Donald Sinclair '51.

Joseph Whitney '50 of Edgartown and Westwood, Mass., died on Oct. 31. A Marine Corps veteran, he was CEO of three local commuter airlines.

Robert Shaffer '52 of Wadsworth, Ohio, died on Nov. 20. He served in the Army during the Korean War. He was an engineer at Firestone Tire and Rubber for 30 years.

Robert Wickstrom '52 of Rochester, N.Y., died on Nov. 19. He served in the Army during the Korean War and was a sales representative for U.S. Envelope Co. for more than 40 years.

Harold MacIlroy '53 of St. Stephen, New Brunswick, Canada, died on Oct. 31. He worked for his family's business, A.M. Stackpole Co., in Houlton, Maine, and other companies in the area.

Ralph Mulcahy, MBA'53, of Amesbury, Mass., died on Oct. 26. He owned and operated several businesses at Salisbury Beach.

Richard Orwig '53 of Breckenridge, Colo., died on Oct. 24. He served in the Army during the 1950s and worked in his family's business, a Pontiac dealership in Alliance, Ohio.

He was predeceased by his father, Arthur Orwig '21.

John Wicks '57 of Sherborn, Mass., died on Sept. 5. He served in the Army during the Korean War and then worked as an accountant.

Donald Block '59 of West Hartford, Conn., died on Oct. 13. He retired as corporate vice president at Cardinal Health Inc. and president of its Mar-mac Distributors division, which he founded in 1972. He leaves his daughter, Julie Block Saffir '87.

John Keelan, MBA'62, of Bedford, N.H., died on Oct. 10. He taught accounting at MassBay Community College in Wellesley. He leaves his son, John Keelan, and daughter-in-law, Colleen Bibeau Keelan, both '90.

Paul Montana '62 of Dothan, Ala., died on July 28. He was sales manager at Howell Plywood Corp.

Leslie Patterson '62 of Santiago, Chile, and Hamilton, Bermuda, died on Nov. 29. He retired 10 years ago as general manager of Pfizer Japan.

Robert Somes '67 of Southport, N.C., formerly of Lake Katonah, N.Y., died

on Nov. 11. He served in the Navy during the Vietnam War. He was a credit and financial analyst for the banking and commodity industries.

Alexander Kelley, MBA'70, of Tewksbury, Mass., died on Nov. 2. He served in the Coast Guard during the Korean War and was an electronics engineer at Hanscom Air Force Base for 21 years.

William Love '71 of St. Charles, Mo., died on June 16.

Charles Davis, MBA'73, of Brewster, Mass., died on July 30. He worked in marketing and sales for various companies in the electronics industry.

Malcolm Pirnie, MBA'74, of Boston died on Sept. 15. A CFA, he co-founded Harbor Capital Management Co.

Sandra Hammer, MBA'75, of White Bear Lake, Minn., died on Oct. 11. She worked in computer systems sales for Control Data and Prime Computer.

Mary Lou Reilly Valente '80 of Cranbury, N.J., died on Nov. 4. She was an administrative assistant for the cancer center at the University Medical Center of Princeton at Plainsboro.

Courtney Price Corey '85 of Chicago died on Dec. 5. She was vice president for audience development at the *Chicago Sun-Times*.