

The Classes

UNDERGRAD NEWS

1949

Jack Legg, P'03, met **Charles Ward** for brunch in October in Richmond, Va. Jack writes, "Chuck and I hadn't seen each other since the '60s. We traded stories from World War II and reminisced about Babson, including escapades about my car, a Nash Airflyte. Chuck and I were roommates in Bryant Hall; during our first year, we were two of six in the same room!"

1951

Carl Weschcke, P'96, is chairman

of Llewellyn Worldwide (www.llewellyn.com), a Woodbury, Minn.-based publishing company. He was featured in an article, "A Supernatural Plan," in the Oct. 23 issue of the *Star Tribune*. According to the article, Llewellyn Worldwide is the oldest and largest independent publisher of metaphysical books, and Carl has owned it for 50 years. His son, **Gabriel Weschcke**, and Gabriel's wife, **Michele DeSantis Weschcke**, both '96, work at the company.

1961

Edward Heller, P'91, writes, "I had a great time at my 50th reunion with **Barry Silver** and **Steve Ross**. Great to see **Bob Johnson**, **Jerry Flum**, and many others."

Tom Jackson writes, "I enjoyed

the 2011 Back to Babson festivities, which welcomed members of the Class of '61 into the Half Century Club. I feel honored and especially grateful to have had the opportunity to attend this event. I urge all alumni to attend their 50th reunion. It only happens once and, as in my case, it is almost certainly a memory that will not be forgotten."

Barry Silver emails, "My wife, Elaine, and I want to thank the Babson staff, especially Candice Palson and Wendy Silverman, for taking such good care of us at our 50th reunion. We had a wonderful time, catching up with classmates and seeing all the improvements on campus. Too bad more of you weren't able to attend. You missed a great time."



Herbert Konowitz '58 (right) is vice chair of the Dover Interfaith Mission for Housing (doverinterfaithmission.org), which provides housing, meals, and related services to homeless men in the Dover, Del., area. He was among 30 recipients of the 2011 Governor's Outstanding Volunteer Service Awards, pre-

sented in November by Governor Jack Markell. Konowitz has been volunteering since the '70s and became involved with the mission four years ago. He coordinates day-to-day operations of the shelter and helps raise funds. **Walter Bagley** (left), a fellow mission board member, nominated Konowitz for the award.



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Arthur Blank '63, H'98, received the Distinguished Conservationist award in October from the Georgia Conservancy on behalf of his family and the Arthur M. Blank Family Foundation. At the organization's annual ecoBenefete celebration in Atlanta, Pierre Howard, former lieutenant governor of Georgia and current president of the conservancy, presented the award. Blank, his wife, Stephanie, and the foundation were recognized for their passionate support of conservation and protection of the environment throughout Georgia and nationwide.

1974

Marc Weitzenkorn and his brother, Gregg, are the fourth generation to operate the family's business, Weitzenkorn's (weitzenkorns.com), a men's clothing store in Pottstown, Pa. The family and the store were featured in an article, "Fifth Generation Joins Ranks of Storied Pottstown Clothier," in the Nov. 2 issue of *The Mercury*. The article details how Gregg's son has joined his father and uncle in the family business and developed its website.

1978

John Mattone, president of Executive Development Associates in Orlando, Fla., has been named to the 2011 Thinkers 50 "Guru Radar" list

as one of the world's up-and-coming management thinkers. A keynote speaker, executive coach, and author, John has more than 30 years' experience in executive development and human capital management. He is an executive MBA faculty member at Florida Atlantic University and an adjunct faculty member at the Owen Graduate School of Management at Vanderbilt University.



1982 30th Reunion

Linda Dexter (MBA'85) is owner and operator of Ecopelagicon (ecopelagicon.com), an outdoor outfitter store in Rangeley, Maine. The store was featured in an article, "Rangeley Welcomes AT Hikers in the Fall," in the Sept. 30 issue of *The Rangeley Highlander*. The Appalachian Trail winds its way through Rangeley, and Linda has invited through-hikers to camp outside her store, which overlooks Haley Pond.

Ken Paull has been appointed executive vice president at Roam Data in Boston. The company is an independent mobile-commerce solutions provider, and Ken is responsible for all sales, marketing, and business development functions. Previously, he was director at Market Platform Dynamics.

Linda Simmons was profiled in an article, "Her Immersion in Job Helps BancorpRI Profit," in the April 4-10 issue of *Providence [R.I.] Business News*. She joined Bancorp Rhode Island in 2004 as treasurer and executive vice president for finance and, less than one year later, was appointed CFO in addition to her other responsibilities. Linda manages investor relations, human resources, and corporate planning

and training. She also chairs the bank's asset and liability committee.

1983

Enrique Turegano (MBA '86) is a partner in alPunto Advertising, a Hispanic marketing agency in Los Angeles. He emails, "I am chairman of the board of the American Heart Association's (AHA) Western States Affiliates Health Equity Task Force. During my term, which runs to August, the board and I are focusing on improving the health status of underserved communities in California, Nevada, Oregon, Washington, Utah, and Hawaii, and raising funds to further AHA's messages."



BABSON

ALUMNI ASSOCIATION

2012 Alumni Association Board Elections

The Babson Alumni Association is accepting nominations until March 2 for the 2012 Alumni Association election at www.babson.edu/alumni. Online voting for the Alumni Association Board of Directors will begin on May 14 and run through May 24 for the term beginning July 1. All voting will be online. This is the only print notice of the elections, but watch for upcoming electronic notifications in e-newsletters and on the Alumni and Friends Network website at www.babson.edu/alumni. If you have questions about the process, please email BAA@babson.edu. An engaged alumni population makes a big difference in the strength of the association and in the power of the network. Please mark your calendars now to cast your vote in May.



Send your news and photos to **alumnews@babson.edu**

ALUMNI NEWS



1987 25th Reunion

Mary Roy is assistant director of the Tornado Relief Center at the First Congregational Church in Brimfield, Mass. She emails, "On June 1, two tornadoes devastated several communities in central and western Massachusetts, including Brimfield. After the tornadoes, the Federal Emergency Management Agency estimated recovery would take 18 to 24 months. Since then, the town was struck by Hurricane Irene, Tropical Storm Lee, and Nor'easter Andrew. The needs remain great. To help, please email maryroy@me.com or brimfielducc@gmail.com."

Matt Welch owns Flat Iron Gallery in Portland, Maine. A painter and art teacher, he opened his gallery in September in an 1820s building. He was featured in two articles, "Somewhere, the Gallery Gods Are Smiling," in *The Portland Press Herald* on Oct. 2, and "Flat Iron Gallery: It's a Building that Immediately Lures the Eye; a Bit of an Architectural Optical Illusion," in the November/December issue of *Artscape* magazine.

Bill Chapin '72, shown with a replica of an 1886 Benz Patent Motorwagen, has been president of the Automotive Hall of Fame (automotivehalloffame.org) in Dearborn, Mich., since 2010. With a past career in automotive marketing, he now is marketing



his passion for cars—from Ford to Ferrari. But, as Chapin points out, "The AHF is more about the people who invented and improved the automobile." A co-founder of the MotorCities National Heritage Area and former member of the AHF board of directors, he also is part of Detroit's automotive history. Chapin's grandfather founded Hudson Motor Car Co. and his father was chair and CEO of American Motors.

1990

Shefali Desai has been appointed national sales leader, emerging markets in the retirement services division at MassMutual, headquartered in Springfield, Mass. She leads the division's 15 sales directors and third-party administrator channel managers, targeting small-market retirement plans. Previously, she led the career agency system and third-party administrator channels of the company's retirement business.

1991

Derik Malone emails, "Debra Del Toro and I were married on June 11

at a small ceremony in Loyola Chapel at Boston College High School in Boston. The reception was held at the Long Wharf Marriott in the city, followed by a honeymoon in Hawaii. Guests included **John Lentine '90**, **Richard Hart, MBA'98**, and **Christine Rodriguez '81**." The couple lives in Hingham, Mass.



1992 20th Reunion

Garrett Goggin (MBA'10): See photo, page 46.

1993

Todd Kleperis is CEO and founder of IContain Ltd. (i-contain.com) in Guangdong, China. The company



Many alumni and friends gathered in August at the western Massachusetts home of trustee **Robert Weissman '64, H'94, P'87, '90**, and his wife, Jan, for what has been called the "Big Chill Weekend." The event focuses on camaraderie and discussion of all things Babson. For 18 years, the Weissmans graciously have been hosting the annual daylong get-together, which is attended by his classmates, friends, and relatives. Among the guests were (from left, front row, sitting) **Gary Coon '86, MBA'02**, **Marilyn Snyder, MBA'80, P'93**, Weissman with his granddaughter, Alex Weissman, **Tom Greensmith '64**, **Jay Rosenthal '64**; (second row, standing) **Ron Masnicki, P'97, '00**, **Allan Zaroff '65**, **Michael Weissman '87**, **Patrick McGonagle '87**, **Barry Freedman '64, P'89**; (third) **Richard Snyder '60, H'94, P'93, '01**, **Marshall Farley '65**, **Gary Reynolds '65, P'91**, **Takisha Burton '94**; (back) **Mario Finocchiaro '94**, **Jake Levy '64**, **Peter Panos '64**, **Jim Boutilier '66**, and **Paul McLaughlin '63**. Not in the photo was **Michael Forrest '87**.



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offers security and automation solutions. He emails, "Last summer, two students, **Ryan McNamara** and **Ryan Pope**, both '12, completed internships at IContain. To learn more about Chinese culture, tradition, and language, they stayed with a local family. Among the students' responsibilities were sourcing peripheral products and new models for our electronic devices and running product tests on them."

Stephen Young has been appointed to lead the global catastrophe reinsurance business at Endurance Specialty Holdings Ltd. He joined the company's Bermuda-based reinsurance team in 2002 as an underwriter.

1995

David Cohen is the founder of Playing It Forward (playingif.org), a non-profit that collects sports equipment and distributes it to disadvantaged children worldwide. He emails, "Through Babson Magazine's story on reaching kids through sports ["The Power of Play," Spring '11], which included Playing It Forward,



GOT NEWS?

Alumni News is gaining in popularity! To accommodate news from as many alumni as possible, please limit entries to 75 words and photo captions to 100 words.

Babson Magazine has two requirements for Alumni News photos. The first is that the submitting alumnus must be in the picture. The second is that the picture must be at least 4 x 6 inches at 300 dpi. We can't promise that all submitted photos will run, but we'll include as many as possible. (See the Weddings page for wedding photo requirements.)

Please email all news to the Alumni News editor at alumnews@babson.edu.



Peter Roberti '86 emails, "Just like old times, friends and members of the Class of '86 reconvened on campus for our 25th reunion!" Enjoying Back to Babson festivities in September were (all '86 unless noted, from left)

Cecile and Peter Roberti, **Tee Stock**, **Ed Anderson**, **MBA'94**, **Peter Morris**, **Kelly Flemming Lane**, **Jeff Mortimer**, **Kevin Lane**, **Bruce Horowitz**, **Kathy Gaumond Schuck**, and **Dale Waddington Horowitz**. Horowitz emails, "The

reunion was a great opportunity to see Kathy and Kelly. We became close friends during freshman year." Morris adds, "To this day, my best friends are the guys I met at college." The group enjoyed a campus tour.

I was contacted by **Daniel Park '96**. I provided him with soccer equipment that he delivered to an orphanage he works with in Tijuana, Mexico. Daniel and I hope to connect with future projects to reach more kids."

1996

Leslie Simone is vice president, talent management at Handel Group, a New York City-based national executive consulting firm. She emails, "Many thanks to Len Schlesinger,

LOOKING FORWARD. GIVING BACK.

"Babson prepared me for a successful career. I still have goals I want to reach, and one of them is giving back so others can have the opportunities I had."

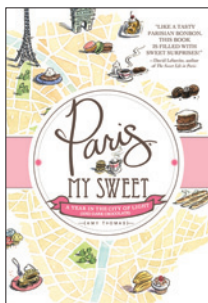
— Stuart Goldstein '76



As you plan for your future, consider making a planned gift to Babson. You can make a larger impact than you may have thought possible while providing you and your family with income and tax benefits. [Ask us how.](#)



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www.babson.edu/makeagift



Amy Thomas '94 wrote *Paris, My Sweet: A Year in the City of Light (and Dark Chocolate)*, which will be released in March. She emails, "The book is about my love for Paris and Manhattan, told through the two cities' sweets. Ever since I spent a semester in Paris, I've been obsessed with the city. In 2009, I moved there to become associate creative director at Ogilvy & Mather and write digital advertising for Louis Vuitton." Now back in New York City, Thomas contributes to *The New York Times*, *National Geographic Traveler*, and other publications. She blogs at godiloveparis.blogspot.com.

Carol Hacker, **Richard Snyder '60**, **H'94**, **P'93**, **'01**, fellow reunion committee members, and the college for a successful 15th reunion! And thanks to Christine Merlo (a former class dean) for a fun wine-tasting class. Great to see **Len Sheer**, **Tina Leal Arrington**, and others."

1998

Eddie Gallagher was featured in an article, "HYCC a College Hockey Host, Again," in the Nov. 24 issue of the *Cape Cod Times*. Eddie organized the inaugural Cape Cod Lighthouse College Hockey Invitational Tournament at the Hyannis Youth and Community Center in Barnstable, Mass., for teams from Amherst, Salem State, Hobart, and Babson. Even though Babson did not win, the teams and their coaches, including Babson's **Jamie Rice '90**, enjoyed the competition.

2000

Matthew Giorgetti (MBA'04) has been appointed vice president in the Boston wealth management office at Brown Brothers Harriman. He is responsible for relationship management, investment advisory, and business development. Previously,

he was an account vice president at UBS financial services. He is a Babson Alumni Association board member.

Sameer Malhotra is one of the founders of Cafe Spice (cafespice.com). The New Windsor, N.Y.-based company has donated \$31,700 to Whole Planet Foundation, a non-profit founded by Whole Foods Market. The foundation helps fight world poverty through microlending. There is a Cafe Spice Express on the ground floor of Babson's Olin Hall.

2001

Eric Bookbinder has been named a principal in the commercial business group at DiCicco, Gulman & Company LLP, a certified public

accounting and business consulting firm specializing in privately held companies. A CPA, Eric originally joined the Boston-area firm as a senior associate.

2003

Seth Ginsberg: See photo, page 44, and story, page 30.

2004

John Geis is COO and co-founder of Dabble, an online marketplace for educational classes in Chicago. He emails, "Dabble offers affordable learning options to those with busy lifestyles. At Dabble.co, 'Dabblers' discover and register for one-of-a-kind, in-person classes that range from welding to networking. The classes are taught by experts and local business owners. Dabble launched in May 2011 and will enter new markets throughout the U.S. this year. For more information, contact me at john@dabble.co."

2006

Andrew Bachman, president, and **Lin Miao '08**, CEO, are cofounders of startup Scambook.com, an online

President Len Schlesinger (left) visited **Dan Calista '96 (right)** at his office in Philadelphia last fall. Calista is the founder of management consulting firm Vynamic (vynamic.com), which focuses on the health industry. Later that day, he attended a reception for the president at the Comcast Center. Calista emails, "I enjoyed hearing Len speak about Babson's ambitious future plans. About 50 local alumni and friends came to meet him, and the reception was a terrific success."



It was hosted by a role model of mine, **Michael Angelakis '86**. Angelakis is CFO of Comcast Corp. and a member of Babson's Board of Trustees.



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consumer complaint forum. The two were named to the Empact100 list for their accomplishments and positive influence on the American economy. They sold their first start-up, Tatto Media, in April.

Anushka Kakkar and her sister, Gayatri, are the founders of Divin-e-licious, a New Delhi-based bakery that makes vegetarian cupcakes and photo cakes. The business was featured in an article, "Anushka Kakkar: Finance Professional Who Teamed Up with Her Sister to Launch a Patisserie Divin-e-licious," posted on economictimes.indiatimes.com on Nov. 20.

Kim Shappee is a senior credit officer at Bank of Montana. She was featured in an article, "Missoula Bank Credit Officer Brings Investing Expertise to Women," in *The Missoulian* on Oct. 31. Kim is offering her financial expertise through "Intro to Investing" classes that she has organized. Some women from the class formed a finance club and produced an investment portfolio called the Garden Fund.



2007 5th Reunion

Rich Bottner: See photo, page 44, and story, page 30.

Brian Dixon has earned the designation of Chartered Financial Analyst. He is an associate portfolio manager at Wasmer, Schroeder & Co. in Naples, Fla. Brian joined the firm as a credit analyst in 2007.

Jason Reuben emails from Beverly Hills, Calif., "I had a great time on campus in mid-October. I attended

the Alumni Entrepreneur Hall of Fame dinner and a meeting of Babson's Board of Overseers. As a newly appointed overseer, my mission is to help bring more buzz about Babson to Southern California and the West Coast. If you're in the area, please email me at jason.reuben@gmail.com." Jason can be followed on his blog at LikeTheSandwich.com or Twitter @JasonReuben.

Morgan Woods is principal broker and owner of Morgan Woods Real Estate LLC (mwrebboston.com), a boutique real estate firm that she opened in Boston's Back Bay in October. Morgan emails, "I specialize in residential sales and rentals throughout downtown Boston and Charlestown, as well as Brookline. I have practiced real estate since I was 19! Previously, I worked with Keller Williams as an associate



Nadeem Kassam '03 is the founder of Basis Science Inc. (mybasis.com). He emails, "We invented the Basis band, a 24/7 health and heart rate tracker that is worn on the wrist. The band works with a Web-based personal dashboard to provide a continuous picture of your health and wellness. It collects data such as heart rate, calories burned, physical activity, and sleep patterns. Best of all, you can share data with others to stay motivated. Basis is a startup that believes getting and staying healthy is easier when it's fun, social, and informative."



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ALUMNI NEWS

broker. I'd love to hear from you at morgan@mwreboston.com."

2008

Caitlin Fenn emails, "I started MySuperMe (mysuperme.com) to encourage kids to be active and play outside. MySuperMe turns the iPhone or iPod Touch into a real-world game controller and creates a video game experience without a TV screen—but with real play! The MySuperMe app powers kids' superheroes in a game in which online play is limited because of all the zany activities kids can try off the computer."

2009

Sebastian Abondano is the founder



Jon Ricci '05 (center) is the vocalist and lyricist for Lansdowne, a Boston-based rock band. He emails, "In July, Lansdowne debuted as the No. 4 alternative act in the country with its release of *Blue Collar Revolver*. An S corporation, the band has raised enough investment capital to fund our growth, which traditionally requires major-label support. Staying independent allows us to maintain ownership and control our branding, enabling us to operate profitably."

Jason Wellemeyer '08 (from left), **Tyler Low '09**, **Daymond John**, **Caitlin Fenn '08**, and **Keri Barrett '07** spoke at the annual Foundations of Management and Entrepreneurship (FME) kickoff on

campus in September. John, entrepreneur in residence at Babson and founder of FUBU fashions, delivered the keynote address. The event, attended by all first-year students, focused on what it takes to start a



business in or right out of college. Barrett founded First Date Boutique (shop firstdate.com), Wellemeyer and Low founded PrimeTime Lacrosse (primetime lacrosse.com), and Fenn founded MySuperMe (mysuperme.com). The alumni discussed how Babson and FME have influenced their careers. Fenn emails, "We advised the students to take advantage of all that Babson offers. It's not easy, but being all-in pays off in the long run."

of My Funky Planet (myfunkyplanet.com), a Port St. Lucie, Fla.-based company that sells remote-controlled toys with virtual counterparts. He was one of 25 entrepreneurs under the age of 25 named to *Bloomberg Businessweek's* list of "America's Best Young Entrepreneurs 2011."

Mark Casali (MSA'09): See news for **Paul Benson, MBA'09**.

Tarang Gosalia founded Optamark Printing and Marketing (optamark.com) in Boston and opened a Great Clips hair salon in Needham, both in 2011. He was profiled in an article, "Young Entrepreneur, Needham Great Clips Owner, Makes Good in a Bad Economy," in the *Needham Times* on Oct. 11. In 2009, he opened a Red Mango franchise in Boston, the first outlet in the area for the frozen yogurt maker.

2011

Alex Beaton emails, "I'm a fund accountant on the pricing analysis team at Brown Brothers Harriman in Boston. The office is on Milk Street, one of three locations that the company has in the city. I work with a lot

of fun, young people, which is always a plus." Alex can be emailed at a12beaton@gmail.com. He is the son of **Terrence Beaton '83**.

Colleen Kelly was among 30 semifinalists for the 2011 NCAA Woman of the Year, the first Babson athlete to win NEWMAC's nomination for this award. Field hockey captain for two years, she led the team to its first conference championship and second NCAA Tournament appearance. The candidates were honored at the NCAA Woman of the Year awards dinner in Indianapolis. Colleen works in the 10-month global management trainee program at Anheuser-Busch InBev.

Jennine Sullivan works in the Financial Management Program at GE Energy. She emails, "I love Atlanta and working for GE at its headquarters. I couldn't be happier with my decision to take this great opportunity. As part of my work, I will change jobs in February and most likely move. I enjoy living in the South and hope to skip out on winter this year! I can be contacted at jenninesullivan@gmail.com."



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GRAD NEWS

1968

John Moran has written *Elder Virus: Prescription for Elimination* (eldervirus.com), a mystery published under the pseudonym of Thomas Seniors. He emails, "This is my first novel after many business books. I developed the story line 10 years ago while commuting to work at a hospital. Intrigue builds as the government vies with a rapidly growing elderly population." He is a partner in Wallace Consulting LLC, which provides services to public health agencies, and he teaches at the University of Minnesota School of Public Health.

1978

Karl Anttila emails, "I'm pleased to announce my appointment as regional sales director of Summus Software, a cloud-based IT management solutions provider. A well-funded startup, Summus is led by an experienced management team with extensive tenures at leading technology companies such as BEA Systems, Sun Microsystems, CA Technologies, and Hewlett-Packard. Summus is headquartered in Fremont, Calif., with offices throughout the U.S. and R&D in India."

1979

Robert Klein owns Robert Klein Gallery (robertkleingallery.com), which



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exhibits 19th and 20th century and contemporary photography. He emails, "I opened in Boston in 1980 with early exhibitions of Diane Arbus, Annie Leibovitz, Sally Mann, and Hiroshi Sugimoto. From 1995 through 2008, I was president, board of directors of the Association of International Photography Art Dealers, and I continue to serve on the board. I recently joined the PBS TV program, *Antiques Roadshow*, as a photograph appraiser."

1981

David Duval has been appointed a partner of Sandy Cove Advisors, a wealth management company in Boston and Hingham. Previously he was a general partner and COO at Castile Ventures, an early-stage technology venture capital firm.



1982 30th Reunion

Steven Bragg is the author of *The New CEO Corporate Leadership Manual: Strategic and Analytical Tools for Growth*, published in July by John Wiley & Sons. A CPA, Steven has written more than 30 books.

1984

Suzanne Powers has been named director of the Center for Business and Industry at Worcester [Mass.] State University. Before this position, she worked at the New England College of Business in Boston and for Embanet-Compass.

1985

Lawrence Carlson has been named president and CEO of United Methodist Homes of New Jersey, headquartered in Neptune, N.J. He has 35 years of experience in senior housing and health care.

Linda Dexter ('82): See Undergrad news.

William Hammond is an author and principal of 2Bills Literary Agency in Minneapolis. He emails, "The Military Writers Society of America has awarded the gold medal in a category for best historical fiction of 2011 to *For Love of Country*, the second book in my nautical fiction series. I'm finishing final edits of the fourth, *A Call to Arms*, before it goes to the publisher." William also has written *A Matter of Honor* and *The*



Gail Marshall, MBA'92, coordinates the Bear Aware team in Colorado's Summit County, where more than 100 black bears live. She emails, "The team works

United States, which featured the program in the September/October issue of its magazine, *All Animals*. Volunteers really do make a difference!"

ALUMNI NEWS

Power and the Glory, the first and third books in the series, respectively.

1986

David Macdonald has been named CEO at Agendia, where he has worked since 2010. He started at the company as COO. Previously, he was a vice president at Quest Diagnostics and has more than 25 years of international experience developing and commercializing clinical diagnostics and laboratory services.

Enrique Turegano ('83): See Undergrad news.



1987 25th Reunion

Anika (Audrey) Ellison Savage and **Michael Sales** are co-founders of Art of the Future (artofthefuture.com), a strategy consulting firm, and authors of *Life Sustaining Organizations: A Design Guide*. Anika emails, "We see organizations as living systems rather than machines. The book guides organizations of all types in developing life-sustaining qualities, such as integrating creative talent, engaging in whole systems thinking, expressing design integrity, and orienting toward results."



Michael Tapiro, MBA'94 (standing), is president and dean of the Sports Management School (SMS), a business

school that he co-founded in Paris in 2011. Tapiro emails, "Part of the EDC Group, which owns three private schools, SMS is dedicated entirely to the business of sports. Our objective is to train students to become business professionals and managers. SMS offers bachelor's (three years) and MBA (two years) degrees. Courses can be taken in French or English." For more information, visit sportsmanagementschool.fr or email contact@sportsmanagementschool.fr.



V.S. Joshi, CAM'97, is founder and CEO of Social Intentions Inc., developers of trint.me, a software platform. He emails, "People express their true intentions (trints) in confidence for their Facebook friends on trint.me. If there is a match, trint.me informs them privately. This fall, we launched solely to people with a Babson email address; within 30 days, more than 1,000 had joined. This is a great example of Babson helping alumni with their businesses. Also, trint.me won first prize in the 'Next Big Idea' competition at the 10th annual Babson Entrepreneurship Forum. Email vs@trint.me for more information."

1990

Jake Filoon has been named president and COO of Wellesley-based Weston Financial, a division of Washington Trust Wealth Management. He is responsible for Weston Financial's business activities, including sales, client services, and operations. Previously, he worked in wealth management and senior corporate positions at Bank of America. He is a former member of Babson's Board of Trustees.

1991

Xavier Ricbour emails from Geneva, Switzerland, "I joined Lombard Odier Darier Hentsch & Cie in 2010 as a senior vice president. I work as a portfolio adviser. Lombard Odier is

an independent private bank and has been an independent family business for seven generations. Founded in 1796, it is the oldest firm of private bankers in Geneva and one of the largest in Switzerland and Europe."



1992 20th Reunion

Christine Moriarty, CFP, is founder and president of MoneyPeace Inc. (moneypeace.com) in Bristol, Vt. She emails, "I am a member of the first One-Year MBA class. I have been reconnecting with classmates via LinkedIn and other social media; we can't believe our 20th reunion is this year. I hope we'll have a good turnout in September. If you're interested in starting some plans, email me at cdmoriarty@moneypeace.com."

1996

Peter Gordon writes, "My consulting company was purchased by FIS last year, and now I am a senior vice president for strategy at FIS. It has been a good transition to corporate America."



1997 15th Reunion

Rui Garcia is founder and CEO of Acuity Inc. (myacuity.com), a



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consulting firm in the Washington, D.C., area. The firm's clients include federal, state, and local governments, and higher education, health care, and general business. He was featured in an article, "On the Market: Local CEOs Tell us About Their 'Marketing Mix,'" in the October issue of *Washington SmartCEO* magazine. Later, he was featured in "40 Under 40: Rui Garcia" in the Oct. 28 issue of the *Washington Business Journal*.

1999

Christian LesStrang emails, "Sadie Bjornstad and I were married on May 27, 2010, and our daughter, Rebecca Eve, was born on our one-year wedding anniversary. Nice seeing many of you on Facebook. Why didn't one of us invent that?" He can be contacted at christian@lesstrang.com.

2001

Cory Chambers has been promoted to corporate director of sales and marketing, full-service hotel division at White Lodging Services Corp. Headquartered in Merrillville, Ind., White Lodging is a hotel ownership, development, and operations company with more than 155 hotels in 18 states. Previously, he was director of sales and marketing at the JW Marriott Indianapolis.

Guillermo Montano is president and co-founder of Transactel (transactel.net). He emails, "After graduating, I returned to Guatemala to work at Transactel, which began as a credit bureau and collecting agency

with six employees. As opportunities emerged, the company evolved into a business process outsourcer with 6,100 employees in four Central America countries. As president of the board of directors of the United Way in Guatemala, I'm proud our company has received many awards for community service."



2002 10th Reunion

Darrin McArdle has joined Paradysz as a senior director, strategic solutions at the marketing consulting firm's headquarters in New York City. Previously, he worked at Cambridge Associates.

Arihant Patni and his older brother, Amit, were featured in an article, "Flush with Funds from iGate Deal, Amit Patni to Launch \$200 Million Growth Fund," in the

continued on page 44



Elisa Mestre Rivero, MBA'99, is managing director at Keylingo in Paramus, N.J. She emails, "In September, I opened a new franchise office for Keylingo, a business-to-business language translation services firm headquartered in Atlanta. Whether the content is advertising, legal, scientific, or manufacturing, Keylingo helps companies communicate by adapting documents, brochures, websites, and more to their customers' languages. I am shown with my husband, **Alejandro Rivero, MBA'98** (left), who is vice president, real estate at AXA Equitable in Jersey City, and our sons, Sebastian, 10, and Santiago, 13. I'd love to hear from you at elisa.rivero@keylingo.com."



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Weddings

1 Christine Hogan '01 and Patrick Siska were married on Aug. 20, 2010, in Boston. Christine emails, "We were married at St. Mary-St. Catherine of Siena, with a reception at the Intercontinental Hotel. Many alumni attended, including bridesmaids Kerri (Fleming) Koncius, Deanna (Ryder) Shelley, and Ashley (Keenan) Korizis, all '01." The couple's first child, Lincoln Gabriel Siska, was born on Aug. 2, 2011.



1

2 Kelly Scanlon '03 and **David Michaud, MBA'08**, were married on May 14 in Groton, Mass. Alumni at the wedding included (back, from left) Joel Robbins, MBA'11, the groom; (front) Joanna Roche '03, Stephanie Hamel '03, MBA'09, the bride, Lauren (Picariello) McConaghy '03, and Katy Nicholas Micros '04. Kelly is a yoga instructor, and Dave is director of defined contribution and sub-advisory sales at Eaton Vance. The couple lives in Andover.



2

3 Justin Unger '08 was married to Ann Zeigler on Sept. 24 at the Black Point Inn in Scarborough, Maine. Alumni at the wedding included Ted Gott '07, and Garrett Bates, Steve Carroll, Sam Ensslin, Sam Hurwitz, Chris Necklas, Kevin Owens, Chris Schwartz, Connor Tyrrell, and Greg Wappett, all '08.



3

4 Katie Jerden and **Brian Velardo**, both '05, were married on Oct. 10, 2010, in Andover, Mass. Alumni, all '05 unless noted, at the wedding included (back, from left) Minh Bui, Blake Leong, Joe Spinelli, Gabi Schaffzin, Jeff Gordon, Luis Gutierrez, Raj Patel, Andrew Day, Craig Coggins, Jim Tribble; (front) Nicole Hill, Fernanda Espinoza de Judge '04, Katie Ingalls, Diana Shi '07, Nikki Nguyen, the bride and groom, Sheila Schaffzin, Caitlin Gordon, MBA'10, Katie Chew, and Blair Mandel '07.

5 Michaela Malloy '09 and Ian Duff were married on Aug. 2 on board the cruise ship *Miracle* during





a trip around the Caribbean islands. Guests at the wedding included (from left) Katie Finigan '09, Stephanie Rogers '09, Justin Brooks '09, the bride and groom, Amanda Beltz '08, Gregory Falk '08, and Anjali Wali '09. The couple lives in Waltham, Mass.

6 Caitlin Ruane, MBA'10, and Matthew Bard, MBA'09, were married on Sept. 17 in Danvers, Mass. The reception was held at the Myopia Hunt Club in Hamilton. Among the guests were 18 alumni, including the bride's brothers, Colin Ruane, MBA'10, and Justin Ruane, MBA'12, groomsmen Joe Morone and Tim Ledbetter, both MBA'09, and bridesmaids Patricia Radford and Erin Vierstra, both MBA'10. Caitlin works at Fidelity Investments, and Matthew works at National Grid, both in Boston.



Babson Magazine requires good-size, high-resolution digital photos, at least 4 x 6-inch images at 300 dpi. Please keep wedding captions under 75 words.

Email your photo and caption to alumnews@babson.edu. Mail traditional prints to Alumni News Editor, Babson Magazine, Babson College, Babson Park, MA 02457.

If you have photo questions, contact the Alumni News editor at alumnews@babson.edu or 781-239-4269.

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Sept. 15 issue of *The Economic Times* [India]. They and their family have entered India's venture capital industry with a fund called Nirvana Venture, which invests in technology-focused startups.

2003

James Poss founded BigBelly Solar (bigbellysolar.com) in 2003 with the idea of applying renewable energy to waste collection. The firm was featured in an article, "Newton's BigBelly Solar Is Building an Internet of Trash Cans," posted on Sept. 23 at Boston.com. The company has gone a step further by integrating wireless connectivity into the cans, which means that crews now know when a can needs to be emptied or repaired.

2004

Alison Barnard, owner of two boutiques in Boston's North End, was featured in an article, "Alison Barnard's Denim Empire: Denim and

Adam Tice, MBA'04, is founder, president, and CEO of Everyday Innova-

tions LLC, which markets ZooPoo Kid's Shampoo, his new product line. Tice



emails, "ZooPoo Kids Shampoo is the world's most fun shampoo. Launched in August, it is a tear-free shampoo and bath-ready stuffed animal all in one! A quick flip of the lid and a gentle squeeze of the animal dispenses a pH-balanced and natural shampoo with no harsh detergents. ZooPoo can be purchased online and in retail locations. Visit ZooPoo.com for more details."

Dress Guru Alison Barnard Has Turned the North End into a Fashion Destination," in the September issue of *Boston Common* magazine. In-jeanius (injeanius.com) focuses on denim, and Twilight (twilightboutique.com) offers dresses and separates.

Matthew Giorgetti ('00): See Undergrad news.

Scott Rutherford has been appointed director of marketing and communications at the University of California, Irvine Extension, the continuing education arm of UC Irvine.

He manages public relations, external marketing, and branding for the extension's more than 55 certificate and specialized study programs.

2005

Martin Sierra emails, "Just wanted to share that I've been promoted to general manager of Carrier Inter-America Corp., a division of Carrier Enterprise, with a team of 55 people and total sales of \$100M. I'm responsible for profit and loss. We cover 32 countries in Central America, South

Alumni Entrepreneur Hall of Fame

The fourth annual Babson Alumni Entrepreneur Hall of Fame event was held on campus in October. For the second

year, as part of the ceremony, Babson recognized an up-and-coming group of entrepreneurs and their companies as

Rising Stars. The companies share the qualifications of being fewer than 10 years old, recipients of outside funding

but not publicly held, and Babson founded or co-founded; they also have been generating significant buzz. The 2011 Rising Stars are (from left) **Richard Bottner '07**, Intern Bridge; **Jason Jacobs, MBA'05**, RunKeeper; **Seth Ginsberg '03**, Global Healthy Living Foundation; **Christine Mosholder, MBA'03**, The Furniture Trust; **Amma Sefa-Dedeh,**

MBA'09, One Hen Inc.; **Jill Cartwright, MBA'07**, Go Gaga; and **J.B. Schneider** and **Antonio Turco-Rivas**, both **MBA'05**, P'kolino LLC. Also, there were two inductees in the Hall of Fame: **Stephen Spinelli, MBA'92**, president of Philadelphia University and co-founder of Jiffy Lube; and **Mir Rahman '00**, co-founder and CEO of GEO TV Network. (Story page 30.)



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America, and the Caribbean region." Previously, he was regional director of HVAC sales. Carrier InterAmerica is headquartered in Miami.

Jeff Trachsel is chief marketing officer at NextWorth (nextworth.com), a technology recycling company in Billerica, Mass. He was quoted in an article, "Gadget Recyclers Gear Up for iPhone 5," in the *Boston Herald* on Oct. 1. NextWorth was founded in 2005 by business partners **David Chen**, **Scott Richardson**, and **Andrew Walsh**, MBA'06.

2006

Matt Benati has been appointed vice president for global marketing at Attunity Ltd. in Burlington, Mass. He is responsible for worldwide marketing and sales at the software company. Previously, he was senior director of product marketing, analytics at IBM.

Romney Evans emails, "True Fit is a software company that provides consumers with personalized fit and size recommendations onscreen (online, in store, and mobile). It also runs mytruefit.com, a business-to-consumer retail site which is a test-kitchen for developing True Fit's software. True Fit delivers constantly improving recommendations as it

learns more about what fits each consumer. True Fit has been deployed at Macys.com and works directly with hundreds of top brands. We closed a \$4.5 million financing round in Q4."

Michael Pearlmutter has been named executive director of the North Carolina Institute of Political Leadership at the University of North Carolina at Greensboro. The institute is a nonprofit, nonpartisan organization that prepares potential candidates for political office in North Carolina, and Michael is a graduate of its fellowship program.

Mike Steyer has been appointed managing director at Mediatum Inc. He emails, "Mediatum advises life science companies in their search for key personnel, specialists, and executives in the pharmaceutical, biotechnology, medical device, and



William Dorcena, MBA'07 (left), ran in November for one of four at-large Boston City Council seats that represent the entire city. Dorcena emails, "Although I was president of Babson's Graduate Student Council, this was my first run for public office (willdorcena.com). I didn't win a seat this time around, but I'll be back! Boston needs stronger leadership to address its many challenges. I am shown with Charles Yancey, a Boston City Council member." Dorcena is founder of CenaMaven (cenamaven.com), a marketing and strategy consulting firm he started at Babson.

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— HEIDI NECK
JEFFREY A. TIMMONS PROFESSOR OF ENTREPRENEURIAL STUDIES



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diagnostics sectors. Founded in Germany in 2001 by Christoph Boehringer (member of the Boehringer-Ingelheim family) and Dirk Wilken, the company also has offices in Austria, the U.K., Switzerland, and the U.S." Mike works at Mediatum's Boston office.



2007 5th Reunion

Govind Rangasamy is director of product management at Eucalyptus Systems in Goleta, Calif. He spoke at the Cloud Expo 2011 Silicon Valley in November and discussed how the Web services of Eucalyptus are designed and their benefits.

2008

Josh Bob is founder and president of Textaurant (textaurant.com), a startup that improves the experience of waiting in line. The company was featured in an article, "The TableTech Rundown: Boston Startups Trying to Upgrade the Restaurant Experience," posted on Boston.com on Sept. 7. The Brookline, Mass., company enables restaurants to buzz diners on their phones instead of using pagers.



Jon Feinman, MBA '10 (left), is founder and executive director of InnerCity Weightlifting (innercityweightlifting.org), a nonprofit that works with young people from the Boston area's inner-city neighborhoods. He emails, "InnerCity Weightlifting launched two years ago with four students and today supports more than 200. I am shown with one of our first students, who now is off probation, studying for his GED, and working a steady part-time job. We work with young women as well, and we are looking to increase the number of women in the program. If you are interested in supporting InnerCity Weightlifting or volunteering, please contact me at jon.innercity@gmail.com."

2009

Paul Benson emails, "**Mark Casali '09, MSA'09**, and I have launched Synapse SEM (synapsesem.com), a full-service online marketing firm that specializes in the education, e-retail, and professional services industries. We leverage robust data analysis and statistics to give clients a unique, competitive advantage in the online space. The firm uses an optimization strategy that relies on continuous testing to help our clients identify, evaluate, and improve key variables essential to overall account performance."

Luis Duarte founded YoReciclo (yoreciclo.com), a recycling program

based in Monterey, Mexico. As a recent attendee of the Unreasonable Institute in Boulder, Colo., he was featured in an article, "Unreasonable, Maybe, but It's on a Social Mission," in *The New York Times* on Oct. 22. Luis networked with other entrepreneurs at the seminar, held at the University of Colorado.

Michael Salguero and his business partner are founders and owners of CustomMade Ventures Corp. (custommade.com) in Cambridge, Mass. The company was featured in two articles: "CustomMade Crafts \$2M Financing," posted on Sept. 28 at MassHighTech.com; and "Crafting a Market for Custom Wares" in the Oct. 23 issue of *The Boston Globe*. The company runs an online marketplace where craftsmen take orders for custom-made products.

2010

Sean Farley has been promoted to Northeast divisional sales manager at John Hancock Funds in Boston. Previously, he was a senior vice president and focused on wholesaling products such as mutual funds and private managed accounts.



In October, **Andrew St. Martin, MBA'10** (left), assistant vice president at Anchor Capital Advisors

LLC, and **Garrett Goggin '92, MBA'10** (right), analyst at Gold Stock Analyst, attended a timely panel discussion, "Global Market Outlook." Walter Donovan, CIO of Putnam Investments, led the discussion. The Boston event was part of the CIO Speaker Series co-sponsored by Babson's Stephen D.

Cutler Center for Investments and Finance and the BSAS (Boston Security Analysts Society Inc.). During the 2009 school year, St. Martin and Goggin were portfolio managers of the Babson College Fund, and Goggin was president of the Babson Investment Management Association.



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In Memoriam

Ward Fearnside of Wellesley Hills died on Aug. 20. An associate professor at Babson from 1959 to 1978, he taught history and logic. He earned a law degree from Harvard Law School and practiced in Seattle and Denver. After serving in the Army during World War II, he received a PhD in history from the University of California, Berkeley, where he taught until he came to Babson.

Vandermoor VanUtt '41 of Belvidere, Ill., died on Oct. 16. He served in the Army during World War II. He was a sales rep for menswear companies.

Jesse Proctor '46 of Los Angeles died on Oct. 24.

Henry Uihlein '46 of River Hills, Wis., died on Aug. 30. He served in the Marine Corps during World War II. In 1960, he founded Henry Uihlein Corp., later named U-Line Corp. He was predeceased by his brother, John Uihlein '47.

Roger Graver '48 of Saratoga, Calif., died on Aug. 26.

Garret Moses '49 of New London, N.H., died on Oct. 13. He served in the Army during World War II. He worked in the insurance industry.

Robert Galvin '50 of Needham died on Oct. 12. He served in the Army during World War II.

Alfred Langevin '50 of Westwood, Mass., died on July 12. He served in the Army during World War II.

Kenneth Robes '50 of Bonita Springs, Fla., died on Aug. 20.

Bennett Bidwell '52, H'74, of Bloomfield Hills, Mich., and Concord, N.H., died on Oct. 14. He served in the Army during World War II. He was an executive in the automotive industry. He was a member of the Babson Corporation from 1974 to 1992 and a trustee from 1974 to 1980. He leaves his son, Michael Bidwell '87.

Charles Soucy '52 of Newport, Vt., formerly of Salem, Mass., died on Oct. 9. He was a Navy veteran. He was the president of C.B. Soucy Insurance Agency in Salem.

Bernard Audette '53 of Agoura Hills, Calif., died on July 8. He worked in real estate.

Andrew McDonald '53 of Stoneham, Mass., died on March 21. He was an Air Force veteran. He worked at Paine, Webber, Jackson & Curtis.

Herbert Buscher '55 of St. Paul, Minn., died on March 26.

Robert Mirando '56 of Harwich, Mass., died on July 10. He owned Mirando Toyota Inc. and Mirando Motors Inc.

Edward Bleiler '57 of Dover, N.H., formerly of Wellesley, died on Sept. 17. He was president of the E.J. Bleiler Equipment Co.

Burton Bloomberg '57 of Lake Mary, Fla., died on April 24.

Alexander MacColl '57 of Avon, Conn., died on Aug. 25.

He served in the Michigan National Guard. He retired from the Union Trust Bank in 1997.

James Daly '58 of Framingham, Mass., died on Oct. 20. He served in the Air Force during the Korean War. He worked at Raytheon Co.

Kenneth MacLean '58 of Elliott City, Md., died on Aug. 23.

Joseph Lane, MBA'59, of Alpharetta, Ga., died on Aug. 17. He was an advertising sales manager at McGraw-Hill Publishing Co.

Jerry Millman '59 of Lake Worth, Fla., died on Sept. 26.

John Odell, MBA'60, of Westboro and West Hyannisport, Mass., died on Oct. 1. He was a Navy veteran. He retired as senior vice president, corporate marketing at Wyman-Gordon Co.

Chester Pike '62 of Largo, Fla., formerly of Lubec, Maine, died on Aug. 14.

Alan Fishman '63 of Kennebunk, Maine, died on Aug. 30. He was a veteran of the Air National Guard. He founded Fishman Realty Group.

Stephen Craine '66 of Arundel, Maine, and Largo, Fla., died on Oct. 8. He was a national coordinator and director of administration at the Veterans Affairs Medical Center in Boston.

John Govatos, MBA'69, of Maitland and Cape Canaveral, Fla., died on Sept. 8. He served in the Army and retired as a

colonel in 1979. He founded Sigma International in 1990.

John Barros, MBA'72, of New Bedford, Mass., died on Sept. 28. A retired Army lieutenant, he served in Vietnam and Korea. He taught military science at St. Peter's College.

Lawrence Buxton, MBA'72, of Fullerton, Calif., died on June 11.

Francis Budreski, MBA'73, of Concord, Mass., died on Aug. 24.

Melvin Byrd, MBA'74, of Chesapeake, Va., died on Aug. 25. He was a retired Army brigadier general.

Kristo Gregory, MBA'76, of Framingham, Mass., died on Sept. 17. An Air Force veteran, he then served in the Air Force Reserves. He was a vice president, investments at Prudential Securities.

Harry Khachadorian, MBA'76, CAM'94, of Wakefield, Mass., died on Aug. 29. He was a comptroller at the Defense Contract Management Agency, east district. He leaves his brother, Thomas Khachadorian '83.

Brian Darcy '77 of Quincy, Mass., died on Sept. 12.

Charles Reynolds, MBA'80, of Westwood, Mass., died on Nov. 13. A surgeon, he served on the staffs of several Boston-area hospitals.

Daniel Steinkrauss, MBA'90, of Cambridge, Mass., died on April 27.