

# The Classes

## BACHELOR'S NEWS

### 1949

**Bill Cruickshank, H '99**, e-mails, "Our classmate **Bruce Turner** died on Oct. 1, 2009, and was interred with full military honors on Dec. 9 in Arlington National Cemetery. I attended the ceremony with Bruce's family. It was quite an experience with caissons, a military band, and other military recognitions." Bill is a member of Babson's Board of Overseers.

**Bob Jessen** e-mails, "My wife Gene Nora and I traveled by motor home from Meridian, Idaho, to Babson for my 60th reunion in October. We shared a copy of her newly released second book, *The Fabulous Flight of the Three Musketeers: A Rollicking Airplane Adventure With a Few Thrills*. In 1962, Beech Aircraft Corp. introduced a new airplane by devising a three-airplane, 90-day, 48-state tour that unintentionally became an extended service test for the unproven aircraft. One hundred photos document the travels, and Gene Nora, who was one of the pilots—always flying in a dress and high heels—describes the escapades. We incorporated book-signing events into our trip."

 **60th Reunion**  
SEPT. 23-25, 2010 **1950**

Join classmates at Back to Babson.

**George Ayer** writes from Northport, N.Y., "Retired. Five children and eight grandchildren."

 **55th Reunion**  
SEPT. 23-25, 2010 **1955**

Join classmates at Back to Babson.

### 1956

**Robert Williams** writes from Haddonfield, N.J., "Our twin granddaughters played varsity doubles tennis at Haddonfield Memorial High School



MAUREEN LEDERHOS

**Frank Baldini** (left) and **Stu Silbaugh** (right), both '59, attended the 50th reunion luncheon at President Leonard Schlesinger's home on Oct. 2 during Back to Babson weekend. Both ran for class treasurer while they were at Babson. Baldini e-mails, "Because I commuted from Mansfield [Mass.], I did not spend much time on campus except for classes. This limited my friendships and associations with other classmates, such as dorm groups or fraternities. To get my name out, I hung handmade posters around campus. I remember the posters said, 'For Money in the Bank, Vote Frank Baldini, Class Treasurer 1959.' I lost, but I had a lot of fun. At our Half-Century Luncheon, Stu and I sat next to President Schlesinger. As Stu and I reminisced, the president cleverly picked up what we were saying, and the next thing we knew, we were the topic of his opening remarks at the event. We had a good laugh and enjoyed all of the attention, which was totally unexpected. It was great to get back to Babson and see many of my old classmates. The school certainly has changed since 1959—for the better, I might add—and I am sure President Schlesinger will do an excellent job of bringing Babson into the future." Silbaugh adds, "Frank had excellent posters all around campus, something I could not compete with. So I came up with a plan to meet and greet every junior at the school. I also used the political machines of the Alpha Kappa Psi fraternity and the varsity soccer team to get the vote out for me. Yes, I won, but Frank was a fierce competitor."

as sophomores when the girls tennis team won the Tournament of Champions and became New Jersey state champions in fall 2009." He is the father of **Gail Williams '82**.

### 1958

**Herb Konowitz** e-mails, "I have been elected state chairman of SCORE Delaware. SCORE is a volunteer organization of

12,000 counselors and 359 chapters nationwide. A resource partner of U.S. Small Business Administration, SCORE helps people in small businesses who need assistance and those who are trying to start a business. I have been in touch with **Larry Milas [H '06, P '90]**, and overseer] and **Larry Dallin**. All of us and our wives are enjoying our lives." Herb's e-mail is [hkonowitz3@comcast.net](mailto:hkonowitz3@comcast.net).

**Rob Yacubian** e-mails from Greenfield, Mass., "In June 2009, 11 years after retiring from Greenfield Community College as its transfer coordinator, GCC's president gave me the honor of naming the distinguished service award for retirees after me. The Robert Yacubian Distinguished Service Award is presented each year to former employees who have given outstanding service to the college. A plaque, listing the recipients, will be placed in the hallway at GCC. This honor far surpasses emeritus. I was at the college for 27 years and helped hundreds of students transfer—sometimes to Babson! About 50 percent of GCC students transfer to continue their educations. I had a lot of fun doing it and meeting admissions staff at four-year colleges. Former students are still in touch, and I see some admission folks on a regular basis." Rob can be contacted at [yacubian@verizon.net](mailto:yacubian@verizon.net).

 **50th Reunion**  
SEPT. 23–25, 2010 **1960**

*Join classmates at Back to Babson.*

**George Dunnington** writes, "I am enjoying retirement. I live in Mystic, Conn., and Fort Myers, Fla. I look forward to seeing old friends from our class at reunion. I'd also like to see notes from a few other classmates."

**Jim Schwarzhaupt** writes from West Hartford, Conn., "I retired after 46 years in food service. I resolve to sleep late, stay up late for every Red Sox game, enjoy my grandchildren, live life in the slow lane, and attend my 50th reunion at Babson."

**1962**

**Pete Lovely** and his wife Ann were featured in an article, "Insurance, Real Estate, Legal Needs? Call Lovely," that ran in the Sept. 17 issue of *The Foxboro* [Mass.] *Reporter*. Pete joined his family's business, Lovely Real Estate, after graduating from Babson. In 1966, Ann and Peter founded an insurance agency, The Lovely Insurance Agency Ltd. ([www.lovelyinsurance.com](http://www.lovelyinsurance.com)),

and in 1970, he founded a building division. Peter graduated from law school in 1972 and founded a legal division. In 1977, the couple joined Century 21 to enhance their real estate business. The couple's two sons are lawyers and have joined them in the businesses.

 **45th Reunion**  
SEPT. 23–25, 2010 **1965**

*Join classmates at Back to Babson.*

**Allan Lesser** writes, "Retired in January 2008. I moved to Wellington,

## The President's Trip to China



President Leonard Schlesinger traveled to China in November, meeting with alumni in Beijing, Shanghai, and Hong Kong. In Shanghai, trustee **Fred Kiang '70, MBA '75** (back row left), hosted more than 20 alumni, parents, and friends for dinner to celebrate the newly formed Babson Alumni Club of Greater China. Babson visitors included (back row, right) Schlesinger and his wife Phyllis, Associate Professor of Entrepreneurship Donna Kelley, and Undergraduate Dean Dennis Hanno.



In Hong Kong, Kiang gathered with overseer **Willy Lin '81, P '10, P '13** (right), and Vice President for Advancement **Richard Voos** (left) during a reception to meet President Schlesinger, hosted by Lin.

Fla., in October 2009. No more cold weather."

**Bob Mandell** writes from Fort Lauderdale, Fla., "I am semiretired and just celebrated my 42nd wedding anniversary. One granddaughter; one grandchild on the way. Received my Medicare card—unbelievable."

**Bob Mulcahy** writes, "My wife Barbara and I and **Bill Fioretti** and his wife Gail attended the Falmouth, Mass., wedding of Kara Monahan, daughter of **Barry Monahan** and his wife Corinne." Bob is the president of Smugglers' Notch Retreat in Smugglers' Notch, Vt.

## 1967

**Donald Caldwell** has been elected to the board of directors of Encore Series Inc., which presents Peter Nero and the Philly Pops orchestra. He is the founder, chairman, and CEO of Cross Atlantic Capital Partners LLC ([www.xacp.com](http://www.xacp.com)), a venture capital management firm headquartered in Radnor, Pa. He serves on the boards of several companies and civic organizations, including Voxware Inc.,

Rubicon Technology Inc., and Pennsylvania Academy of Fine Arts, where he is chairman. He is a CPA in the state of New York.

**Ed Sparks** was featured in an article, "Their Motto, Grow or Die: Lyons Group Expands Its Food-and-Fun Empire," that ran in the Oct. 13 issue of *The Boston Globe*. Ed and Patrick Lyons are the principals of Lyons Group, a restaurant and entertainment business headquartered in Boston. Ed, a CPA, handles the financial end of the business.

## 1968

**Steven Levin** is founder and president of The Travelinque Organization LLC ([www.travelinque.com](http://www.travelinque.com)). The company, based in Arlington, Mass., was founded in 1993. He e-mails, "Travelinque specializes in green travel for small groups, families, and individuals to West Africa, Borneo, and Siberia. The travel programs feature educational components and directly benefit local communities. Our client base is the educational travel market, including alumni associations, zoos,

museums, and ecological organizations."

## 1969

**Gregg Nolan** e-mailed during Back to Babson celebrations in October, "Well, Class of 1969, it's a wonderful 40th reunion, even though I am the only classmate attending. Thursday night was alumni awards, great meeting and reception. I was taken to lunch Friday at Babson Executive Conference Center, just wonderful. Friday night was the reunion social for the classes of 1964 and 1969. Nice group, good food and beverages. Thanks '64 for your courtesy. Although it rained hard on Saturday, we had the New England Harvest Festival and a big table close to the food. I took part in presenting a check for \$13,500,000+, which represented the total contributions over the past five years from all classes ending in 4 and 9. Now it's on to the undergraduate class reunion party in Knight. Hope to see you all soon."



**40th Reunion**  
SEPT. 23-25, 2010

## 1970

Join classmates at Back to Babson.

**Tom Gilbane** wrote in November, "We're expecting our sixth grandchild in December—so far, three boys and two girls. Mary and I have moved to Newport, R.I. We spend winter weekends in Palm Beach, Fla." Tom is chairman and CEO at Gilbane Inc. and a member of the Babson Board of Trustees.



**35th Reunion**  
SEPT. 23-25, 2010

## 1975

Join classmates at Back to Babson.

**David Thompson** e-mails, "After almost 35 years at Deloitte, I retired on Oct. 1, 2009. **Lesley, MBA '78**, and I moved from Los Angeles to our home in Park City, Utah. Our twin sons are busy: Alexander is in the Peace Corps in Senegal as a small business specialist focused on ecotourism; Christopher works at Deloitte Consulting in Newport Beach, Calif."

## 1978

**Dana Downes** e-mails, "Karen and I spend our time between New Hampshire and Newport, R.I., where she just completed an assignment at the Naval War



## BABSON TALENT MAKES A DIFFERENCE

Babson students are unlike those from any other college. Join our community in helping to connect students with opportunities in this challenging job market.

### JOB OPPORTUNITIES

If your company is hiring, consider posting the position with Career Connections at [www.babson.edu/careerconnections](http://www.babson.edu/careerconnections).

### INTERNSHIP PROJECTS

An ideal project provides:

- Value for the company
- Résumé-building work experience
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[www.babson.edu/recruiting](http://www.babson.edu/recruiting)



**Kevin Clewley '80** is president and founder of K.D. Clewley Capital Management ([www.kcinvestmentmanagement.com](http://www.kcinvestmentmanagement.com)) in La Jolla, Calif. He e-mailed in November, "K.D. Clewley Capital Management has thrived during the market tumult of the past few years. I attribute this in large part to the business cycle analysis that we use to avoid major market downturns. As reported by *MarketWatch*, the company forecast the recent recession and moved all portfolios out of stocks in fall 2007, avoiding a subsequent 50 percent drop in the S&P 500. Early in summer 2009, the firm correctly anticipated the end of the recession and moved portfolios back into stocks. Since then, the S&P 500 has increased by 15 percent. In contrast to the prevailing buy-and-hold mentality on Wall Street, we use a proprietary list of leading economic indicators to accurately forecast U.S. economic growth, looking out two to three quarters, and we adjust portfolios accordingly. Our clients maintain complete control of their funds, which are held at major third-party institutions."



College. Karen completed her 23rd year in the Navy and has decided to switch to reserve status. I spent summer 2009 following one of my passions, baseball. I visited seven ballparks; someday I will make it to all 30. After working with Marine MGA Inc. for 16 years, I changed jobs and joined Hanover Insurance Co. as director of marina program, part of the company's specialty lines. Hanover's specialty lines division mission is to develop comprehensive products that compliment its goal of being a world-class company. Our custom-tailored insurance protection incorporates the expertise and vision of dedicated professionals." Dana's e-mail is [dpdownes@comcast.net](mailto:dpdownes@comcast.net).

## 1979

**Ben Bailey** e-mails, "I completed a 60,000-foot office and hangar complex at Plymouth Airport in Plymouth, Mass. While it is a challenge to locate office tenants in this economy, the hangars are nearly full. We have an upholstery shop, a paint shop, a helicopter parts service, and some private aircraft. My office is on the second story of the office building, facing the intersection of the runways. The floor-to-ceiling glass front of the office space affords a wonderful view, where there is always something happening. In spite of the activity, I manage to get a lot of work done here. I've been a pilot for most of my life and own several airplanes that are used for business and recreation. Our whole family loves to fly, and my boys, 9 and 10, are capable pilots in spite of not quite being able to reach the rudder pedals! Classmates, feel free to visit."

**Paul McAuliffe** has been named

president of Berkley Regional Specialty Insurance Co., based in Scottsdale, Ariz. The company is part of Greenwich, Conn.-based W.R. Berkley Corp. Previously, he was a senior vice president at Acadia Insurance Co., another W.R. Berkley company.

**Lynn Wentworth** e-mails, "I have been elected to the board of directors at Graphic Packaging Inc. in Marietta, Ga. I am also on the board of Cincinnati Bell in Cincinnati and chair its audit committee." Lynn's e-mail address is [lynn.wentworth@att.blackberry.net](mailto:lynn.wentworth@att.blackberry.net).



**30th Reunion**  
SEPT. 23-25, 2010

**1980**

Join classmates at *Back to Babson*.

**Chris Brown (MBA '83)** writes, "I oversee my family's 192-year-old business, S.L. Wadsworth & Son Inc., a ship's chandlery in Eastport, Maine. I spend summers in Maine and live in Fort Lauderdale, Fla."

## 1981

**Michael Fitzgibbons** was featured in an article, "Nontraditional Students Find Home at Community College," in the Oct. 9 issue of *Scarborough [Maine] Leader*. After Michael was laid off from his job, he enrolled in Southern Maine Community College in South Portland to pursue an education in respiratory therapy. Halfway through the three-year program, he is working two jobs—one to help support his family and another at the campus gym to pay back college loans directly to the school. He plans to graduate in 2011.

## 1982

**Alejandro Filloy** e-mailed in November from Costa Rica, "I appreciate the efforts of the magazine in keeping us up to date on what is new. I especially enjoy the Entrepreneurial Thinkers section, showcasing innovation by Babson alums. On my side, after six years at GE, the last two as corporate president for Central America and the Caribbean, I decided one year ago to join Amazon .com as leader for the new customer service operation in Costa Rica. It has been a fun and exciting ride this upstart year, growing from 0 to 400, and looking forward to more growth and interesting challenges in 2010. On the personal side, last August we were blessed with a beautiful newborn girl, Juliana, who has been quickly adopted by her two siblings, Alana, 13, and Tomas, 10." Alejandro can be e-mailed at [filloya@gmail.com](mailto:filloya@gmail.com).

**Rick Loewenstein** has been inducted into the Michigan Jewish Sports Foundation's Jewish Sports Hall of Fame. The Nov. 2 ceremony was held at the Jewish Community Center of Metropolitan Detroit. He was inducted into the Detroit Men's Senior Baseball League Hall of Fame in 2008. He is CEO at JARC, a nonprofit agency in Farmington Hills dedicated to enabling people with disabilities to live full lives and to providing support for their families.

**George Recck (MBA '84)** e-mails, "My daughter Calli started off on the bus to kindergarten this fall, and my son Charlie turned 3. My new Class of '82 tradition is to meet and greet our classmates when they return to campus with their sons and daughters as prospective students. An interesting comment that I hear often is 'I don't think I would get in if I had to apply all over again.'" George is a lecturer in the Math and Science Division and director of the Math Resource Center.

## 1983

**David Levy** has been promoted to perishable client team leader at Advantage Sales & Marketing LLC, a sales and marketing agency headquartered in Irvine, Calif. Prior to this, he was business manager, vice president for category management, and director of sales at the company, where he has worked for

# Weddings



**Candace Burns '87** and Paul Johnson were married on Oct. 12, 2008, in Kingston, Mass. Candace e-mails, "We were surrounded by family and friends, including (left to right, front) Susan O'Donnell '86, MBA '91, Karen Carroll Bennett '89, Wanda Johnson Gonsal '88, Ronke Okediji '88, associate athletics director and basketball coach Judy Blinstrub; (back) Jennifer Gottberg '88, Kim Struzenski Chase '88, Judy Pearson '85, and Mary Kelly '86. Paul is an electrician with Sullivan & McLaughlin Cos., and I direct the workforce development program at Dana-Farber Cancer Institute in Boston. We live in Dorchester."



**Peter Kaufman '93** and Kristina Matranga were married on May 9, 2009, in Oakbrook, Ill. Peter e-mails, "Good things come to those who wait! Gary Steiner '91, Brent Marinar, who was at Babson in 1990, and Stuart Kaufman '64, an important player, were among the celebrants. I'm an assistant professor at Illinois State University, and Kristina is working on a second bachelor's to become a middle-school teacher." The couple lives in Normal.

Babson Magazine requires good-sized, high-resolution digital photos—at least 4 X 6-inch images at 300 dpi.

E-mail your jpgs to [alumnews@babson.edu](mailto:alumnews@babson.edu). Traditional prints should be mailed to: Class News Editor, Babson Magazine, Millea Hall, Babson College, Babson Park, MA 02457.

If you have photo questions, contact the Class News Editor at [alumnews@babson.edu](mailto:alumnews@babson.edu) or 781-239-4269.



**Amanda Outerbridge Kellogg '00** e-mailed in September, "I married Lt. Cmdr. Kenyon Kellogg on June 10, 2009, in Bermuda. We had a small family wedding followed by a sail on the Spirit of Bermuda. I returned to Boston in January after living in Hong Kong for nearly two years. While overseas, I met my husband, a Navy pilot. He flies the carrier-based E-2C Hawkeye out of Norfolk, Va., and I work for HarbourVest Partners in Boston."





**Daniela Hofer '05** was married to Jeffrey Gautschi on September 5, 2009, at Schloss Prielau in Zell am See, Austria. Family and friends from around the world joined the celebrations, including (left to right) Paige Rabalais '05, Puja Patel '05, Andrea Fang '04, Neha Talwar '04, Jennifer Chan, Eliana Crosina '05, MBA candidate, Ana Rodriguez '05, Elaine (Manuel) Thomley '04, and Peter Thomley '03. Daniela and Jeffrey work in Boston and live in Brighton.



**Evonne Wesolowski** and **John Saunders**, both '05, were married on June 6, 2009, in western Massachusetts. Evonne e-mails, "Many Babson alumni joined our celebration including Duncan McIntyre and Jackie Rignola Kirsch, both '04; Francesco DeParis, Yumin Choi, Lindsay [Sherry] and James Burke, Julian Simcock, Ernst Pintar, Tori [Smyly] and Mike Banu, Betsy Campbell, Gabi Schaffzin, Sheila Gilberti, Meghan Kaizerman, Chris Barredo, Phil Shipper, and Eliza Michie, all '05; and Amy Choi '07, MS '07." The couple lives in New York City.



**Meredith Hellen '05** and **Teddy Dziuba '06** were married on Sept. 12, 2009, in the Glavin Family Chapel at Babson College. Meredith e-mails, "My sister Amanda '05 was maid of honor, and Jenna Umbrianna '06 was a bridesmaid. Friends and family in attendance included baseball coach Matt Noone, assistant baseball coach and professor Norm Govoni, women's assistant basketball coach Dave Canan, trustee Rick Renwick '79, Barbara Capuano, MBA '76, Suzy Ward '07, MS '07, Chris Mearn '06, Christine Deacon '05, and Mike Muccio '04."



**Anne Gordon '04** and **Kyle Fruetel '03** were married on May 16, 2009, near their home in Tampa, Fla. Alumni at the wedding included brother-of-the-bride Paul Gordon '00, bridesmaid Christina Miller '03, MS '04, groomsman Steve Whitney '05, Andrea (Cartullo) Whitney '07, Dave Hughes '03, Jill Conrad '03, Brian Manning '03, Amy Lefebvre '03, and Constance (Upton) Lightfoot '04.



**Jonathan Lee '04** e-mails, "I married Sarah Broyles on March 28, 2009, in Texas. Adam Korngold and Corey Tanase, both '04, took part in the ceremony. Sarah and I met three years ago in Addis Ababa, Ethiopia, while working together on a microfinance project at an HIV/AIDS clinic. When I came home, I told Adam that I met the girl I was going to marry. Sarah is pursuing an MA in counseling at Gordon-Conwell Theological Seminary in Charlotte [N.C.], and I'm working toward an MBA at Duke University."



In 1984, Babson's ice hockey team won its first ECAC Division II title and the Division III NCAA championship, the College's fourth national championship overall and its first in ice hockey. Twenty-five years later, the 2009 team brought home the Beavers' fourth ECAC East championship, the second in the last three years, and advanced to the NCAA tournament for the 14th time in the College's history. To commemorate the ice hockey team's most recent achievements, coach **Jamie Rice '90** asked alumni from the 1984 team to help fund championship rings for the 2009 team. Five members of the 1984 team responded and combined resources. Assistant captains **Jason Schneider** (second from left) and **Chris Sabo** (third from left), both '10, met with **Daniel Dwan** (far left), **Jonathan Morin** (second from right), and **Russ McKinnon** (far right), all '84, to thank them for their generosity. **Douglas Brooke '84**, **MBA '88**, and **James Gavin '86** also contributed but were unable to attend the Oct. 19 event. Coach Rice says, "The 1984 team celebrated its silver anniversary at a reception in January 2009 [see Babson Magazine, spring '09, page 34], when each alumnus was presented with a replica of the 1984 national championship banner. All of our student players were honored to attend that reception. This is connectivity in action!"

12 years. David is a member of the boards of NorthEast Wholesale Food Distributors Association and Frozen & Refrigerated Association of the NorthEast. He lives in Norton, Mass.

**Matthew Wutka** has been reelected to the Granby, Conn., board of education. He first served in 2000 and has been vice chair since 2004 and chair of the finance personnel subcommittee since 2004. Matthew is principal owner of Merchandising Partners LLC. He and his wife Tracy have three daughters.



Join classmates at Back to Babson.

**David Albanesi** writes, "In July 2009, I joined U.S. Bancorp in New York City as a senior vice president, covering the insurance industry." U.S. Bancorp is the parent company of U.S. Bank.

## 1987

**John Cavanaugh** has been named one of the top attorneys in Massachusetts for 2009 by *New England Super Lawyers* magazine. He e-mails, "I appeared in a list of selected attorneys in the November issue of *Boston* magazine and in *New England Super Lawyers*. Only 5 percent of lawyers in Massachusetts are named by *Super*

*Lawyers*. This is the second consecutive year in which I have been selected." John is a partner in the Wellesley law firm of Clarkin, Sawyer & Phillips P.C., where he practices business litigation, general civil litigation, and business law. He lives with his wife **Wendy Ware '88** and their children in Natick, where he is a town meeting member and a former member of the zoning board of appeals.

**Robert Gauch** has been appointed vice president, credit workout, at Constellation Energy, headquartered in Baltimore. He is responsible for developing and implementing workout strategies for troubled or defaulted wholesale counterparties and retail customers. Previously, he was director of remedial management and senior credit officer for risk management at Citibank, which he joined in 2000 as senior vice president and senior credit officer.

**John Kimball** and **Glenn Gaudet '89** were featured in an article, "Debate Series Aims to Inform Discourse: Fairfield Changing Tone of Political Commentary," in the Nov. 6 issue of *Fairfield* [Conn.] *Citizen*. The pair hosts a weekly political podcast called PoliTalk ([www.politalkblog.wordpress.com](http://www.politalkblog.wordpress.com)), which offers informative and entertaining discussion and debate on current issues. Their mission is to bring civility and intelligence to political discourse.

## 1988

**Howard Brown** was interviewed for an article, "A Piece of Silicon Valley: Q&A With Howard Brown," that was posted on Detroit's [metromode.com](http://metromode.com) on Oct. 15. Howard is a serial entrepreneur; two of his recent online startups are PlanitJewish and CircleBuilder. The former is a calendar for participation, membership, and volunteerism in the Jewish community, and the latter offers a private, branded, and controlled environment for Christian social networking. He is a member of

**Leslye Price Fligor '84** has joined Hammond Residential Real Estate LLC as a real estate agent in the firm's Wellesley office. She is president and founder of Weston Community League Juniors, a board member of *WellesleyWeston Magazine*, a Weston Girl Scout board member and leader, a past president of the Weston Newcomer Club, and a past president of Babson Women in Business. Fligor received Babson's Distinguished Service to the College Award in 1992. She can be contacted at [lfligor@hammondre.com](mailto:lfligor@hammondre.com).







**Lisa Harris McCubbin '85** e-mails, "I am thrilled to announce that Simon & Schuster has acquired, at auction, the North American/English rights for *The Kennedy Detail*, a nonfiction book that I'm writing with Gerald Blaine, one of President John F. Kennedy's Secret Service agents. The expected publication date is fall 2010. The book ([www.kennedydetail.com](http://www.kennedydetail.com)) contains exclusive information from surviving members of the president's Secret Service detail, including a foreword by Clint Hill, the agent who leaped onto the back of JFK's limousine a split second after JFK was shot. Nearly half a century after the tragedy, the agents are finally speaking out—to set history

straight." McCubbin lives in Doha, Qatar, with her husband and two sons. Her Web site is [www.lisamccubbin.com](http://www.lisamccubbin.com); she can be contacted at [lgmccubbin@gmail.com](mailto:lgmccubbin@gmail.com).

the Babson Alumni Association board.

**John Donnelly** has been appointed executive vice president for sales and marketing at LineSider Technologies Inc., a software firm headquartered in Danvers, Mass. He heads the sales and technical teams in Boston, New York, and London. Previously, he was executive vice president for sales and marketing at MetaCarta.

**Scott Poulin** has been named senior vice president for wealth management at Professional Bank, a concierge-style bank for professionals, based in Coral Gables, Fla. Previously he had worked at Gibraltar Private Bank and Trust for more than 10 years.

## 1989

**Lisa Bradley** has joined the Coldwell Banker Residential Brokerage office in Shrewsbury, Mass., where she lives with her family. Previously, she was vice president for sales at Schofield Sales in Grafton.

**Glenn Gaudet:** See **John Kimball '87**.



**20th Reunion**  
SEPT. 23-25, 2010

## 1990

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**John Reed** has been appointed senior vice president, marketing consulting and business and product development at Jaffe Associates Inc. The public relations firm, which counsels law firms and the legal community on public reputation issues, is headquartered in Washington, D.C. John, an attorney, is based in Detroit.

## 1991

**John McCabe** has been appointed vice president and corporate controller at Boston-based Charles River Associates, a management, economic, and financial consulting services firm. Previously, he was a business unit controller at Biogen Idec.

## 1992

**Jonathan Goodwin** e-mails, "My wife Allison and I would like to announce the

birth of Addison Tirrell Goodwin, our second daughter, on July 25, 2009. We live in Belmont, Mass., and spend as much time as possible in Warren, Vt. Would love to hear from others!" John's e-mail is [jonathan.goodwin@wellsfargo.com](mailto:jonathan.goodwin@wellsfargo.com).

## 1994

**Jennifer Jeffrey-Goddard** e-mails, "My business, Levaland Farm ([www.levalandfarmllc.com](http://www.levalandfarmllc.com)), won the Horse Farm of Distinction award from the Massachusetts Farm Bureau Federation in October 2009. I run a 30-stall boarding and training facility in Middleboro, Mass., where I break and train horses of all breeds." Jennifer can be contacted at [info@levalandfarmllc.com](mailto:info@levalandfarmllc.com).



**15th Reunion**  
SEPT. 23-25, 2010

## 1995

Join classmates at Back to Babson.

**Jeffrey Cayer** writes, "My wife Joy and I had our second child, Natalie." The family lives in Northboro, Mass.

**Robert Eddy** was named in *Treasury & Risk* magazine's 2009 picks of corporate America's outstanding financial executives under 40. The magazine published the list in an article, "Talent Shines Despite Crisis," in its October



VIRGINIA ASHE

**Douglas "Macar" Garrote '87** e-mails, "In November, **Jacky Silvera '87** traveled to Puerto Rico with his 13-year-old son Edmond for a two-day football tournament between Panama and the Puerto Rico Peeewe Football League. Panama beat Puerto Rico both days in the 13-under and 13-16 categories, but the McCullough suitemates had great fun remembering old times. We got together with our wives in Condado at the home of **David Ashe '86**. In the picture are (left to right) **John Watson '86**, **Angel "Paco" Caban '87**, Jacky, David, and yours truly."



issue. Robert is the senior vice president for finance at BJ's Wholesale Club Inc. He joined the company in 2007.

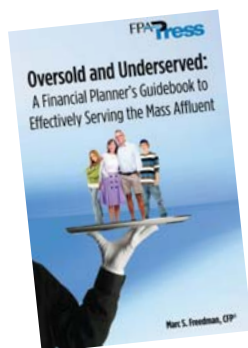
**Allison Walsh Finnerty** writes, "I am in the Philadelphia area, working in the insurance business. I saw **Josh Shaffer** and had dinner in Boston with **Jen Archambault Visco** and **Hillary Grant Brierley**. I'm looking forward to reunion in September."

**Umer Mansha** was interviewed in an article, "Pakistan's Textile Sales Threatened by Terrorism, Mansha Says," posted on Bloomberg.com on Nov. 13. Umer is CEO at Nishat Mills Ltd., a textile manufacturing company based in Lahore; he has worked for his family's business since graduating from Babson. Nishat produces garments for Levi Strauss & Co., Gap Inc., and other customers in the U.S., Europe, China, and Russia.

**Kim Nolan** has been appointed coordinator of academic services for the Newport campus of Community College of Vermont. She also teaches online undergraduate courses for University of Phoenix and online graduate courses for Northeastern University. Previously, she was a teacher and principal at LEARN, an alternative middle and high school in Lyndonville, Vt.

**Kelly Uller** e-mails, "We are happy to announce the birth of our son Theodore Peter Uller. Teddy was born on July 3, 2009. Kaitlyn is a proud big sister."

**Jen Visco** e-mails, "**Dave** and I finally got our baby girl! Katherine was born on



**Marc Freedman '89**, CFP, e-mailed in September 2009, "In 2007, I purchased Freedman Financial ([www.freedmanfinancial.com](http://www.freedmanfinancial.com)) from my father **Barry Freedman '64**.

Freedman Financial is a community-focused financial planning firm that serves individuals and families who live or have roots on the North Shore of Boston. In October 2008, I became a published author with my book *Oversold and Underserved: A Financial Planner's Guidebook to Effectively Serving the Mass Affluent*. This year, I celebrated 17 years of marriage to my wife. Laura and I have five children, Mindy, 13, Ilana, 11, Jerry, 9, Noah, 7, and Corey, 6, and have been residents of North Andover for more than 10 years. See you on Facebook."

July 23, 2009. Big brothers Peter, Ben, and Andrew are thrilled to have a little sister." Jen and her husband, an overseer, are the sponsors of the Davide '95 and Jennifer '95 Visco Women's Leadership Award.

**Dan Calista** e-mails, "Vynamic ([www.vynamic.com](http://www.vynamic.com)) is a health-care industry

management consulting firm I founded in 2002. We are honored to be named to the *Philadelphia Business Journal's* list of Best Places to Work 2009. My family and I live in Philadelphia and enjoy the vibrant cultural and business community in the area." Dan can be contacted at [dcalista@vynamic.com](mailto:dcalista@vynamic.com).

**Len Sheer** has been named a principal at Broadpoint Capital Inc., a broker-dealer subsidiary of Broadpoint Gleacher Securities Group Inc. in New York City. He works in the capital markets origination division. Previously, he was a senior analyst at Pardus Capital, a hedge fund also in the city.

## 1997

**Philip Boulton** e-mails, "I'm cofounder and CFO at Kannoa ([www.kannoa.com](http://www.kannoa.com)), a Miami-based manufacturer of outdoor furniture. The company was founded in 2006 with the belief that outdoor areas and furnishings are as essential to the home as indoor areas and furnishings. We have been successful at growing our distribution channels through specialized retailers and designers. Our contract division, which is geared to the hospitality industry, has achieved tremendous growth in the past two years. Kannoa, through its own or in partnerships, has offices in Panama, Dominican Republic, Costa Rica, Canada, and Venezuela."

## 1996

## 1998

**Michael Blumberg** e-mails, "My wife Emily, our daughter Elizabeth (Ellie), and I are thrilled to announce the newest addition to our family. Isabella Ruth, also known as Izzie, was born on Oct. 27, 2009. She weighed 7 pounds and was 19.5 inches long."

**James Gaul** e-mails, "My wife Shonna and I are proud to announce the birth of our twins Brendan James and Sabrina Joanna on March 31, 2009." James is a vice president and portfolio manager at Boston Advisors LLC. He can be contacted at [james.gaul@bostonadvisors.com](mailto:james.gaul@bostonadvisors.com).

## 1999

**Lindsey Carter** and Terrence Hedrick were married on March 14, 2009, in North Easton, Mass. She is an assistant vice president at Wellington Management



**Martin Hofmann '99** returned to campus for his class's 10th reunion during Back to Babson weekend in October. He e-mails, "Walking across campus, reuniting with former classmates, faculty, and staff, as well as seeing my personal brick brought back fond memories of all the enjoyable experiences as a member of the Babson community. I am already looking forward to the next reunion. See you all there!" Hofmann lives in Zurich, Switzerland, and he can be contacted at [martinhofmann@ggaweb.ch](mailto:martinhofmann@ggaweb.ch).

PIA STIEVE NAZZO

in Boston and a CPA; he is an office manager at FedEx in Boston and an independent graphic designer. The couple lives in Easton.

**Chad Isaacs** is vice president, business development at Sanchez Oil and Gas Corp. in Houston. The company explores for and develops oil and natural gas in the Gulf Coast region. Previously, he was a financial analyst at Berry Petroleum.

**Eric Livingstone** e-mails, "My wife Jennifer Fifer Livingstone and I would like to announce the birth of our first child Andrew Joseph on Oct. 5, 2009. Andrew weighed 6 lbs., 10 oz. and was 19 inches long. It was a wonderful year, filled with blessings and love. We hope it was the same for fellow alumni."

**Shiv Singh** is the author of *Social Media Marketing for Dummies*, published in October 2009. In the book, Shiv points out that marketers should be focused in reaching and building online relationships with people who can have a substantial impact on a brand's reputation and sales. He is the vice president and global social media lead at Razorfish, a marketing firm based in Seattle.

 **10th Reunion** **2000**  
SEPT. 23-25, 2010

Join classmates at Back to Babson.

**Margarita Druker** e-mails, "I am excited to announce the opening of the fifth location of Persona Jewelry ([www.personastyle.com](http://www.personastyle.com)). Our new store is in New York City in The Pierre hotel." Margarita is cofounder and co-owner of Persona Jewelry, a jewelry and gift boutique; its flagship store is in Boston's Hotel Commonwealth.

**Joshua Kepnes** writes, "My wife Cara Kepnes and I are the proud new parents of Ari Benjamin Kepnes. He was born on Nov. 1, 2009, and weighed 6 lbs., 12 oz." The family lives in Brighton, Mass. Joshua can be contacted at [joshua.kepnes@gmail.com](mailto:joshua.kepnes@gmail.com).

**William Lynch** has been accepted into the New England chapter of Society of Industrial and Office Realtors. He is an assistant vice president at Colliers Meredith & Grew, a Boston-based commercial real estate company where he has worked since 2006. He focuses on leasing and investment sales activities in the Greater Boston area.

**Linda Pizzuti Henry** has been named one of the 25 Most Stylish Bostonians of 2009 by *The Boston Globe*. Linda, a real estate developer, was listed in the

**Anthony Carrino '01** e-mails, "In February 2004, my father and I started Brunelleschi Construction ([www.BrunCon.com](http://www.BrunCon.com)), a real estate development company. Our work is concentrated in Hoboken and Jersey City, N.J. The company's focus is on underutilized, mixed-use, and adaptive reuse residential properties. We work within a neighborhood's existing fabric to further the community and always strive to develop the ideal product—socially, architecturally, and environmentally. Brunelleschi Construction won the 2009 Adaptive Reuse Preservation Prize, a prestigious award conferred by the Jersey City Landmarks Conservancy. The award is for our latest project, m650 Flats, a 22-unit residential building. Please e-mail me at [anthony@bruncon.com](mailto:anthony@bruncon.com) if you're in the area."



newspaper and on boston.com on Nov. 5. She mentions that one of her favorite places to shop is a boutique in Boston's North End called Twilight, which is owned by **Alison Barnard, MBA '04**.

## 2001

**Aaron Glick (MBA '04)** and his sister Jamie Glick Lombardy were profiled in an article, "Siblings on the Ascendant,"



**Jessica Flaten '07** (center) and **Billy Budd '08** (right) are serving in the Peace Corps in West Africa. Flaten e-mails, "I joined the Peace Corps in September 2007 and completed my training later that year. I served two years in Senegal as a small enterprise development and ecotourism volunteer. I extended my tour for a third year in Bamako, Mali, to work with the Ministry of Tourism and the Peace Corps tourism sector." Budd e-mails, "I joined the Peace Corps in summer 2009 as a small enterprise development volunteer in Mali, where Jessica is working. We had our picture taken with the Peace Corps Mali country director, Michael Simsik (left). I can be contacted at [wbudd3@gmail.com](mailto:wbudd3@gmail.com), and Jessica can be contacted at [jessicaasha@hotmail.com](mailto:jessicaasha@hotmail.com)."





**Jake Sprague '07** (front) earned his first two caps (the honor of playing for a national team against another national team) for the Eagles, the U.S. national rugby team, on Nov. 14 and 21, 2009, as he helped the team to qualify for the Rugby World Cup 2011, which will be held in New Zealand. Sprague plays prop (roughly equivalent to a lineman in American football) for the Mystic River Rugby Club, a member of the New England Rugby Football Union. This was his first appearance on the national team. He was named on the reserves bench for the first of the two-match series against Uruguay in Montevideo and for the second match in Fort Lauderdale, Fla. The U.S. won the series and secured its team a spot at the World Cup. Sprague was a substitute and saw action late in the second half of both matches. He e-mails, "I began my rugby career at Babson with coach Teddy Vassallo, who is currently president of the Mystic River club. Just to get on the field [with the national team] was great, and the guys have really helped me along the way. We had the right guys, the right attitude." Sprague can be contacted at [jacobsprague@yahoo.com](mailto:jacobsprague@yahoo.com). He is the son of **Gerald Sprague '72**.

in the September issue of *Business New Haven* magazine. He is counsel and director of business development at Chamber Insurance Trust in Orange, Conn. The company, which was founded by their parents, provides competitively priced benefit solutions for Connecticut and western Massachusetts chamber of commerce members by combining their buying power. Aaron earned a JD from Quinnipiac University School of Law in 2007.

## 2002

**Sean McKeever** has been appointed first vice president at Amalgamated Capital, the leveraged-lending division of New York-based Amalgamated Bank, established in 1923 by the Amalgamated Clothing Workers of America. Previously, he worked at Churchill Financial.

**Nicholas Sabella** was married to Kathryn Stoeckert on Sept. 26, 2009, in East Orleans, Mass. The groomsmen included **Evan Carlson** and **Jonathan Tate**. Kathryn is a project manager at Dana-Farber Cancer Institute in Boston, and Nicholas is a division manager at Byggmeister Associates in Newton.

## 2003

**Joel Aho** has been named 2009 Broker of the Year at O'Brien Commercial Properties Inc., a commercial real estate brokerage, advisory, and property management services company in Marlboro, Mass. He is a vice president at the company.

## 2004

**Rohan Kapoor** was married to Erin Geraghty on July 5, 2009, in Cambridge, Mass. **Michael Melli** and **Karan Wadhwa** were groomsmen. Erin is a nurse practitioner, and Rohan is a financial associate at JPMorgan Chase & Co. The couple lives in New York City.

**5th Reunion**  
SEPT. 23-25, 2010

## 2005

Join classmates at *Back to Babson*.

**Henry Arlander** e-mails, "My company, LifeFyre ([www.livefyre.com](http://www.livefyre.com)), went live in December 2009. LiveFyre is an online platform for topical, real-time conversation and debate. You can start a Fyre

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about anything—articles, blog posts, videos, tweets—and invite your friends to join the discussion. Live threading, break-out conversations, and a host of other new features help organize online conversation like never before. I founded the company with a friend, Jordan Kretchmer, in April, left my full-time job shortly after, and launched into public beta on Dec. 7. It's been a fun ride, and I'm putting my Babson education to good use. We're currently bootstrapping and plan to raise our first round of funding in the next few months. I look forward to visiting campus for our fifth reunion!" Henry can be contacted at [henry@livefyre.com](mailto:henry@livefyre.com).

**Kate Lukas** wrote in November, "In the past couple of years, I've learned so much in my role on the Google Books search project. I've learned still more by following my passion and becoming a power yoga instructor in Boston. But it's time for a little adventure, so I'm spending the next few months backpacking in the South Pacific. If you find yourself in New Zealand in early 2010, drop me a line at [klukas@babson.edu](mailto:klukas@babson.edu)."

**Jenn Putnam** writes, "I was promoted to manager in the federal tax services practice of KPMG LLP's Boston office in July 2009. My clients include private equity and venture capital funds, manufacturing corporations, and high net-worth individuals." Jenn's e-mail address is [jenn.putnam@gmail.com](mailto:jenn.putnam@gmail.com).

## 2007

**Dan Marques** has been named director of online marketing at Paragon Lake ([www.paragonlake.com](http://www.paragonlake.com)), a jewelry store that allows the customer to personalize and purchase jewelry at home or in a store through a virtual display-case method. He will work on strategic marketing and online efforts for the company's business-to-consumer Web site, scheduled to launch in late spring 2010. The company was founded at Babson by **Matt Lauzon** and **Jason Reuben**. Previously, Dan was manager of entrepreneur development at the Blank Center at Babson.

**Barrett Purdum** e-mails, "**Michael Maher** and I founded Taylor Stitch ([www.taylorstitch.com](http://www.taylorstitch.com)), a modern tailor and outfitter based in San Francisco. We outfit men in dress shirts that are impeccably crafted in the U.S.A. by a family business that has been making custom shirts for more than 75 years." Barrett's e-mail is [barrett@taylorstitch.com](mailto:barrett@taylorstitch.com).



**Greg Stahl '07** (left) e-mailed in November, "**Joe Lariscy** (center), **Leigh Buckens '06** (right), and I completed our 3,500-mile, cross-country bike ride in support of the Make-A-Wish Foundation on Oct. 29 in St. Simons Island, Ga. We started on Sept. 2 in San Francisco and rode through the mountains to Colorado and across Kansas and Missouri. We held a fundraiser in St. Louis and took a few days to rest before we headed south to Athens, Ga., for another fundraiser. So far, we have raised close to \$18,000 for Make-A-Wish, and we hope to reach \$25,000. The most amazing part of a cross-country bike tour is meeting people who are willing to go to great lengths to help, from opening their homes to providing meals. We are truly grateful for our experiences on the road. Given the local roads our route followed, we were able to spend time in the great small towns of America that one normally would overlook in a vehicle." Stahl and Buckens can be contacted at [bikeforwishes@gmail.com](mailto:bikeforwishes@gmail.com).

## 2008

**David Adams** is the cofounder of CauseShare ([www.causeshare.com](http://www.causeshare.com)), a platform that helps people to raise money for causes through direct donations and through the sale of popular products, such as chocolates and flowers. The online company was featured in a blog, "Gen Y StartUp of the Week: CauseShare," that was posted on Nov. 17 on Generation-Y StartUp ([genystartup.com](http://genystartup.com)).

## 2009

**Laura Bucci** has been appointed assistant director of student philanthropy at Babson. She e-mails, "I'm working with

students, both undergraduate and graduate, on their respective senior class gifts while also increasing philanthropy within the student body in this newly created position with The Fund for Babson. Please drop by when you're on campus. My e-mail address is [lbucci2@babson.edu](mailto:lbucci2@babson.edu)."

**Antonio Lopez** was featured in an article, "Legal Tender in the Night: Babson College Graduate Can't Find a Job, So He Starts Werewolf Repair to Outfox Recession," in the Sept. 28, 2009, issue of *The Daily News Tribune*. Werewolf Repair ([www.werewolfrepair.com](http://www.werewolfrepair.com)), based in Waltham, Mass., charges a flat fee to restore computers. The company targets individuals, small businesses, and startups. After a free on-site consultation, the computer is taken to the lab. "Computer repair by moonlight" is the business's byline because computers are fixed overnight.



# Entrepreneurial Thinkers

By Sharman Andersen

## MYCITYAPARTMENT.COM

[www.mycityapartment.com](http://www.mycityapartment.com)

In 2006, **Jay Alberino '07** started myCityApartment.com, his online, Greater Boston-area apartment rental company. He earned his real estate agent license and his broker's license while at Babson. "During vacations, I worked for a real estate company and rented apartments," says Alberino. "I saw the trend to discount real estate brokerage fees in sales and thought I could apply the same principal to rentals."

When myCityApartment.com clients rent an apartment, they are eligible to receive up to a \$500 bonus. Alberino can do this because he passes savings that he realizes from the efficiencies of the Internet to his clients.

myCityApartment.com uses a shopping-cart model similar to the one that many retail Web sites have. Clients search the online marketplace for apartments in their price range and

desired location and add them to their cart. After creating an account, they supply dates and times to tour the apartments. Alberino says, "When the client finds a place, we help with filling out applications and negotiating the lease. We streamline and simplify the process."

When he started the business, Alberino thought that it would take off right away. He learned quickly how much work it demands. Now looking beyond

family and friends for venture capital, he plans to further differentiate myCityApartment.com from its competitors. "I may take the business to another top rental market like Washington, D.C., but I haven't worked out the details yet."



## IDEAPAIN

[www.ideapaint.com](http://www.ideapaint.com)

The concept for IdeaPaint came to **John Goscha '06** (center) when he and a group were brainstorming at a meeting in e-Tower, Babson's entrepreneurial-themed dorm, and ran out of space to post ideas. Today, Goscha heads product development at the Cambridge, Mass.-based company; **Jeff Avallón '06** (right), business development; and **Morgen Newman '06** (left), international business development.

IdeaPaint offers a way to transform a wall, door, and many flat surfaces—such as new or previously painted drywall, plaster, chalkboard, or wood—into a whiteboard suitable for dry-erase markers. Avallón says, "We launched at the 2008 NeoCon World's Trade Fair in Chicago and won



four top awards, including best innovation." IdeaPaint garnered a third-place position on *BusinessWeek's* 2009 Best Entrepreneurs 25 and Under list in November.

Goscha says that he developed the paint prototype at Babson with **Will Gioielli '06**. "I learned all I could about paint and began mixing, but there were problems. So we turned to professional labs. After a year's work, the first two labs concluded it was impossible, and the third worked on the formula for three years. The process was more difficult than anticipated." But the results were more than satisfactory; IdeaPaint is available in 10 colors, with more on the way. Also, it is environmentally safe and compatible with California's strict environmental regulations.

Initially, the paint was used at commercial institutions such as Fortune 500 corporations and schools. "Companies often start with conference rooms and move into break rooms and offices. Colleges use it in school rooms and on residence hall doors. In fact, IdeaPaint is in a few buildings at Babson," says Avallón. The company recently rolled out a water-based version suitable for residential use.

The IdeaPaint team acknowledges that the Babson community is an incredible resource. The College offered on-campus office space after graduation, the team contacted professors for advice, and, international alumni helped with overseas networking. Newman says, "The product launched in France, the United Kingdom, Scandinavia, Poland, and Russia in 2009. Australia, Japan, and India are next."

## COMMON SOLES

[www.commonsoles.com](http://www.commonsoles.com)

**David Mesicek** and **Rao Naraharasetty**, both **MBA '08**, founders of Common Soles, a fledgling shoe enterprise, look at footwear in a different light than most people. To make larger profits, many brands take advantage of inexpensive labor in some countries. But companies don't have to do business that way—they can drive improvements. "We're a brand that gives back to those who receive the least value in the supply chain," says Mesicek. "We support initiatives such as

schoolbooks for the factory workers' children or a local health-care clinic. The choice is up to the workers."

The concept of doing well by doing good was implanted at Babson, say the pair. To that end, Common Soles created a line of sandals and built in sufficient margin to fund community projects. "Our workers are proud of their contributions," says Mesicek. "The results are quality work and good product."

"For our \$25 flip-flop, 4 percent goes to purchase books for the local school," says Naraharasetty. "We work with the school to determine which books are needed, and we handle purchasing and delivery. The result is greater than 4 percent when administrative costs are factored in."

Common Soles footwear is sold only online. To make sure customers receive the right fit, Mesicek created a PDF for them to print out and stand on to determine their size. Returns and exchanges are free, and a shipping label is included just in case. The founders don't want their footwear in department stores. "Common Soles' backstory would be

lost in a large store," says Mesicek. "Down the road, we may investigate other outlets, such as small boutiques and campus stores. Getting our story out is the biggest challenge now."

The currently company produces

sandals in a small facility in Vijayawada, India. Naraharasetty, who hails from the area, says, "We plan to grow the idea in India and take it around the world."



Naraharasetty (left) and Mesicek (right) with a factory worker in India

## DESSERTS BY TAWNY ONG

[www.tawnyong.com](http://www.tawnyong.com)

**Tawny Ong '99** says that Madagascar Bourbon vanilla is her secret ingredient and the key to her success. The founder of Desserts by Tawny Ong bakes with organic ingredients whenever possible and avoids generic brands. "I love Southern-style desserts, such as banana pudding, red velvet cake, and hummingbird cake," she says. "My take on them is not too sweet; my versions are light, fluffy, and moist."

In 2005, Ong was working in finance, where she had been since graduating from GE's Financial Management Program. Feeling restless and wanting to try something entrepreneurial, she passed by the open doors of a New York City bakery and was captivated by the aroma of baked goods. "That was it," recalls Ong. "I went in for an interview, quit my job, and started serving coffee the next day."

While Ong learned the business of baking from the bottom up, she studied at the Institute of Culinary Education. In 2007,

she formed an S corporation and took a year to perfect her recipes and to set up a commercial kitchen in rented space 40 minutes north of the city. "I bake for events intimate and grand. I have catered several times for Mayor Bloomberg and 3,000 guests at Gracie Mansion."

If Ong is successful in her bid to lock in a lease on Manhattan's East Side, she will expand her wedding cake and gift service lines. "I went to Babson because it was No. 1 in entrepreneurship. I am now getting back to those roots."

STEVEN B. EKEOVICH/SBE PHOTOGRAPHY



## BOXXOUT ENTERPRISES

[www.boxxout.org](http://www.boxxout.org)

**Veronica Chapman, MBA '08**, is the founder of Boxxout Enterprises, a nonprofit that teaches 21st-century skills to grade-school children in urban, low-income communities. Boxxout partners with school systems and established organizations to provide workshops that teach entrepreneurship, teamwork, media and technology, and more. "Boxxout means to think outside of the box," Chapman says. "I create and implement innovative, educational programs and events."

Chapman came to Babson because she wanted to make a difference. Between her first and second years, she developed and taught educational programs in Boston to 60 fourth- and fifth-graders at BELL (Building Educated Leaders for Life). "I was inspired," she says. "My experience at BELL affirmed that I wanted to work with children."

Before she arrived on campus, Chapman wrote *The Advent of Planet Martyr and Other Literary Works: An Innovative Social Commentary*, a collection of poetry and narrative. The book "challenges myopic cultural stereotypes," she says. Also part of her book is a play, *Ancestors Inc.* "I wrote it in response to so many young black men being killed. I have always loved theater and appreciated its power. The play is part of my action plan to motivate youths to succeed."

In 2009, Boxxout delivered programs in Detroit and Boston, and Chapman is preparing to start programs in

New Jersey. There is more demand than she can meet. "I'm testing programs and solidifying a model. I plan to train and license teachers so that Boxxout can become a key provider of programs that empower youth."





## 1964

**Joseph Ryan** wrote in October, "I'm going to retire in 2010. I do seminars about retirement, personal pensions, and equity fixed annuities." He is the president of Blue Ridge Insurance and Investments Inc. in Black Mountain, N.C.

## 1965

**Bob Morrow** was successful in his bid for another four-year term on the St. James, N.C., town council in November 2009. He has served as mayor pro tem of the town since 2001.

## 1969

**Tom Flanagan** has been elected chair of the board of directors of the Colorado Association of Commerce and Industry, the state chamber of commerce, for 2009–2010. A six-year member of the board, he also has served on the association's executive committee. Previously, he was chair-elect for one year. Tom is the division I president at Citywide Banks, based in Denver.

## 1972

**Greg Miller** has been appointed to the investment committee of Investors Capital Advisory Services in Lynnfield, Mass. A CPA, he is CEO and chief investment officer at Wellesley Investment Advisors Inc. ([www.wellesleyinvestment.com](http://www.wellesleyinvestment.com)) in Wellesley. Greg founded the firm in 1991.

## 1977

**Raymond D'Arcy** was featured in an article, "Raymond D'Arcy: On the Money," in the Sept. 24, 2009, issue of *Boston Business Journal*. He is president and CEO at Interactive Data Corp., a financial data services company in Bedford, Mass. He has worked at the company for almost 30 years.



Ten Class of MBA '67 alumni gathered on campus with their wives and guests during Back to Babson weekend for a special reception and catered dinner. When the class celebrated their 40th reunion in 2007, they had so much fun that they decided to get together every year. Enjoying the event in Horn Library lounge on Oct. 2 were (left to right, bottom row) **Mark Moran**, **Tonia Moran**, **Althea Corsini**, **Marie Ann LaBrie**, **Bob LaBrie**; (second row) **Tom Foley**, **Linda Foley**, **Carol Leahy**, overseer **Russ Corsini**, P '03; (third row) **Paul Zarella**, P '92, **Ken Leahy**, **Rita Zarella**, **Steve Morison**, **Anne Stunzi**; (top row) **Pat Martone**, **Al Martone**, **Carroll Rafaniello**, **Jerry Rafaniello**, **Warren Coulter**, and **Karen Coulter**. At the reception, Rafaniello reminisced about the military shoeshine technique that he taught some graduate school classmates: "Ken remembered how I would spit shine my shoes. One of the steps was to light a candle and burn the polish into the leather for a deeper shine. Many guys thought it was ridiculous that anyone would go to that much trouble for a shine. But it made a lasting impression!" Corsini said, "It was such fun catching up. I hope to see more classmates in 2010. Please contact me if you would like to join us." Corsini's e-mail address is [rcorsini@comcast.net](mailto:rcorsini@comcast.net).

## 1978

**Barry Schub** has been appointed senior vice president for human resources at New York Life Insurance Co. in New York City. As part of his new position, he has joined the company's executive management committee, which assists the CEO in setting company policy. For eight years, he was a senior executive at the company's wholly owned subsidiary, New York Life Investments, where he oversaw retirement plan services, strategy, and mergers and acquisitions. He lives in Morristown, N.J.

## 1979

**Robert Boeri** is a member of the EContent judging team. EContent, an online magazine, lists annually the 100 companies that matter most in the digital content industry. Robert is a senior enterprise content management consultant at Guident Technologies in Herndon, Va. He also is a journalist, writing for EContent and EMedia magazines. He is a member of the Institute of Electrical and Electronics Engineers and the Society for Technical Communications, as well as a professional member of the Association for Information and Image Management. He

maintains his Web site, [www.my-words.org](http://www.my-words.org), and two blogs, *Living Without Oil* and *Content Curmudgeon*.

**Casimir Groblewski** is the managing director at Fantini & Gorga, a real estate financing firm in Boston. He was highlighted in the Sept. 17, 2009, issue of *New England Real Estate Journal*.

## 1980

**John Regan** writes from Watch Hill, R.I., "Retired from Mercer Human Resource Consulting in 2008 after 35 years at the company. In fall 2008, I completed an MA at The Fletcher School of Law and Diplomacy (Tufts). I am board chair at Portsmouth Abbey School."

## 1981

**Paul Blondin** has been named to the board of directors of Inmagic Inc., a knowledge management and library automation application company, in Woburn, Mass. He is chairman of the board of Marlboro-based Pactolus Communication Software.

## 1983

**Kenneth Belcher** has been elected chair of the Hospital Association of Rhode Island. He will serve a two-year term. A fellow of the American College of Healthcare Executives, he has been president and CEO at Roger Williams Medical Center in Providence, R.I., since 2006.

**Bob Bigelow** was profiled in an article, "Home-Court Press: Former NBA Player Spreads Youth Sports Message," in the Nov. 10, 2009, issue of *Worcester [Mass.] Telegram & Gazette*. He lectures worldwide on organized youth sports and its effects on children and adults. A former NBA first-round draft choice, he played collegiately at the University of Pennsylvania and professionally for four years. His book, *Just Let The Kids Play*, was published in 2001. He can be contacted through his Web site, [www.bob-bigelow.com](http://www.bob-bigelow.com).

**Chris Brown ('80)**: see Bachelor's News.

## 1984

**David Gravel** has been elected to a



BILL MCCORMACK, HERF JONES PHOTOGRAPHY

The 2009 Alumni Leadership Awards ceremony was held in the Carling-Sorenson Theater of the Richard W. Sorenson Center for the Arts on Oct. 1. Accepting awards that evening were (standing, left to right) **Aram Hintlian '74, MBA '75**, overseer **Michael Crosby '87, P '12**, **Philipp Hahn-Woernle, MBA '06**, **Matthew Lauzon '07**, Kathleen and Daniel Rowe, P '07, **Muhammad Habib '81, P '09**, **Todd Connor, MBA '05**, trustee **Bruce Herring '87**, **Laurence Fitzmaurice '59**; (sitting) **Richard Echlov** and **Lowell Schulman '49** with overseer **William Cruickshank '49, H '99**, for whom the Cruickshank Alumni Leadership Award is named.

## 2009 Leadership Awards

Volunteer leadership provides the foundation for the Alumni Association's work on behalf of Babson and its alumni worldwide. Alumni Leadership Awards are presented annually to honor service by Babson's alumni, parents, faculty, and administration. This year, 12 outstanding individuals were recognized. These dedicated men and women have given generously to advance the College and ensure its continued position at the forefront of management education.

### Distinguished Recent Alumni Award

**Todd Connor, MBA '05**

**Philipp Hahn-Woernle, MBA '06**

**Matthew Lauzon '07**

### John H. Muller Jr. Parent Leadership Award

**Daniel and Kathleen Rowe, P '07**

### Richard J. Snyder Distinguished Service to the College Award

**Michael Crosby '87, P '12**

**Laurence Fitzmaurice '59**

**Muhammad Habib '81, P '09**

**Bruce Herring '87**

**Aram Hintlian '74, MBA '75**

### Alumni Award for Distinguished Faculty/Administrator Service

**Richard Echlov**

### Cruickshank Alumni Leadership Award

**Lowell Schulman '49**

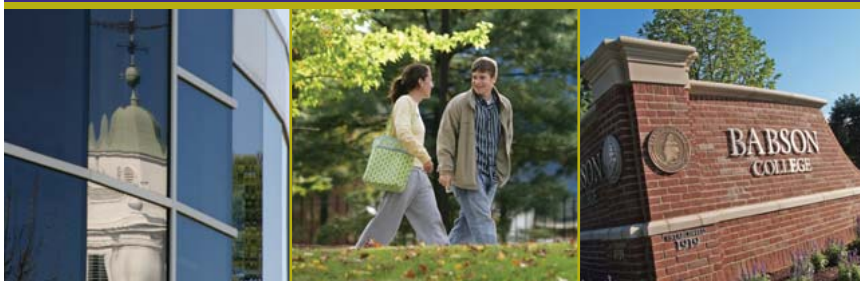




**Ruthie Davis, MBA '93**, is founder and president of RAdesign Inc. and designer of Ruthie Davis ([www.ruthiedavis.com](http://www.ruthiedavis.com)), her eponymous luxury shoe label, based in New York City. She was the keynote speaker at the 19th Annual Business Women's Expo, "Take the Steps to Success: No Matter What Shoes You Wear," in November. The expo was held at the University of Delaware and organized by the New Castle County Chamber of Commerce. There were more than 100 exhibitors and 1,200 attendees. Davis e-mails, "My topic was 'Girl Power,' and the talk was well-received. Also, I spoke to two classes of students who were majoring in fashion merchandising. I shared a series of 'shoe stories,' providing insight into what it takes to start and run a business, while continually innovating to ensure the sustainability of the brand." In addition, she delivered the first message in a series of entrepreneur chats sponsored by the university's Office of Economic Innovation & Partnerships.

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second term as councilor-at-large in Peabody, Mass. He and his wife Cathy are the founders of GraVoc Associates Inc. ([www.gravoc.com](http://www.gravoc.com)), a technology consulting firm focused on providing services in information security, information systems development, technological services, and professional services.

**George Recck ('82)**: See Bachelor's News.

## 1985

**Andrea Schoening Novakowski** and her husband **Bill, MBA '83**, celebrated son James' graduation from Dartmouth College in June 2009. Andrea is a business and personal coach; she can be contacted at [andrea@coachandrea.com](mailto:andrea@coachandrea.com).

## 1986

**David Arditti**, CPA, has been named CFO at Cabrini Eldercare Consortium. Previously, he was CFO at Birch Family Services, a nonprofit organization in New York City. He lives in Stamford, Conn.

**Nancy Cintolo** has been recognized by *Cambridge Who's Who* for excellence in finance management. She is the finance director at Koninklijke Philips Electronics NV in Andover, Mass.

**Phil de Cristo** was profiled in an article, "Phil de Cristo: Helping to Find Derisking Solutions," that was posted on FT.com on Nov. 15, 2009. He has been president and group executive of New York-based Mercer Investments since 2006.

## 1987

**Daniel Clancy** has been appointed senior marketing consultant at Long-fellow Benefits, a Boston-based employee benefits brokerage and consulting firm. He focuses on marketing and new business development. His executive search industry experience includes working at Gatti & Associates and Korn/Ferry International. He is a member of the Massachusetts Healthcare Human Resources Association and New England Employee Benefits Council.

**Robert Johnson** e-mails, "I wrote an article, 'The Economics of Managing Your IT Infrastructure for an "Always On" Environment,' that was posted on CIO.com in October 2009 and will

appear after Jan. 1, 2010, on The CEO Refresher, an online magazine.” He is director of product marketing at Atrion Networking Corp., headquartered in Warwick, R.I. He is responsible for market analysis, new product development, and managed services and business management.

## 1989

**William Darcey** has been appointed to the advisory board at Needham Bank. He will help to guide policy and direction for the community bank, which has five branches throughout Massachusetts. He is senior vice president and COO at Needham-based Provider Insurance Group. A certified insurance counselor, he has expertise in the nonprofit social service organization and schools area.

## 1990

**Darlene McCormick** was profiled in an article, “Mad River Consulting,” in the Fotos and Facts section of the Waitsfield, Vt., *Valley Reporter*. Darlene is the founder of Mad River Consulting, a full-service Web site design, development, optimization, and consulting company. MadRiverWeb.com is the hosting and e-mail branch of MRC.

**Al Moscato** is a cofounder of NM Development Group LLC, based in Naples, Fla. He e-mails, “I’m pleased to announce the debut of our new Web site at [www.nmdev.com](http://www.nmdev.com). NM Development Group is focused on the development and management of its existing real estate portfolio, as well as the acquisition of residential and commercial assets. In addition, the company provides advisory and consulting services to the real estate and financial sectors. I live in Naples with my wife Carolyn and our sons Tim, 21, and Daniel, 16.” Al can be contacted at [al@nmdev.com](mailto:al@nmdev.com).

## 1992

**Stephen Spinelli** was featured in an interview about entrepreneurship and franchising in the November 2009 issue of *BusinessWeek Small Biz* magazine. He cofounded Jiffy Lube International in 1979. Before he became president of Philadelphia University in 2007, he was the Lewis Family Distinguished Professor



**Mark Helman, MBA '97 (left to right), Darren Franco, MBA '00, and Kerry McCormack, MBA candidate**, members of the Babson Real Estate Career Affinity Group, weathered the perfect storm on Cape Cod to finish in third place in the Hyannis Sprint II Triathlon team relay on Sept. 12. Babson Alumni Association vice president **Amy Reich Weil '87** and **Chris Mearn '06**, fellow affinity group members, cheered them on at each checkpoint on the relay route despite rain and cold temperatures.

and vice provost for entrepreneurship and global management at Babson.

## 1993

**Allen Borgardt**s writes from Kansas City, Mo., “I have been working for the U.S. Army as a civilian program manager since May 2007. I retired from active duty in July 2006.” He can be contacted at [aborgardt@sbcglobal.net](mailto:aborgardt@sbcglobal.net).

**Donna Melz** was successful in her bid to become a representative town meeting member for Darien, Conn., where she lives. The mother of twins, she is cochair of the Ox Ridge Elementary School fundraising committee.

**Joan Rahavy** has been accepted into the Peace Corps. The Waterbury Center, Vt., resident left for Thailand to begin preservice training as a community development volunteer. She will complete the training in April. During the first three months of her two-year service in Thailand, she will live with a host family to become familiar with the country’s language and culture.

## 1994

**Richard Gastwirt** has been appointed

the senior director of marketing at Checkerboard Ltd., a stationery manufacturer in West Boylston, Mass. Previously, he worked in the marketing department at OpenService, a software company.

**James Rosenberg** has been appointed a financial services professional at Centinel Financial Group LLC in Wellesley. Centinel is an independent office of John Hancock Financial Network, a national insurance and investment marketing organization.

## 1996

**Laird Daniels** has been appointed controller and chief accounting officer at CVS Caremark, a provider of prescriptions. A CPA, he joined the company in 1997 and most recently was vice president for finance and retail controller at CVS/pharmacy.

## 1997

**John Dalton** was married to Lindsay Schuville on Oct. 3, 2009, in Huntington, N.Y. Lindsay is a vice president for marketing at Deutsche Bank in New York, and John is the president of Dalton Enterprises, his family’s pavement surface



coating business in Cheshire, Conn.

## 1999

**Ken Pereira** has completed the sale of his businesses, Healthcare Automation Inc. and Advantage Reimbursement Inc., to Mediware Information Systems Inc., a Nasdaq-listed, health-care software company in Lenexa, Kan. As part of the transaction, he has been appointed vice president and general manager of Alternate Care Solutions at Mediware, which acquired HAI and ARI to increase its home-care software and solutions business. Ken also is the president and cofounder of Oridium ([www.oridium.com](http://www.oridium.com)), a technology investment and management firm.

## 2000

**Herman Purutyan** has been promoted to CEO at Jenike & Johanson, an engineering firm specializing in bulk solids handling. Previously, he was senior vice president at the Tyngsboro, Mass.-based firm, where he has worked for 18 years.

## 2001

**Brian Hunter** has been appointed vice president and senior trust officer at Attleboro, Mass.-based Anawon Trust, a



**Aljit Joy, MBA '99**, has been promoted to senior vice president for strategy and communications product development at Comast Corp., headquartered in Philadelphia. He leads strategy and technology planning and oversees technology and product development for the company's broadband Internet and phone services. When he joined Comcast in 2005, he was director of strategic planning.

division of Bristol County Savings Bank. A CFP, he is responsible for developing new investment management and trust opportunities and customized financial solutions. Previously, he was a vice president at U.S. Trust.



**Betsy MacKinnon, MBA '02**, is vice president for marketing and communications at Inquisix ([www.inquisix.com](http://www.inquisix.com)), a networking company that she and her partners started two years ago. She e-mails, "Inquisix offers a better way to network for business. We have turned informal networking and new business outreach into a high-quality and efficient experience on

our online community. Answer three questions: Who are you, Who do you know, and Who do you want to meet? Inquisix will connect you directly to small business owners, sales people, and connectors (and the people they know) through a personal introduction system that can be searched and rated. For less time, money, and effort than traditional networking events or conventions, Inquisix members are given the opportunity to network and exchange ideas with, and be introduced to, their most desired business prospects."

## 2002

**Cecilia Schott** was profiled in an article, "The Personal Is What Drives Cecilia Schott in Health Care, Business Development," in the Oct. 1, 2009, issue of *The Boston Herald*. She is the business development director of the personalized health care group at AstraZeneca R&D Boston. A graduate of the Massachusetts College of Pharmacy and Health Sciences with a doctor of pharmacy degree, she joined AstraZeneca in 2001.

## 2003

**Marc Bellanger** ran in the Samaritans' 11th annual Run for Someone Else's Life, a 5K fundraising run/walk along the Charles River in Boston in October. He is chair of the board of directors of Samaritans Inc., a nondenominational, not-for-profit volunteer organization that serves greater Boston and the Metrowest communities. The organization is dedicated to reducing the incidence of suicide and educating the community about effective prevention strategies. Marc lives in Westwood with his wife Suzanne and their two children.

**Keith Bourne** is the founder of MemCatch LLC. He e-mails, "MemCatch.com is a new social knowledge networking site where you can use social networking to share and collect knowledge with the world. MemCatch is the convergence of blogs, social tagging, and social networks in a powerful and viral environment. Babson alumni and students can use the site to collect information into their own knowledge base, as well as to help promote their entrepreneurial efforts. Sharing knowledge is a powerful marketing tool for small companies, as evident in the explosion in blogging, tweeting, and other forms of knowledge outreach. The MemCatch application has been optimized to take the distribution of your knowledge to a whole new level. MemCatch.com launched in beta on Oct. 21, 2009, at TEDxDetroit, a regional version of the annual TED event focused on technology, entertainment, and design. MemCatch was a sponsor of the event, the perfect launching pad for our site due to the event's similar mission of 'ideas worth spreading.'"

## 2004

**Aaron Glick ('01):** see Bachelor's News.

**Scott Rutherford** has been appointed director of marketing at National Trademark Investigations and Santoni Investigations, based in Los Angeles and Orange County. Previously, he was head of marketing at CT TyMetrix, which produces software for the legal and insurance industries.

## 2005

**Mike Taylor** has been appointed vice president for sales, North America at C2C Systems in Westboro, Mass. The company delivers messaging system enhancements. Previously, he was in charge of business development at Alliance Tech Inc.

## 2006

**Richard Enos** was featured in an article, "Revisiting Entrepreneurs Who Ride the Economic Waves," in the In the Hunt section of the Oct. 7, 2009, issue of *The New York Times*. He is the cofounder of StudyPoint ([www.studypoint.com](http://www.studypoint.com)), an in-home tutoring services company for students who want individualized, one-to-one instruction. Richard says the current recession has taught him more about business than he learned in the previous eight years. The company has expanded into 23 cities, from 10 in late 2007.

**Hector Lopez-Camacho** was named to the second annual 20 on the Move list by *Boston Business Journal* and *El Planeta*. Hector, who is the vice president for audit and reporting, investment services at State Street Corp., was recognized at an event honoring area Hispanic professionals on Oct. 23, 2009, at Boston's Park Plaza Hotel. He cofounded State Street's Latin American Professionals Group, which works to create opportunities for professional and personal advancement for members through volunteer projects.

## 2007

**David Talakoub** and **Cecilia Zuger** were married on June 20, 2009, in New York City. Cecilia is the media manager for Healthfirst, and David is a vice president at the financial advisory firm of Duff and

**Eric Yohay** (in photo), **Blake Curwen**, and **Kevin Sandhu**, all MBA '09, founded [Finroo.com](http://Finroo.com) at Babson. Yohay is president, Curwen is vice president for sales and marketing, and Sandhu is vice president for operations at the startup, which they launched in May 2009. Curwen e-mails, "Finroo has a simple concept: turning a T-shirt into wearable art. The company offers limited edition Ts created by an international pool of artists, who are compensated with each purchase of their design. Each shirt is individually numbered and printed on a high-quality, eco-friendly, 70 percent bamboo material. Finroo uses direct-to-garment technology with its printer, allowing us to print on demand and avoid excess inventory.

Notoriety, site traffic, and sales have grown since our launch, and we are seeking funding to further establish the brand and bring printing in-house. In the meantime, we plan to introduce limited-edition wall art, expand the color options for our shirts, and penetrate the retail space. Thus far, consumer feedback has been overwhelmingly positive. According to our first retail contract, Finroo has been outselling major high-end T brands 2 to 1. Eric says, 'I feel like I work on Finroo around the clock. It's almost addicting, but it's necessary in such an early stage. A customer told me that his Finroo shirt was his only T worthy of a hanger.' That makes it all worthwhile!"



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## Submissions & Suggestions

### Class News Submissions

Class News Editor, Babson Magazine  
Babson College  
Babson Park, MA 02457-0310  
alumnews@babson.edu

### Letters to the Editor

Editor, Babson Magazine  
Babson College  
Babson Park, MA 02457-0310  
theodore@babson.edu

### Please Note

- Babson Magazine reserves the right to edit news
- No engagement or baby photos
- News and photos may be used on Babson's Web site

Phelps, both in New York City. The couple lives in Hoboken, N.J.

**John Waters** e-mails, "My wife Jessica and I are happy to announce the birth of our son Conor Michael. Conor was born

in White Plains, N.Y., on Oct. 23, 2009, and weighed 8 lbs., 14 oz. Mom and baby are home and doing well."

## 2008

**Josh Bob** is president and cofounder of Textaurant ([www.textaurant.com](http://www.textaurant.com)), a company that offers wait-list management solutions. The team began to develop the idea in 2006 and formally launched the startup in 2009. Textaurant offers texting services to alert potential customers at restaurants and other businesses where services tend to take more than 45 minutes, including car repairs, license renewals, and prescription refills. He was featured in an article, "Textaurant Seeks Funds to Grow Its Text Messaging Service System," in the Nov. 4, 2009, issue of Mass High Tech.

## 2009

**Jodi-Tatiana Charles** is the founder of La Capoise Galerie ([www.lacapoise.com](http://www.lacapoise.com)),

a professional photography gallery and studio. She e-mails, "La Capoise Galerie serves the New England area. The gallery is Web-based only, and the studio is always on location, making it desirable and natural for the client. I capture the essence of you, your family, and those special moments in natural settings that guarantee enjoyable memories for years to come. I first took up the camera as an outlet of growing up in a Haitian household in America. The camera became my way of communicating my thoughts and feelings about the differences and conflicts that I observed. My services include photo sessions (portraits, headshots, group shots), commercial and stock images, pre-session consultations, editing and processing of images, and personalized print packages." Jodi can be contacted at [info@lacapoise.com](mailto:info@lacapoise.com).

**Sara DeLoach** and **Robert Guinen** were married on July 25, 2009, in Lincoln, Mass., where they live.

**Rob Hunter** is the cofounder of Dockside Dogs ([www.docksidedogset.com](http://www.docksidedogset.com)) in Stonington, Conn. The store, which features items exclusively for

## New Heights

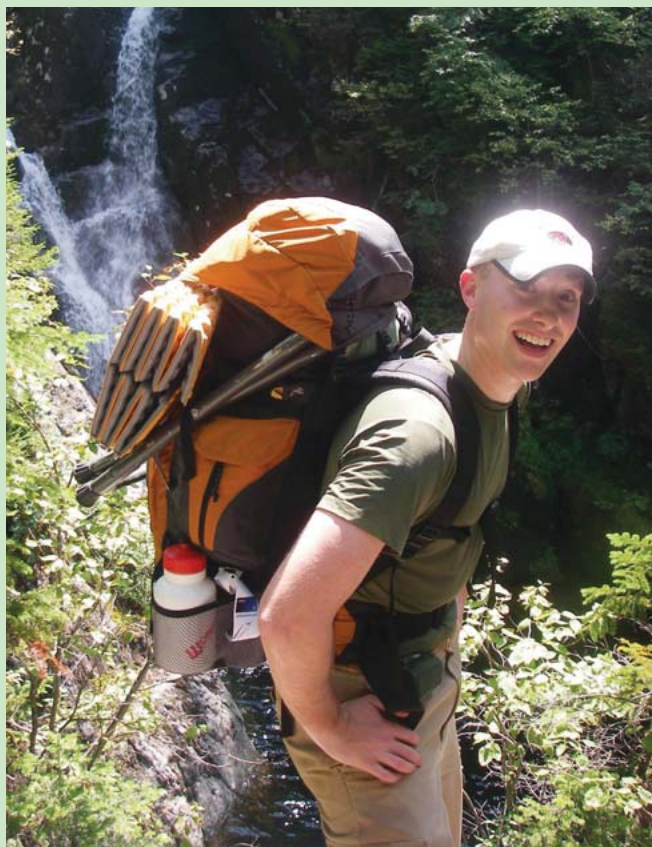
**Jordan Mansdorf, MBA '09**, e-mailed in October, "As if earning a Babson MBA were not difficult enough, I commissioned as a second lieutenant in the U.S. Marine Corps on May 17, 2009. Apparently, I get bored easily because on Oct. 25, I plan to run my sixth marathon, three of which I trained for and completed during my two years at Babson.

"For a summer internship between my first and second year of the MBA program, I attended Officer Candidates School in Quantico, Va., for 10 weeks. A positive consequence of the hard training was a mastery of time management, something that translated well into my second year of grad school.

"I will return to Quantico on Oct. 20 for the completion of my training at The Basic School. It is six months of Basic Officer Courses, including everything from combat orders and patrolling to military justice and land navigation.

"I can think of no greater responsibility than leading Marines. I hope that I will bring pride to my family and my country, and the institutions it houses. My time at Babson has been instrumental in laying the foundation on which I hope to build a career that benefits others."

Mansdorf can be contacted at [jmansdorf1@babson.edu](mailto:jmansdorf1@babson.edu).



dogs, opened in November.

**Joshua Karren** was married to Kati Degen on June 27, 2009, in Grafton, Mass. Kati is a radiologic technologist at New England Baptist Hospital in Boston, and Joshua is a revenue

operations analyst at EMC Corp. in Hopkinton.

**Brian Rapp** and **Ruthann Siegmann** were married on Aug. 1, 2009, in East Greenbush, N.Y. His brother **Keith Rapp, MBA '06**, was best man. Ruthann

is an engineer at NP Medical Inc. in Clinton, Mass., and Brian is director of operations at TDC Medical Inc. in Marlboro. The couple lives in Waltham.

## I N M E M O R I A M

**Professor Emeritus Edward Handler** of Brookline, Mass., formerly of Needham, died on Nov. 10, 2009. He taught government and other subjects at Babson. Chairman of the Division of Liberal Arts, he strengthened the liberal arts curriculum at the College. He also was chairman of the Babson Board of Research. Handler earned a bachelor's degree, a master's degree, and a PhD from Harvard, the last two in political science in 1948 and 1962, respectively. He arrived at Babson while he was still a graduate student and stayed until he retired in 1987, almost 40 years later. He wrote or edited a number of articles and books, including *America and Europe in the Political Thought of John Adams*, published in 1964. He also wrote books with Babson professors, including *Small Business and Pattern Bargaining* in 1961 with Walter Carpenter and *Business and Politics* in 1982 with John Mulkern. In 1964, the school's yearbook, *The Babsonian*, was dedicated to Professor Handler.

**Robert Harrington '38** of Sun City Center, Fla., formerly of Watertown, N.Y., died on Oct. 16, 2009. He was managing director of Hospital Service Corp. of Jefferson Country when he retired in 1974.

**Donald Gallupe '46** of Spring Hill, Fla., and Portland, Maine, died on March 15, 2009. He served in the Army during World War II. He was vice president for commercial lending at Casco Northern Bank, where he had worked for 26 years.

**William Gibson '46** of Williamsport, Pa., died on April 18, 2009.

**Bruce Turner '49** of Ashburn, Va., formerly of Yarmouth, Mass., died on Oct. 1, 2009. He served in the Army during World War II. He was a sales manager for Unistrut Steel when he retired in 1990.

**Howard Rourke '50** of Palm Beach

Shores, Fla., and Orleans, Mass., died on Aug. 31, 2009. He served in the Navy during World War II and the Korean War. He was the city assessor of Worcester, Mass., when he retired.

**Douglas Fohlin '55** of Mashpee, Mass., died on May 28, 2009. He served in the Army during the Korean War. He was a district manager at U.S. Oil Co. in Fall River.

**James Morrison '55** of Summit, N.J., formerly of Short Hills, died on Oct. 8, 2009. He served in the Marine Corps from 1955 to 1957 and in the reserves until the early 1970s. He was senior vice president for institutional sales at Gilford Securities, where he worked for 10 years. He leaves his brother Bruce Morrison '68.

**Frank Tyson '56** of Cumberland Foreside, Maine, died on Sept. 8, 2009. He served in the Army during the Korean War. He worked in the marine industry. He leaves his son John Tyson, MBA '87.

**Joseph Capuano '57** of Atco, N.J., died on July 23, 2009. He was a retired colonel in the Army. He served during World War II, the Korean War, and the Vietnam War.

**William Davis '59** of Hingham, Mass., died on Sept. 27, 2009.

**Haffner Fournier '60** of Lawrence, Mass., died on Sept. 2, 2009. He was the president and CEO of Haffner's Service Stations Inc., his family's business.

**Gary Isaacson '68** of Hollywood, Fla., formerly of Framingham, Mass., died on Oct. 17, 2009. He owned the DeSoto Oceanview Inn in Hollywood, an eco-friendly resort. He leaves his brother Ronald Isaacson '62.

**Paul Ouellette, MBA '69**, of Seminole, Fla., formerly of Newton and Onset, Mass., died on May 16, 2009.

**George Turner, MBA '69**, of Wayland, Mass., died on Aug. 26, 2009. He served in the Navy during the Korean War and subsequently joined the Naval Reserve. He retired as captain after 35 years of

service. He then developed management information systems. He leaves two sons, David Turner '85, MBA '88, with his wife Laura Sanford Turner '86, and Paul Turner '89, MBA '95.

**George Akin, MBA '72, H '89**, of Fort Worth, Texas, died on Oct. 27, 2009. He served in the Army for 35 years. He was the commanding general for the Army's Test and Evaluation Command at Aberdeen (Md.) Proving Ground and was a major general when he retired.

**Amichai Perry, MBA '72**, of Ra'anana, Israel, died on March 14, 2009.

**Peter Goldin, MBA '76**, of Rehoboth, Mass., died on Oct. 2, 2009. He was owner and general manager of Goldin Coffee Co. in Pawtucket, R.I., for more than 30 years.

**Alan Linsky, MBA '76**, of Kaneohe, Hawaii, died on July 10, 2009. He was a photographer, computer programmer, Web designer, and business owner.

**Paul Connelly '78** of Medfield, Mass., died on Sept. 14, 2009. He was executive vice president at Longwood Security Services Inc. in Brookline for almost 15 years. He leaves his daughter Kerri Connelly '06.

**Robert Bancroft, MBA '81**, of Newton, Mass., died on Oct. 26, 2009. He served in the Air Force. He was chief of the information management division of the Defense Contract Audit Agency when he retired in 1994 after 37 years of federal service.

**Reed Wilbur, MBA '88**, of Boxboro, Mass., died on Oct. 6, 2009. For 20 years, he managed software product development at Weather Services International Corp. in North Andover.

**Lawrence Cohen, MBA '76**, of Needham died on March 10, 2009.

**Teresa Robinson Waye, MBA '00**, of Boston died on Jan. 1, 2009.

**Marcos Brea, MBA '07**, of Buenos Aires, Argentina, died on Nov. 12, 2009. He was COO at Estancias y Cabana Las Lilas.





## Defying Gravity



TIM MORSE

**I**N 1948, ROGER BABSON FOUNDED and endowed the Gravity Research Foundation in New Boston, N.H., 65 miles north of Boston. An ardent admirer of Sir Isaac Newton, Babson was captivated by Newton's law of universal gravitation and the possibility of controlling or utilizing the force of gravity. The foundation fostered research in gravity with conferences, essay contests, and a library. Helicopter pioneer Igor Sikorsky and frozen-food magnate

Clarence Birdseye were among the foundation's many notable trustees.

The first essay award was presented in 1949. Even though the organization closed its New Boston doors in the late 1960s, the annual essay contest continues

today. Recent winners include mathematician and physicist Stephen Hawking and astrophysicist and 2006 Nobel laureate George Smoot. More information may be found at [www.gravityresearchfoundation.org](http://www.gravityresearchfoundation.org).



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