# asses

#### HELO

1955

Leet Denton is president of Denton Enterprises Inc. (www.dentoncompanies.net) in St. Clair Shores, Mich. He writes, "Still enjoy building roads. I still use what I learned at Babson. Nine grandchildren, and one great-grandchild. I hope at least one will go to Babson."



50<sup>th</sup> Reunion
0CT. 2-3, 2009

Join classmates at Back to Babson.

Kenneth Gould writes, "Elected to my eighth term in the New Hampshire House. It's the largest legislature in all 50 states (400 members) and has the lowest pay (\$100 per year). Hope to see you all at our 50th reunion."

1963

Richard Borden was profiled in the Oct. 2 issue of New England Real Estate Journal. He is one of more than 90 CB Richard Ellis brokers covering New England. He joined the firm in 1970, when it was known as The Codman Co. He lives in Westport, Mass.



26

45<sup>th</sup> Reunion OCT. 2-3, 2009

1964

Join classmates at Back to Babson.

1965

Casey Meyers e-mails, "I retired from Delta Air Lines and decided to remain in Singapore as I had obtained permanent residence status. I set up a representative office for the Asia/Pacific area for a U.S.based company that deals in aircraft spares and engine and airframe repairs, as well as sourcing of aircraft for airlines operating in the region. It's a most interesting business, and I travel to fascinating parts of the



Bill Cruickshank '49, H '99 (right), was honored at Back to Babson in September 2008 when Alumni Hall was renamed William Cruickshank Alumni Hall in recognition of his volunteer service to Babson. Lowell Schulman '49 (left) spearheaded the initiative to rename the building. Cruickshank has worked tirelessly for the College since he graduated. In 1994, the Volunteer of the Year Award was renamed the Cruickshank Alumni Leadership Award in his honor. He is a member of Babson's Board of Overseers. Cruickshank and Schulman would like to remind classmates that the Class of '49 will celebrate its 60th reunion on Oct. 2-3 at Back to Babson.

world such as Bhutan, Nepal, and the Maldives. Got together with close friend, classmate, and roommate Eric Naiburg last April at his country estate near Woodstock, N.Y. Also was married in September. If you plan to visit Singapore, contact me at cassell\_myers@hotmail.com."

1968

Kevin Fox has been named vice president for investments at Stifel, Nicolaus & Co. Inc., a financial services holding company headquartered in St. Louis. He works in the firm's Avon, Conn., office. Previously, he provided audio visual services to corporations and hotels through his own businesses in Hartford and Newport, R.I.



40<sup>th</sup> Reunion
0CT. 2-3, 2009

Join classmates at Back to Babson.

Gregg Nolan writes from Wolcott, Conn., "I have been elected to the board of directors of GFE Corp., a European investment bank."

1972

Dave Escher reports from Southampton, Mass., that he has been retired for one year and is a reading tutor at the elementary level.

Paul Perrault has been named president and CEO of Sovereign Bancorp Inc. Beginning in 1990, he was CEO of Chittenden Corp., a Vermont-based regional bank that operated in many of Sovereign's markets before it was acquired in 2007 by another firm. From 1998 to 2007, he was also chairman of Chittenden. Before working there, he was president of Providence, R.I.-based Old Colony Bank, a subsidiary of the Bank of New England.



Join classmates at Back to Babson.

Anne Stickney (MBA '78) e-mails, "I can't tell you how thrilled I was when my daughter Courtney Heimann '11 decided to go to Babson. I hadn't been back to Babson for a long time, and now I am enjoying the connection to my past. I have stayed in touch with Thierry de Nervo and hope that he will visit Babson

BABSON MAGAZINE www.babson.edu/alumni next year. I continue to live in Maine. I'm a senior property manager for condos, which so far have not been hurt by the economic downturn."

1977

**Ken Traverse** has been appointed senior loan officer at Salem [Mass.] Five Mortgage Co. LLC, a subsidiary of Salem Five Bank. He provides residential lending products and services to a region that includes Billerica, Burlington, and Dracut.

1978

**Dennis Cahill** has been appointed director of sales and service at Blue Cross and Blue Shield of Vermont. Previously, he was vice president for sales at Anthem Blue Cross and Blue Shield of New Hampshire.

**Shirley Choy Zaragoza** writes, "I had a great time seeing everyone at our 30th reunion! It was good to recapture the wonderful friendships we made during our days at Babson."



1979

Join classmates at Back to Babson.

David Briden (MBA '82) was featured in an article, "Mission Driven: Small, Rural Hospitals Link Technology to Core Goals," in the July issue of H⊕HN's Most Wired Magazine. David has been the CIO at Exeter [N.H.] Hospital for 15 years. The hospital has a long-term goal of replacing paper processes with electronic exchanges. In the article, Briden says that the hospital is working closely with its physicians during IT installations and during the development of a computerized physician order entry system.

**George Coclin** writes from Cranston, R.I., "I plan to be at our 30th reunion. Please join me."

David Jones '61 is the author of *Two Brothers: One North, One South*, historical fiction that spans four years during the Civil War. Jones e-mails, "Walt Whitman, whose compassion for the wounded and dying soldiers of the Civil War is well documented, navigates the journey of the brothers. The first chapter finds Whitman at the bedside of William Prentiss, a mortally wounded Rebel soldier. As fate has it, William's brother Clifton, a Union officer, is in another ward in the same hospital, and Whitman becomes the sole link between the two." For more information, visit www.davidhjones.net.



Kathleen Greer '73 (second from right) is the founder and CEO of KGA Inc. (www.kgreer.com), a human resources consulting firm in Framingham, Mass. KGA was one of 319 recipients nationwide and the only Massachusetts recipient of the 2008 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility. The award recognizes organizations that exemplify the Sloan Foundation's initiative to increase workplace flexibility in order to enhance American businesses' competitiveness in the global economy. Greer accepted the honor on Oct. 22, 2008, during a meeting of the Metro South Chamber of Commerce in Brockton. She is shown with (left to right) Jennifer Fraone, assistant director of the Boston College Center for Work and Family; Christine Karavites, president of Proteas Consulting; and Christopher Cooney, president and CEO of Metro South Chamber of Commerce.

1980

**Beth Armknecht Miller** is the founder of Executive Velocity Inc. (www.executive-velocity.com), a leadership development assessment and coaching firm that works with top-level executives and business leaders of emerging companies in the professional services and technology sectors. The Atlanta-based firm launched in October 2008.

**Sean Moran (MBA '90)** has been appointed senior vice president and CFO at Celsion Corp., a biotechnology drug

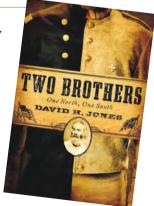
development company in Columbia, Md. Before this, he was a CFO at several companies, including Anika Therapeutics, Sontra Medical, and Transport Pharmaceuticals.

1981

**Eric Emerson** was married to Cathie Mercier on Sept. 6, 2008, in Danvers, Mass., where they live. She works at Bank of America, and he is a self-employed software consultant.

**Scott Posnick** has been named an engagement manager at Accounting Management Solutions Inc., based in Waltham, Mass. The newly created position will ensure that the company's clients receive optimal service. A certified management accountant, Scott joined the company in 2000.

**Morris Weiss**, a member of the board of directors of Atlas Mining Co. in Osburn, Idaho, has been named the company's chief restructuring officer. He oversees and manages litigation and property dispositions and advises the board on other restructuring matters. Previously, he was managing director and head of investment



banking at Tejas Securities Group Inc. He also is a member of the board of Trenwick America LLC, a private insurance holding company.

**Bruce Winer** reports from Long-meadow, Mass., that the oldest of his four daughters, **Jessica Winer '11**, is on the Babson softball team. Bruce is the owner of N. Winer & Son Inc.

1982

**Bob LeBlanc** has been appointed vice president for food service sales at Solo Cup Co., headquartered in Highland Park, Ill. The company manufactures single-use products to serve food and beverages for the consumer/retail, food service, and international markets. Previously, he was executive vice president at Blacksmith Applications, a supplier of trade management software to the food service industry.

**Paul Leyden** writes, "On July 15, 2008, I made my first major career change in nearly 20 years. After 24 years of being a financial adviser, I now manage 45 financial advisers at RBC Wealth Management in downtown Boston. It has been a tremendous experience reestablishing my roots in Boston after many years away. One of my first acts was to contact Babson. We hosted Boston alumni at my office to learn from Professor of



Kit McCourt '82 e-mails, "I started ShoreArt Gifts (www.shoreartgifts.com) in March 2006. ShoreArt carries a full line of gifts, all inspired by the sea. We wholesale products made by Massachusetts artisans and small companies to gift stores in New England and down the eastern seaboard. The line includes home decor, jewelry, garden art, and ornaments. Many of our products make great corporate gifts."



Lupo del Bono '79, P '09 (back, center), is chairman of Babson's European Executive Board and a member of the College's Board of Overseers. The EEB convened its first meeting on American soil on Babson's campus during October's Presidential Inauguration weekend. Among the 18 board members who attended the weekend's events were past chairman Muhammad Habib '81, P '09 (front, center), a member of Babson's Board of Trustees; Markus Krautli '81, P '12 (far left); and Massimo Iacono '83 (far right), president of the Alumni Club of Italy.

Operations Management Jay Rao, who taught us about dramatic change. I look forward to more contact with the school, students, and alumni."

1983

Harold Short was featured in an article, "Six Inducted to Newburyport [Mass.] Wall of Fame," in the Oct. 23 issue of *The Daily News of Newburyport*. He was a star basketball and baseball player at Newburyport High School; his basketball team played in Boston Garden in 1979. He went on to play baseball at Babson.

25<sup>th</sup> Reunion
0CT. 2-3, 2009

1984

Join classmates at Back to Babson.

Andrew Butler is president of Butler Insurance Service Inc. (www.butlerins.com) in Davenport, Iowa. In September, Butler Insurance was named one of the Most Dependable Insurance Professionals for 2008 by Goldline Research; the honor was highlighted in the Aug. 13 issue of *Forbes* magazine. Butler Insurance offers employers solutions to the rising cost of employee health insurance. He e-mails, "We're passionate about the quality of service and communication we provide to our clients and their employees. We work hard to improve their bottom lines and to get results that exceed their expectations. To

earn this independent recognition is wonderful confirmation for our team that the work we are doing for our clients really matters to them!" Andy's father is **John Butler '52**.

Rob Feldman is a vice president at Atlantic Printing Co. Inc., his family's business. He e-mails, "Spring 2009 will mark my 25th year in the commercial printing industry. Atlantic Printing (www.atlanticprinting.com) is located in Needham-Babson's backvard. My dad Barry Feldman, MBA '63, is president, and my brother Stephen heads up marketing and sales. I manage day-to-day operations. Atlantic provides a full range of eco-friendly printing solutions and services, including creative, print, apparel, promotional products, and mailing. In May 2007, we completed the final step to become a green manufacturer: We were one of the first companies in the country to invest in a state of the art, all green, computer-to-plate system that utilizes a chemical-free process. We also have implemented the use of eco-friendly, soy-based inks and have a strict in-plant recycling program. We print on recycled and FSC certified papers, and we work closely with our clients to minimize their inventories and eliminate waste. As a longtime player in one of the world's largest industries, we always have honored our responsibility to protect our fragile environment. My wife Debbie, who is a 'retired' attorney, and I live in Westwood. We celebrated our 20th

www.babson.edu/alumni

anniversary in November. We have three great kids who are growing up quickly: Dan, 15, Jenna, 13, and Becca, 11."

**John Verderese** has been appointed managing director of the U.S. advisory people and change practice at PricewaterhouseCoopers LLP. He is based in the Boston office, where he will expand the people and change services to include a focus on diversity and cultural transformation. Previously, he was PwC's human capital leader for the U.S. advisory practice; he has been at PwC for 24 years.

1987

John Cavanaugh, a partner in the Wellesley law firm of Clarkin, Sawyer & Phillips P.C., practices general civil litigation, business litigation, and business law. He e-mails, "I was named one of the top attorneys in Massachusetts for 2008 by New England Super Lawyers magazine. Only 5 percent of lawyers in Massachusetts are named by Super Lawyers. I also was on a list of selected attorneys in the November issue of Boston magazine." John can be contacted at jrc@csplaw.com. He lives in Natick with his wife Wendy Ware '88 and their two children, Grace and Henry.

1988

Mark Donohue has been appointed Clean Technology Entrepreneur-in-Residence at Babson. He is the founder of cleantech venture capital firm Expansion Capital Partners LLC (www.expansion capital.com). He was featured in an article, "Clean Can Mean More Green for Investors," in the Oct. 10–16 issue of *In Business Las Vegas*. Mark is a member of the Babson Board of Overseers.



1989

Join classmates at Back to Babson.

**Sam Blatchford** writes, "It's hard to believe that our oldest daughter **Olivia '12** started Babson in September. It's been great to get back in touch with Babson through her." Sam, his wife Anne-Marie, and family live in Quebec City.

Marc Freedman is president and CEO of Freedman Financial (www.freedman financial.com) in North Andover, Mass. He writes, "I authored Oversold and Underserved: A Financial Planner's Guidebook to Effectively Serving the Mass



Ann-Marie Sweeney Copland '86 (second from right) was the recipient of the Cruickshank Alumni Leadership Award at Back to Babson weekend in September. She was recognized for her exceptional volunteer service to the College. Sweeney is a member of the executive board of the Babson Board of Overseers and a past president of the Alumni Association. She is joined by her husband Ian Copland '78 (right) and her father Joseph Sweeney '60 with his wife Linda Sweeney.

#### 2008 Leadership Awards

Volunteer leadership is the foundation of the Alumni Association's work on behalf of Babson and its alumni worldwide. Each year, outstanding volunteers are recognized for their service to the College. The 2008 honorees are:

Cruickshank Alumni Leadership Award Ann-Marie Sweeney Copland '86

Alumni Award for Distinguished Faculty/Administrator Service

Tonia Blackwell, former assistant dean and director, Student Diversity Programs

John H. Muller Jr. Parent Leadership Award Pamela P. Barefoot, P '01

Distinguished Service to the College Alumni Award

Brian F. Casey '77 Mario O. Mariasch, MBA '75 Kenneth G. Romanzi '82 Robert E. Schofield '58, P '82

**Distinguished Recent Alumni Award** 

Denise C. Chew, MBA '03 Alessandro Costa '04 Kelly A. Petersen, MBA '03 Heather Webster Pidgeon '02

Nominations for the 2009 Alumni Leadership Awards are due on March 14. Go to www.babson.edu/alumni/leadershipawards.

30

Affluent, October 2008, Financial Planning Association Press. In November, I was named one of the top 50 financial advisers in Boston by *Barron's* Winner's Circle."

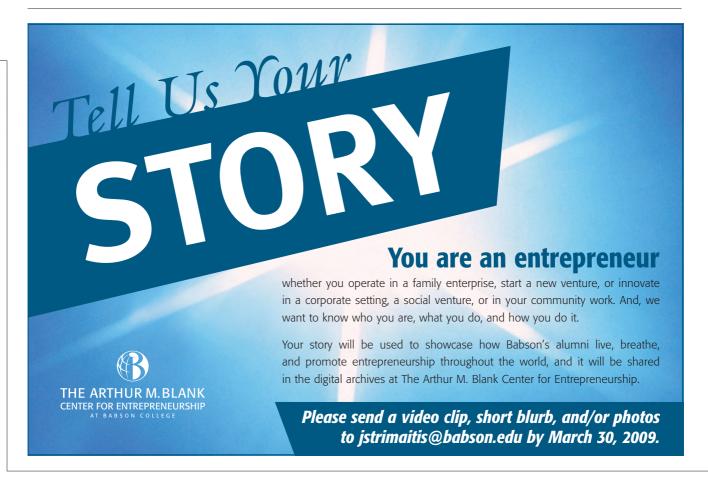
1990

Robert Drago has been named president at Fleischer's Bagels Inc. He is also a member of the company's board of directors. The company employs more than 200 people, including 130 at its Macedon, N.Y., headquarters. Fleischer's produces more than 150 million fresh, refrigerated, and frozen bagels annually. Previously, Robert was vice president and general manager of eDiets.com Inc., a ready-to-eat fresh meal delivery program based in Florida.

**Rich Greif** e-mails, "I was named national executive director of Everybody Wins! USA (www.everybodywins.org), effective Sept. 22, 2008. I will relocate the national office to Boston and will spearhead a drive to strengthen the programs of existing affiliates and to open new offices around the country. Through its signature program, Power Lunch,



Rafael Londono '94 (left to right), Mayra Roa '07, MS '08, Felipe Rebellon, MBA '10, and guest Juan Francisco Herrera gathered for a cocktail reception with more than 30 alumni and friends of the College at the Metropolitan Club in Bogota, Colombia, in September. Overseer Vicente Carvajal '91, representing the Alumni Club of Colombia, introduced host and overseer Carlos Mattos, MBA '76, and Walter Esquivel, P '98, director of the William F. Glavin Center for Global Management and Luksic Director of the Institute for Latin American Business. Esquivel shared news from Babson, the Glavin Center, and the institute.



BABSON MAGAZINE www.babson.edu/alumni

Everybody Wins! brings corporate volunteer mentors into elementary schools in 14 cities across the country for weekly oneon-one, read-aloud sessions, which increase children's opportunities for academic and life success. I have been collaborating with several Babson alumni to develop Everybody Wins!' next stage growth and operating plan. If you are interested in joining the national board or team of advisers, please contact me at rgreif@everybodywins.org." Rich has been a board member of Everybody Wins! Metro Boston since 2005 and was an Everybody Wins! Power Lunch reader for four years. He wrote Big Impact: Big Brothers Making a Difference, a book about the experiences of 200 Big Brothers Big Sisters volunteers.

1991

John DeVine e-mails, "On July 31, I hosted Galapalooza, a fundraiser for the Parkways Foundation here in Chicago. The fundraiser was held a few days after Babson's Alumni Club of Chicago summer outing. I saw old friends and made new ones at the Babson event and, of course, got Babson alums to come out again in the same week for Galapalooza. Parkways Foundation is the philanthropic partner of the Chicago Park District. Since its inception in 1994, the foundation has been funding park projects in Chicago's underserved neighborhoods. I am a Parkways Foundation member and was cochair of its second annual Galapalooza. We created lounges for 500 guests in front of the Petrillo Band Shell in Grant Park. The event raised \$200,000 to benefit the Buckingham Fountain Restoration Project to renovate and restore the park's historic fountain. Buckingham Fountain is one of Chicago's greatest treasures and one of the most recognizable landmarks in the world." John can be contacted at jd\_iii2002@yahoo.com.

**Pete Dunlap** has been appointed president of Huntington Insurance, an arm of Huntington Bancshares Inc. He is responsible for the oversight and strategic direction for the company's insurance business, which includes consumer and commercial services in Ohio, Pennsylvania, Michigan, Indiana, and West Virginia. Pete has worked for the company since 2000. From 2005 until his new appointment, he was senior vice president and national sales manager at Huntington Investment Co., and from 2002 to 2005 he was regional

sales manager of Huntington's southern Ohio and Kentucky region.

Paula Ingram has been named director of acquisitions at Carlisle Development Group in Miami. She is responsible for acquiring distressed assets, including commercial mortgage debt. Previously, she was director of capital markets at Cohen Financial, also in Miami. She is a licensed mortgage broker and a member of the National Association of Industrial and Office Properties and the International Council of Shopping Centers.

1993

**Roy Avellaneda** has been a Chelsea, Mass., city councilor for 10 years and is a real estate broker. He and his family were featured in an article, "Revealing Immigrant Roots: Chelsea Councilor

Recounts How His Argentine Parents, Who Had Lived Here Illegally, Became Americans," in the Nov. 24 issue of *The Boston Globe*. His parents own Tito's Bakery in Chelsea.

15<sup>th</sup> Reunion
0CT. 2-3, 2009

1994

Join classmates at Back to Babson.

**Deb Chafin Carleton** is co-owner and cofounder of The Pink Poppy (www.the pinkpoppy.com), an online accessories and gift business in the Boston area. She and her business partner were featured in an article, "Local Entrepreneurial Women Bring Holiday Tradition Alive," in the Nov. 13 issue of *The Hingham Journal*. In addition to its online sales, The Pink Poppy participates in private shows and community events.

**Brian Lazarus** has been appointed vice president and chief accounting officer at



Tamara Bohsack '98 is the founder of Events In Production (www.eventsinproduction.com), a corporate event management company in Boston. She e-mails, "The Babson entrepreneurial bug bit me two years ago, and I started my own company, Events In Production. In between running programs for my largest client, American Express, I was hired to work on the Adidas sponsorship of the 2008 Summer Olympics in Beijing. I packed my bags for the month-long stay in China to manage event tickets and the database for Adidas retail employees. With more than 1,000 Adidas guests attending the games, the project was a fast-paced and interesting challenge in a country so vastly different from ours. Beijing is an impressive city—from the massive amounts of traffic to the tasty foods found on Snack Street—that makes New York look tame. The traditional namegame icebreaker threw me for a loop because in China people select their own American name. A few names that made me laugh were Chanel, who loves the brand; Olive, who looks like Olive Oyl; and Nick, who is a huge fan of actor Nicolas Cage. My Chinese friends found it fitting to name me Camera in Chinese because I took more than 4,500 photos. When I'm not on the road, I enjoy taking pictures in Boston, where I can be reached at tamara@eventsinproduction.com."

# Weddings

Jayne Robtoy '04 was married to Michael Cannava on Oct. 12, 2008, in Sturbridge, Mass. She is the founder of Devil Dog Advocates, a nonprofit organization based in Virginia, and he is a defense contractor and former Marine. The couple lives in Arlington. Va.

Babson Magazine requires good-sized, high-resolution digital photos—at least 4 X 6-inch images at 300 dpi.

E-mail your jpgs to alumnews@babson.edu. Traditional prints should be mailed to: Class News Editor, Babson Magazine, Millea Hall, Babson College, Babson Park, MA 02457.

If you have photo questions, please contact the Class News Editor at alumnews@babson.edu or 781-239-4269.



**Andrew Brock '91** and Lisa Fleming were married on Aug. 16, 2008, in the Glavin Family Chapel at Babson College. She is product news manager and assistant manager of the New York communications office of Ford Motor Company, and he is district operations manager, greater New York City metropolitan area, for Nissan North America Inc.

32





Nils Seebach '06 was married to Franziska Wiese on Aug. 16, 2008, in Rotenburg/Wuemme, Germany. Alumni at the wedding included (standing, left to right) Matthew Brenninkmeijer '06, brother of the groom Bjorn Seebach '04, the groom, Ernst Pintar '05, Erick Briceno '06; (kneeling) Leighton Ige (Olin College) and Craig Zwerling '06. Nils e-mails, "Franziska is a marketing account executive at Friedman International, and I work at HSBC's investment banking unit. We live in London."

BABSON MAGAZINE www.babson.edu/alumni

S

SBA Communications Corp., headquartered in Boca Raton, Fla. He joined SBA in 2006 as its corporate controller. Before this, he was corporate controller at Alliance Care. Brian is the son of **Joel Lazarus '64**.

#### 1995

Scott Almeida was profiled in an article, "If Wedding Bills Ring, New Shop Steps In," in the Oct. 24 issue of Boston Business Journal, and he was featured in an article, "Lending Start-up Sets Out to Court the Newly Betrothed," on the front and back covers of the Nov. 17 issue of American Banker. He also was featured on New England Cable News on Oct. 26 and on WCVB Boston news' EyeOpener on Oct. 28. In 2006, he founded Wedding Payment Plan LLC (www.wedding paymentplan.com), a Norwell, Mass.-based business that offers brides and grooms loans to finance their weddings. Scott is a Babson MBA candidate.

John Crowley e-mailed in November, "Jenny's Law was just signed by [Massachusetts] Governor Deval Patrick! Thank you to all who wrote to the governor and asked him to sign it." Jenny's Law, an "Act Relative to Consumer Protection in Life Insurance Contracts," Chapter 376 of the Acts of 2008, places the burden of proof that one is not in good health at the time a life insurance policy is issued on the life insurance company. John's late wife, Jenny, died of breast cancer one year after their daughter was born. Their insurance company denied coverage, claiming that she could not have been in good health at the time the policy was written, even though she had been evaluated by the insurance company before the policy was issued. For background information, visit http://jennyslaw.blogspot.com.

**Dena Ventura** e-mails, "I'm running the Boston Marathon one more time—I think that's what I said last time, too! I'll run the 2009 marathon in April for Dana-Farber Cancer Institute. All money raised goes to research a cure for cancer. Please visit my site at www.runDFMC.org/denav2009."

1996

Steve Bodio: See Alanna (DuBiago) Bodio '99.

**Stephanie Varitimidis Bond** has been named executive vice president of Childs Gallery in Boston. She was featured in an article, "Childs Gallery Ownership to Change Hands Aug. 29," in the Aug. 22



Kerryann Bryan '02 (front, left), Dionne McCurry Grey '01 (middle, left), Jodi-Ann Lewis '03 (back, left), Leticia Stallworth '99 (back, center), Jennise Hall '02 (middle, right), and Bernadette Teixeira '03 (front, right), were among many alumni who returned to campus on Back to Babson weekend in September to congratulate Toni Blackwell (front. center), who received the Alumni Award for Distinguished Faculty/Administrator Service. Blackwell, who was assistant dean and director of student diversity programs at Babson, left in summer 2008 to become assistant dean of students and student services, division of student life at Mills College in Oakland, Calif. She e-mails, "The award makes me realize what a gift my Babson experience was. Having all the alums and former colleagues present was humbling. My Babson experience is something I will treasure always."

issue of *Antiques & The Arts Weekly*. She began working as a junior sales executive at the gallery 10 years ago.

#### 1998

**Frank Aguilo** writes, "I graduated from the John F. Kennedy School of Government at Harvard University and began working at the Brookings Institution in Washington, D.C. Warm wishes to my Babson classmates."



1999

Join classmates at Back to Babson.

Alanna (DuBiago) Bodio e-mails, "Steve '96 and I are happy to announce the arrival of our son Brayden Nicholas Bodio on Aug. 18, 2008. We are all doing well and enjoying this next chapter in our lives." The family lives in Mendon, Mass.

2001

**Meghan Altman** is the regional managed care account executive at Eli Lilly and Co. She was recognized by Cambridge Who's Who for showing dedication, leadership, and excellence in all aspects of strategic account management.

Michael Berard was married to Sarah Colligan on May 31, 2008, in Sandwich, Mass. She is a national account manager of group benefits at The Hartford; he is a systems analyst at Travelers. They live in Ayon, Conn.

Kerri Fleming and Adam Koncius '00 were married on May 3, 2008, in Beverly, Mass. Members of the bridal party included Christine Hogan and Deanna Ryder. The groomsmen included Jeffrey DelPapa, Joshua Kepnes, and Yan Katz, all '00. Kerri is a search engine optimization specialist at LogMeIn Inc., and Adam is the property manager of Avalon at Prudential Center in Boston.

**Steve Palenscar** e-mails, "My wife Kathy and I are pleased to announce the arrival of baby girl Reese Donohue Palenscar on Sept. 22, 2008. Kathy and I own and manage Thomas J. Foley Insurance Agency (www.foleyins.com) in Norwood, Mass. The

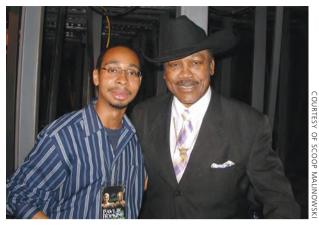
company provides property and liability insurance to families and businesses."

2003

Daniel Aballi and Jami Brownstein were married on March 8, 2008, in Boston. Alumni at the wedding included groomsmen David Friedman, Michael Hughes, Philip Tedeschi, and James Saunders. Jami is a buyer for Bloomingdale's, and Daniel is an account executive at Symantec Corp, both in New York City, where they live.

Caroline Campo was married to Sean O'Regan on June 7, 2008, in Montpelier, Vt. Sister of the bride Mary Campo '07 was the maid of honor, and Amanda Frier was a bridal attendant. Caroline works in graphic design at American Program Bureau in Boston, and Sean is an assistant women's basketball coach at James Madison University in Harrisonburg, Va.

Jason Clinkscales '04 (left) is a freelance sportswriter. He e-mails, "This is a photo taken with legendary boxer Joe Frazier prior to the Kelly Pavlik-Bernard Hopkins bout in Atlantic City, N.J., on Oct. 18, 2008. I entered the sportswriting field shortly after graduating from Babson when I was introduced to the sports editor of *The New York Beacon*, an African-American weekly newspaper in New York. The editor knew of my



experience with Babson College Radio and was familiar with an independent study I wrote on the marketability of the WNBA. In March 2005, he asked me to cover a Knicks game, the one which was the last visit to Madison Square Garden by Indiana Pacers great Reggie Miller. Since then, I have been the paper's primary reporter for the Yankees and the Giants. For a few Web sites, I have covered several NBA and WNBA games, and a few high-profile boxing matches, including Hopkins' recent win over Pavlik. While I have a great job as a research analyst for Initiative, a media planning and buying firm, I also run A Sports Scribe (http://asportsscribe.blogspot.com), where I delve into not only games, players and coaches, but also sports business, media, and culture."

**Amy Jones Yetter** is founder and owner of Bugs & Blossoms (www.bugsand blossoms.com), a clothing and accessory company for mothers and babies. Amy and her West Chester, Pa., store were featured in an article, "Bugs & Blossoms," in the July 7 issue of *The Daily Local News*. The company ships products internationally through Web site sales, and she and

her husband Michael founded Yetter Speciality Retail Corp. as an umbrella organization for several related companies, including Treadies, a preemie clothing and apparel line.



Washington, D.C.

2004

Join classmates at Back to Babson.

## Submissions & Suggestions

**Class News Submissions** 

Class News Editor, Babson Magazine Babson College Babson Park, MA 02457-0310 alumnews@babson.edu

#### **Letters to the Editor**

Editor, Babson Magazine Babson College Babson Park, MA 02457-0310 theodore@babson.edu

#### **Please Note**

- Babson Magazine reserves the right to edit news
- No engagement or baby photos
- News and photos may be used on Babson's Web site

**Shaun Dowell** and **Brittany East** were married on April 27, 2008, in Virginia Beach, Va. She is self-employed as a personal consultant in Reston, where they live, and he is a senior financial consultant

at BearingPoint Consulting Group in

Jaclyn Feldman is teaching second grade at Vincent M. Igo Elementary School in Foxboro, Mass. She earned her master's degree from Lesley University and completed her field experience and student teaching at Burrell Elementary School. She lives in South Easton.

Jonathan Tardiff is vice president at J.S. McCarthy Printers (www.jsmccarthy.com), his family's business in Augusta, Maine. He and his father Rick, who is president of the commercial printing company, were featured in an article, "Augusta, Maine-area Father, Son Printing Team Continues to Grow, Grow 'Green," in the Oct. 13, 2008, issue of *Kennebec Journal*.

The company recycles 120 tons of paper and cardboard a month, practices green initiatives like energy-efficient lighting, and operates on 100 percent wind power.

2005

Lauren Greenberg was married to Todd Neustat on Sept. 6, 2008, in Woodbridge, Conn. She is a senior audit associate at Eisner LLP, and he is a senior associate specializing in consumer, health-care services, and business services investments at

Charterhouse Group. Both work in New York City.

**Michael Hale** is the founder of Ethel Gloves (www.ethelgloves.com), which produces a line of protective and stylish work gloves designed for women. He was featured in an article, "Former T.O. [Thousand Oaks, Calif.] Resident Launches New Line of Gloves," in the Sept. 18 issue of *Thousand Oaks Acorn*. The work gloves are available online and in stores and garden centers around the country.

2006

Nate Cook e-mails, "Chris Mearn started Piece by Piece (www.piecebypiece movers.com), a fully licensed, bonded, and insured moving and storage company, during his junior year at Babson, and I quickly joined him. We continue to run the business today. Although it's been a lot of work, it's been a lot of fun building the business with Chris and our third partner. Piece by Piece specializes in residential and commercial moving services."

2007

**Richard Bottner** is the founder of Intern Bridge Inc. (www.internbridge.com), a company that works with organizations and students to ensure that both will benefit from an internship program. Richard was a 2008 finalist in *BusinessWeek*'s fourth annual Best U.S. Entrepeneurs 25 and Under list. He is the author of *Total Internship Management: The Employer's Guide to Building the Ultimate Internship Program.* 

**Chanelle Carver** e-mails, "Things are going well for Literacy 'n' Poverty Project (www.literacyandpovertyproject.com).

Building this organization from the bottom up has provided me with some great experience and insight into the world of startups. From working with our intern to developing programs to creating volunteer projects—it's all just really cool. We're in recruitment mode now, searching for members to fill our national advisory board, and once that's all done, I expect great things to happen for us in the very near future. Each day brings me joy, no matter how exhausted I am, and there's nothing better than that."

Derek Marin e-mails, "Christina Long and I were married on July 18, 2008, in Ipswich, Mass. Marco Calderon '06, Ed Roberts '08, and Jon Hakala '08 attended. Christina and I live in Roslindale with our dog Chica."

Dan Marques e-mails, "I joined the Blank Center as manager of entrepreneur development in October 2008. I'm responsible for supporting and developing Babson's entrepreneurs through the hatchery and other programs. Before returning to Babson, I worked at VistaPrint, where I managed its global organic search marketing efforts as well as Web 2.0 initiatives. I have worked on multiple startups and founded a family retail business, Easthampton Dollar. Fellow alumni entrepreneurs and those looking to help student entrepreneurs, please reach out to me or stop by. I would love to chat and find ways to help our alumni and student entrepreneurs succeed!" Dan can be contacted at dmarques1@babson.edu.

Mark Vandemore e-mails, "The Babson London Alumni Club held a 'Meet the President Reception' at The Caledonian House on Nov. 11. More than 30 alumni and friends welcomed President Len Schlesinger to the Babson community. Food, drink, and laughs were shared by all. Len provided his initial insights since moving to campus and discussed the strategic direction of the College with alumni."

#### 2008

**Sandra Smyly** was featured in an article, "From the Boardroom to the Sideline: Smyly Starts Her Second Season as a Patriots Cheerleader," in the Aug. 13 issue of *Lynn* [Mass.] *Journal*. As a veteran cheerleader, she was not required to participate in the preliminary tryouts in spring 2008, but she joined the 75 finalists in pursuit of a spot on the team. Sandra is an investment specialist at Bank of New York Mellon in Boston.



Michael Mandel '05 (back, right) and Mike Schultz, MBA '02 (front, right), were instrumental in creating and selecting an entrepreneurship panel, "Starting a Business: What We've Learned," for Alumni College at Back to Babson weekend. Jeni Wheeler, MBA '05 (center, right), vice president for operations at New England Sports Academy; John Goscha '06 (back, left), founder of IdeaPaint; Ken Pereira, MBA '99 (front, left), CEO at Healthcare Automation; and Martin Bodley (not pictured), cofounder, president, and CEO at Revolabs Inc., were participants on the Sept. 26 panel. The group, which was sponsored by e-tower and the Babson Alumni Entrepreneurship Forum, discussed launching and growing businesses and exit strategies. The moderator was Timothy Marken '81 (center, left), managing director at Charity Partners LLC and an adjunct professor of entrepreneurship at Babson.



### Entrepreneurial Thinkers

#### By Sharman Andersen



#### **COTTON TREE LODGE**

www.cottontreelodge.com

When **Jeff Pzena, MBA '00**, was at Babson, he wrote a business plan for his friend and future business partner, who owned property in Belize. "He ran a sailboat charter business off Belize and was interested in developing a lodge," Pzena says. "The plan was good, but we dropped the idea for a few years."

In 2004, they reexamined the plan and chipped in \$10,000 each to start the project. "We named the venture after the large cotton trees on the property," says Pzena. "As we built the first cabana, we figured out how to work with the people and government in Belize and how to do business there."

Located 12 miles from the Caribbean on the banks of the Moho River, Cotton Tree Lodge sits between two Maya villages on a 100-acre property of orchards, forest, and gardens. Solar panels supply most of the energy, and sustainability has been implemented throughout. "More than 50 percent of the produce we serve is grown organically on our property; the rest is from local villages or the farmers market," says Pzena.

The lodge focuses on cultural tourism. "Our guests have the opportunity to become involved with the local people and their traditions, and vice versa. One important cottage industry is chocolate. Visitors may tour a cacao orchard and see how beans are fermented, dried, roasted, ground, and made into chocolate."

Cotton Tree has 11 cabanas of various sizes and a building for the restaurant and bar. "I think that Cotton Tree's sweet spot is 20 cabanas," says Pzena. "We're going to grow what we have."

#### **VEREGO**

www.verego.com

**Aldo Carrascoso** and **Brett Ackerman**, both **MBA '08**, are two of the original founders of Verego, a global outsourcing company that provides its clients with local expertise. "We

prequalify experts from all over the world," says Ackerman. Carrascoso adds, "We verify all vendor information and put transparency into the system to provide our clients with reliable local representatives who speak the language and are knowledgeable about local business practices, culture, and politics."

Verego helps its clients to compete in a global business environment. As outsourcing becomes more prevalent, many mid-tier businesses turn to it for benefits such as cost savings and technological advantages. Verego focuses on popular outsourcing destinations such as China, India, the Philippines, Mexico, and Russia, and in areas of expertise such as software and information services, biotech research, precision manufacturing, and multimedia.

The idea for Verego was created by six students in a business planning course given by Professor Andrew Zacharakis in fall 2007. By summer 2008, only two founders remained. Ackerman, who is based in Cambridge, Mass., and Carrascoso, who is based in Los Angeles, honed the mission of Verego and worked on assessing a client's readiness to outsource. "Outsourcing preparedness is crucial to success," says Ackerman. "To decrease the risk of outsourcing failure, we



Aldo Carrascoso (left) and Brett Ackerman

developed our Outsourcing Preparedness Index, an online assessment platform."

Verego's longterm goal is to make global business more seamless for its clients. "The world is everyone's oyster," says Carrascoso. "We

will continue to make our platform more comprehensive and sophisticated. We will continue to improve our methods to bring our clients peace of mind."

#### HARVARD FARMERS' MARKET

www.harvardfarmersmarket.org

**Lisa (Karas) Frackiewicz, MBA '86**, and her business partners run the largest farmers market in central Massachusetts. The three founders of the Harvard Farmers' Market increased the number of all-season vendors by 25 percent over last year, and they had 500 to 600 visitors for each three-hour market. These are significant numbers, especially considering that 2008 was the market's second season. Frackiewicz says, "Our goal is to educate our customers so that they can make informed decisions about the value of local food and local farms."

www.babson.edu/alumni



The town of Harvard, almost 40 miles from Boston, was originally a community of farms and orchards. "There is a desire to keep Harvard rural and green, as well as support small farms," says Frackiewicz. "We do not require that our raw produce and value-added products be organic, but they must be from local sources within a 100-mile radius, and food producers must use as many local ingredients as possible."

The Harvard Farmers' Market has evolved into a destination event. Local musicians entertain the crowds, and families come with babies and dogs in tow. And the vendors are happy, says Frackiewicz. "We've set a high standard and worked hard on the vendor and people mix, which is critical. We have created a buzz on both sides."

But the founders are not resting on their laurels. "Many farmers markets in the area have gone under in recent years. We've become better at raising money, we're looking for more sponsors, and we may apply for grant money to offset marketing and insurance expenses. We think our community can support a bigger market, and we'd like to continue to grow."

#### INNOVATIVE FOODS INC.

www.goodwives.com

While **Chris Collias '87** was working at Progressive Gourmet, a frozen-food distributor he founded in the early 1990s, he discovered he had a problem. His suppliers couldn't keep up with his demand for frozen foods. He took action in 2003. "I founded Innovative Foods so that I could make my own products to distribute to professional chefs around the country," says Collias. "I started with a 700-square-foot kitchen and made stuffed chicken breasts and vegetarian entrees. We created a

food-manufacturing environment so that each piece would seem as if it had been homemade, one at a time."

Innovative Foods quickly outgrew its kitchen space in Everett, Mass. At the time, Progressive was the largest distributor for Good Wives, a



long-established frozen-food and hors d'oeuvres company. The owners of Good Wives were looking for an exit strategy, and Innovative Foods was looking for a retail presence. It was a perfect fit for Collias. "Innovative Foods bought Good Wives in 2006, and two years later, I consolidated our operations at a facility that we built in Wilmington."

Collias, who is CEO and owner of both companies, has taken the customer service skills he honed at Progressive Gourmet and applied them to Innovative Foods. "We have a full line of hors d'oeuvres, and we also custom make them to order," he says. "We're the hors d'oeuvres experts."

In 2008, *Inc.* magazine placed Innovative Foods at No. 63 on its Fastest Growing Private Companies in America list. "The reception in the marketplace has been dynamite," says Collias. "We will continue to expand geographically as well as through additional channels like chains and catalogs."

#### ONSITE VIDEOS

www.onsitevideos.com

Brian Goss, MBA '06, founded Onsite Videos to develop

high-quality video ads for Web pages. The company provides clients with more than the typical online banner advertising; it creates interactive ad space using actors in customized videos. "A real person is more likely to engage people and is better able to sell or explain a product," says Goss. "Customers like the personal touch."

Onsite Videos began at Babson in 2005. "I knew that there was only one other company at that time delivering the technology that I envisioned for Onsite Videos,"



Goss says. "I set out to provide better videos, with faster loading times and more features, at a lower price."

Videos connect with a visitor more effectively than static ads and result in more efficient information retention, explains Goss. "Our marketing and training videos can walk visitors through documents and forms or demonstrate products. The video can be paused or replayed until the visitor clicks to proceed." On the back-end, Onsite provides clients with detailed reports of user-interaction data. "These metrics help clients to focus their sites to achieve the best results."

Clients may use their own staff or work with Onsite's professional actors at two recording studios in Boston, where the business is headquartered. Onsite Videos has a staff of six employees, works with approximately 100 actors, and has partnerships with studios all over the world. "Humanize the Web, a wholly owned subsidiary of Onsite Videos, was created in 2007 to fulfill private label, reseller opportunities," says Goss. "It's the DBA of the corporation."

#### **MASTER'S NEWS**

#### 1957

Lee Dickson has been named 2008 Tourism Professional of the Year by the Academy of Hospitality and Tourism for his dedication and commitment to improving the tourism experience in South Florida. Lee, a retired Army colonel, is a retired associate dean of the School of Hospitality and Tourism Management at Florida International University in Miami. He lives in Pembroke Pines.

#### 1971

38

**Thomas Feeley** is the managing director of Feeley & Driscoll PC, a certified public accounting and business consulting firm in Boston and Nashua, N.H. The firm has been named Best of the Best for 2008 by *Inside Public Accounting* newsletter. Feeley & Driscoll PC has been named to the list seven of the last eight years and is the only firm in New England that has

been recognized for the last three years. Other directors in the firm include Edward Johnson, MBA '02, Michael Downey '99, MBA '07, and Elisabeth Villaume, MBA '92.

#### 1972

Philip DiMattia has been elected town treasurer of Tiverton, R.I. His public service includes serving as a member of the Tiverton budget committee from 2002 to 2004, an advocate to the R.I. Lt. Governor's Council to Small Business Administration programs from 1997 to 1999, and a delegate to a White House conference on small business in 1999. He is an adjunct professor of math, finance, and statistics at Bristol Community College, which has campuses throughout southeastern Massachusetts.

**Kevin Mulvaney** has been promoted to senior lecturer in the Entrepreneurship Division at Babson. Since 1999, he was an adjunct professor at the F.W. Olin

Graduate School of Business and taught M&A courses. Kevin is president of Strategic Advisors Group, a consulting firm that advises on strategic challenges and M&A decisions. He was awarded the 2007 Thomas Kennedy Award, which is given to the year's outstanding professor as voted by the MBA graduating class, and the 2007 Dean's Teaching Excellence Award, which was presented by Dean of Faculty Shahid Ansari for teaching excellence and leadership in developing the M&A curriculum at Babson.

#### 1974

**Joe Redman** was featured in a profile, "Growing With the Old Port," in the June 19 issue of *Portland* [Maine] *Press-Herald*. He is the owner and founder of Joseph's (www.josephsofportland.com), a high-end clothing and accessory store for men that he opened in 1974. His store is in the Old Port section of Portland.

#### 1975

**Tom Pare** has been elected to the board of directors of the N.H. Association for the Blind. Tom is a founding partner of Hession & Pare PC, a CPA firm in Manchester. He also is a member of the board of the N.H. chapter of the American Red Cross, Intown Manchester, and the Manchester Chamber of Commerce.

#### 1976

Patrick Duffy, former president of New England Telephone and commissioner of the N.H. Department of Administrative Services, received the Business and Industry Association's 2008 Lifetime Achievement Award on Oct. 29. The BIA is New Hampshire's state chamber of commerce. The annual award recognizes business leaders who help to shape their local communities and the state through business endeavors, participation in civic and town organizations, involvement in boards of directors, and service to local and state government. He is the principal of business



Jerry Rafaniello, MBA '67, e-mailed in September, "On Sept. 3, 2008, we spent a memorable evening reminiscing and catching up with Percy Chan '66, a gracious and generous host who treated several MBA '67 classmates to a wonderful dinner in Newton Center, Mass. He had just celebrated his 64th birthday with his daughter in Washington, D.C. Percy is an international entrepreneur whose ventures have taken him to Malaysia, Singapore, Hong Kong, and Australia. He spent most of the year in the States but will leave in December for warmer climes. It was the first time we reunited with him in 40 years. Russell Corsini, P '03, recently came back from a trip to Chile. He and his wife Althea plan to return next year. Warren Coulter attended his 50th high school reunion in Utah, while his wife Karen visited relatives. Steve Morison shared pictures of his five grandchildren. Ken Leahy and his wife Carol brought news about their seventh grandchild. Tom Foley and his wife Linda entertained us with stories about WaterFire events in Providence, R.I. My wife Carroll and I came in from our vacation on the Cape. Everyone was in good health. Enjoying the evening are (left to right) Warren, Tom, Steve, Karen, Althea, Percy, myself, Linda, Carroll, Ken, Carol, and Russell."

BABSON MAGAZINE www.babson.edu/alumni

consulting firm P. Duffy and Associates in Manchester, board of trustees president of the Currier Museum of Art, and a former member of the UNH Whittemore School of Business and Economics advisory board.

**Grace Ann Steed** writes, "Proud member of the board of directors of Elder Services of the Merrimack Valley Inc. [Mass.]. I am also on two of its subcommittees, nominating and quality."

#### 1977

**Raymond D'Arcy** has been named president and CEO at Interactive Data Corp. in Bedford, Mass. He will succeed the current president when he retires in the first half of 2009. Raymond has worked at Interactive Data for 29 years, most recently as president of sales and marketing. The company provides financial market data, analytics, and related services to financial institutions, traders, and investors.

**Ellen Kelly Dickson** has been elected to her second term on the Summit, N.J., city council, Ward I. A past president of the Lincoln-Hubbard Elementary School and Summit High School PTAs, she addressed the issues of smart growth in her campaign.

#### 1978

Anne Stickney ('74) e-mails, "I can't tell you how thrilled I was when my daughter Courtney Heimann '11 decided to go to Babson. I hadn't been back for a long time, and now I am enjoying the connection to my past. I have stayed in touch with Thierry de Nervo '74 and hope that he will visit Babson next year. I continue to live in Maine. I'm a senior property manager for condos, which so far have not been hurt by the economic downturn."

#### 1979

**William Hurley** has been named director of fiscal and management services for the Natick, Mass., school district. His responsibilities include the school district's finances, transportation, maintenance, and food services. Previously, he held a similar position in the town of Norwood, where he worked for six years.

#### 1980

Bart Catalane has been appointed CFO



Jim Cropsey, MBA '85, and his daughter Isabel, 14, are the owners and trainers of Lakeview Barkus, a black Labrador retriever. Cropsey e-mails, "Barkus completed the Started Hunting Retriever requirements for the SHR title from the United Kennel Club on Sept. 13. The UKC sponsors events throughout North America to promote hunting retriever training and education through local Hunting Retriever Club chapters. My father and I were two of the original judges for the HRC in the 1980s. He designed and constructed the first pond dedicated to retriever training in North America in Litchfield, Conn. Since 1964, all of our dogs have been trained on that pond. Dogs and handlers receive a pass at the events if their performance meets or exceeds the standard. I handled Barkus and received a pass at the Granite State test, the Lake Champlain test, the Saco River test, and the Yankee Waterfowlers test. The Granite State Hunting Retriever Club is based in New Hampshire. Anyone interested in learning more may contact me at cropseymitchell@juno.com."

and a member of the senior management team at Webloyalty, a Norwalk, Connbased company that helps e-commerce sites generate incremental revenue. His responsibilities at the company include integrating the operations of two recently acquired companies and facilitating Webloyalty's capital raising, treasury, tax, and merger and acquisition activities. Previously, he was CFO at LIN Television Corp.

Vahram Erdekian has been appointed industry codirector of MIT's Leaders for Manufacturing program. The two-year graduate program is a collaboration among MIT Sloan School of Management, MIT School of Engineering, and more than 20 industry partners. LFM students, graduates, and partners research and implement principles of manufacturing excellence to drive global socio-economic prosperity. He also is a distinguished executive in an advisory role to the global supply chain management organization at Cisco Systems.

**Fred Holahan** has been named vice president for marketing at EnterpriseDB, headquartered in Edison, N.J. The company provides enterprise-class products

and services based on PostgreSQL, an open-source database. Previously, he was the cofounder and CEO at Active Endpoints, a business process management and automation software company.

**John Regan** writes, "I retired from Mercer human resource consulting in June 2008 after 35 years. Presently serving as chairman of the board of regents of Portsmouth Abbey School in Portsmouth, R.I." John lives in Bronxville, N.Y.

#### 1981

**Rich Putur** is a real estate agent at Windhill Realty in Ipswich, Mass. Previously, he was an independent financial consultant for large and small businesses. His e-mail is rputur@windhillrealty.com.

#### 1982

**David Briden ('79)** was featured in an article, "Mission Driven: Small, Rural Hospitals Link Technology to Core Goals," in the July issue of H&HN's Most



Sheri Baraw, MBA '92, vice president of Stoweflake Mountain
Resort & Spa in Stowe, Vt., received the 2008 Borden Avery
Innkeeper of the Year award from the Vermont Hospitality Council.
Baraw's father is president of the year-round resort that her grandparents founded in 1963. She is a member of the Stowe Area
Association Marketing Committee, the Vermont Hospitality
Council, and the American Hotel and Lodging Association Resort
Committee, as well as a member of the board of the Lamoille
Economic Development Council.

Wired Magazine. David has been the CIO at Exeter [N.H.] Hospital for 15 years. The hospital has a long-term goal of replacing paper processes with electronic exchanges. In the article, he says that Exeter Hospital is working closely with its physicians during IT installations and during development of a computerized physician order entry system.

#### 1983

**Peter Bailey** has been appointed to the board of directors of Northland Residential Corp., a privately held real estate development company in Burlington, Mass. He is a real estate finance executive with 28 years of experience in real estate investment, development, and lending. He also is a real estate broker, a certified property manager, and a certified commercial investment member.

#### 1984

**Michael Thurk** has been appointed to the board of directors of Acme Packet Inc. in Burlington, Mass. Acme Packet is a telecom company that delivers real-time interactive communications across IP networks. The former COO at Avaya Inc., Michael is the managing partner at Mariposa Consulting LLC.

#### 1985

**Edward French** has been named director of the MBA program at Franklin Pierce University in Rindge, N.H. Previously, he worked for 12 years at Citizens Bank in Manchester, where he was a team leader in commercial banking.

#### 1986

**John McDonald** e-mails, "I was appointed to the position of publisher, *Edmonton Journal*. The *Edmonton Journal* 

is a division of Canadian media giant Canwest and is the newspaper of record in the capital city of Alberta, Canada. It was the first non-American newspaper to receive the prestigious Pulitzer Prize for journalism. Previously, I was area vice president for Verizon Information Services, mid-Atlantic region."

#### 1987

**Frank Azzolino** has been appointed to the board of directors of T-Splines Inc., a Provo, Utah-based company that develops surface modeling software for industrial designers and CAD professionals. Previously, he was CEO at aPriori, a developer of enterprise cost management software for product and manufacturing companies.

#### 1988

**Peggy Carson** writes, "I retired from the Army as a colonel in March 2008 and am enjoying retirement around family in Tucson, Ariz." Peggy served in the military for more than 28 years.

**Paul Crimlisk** has been named senior vice president and manager at MCU Commercial Services LLC, a subsidiary of Millbury Credit Union, headquartered in Millbury, Mass. Previously, he was vice president and commercial loan officer at Commerce Bank & Trust in Worcester.

#### 1990

**Sean Moran ('80)** has been appointed senior vice president and CFO at Celsion Corp., a biotechnology drug development company in Columbia, Md. Before this, he was a CFO at several companies, including Anika Therapeutics, Sontra Medical, and Transport Pharmaceuticals.

#### 1991

Alma Bair writes, "My son Jayson, 12, started his own company, Jaysonisms.com, selling 100 percent cotton T-shirts." Alma's e-mail is abusybair@aol.com.

#### 1992

**Feyzi Celik** is the founder and CEO of OnePIN Inc. (www.onepin.com), a Westboro, Mass.-based company that developed a mobile contact sharing and social networking platform. He and the company were featured in an article,

Ruthie Davis, MBA '93, is the founder and owner of Davis by Ruthie Davis, a designer shoe company. She e-mailed in early November, "I finished the 2008 New York City Marathon and felt like a million bucks! This is a picture of me with a thumbs-up at mile 17. I hadn't run a marathon in 15 years. The last time I ran the NYC Marathon was in 1984, and I finished in 4:01. Twenty-four years later, I finished in 4:12. This year, the marathon had 39,000 runners from 100 countries and all 50 states. There were cheering crowds the entire distance-it was incredible. In October, I had an awesome experience at the Babson Forum on Entrepreneurship and Innovation: The Triple Bottom Line (www.babsonforum.com/2008). It was well run, and it was great to be back on campus. A while later, I spoke on 'Entrepreneurship Is



Leadership' at MIT's Sloan School of Management. I'm going on a business trip to Italy in mid-November. If you caught the September/October Davis by Ruthie Davis Bulletin (www.ruthiedavis.com), you will see that I continue to be optimistic and refuse to let the economy rain on my parade."

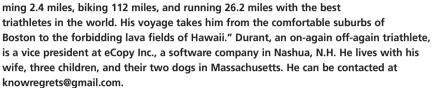
**Know Regrets** 

"OnePIN's Mobile Social Tech Embedded in GSM-compatible SIM Cards," in the Oct. 12 issue of *Mass High Tech*. **Jeff Schiebe, MBA '75**, is OnePin's vice president for market development. **Joseph Winn, MBA '74**, is a member of the company's board of directors; he also is a member of Babson's Board of Trustees.

**Janet Cowan** teaches algebra and geometry in the upper school, grades 6–8, at Applewild School in Fitchburg, Mass. She taught an advanced mathematics class the previous academic year. She worked in the financial services industry for 16 years before she began teaching.

Karen (Glynn) Webb e-mails, "In August, I won first prize in the 2008 Rhode Island International Film Festival screenwriting competition for my feature-length screenplay, Christmas Cake. Set in Japan and loosely based on time I spent in Tokyo during my Babson IMIP, the romantic comedy also was a finalist in the New Hampshire Film Festival and a semi-finalist in the Moondance Film Festival in Colorado. In addition, I won the grand prize in the 2008 Manhattan Short Film Festival's screenwriting competition for my short screenplay, Arthur's Salvation. My romantic comedy, Seven Day Auction, was

Tim Durant, MBA '95, is the author of *Know Regrets: Everyone Has a Dream* (www.know-regrets.com), a novel about competing in the Ironman World Championship. He e-mails, "My first exposure to triathlons was in 1985, when I was serving in the Navy and based at Pearl Harbor. The scenes in the book had been forming in my head for more than 20 years. My kids finally motivated me to write them down. In 2008, I finished the book, which turned out to be one of the hardest and most rewarding projects I have ever worked on. *Know Regrets* is the story of a single father who, at the age of 40, has a second chance to act on his dream of swim-



optioned by L.A. director Philippe Ney of Wonderland Films and is in development. I am currently coproducing a documentary film on spirituality and the Boston Red Sox, *The Joy of Sox: Weird Science and the Power of Intention*, which is in the editing and postproduction phase and is expected to be released in 2009."

**Stacie Madden** has been named director of cause-related marketing at the International Fund for Animal Welfare, an

organization that strives to improve animal welfare, prevent animal cruelty and abuse, protect wildlife, and provide animal rescue services around the world. Stacie works in IFAW's headquarters in Yarmouth Port, Mass. She is a member of the Association of Fundraising Professionals and serves on the marketing committee of Women in Development.

**Steve Spinelli** was inaugurated as the 11th president of Philadelphia University



# We live business.

Gifts to The Fund for Babson ensure that students don't just learn about business—they live it.

To make a gift today, visit www.babson.edu/giving or call 781-239-4393.





Dean Brenner, MBA '96, was team leader of the 2008 U.S. Olympic sailing team. Going to the summer games in China represented the conclusion of a 15-year journey for Brenner. He spent six years training for the 2000 Olympic sailing team but did not qualify when he and his teammates finished second at the trials. In 2005, he was asked to be chairman of the U.S. Olympic Sailing Program. He has been appointed to a second term and will serve through the 2012 games in London. Brenner e-mails, "I've been dreaming about the Olympics for most of my adult life. I wanted to compete and have a shot at winning my own medal. But this is the next best thing. I had a front row seat and was able to help some amazing athletes live out their dreams. The moment I welcomed [gold medalist] Anna Tunnicliffe back to the dock pretty much says everything about this experience."

Carol Malysz, MBA '01, director of the Providence, R.I., office of the Center for Women & Enterprise, received a 2008 YWCA Women of Achievement Award at a Sept. 17 luncheon hosted by YWCA Northern Rhode Island. She was honored for her commitment to the community and her success in empowering women. CWE is a nonprofit organization dedicated to providing educational programming and training for women entrepreneurs, regardless of economic status. Malvsz led the startup of CWE's Rhode Island office; the organization also has offices in Boston and Worcester. In addition, she is a member of the advisory committee for **Emerging Women in Business and** was cochair of its 2008 confer-



ence, Seeds for Success, which was cohosted by the R.I. Coalition for Minority Investment and CWE. EWIB helps women to achieve their dreams and goals and expand their support networks.

on Oct. 5. The former Lewis Family Distinguished Professor and vice provost for entrepreneurship and global management at Babson was named president of the university in September 2007.

#### 1993

Alec Montgomery has been named executive director, U.S., at Industry Funds Management Pty. Ltd., an infrastructure investment management firm. He is based in the firm's New York office and is responsible for managing IFM's investment operations in New York. Previously, he was head of infrastructure finance at Royal Bank of Scotland.

#### 1995

Thomas Darden is a board member of The Chicago Public Education Fund, a venture-capital fund and results-oriented foundation created in 2000 to increase community investment and improve the city's schools. Thomas e-mails, "From May 2007 to May 2008, I was chairman of the program committee, which vets all of the foundation's investments. During that time, the foundation met the majority of its programmatic goals surrounding principal and teacher quality. Funds I and II raised \$25 million collectively and accomplished measurable results, including raising the quality of talent in Chicago schools. In September 2008, the organization launched its third and most ambitious fund to date with a target goal of \$25 million and a \$30 million hard cap. Fund III will improve how public schools work for students by promoting management innovation, differentiating compensation, attracting and developing the best talent, and using objective and relevant data. Fund III will bring the foundation's total financial commitments since its founding to \$50 million."

#### 1996

Jeffrey Saef has been named director of multi-strategy investment solutions at BNY Mellon Asset Management. He is based in Boston. Previously, he was an executive vice president and director of institutional investment strategies at Pyramis Global Advisors, a Fidelity Investments company.

Peter Shepard has been appointed vice

www.babson.edu/alumni

president for business development at Novomer Inc., a Boston-based company that develops high-performance, biodegradable plastics, polymers, and other chemicals from renewable substances. He writes, "Joined Novomer in August 2008. Novomer is a VC-backed startup in the clean technology space." Previously, he was president and CEO at Nylon Corp. of America.

#### 1997

Robert DiBella was elected chairman of the Strategic Issues Council of the Financial Managers Society at its 2008 annual meeting in Orlando, Fla. FMS enhances the professional development of its more than 1,500 members who are CFOs, controllers, CEOs, COOs, treasurers, investment officers, and internal auditors from banks, thrifts and credit unions. The Strategic Issues Council monitors the strategic planning, capital management, corporate governance, merger and acquisition, and related technology needs of the membership and industry. As council chair, Robert was appointed to a two-year term on the FMS board of directors. He is executive vice president and treasurer of The Savings Bank in Wakefield, Mass.

Jennifer Landry Trenaman e-mails, "Eric [Trenaman] and I welcomed our fourth child, Abigail, in September 2008. Abby joins big brothers Jackson, Dylan, and Hunter. Eric is a senior vice president, electronic markets at RBS Greenwich Capital. We live in Port Washington, N.Y."

#### 1998

Geoff Blanck e-mailed in November, "Tobin Kelly and I purchased Forest Lake Camp (www.forestlakecamp.com), an 81-year-old summer camp for boys and girls in the Adirondack Mountains, seven miles from Lake George in Warrensburg, N.Y. It is a traditional sleepaway camp on 411 gorgeous acres with its own private lake. The camp has helped almost 10,000 boys and girls achieve independence and gain confidence over the years with a wide variety of sports, crafts, water activities, and positive influences. Every summer, 250 to 300 boys and girls, 7 to 14 years old, attend Forest Lake. I continue to live in Vermont and work full-time at Small Dog Electronics, an Apple Specialist. Shalagh, Emma, 5, Annecy, 4, and I are gearing up for the ski season. Margaret and Tobin live

in Needham; he is COO of The Ariel Group, an international training and consulting firm that uses techniques developed and honed in the performing arts to help business leaders develop leadership presence. Quinn, 7, and Kenzie, 5, keep them busy. Tobin and I would love to hear from our classmates."

**Tinu Oza** has been appointed to the senior management team as communications market director at Huber+Suhner Inc. in Essex Junction, Vt. The company, which is headquartered in Switzerland, manufactures components and systems for electrical and optical connectivity.

#### 1999

Jonathan Cottrell has been named a principal and senior vice president for corporate development at Charter Oak Capital Management in Portland, Maine. Previously, he was senior vice president at Acadia Trust NA, a trust and investment subsidiary of Camden National Corp., and director of Camden National's brokerage division, Acadia Financial Consultants.

Michael Criscuolo e-mails, "I bought Skyline Exhibits & Events (www.skyline-events.com), a Greensboro, N.C.-based trade show exhibit business, in January 2006, after a year and a half of negotiation with the owner. There were 12 employees, and the business had \$2.1 million in revenue in 2005; we are now 26 employees and closing in on \$5 million in revenue. It's still early in this venture, but I'm enjoying life and putting my Babson experience to work."

James Fields has been appointed chair of the board of directors of LocatePLUS Holdings Corp. in Beverly, Mass.; he will serve a three-year term. In 2007, he was named president and CEO of the company. From 2003 to 2008, he was the company's vice president for finance, treasurer, secretary, and acting CFO. He started at the company in 2001 as director of finance. LocatePLUS provides public information and investigative solutions for homeland security, antiterrorism, and crime-fighting initiatives.

**Scott Gordon-Macey** is a financial planner with MetLife. He writes from Brattleboro, Vt., "2007 MetLife financial planner rookie of the year; 2007 and 2008 Leaders Conference qualifier."

**Eric Holzle** was featured in an article, "Love Stinks," in the Nov. 12 issue of *The Boston Globe*. Eric is the founder of ScientificMatch.com, a dating Web site



Steve Gaklis, MBA '97, is president of the Babson Alumni Association. He e-mails:

66 In these challenging economic times, I want you to know that the Babson Alumni Association is working hard to connect more than 32,000 Babson alumni with the College, faculty, and each other. Networking opportunities for alumni are a top priority through career affinity groups (CAGs), our online community, and our alumni directory, as well as through local, regional, and international events. I look forward to hearing your thoughts and suggestions on what the Alumni Association can do for you. Please e-mail me at sgaklis@babson.edu. 🤧

Steve is also a member of the Babson Board of Trustees.

that pairs people from the Boston and Providence, R.I., area by comparing DNA test results

Jon Molesworth has been promoted to senior vice president and senior portfolio manager at Ledyard National Bank, a community bank headquartered in Hanover, N.H. Jon joined Ledyard in 2000 as a trust investment officer.

#### 2000

Christine Barry is a research director at Aite Group LLC, a Boston-based independent research and advisory firm focused on business, technology, and regulatory issues for the financial services industry. She was interviewed in a podcast, "New Year's Resolutions: A Look Ahead to Banking/Security Priorities in 2009," that was posted on Nov. 20 at BankInfo Security.com. Christine is a triathlete and has completed five marathons.

44

Marc Bellanger, MBA '03, has been appointed cochair of the board of directors of Samaritans. He e-mails, "I've been involved with Samaritans for about five years, since my father's suicide in 2003 when I was a One-Year MBA student at Babson. Each year, Samaritans provides hope and support to tens of thousands of people in Boston and MetroWest who are lonely, depressed, or suicidal, or who have experienced the loss of a loved one to suicide.



Samaritans is on the forefront of education and outreach about suicide and has helped to lessen the stigma that often is associated with it. I am honored to serve as board cochair of this wonderful and dynamic organization." Bellanger is the senior vice president for marketing at The Kessler Group in Boston.

Amy Tedeschi Hauser e-mails, "I have launched Hauser Communications (www.hausercommunications.com), a consulting firm specializing in marketing strategy and creative services. I live in Andover, Mass., with my husband Bob and our two children, Grace, 5, and Robert, 2."

#### 2002

**John Brady** e-mails, "After several roles at The College Board, including leadership

of one of its regional higher education service units, and more recently, serving as the Board's primary liaison to other higher education associations in and around Washington, D.C., I have assumed the post of executive director of strategy, business development, and training at The College Board. Looking forward to deploying more of that Babson education than ever before."

**Kristin Thalheimer** was interviewed in an article, "Maine Jobs Spotlight: Business and Personal Coach Kristin Thalheimer, Owner, Start-Time Coaching," in the Sept. 14 issue of *Maine Sunday Telegram*. Start-Time (www.start-time.com) business and personal coaching offers one-on-one and group coaching, as well as workshops.

**Guy Van Meter** has been appointed senior director and head of business development at Adimab Inc., a biotechnology company in Lebanon, N.H. Previously, he worked in business development for the Biotherapeutics and Bioinnovation Center at Pfizer Inc. in San Francisco.

#### 2003

**Chris Floyd** writes, "Clara Grace Floyd, our daughter, was born on April 16, 2008. We moved from the city to the woods for convenience to work and a better quality of life for our daughter." The family lives in Carlisle, Mass.

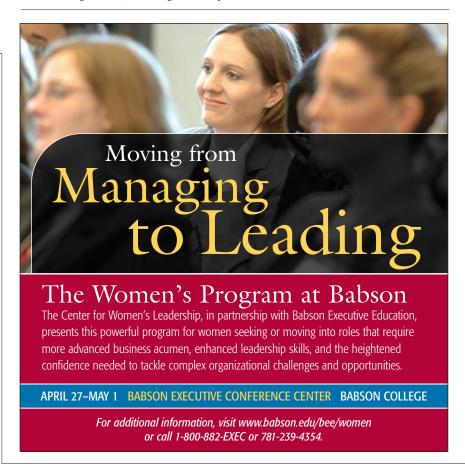
**Kate McLaughlin** is the founder of Lagniappe Gift Wrap (www.lagniappegift wrap.com), a company that offers reusable natural fiber and recycled fabric gift bags as a quick and easy alternative to disposable gift wrap. She was profiled in the Nov. 4 posting of the "HERStory: Personal Perspectives on Life Right Now" section at PatriotLedger.com.

#### 2005

Spence Lee e-mails, "I have been promoted to global marketing director at Astaro Internet Security in Burlington, Mass. In my new capacity, I will manage marketing teams in the U.S., Germany, and Sydney, Australia, and focus on lead development. What I learned at Babson was instrumental in my career here at Astaro, where I have focused on creating value for the company by refining our message for different market segments." His e-mail address is slee@astaro.com.

#### 2006

**Nirlay Kundu** wrote an article, "CP-TA Addresses Advanced TCA and Micro TCA Interoperability," in the June issue of *Compact PCI and Advanced TCA Systems* magazine. In the article, Nirlay addresses interoperability and gives examples of how the Communications Platforms Trade Association is addressing interoperability challenges. He is the chair of CP-TA's compliance group and manager of platform



BABSON MAGAZINE www.babson.edu/alumni



Maria Gagliardi '98, MBA '06, e-mails, "In the first weekend of May, Miami prepares itself for the Babson One-Year class of 2006 reunion. Both the first and second reunions had an amazing turnout with classmates traveling from all over the world to reunite for a long weekend. Joining me in the group were Ivan Luksic, Mihael Mikek, Philipp Hahn-Woernle, Toey Chotikapanich, Preeyada Jirawatwong, Andrea Almonacid, Jessica Bryan, Antonio Bastos Filho, Antonio Aycinena, Rodman Rodriguez '00, Frederico Lima, and Holly Fox, all MBA '06; and Mathieu Massa, MBA '07.

Although years pass, families grow, and jobs change, we reunite with the same level of excitement and energy that we had during the MBA program. It is a blessing to have made so many wonderful friends and to look forward to the next reunion."

integration and verification at Emerson Network Power, which is in India.

**Diane McElligott** has been appointed to the board of water/sewer commissioners of Norton, Mass. She fills a vacancy created by a resignation, and she plans to run for reelection when the term of office expires in April 2009.

David Fischer e-mails, "In June, I went to Tianjin, China, a port city east of Beijing, to study Pi Gua Zhang, a martial art, with Mr. Zhou Jingxuan. I spent 32 days in Tianjin, training once or twice a day, for two hours at a stretch. I have been studying Capoeira Angola, a Brazilian martial art formed from a variety of African martial arts and dances, for the past eight years and finally felt as if I could study another martial art without damaging my foundation. Pi Gua is famous but not widely practiced. According to legend, when Pi Gua is mixed with Ba Ji Chuan, the combination is unstoppable. I wanted in. I learned about 30 percent of the style (it is not very complicated) and took many videos so I could practice on my own once I returned to the States. On my way home, I spent five days in Tokyo, where I attended a Babson event hosted by Professor Ken Matsuno [holder of the President's Senior Term Chair in Marketing]. The next day, I met with several Babson MBA '06 friends who currently live in Japan." David can be contacted at dfischer1@gmail.com.

Jonathan Rickert is a cofounder of Array Health Solutions Inc. He e-mails, "In 2006, my two business partners and I became concerned that the rising cost of group medical insurance was making it difficult for many companies to offer health benefits to their employees. Consequently, we developed an innovative, Web-based solution that makes health benefits affordable for companies. Since we launched the business, the health insurance problem has only worsened. Our service works, our customers like it, and we are having fun growing the business. With more than 46 million uninsured Americans, there is plenty of work to keep us busy for a long time. If you want to learn more about our startup, check out our Web site at www.arrayhealthsolutions.com."

#### 2007

**Matthew Boyd** is the vice president for business development at Boyd Technologies LLC, a wastewater treatment technology business. He was featured in an article, "Babson Helps Filter Ideas for Boyd Technologies: MBA Heads Back to

Babson to Build a Marketing Plan," in the Oct. 30 issue of *Mass High Tech*. Matthew returned to campus to help develop market opportunities for his family's business through a MCFE. The businesss develops water filtration systems for industrial wastewater

Chevalier and Larracilla are the founders of People-Ahead Inc. (www.peopleahead.com), an online company that connects experienced professionals with career opportunities. They have been featured in two articles. The first, "Launch Pad to Success," was posted at washingtonpost.com on Sept. 18. The article, which is about the value of an entrepreneurship education program, also includes remarks by Dwight Schultheis, MBA '04, who is a cofounder of Amenity (www.getamenity.com), a men's grooming products company. The second article is "PeopleAhead Jumps Into Crowded Job Site Waters," which ran in the Sept. 26 issue of Mass High Tech.

Ravi Mallajosyula e-mails, "Madhury Bulusu and I welcomed our daughter Srilasya Mallajosyula on Oct. 24. Our son Srikar was born when we were at Babson. Madhury works at Avid Technologies in Tewksbury, Mass., and I work at Mintera Corp. in Acton. We live in Wilmington."

**Lisa Martin** was married to **Matthew Murray, MBA '08**, on May 25, 2008, in West Falmouth, Mass. She is a management consultant at Hitachi Consulting, and he is a strategy consultant for financial services companies at Tower Group, both in Boston.

**Lynn McElholm** has joined the Arthur M. Blank Center for Entrepreneurship as program manager for Babson's Symposia for Entrepreneurship Educators. She oversees programs that train academics and entrepreneurs from around the world to teach entrepreneurship. She e-mails, "I look forward to partnering with alumni on global entrepreneurship programs." Lynn joined Babson in 2001; previously, she was associate director of the Evening MBA Program.

Corey Murphy has been named president at First American Insurance Agency Inc. in Chicopee, Mass. Previously, he was vice president of the company, which he joined in 1998 as an account executive. A certified insurance counselor, he is responsible for managing the agency's financial, marketing, and information technology. He is a member of the boards of the Chicopee Chamber of Commerce and the Holyoke Community College Foundation.

**Katherine Otway** is the marketing manager at Mass Probiotics. She e-mails, "Mass

Irene Manian, MBA '07, e-mails, "I finished my book, *The Mystic in Your Midst*, shortly after I graduated from Babson. It took seven years to write the book and two solid years of research to find the quotes that detail, reflect, and echo my spiritual experiences. These experiences have been validated by mystics from all traditions throughout the ages. Written from a Roman Catholic viewpoint, the book explores the ancient mysteries of Christianity.



The book is about the 'process' and 'sequence' of a calling from God to mysticism— what happens, in what order, how you know that the experiences are from God, and life changes that occur from the experiences. *The Mystic In Your Midst* is available online and in bookstores. Please contact me at ibmanian@yahoo.com for more information."

Probiotics was founded by Dave Tabaczynski, MBA '02, who heads up product development/science for the company, and Bill Boone, MBA '04, who heads up finance. Other alums in the company are Kurt Mangold, MBA '08, and Erik Skala, MBA '02, who work in operations. In October 2008, the company introduced phd, the first probiotic-enhanced flavored water, at the Natural Foods Expo East in Boston, phd stands for 'probiotic health daily.' Probiotics, or live active cultures, are beneficial bacteria that support the digestive and immune systems; they are one of the fastest-growing food and beverage ingredients. The container has an innovative push-button cap that delivers live probiotics into great-tasting flavored water. More at drinkphd.com."

**Jared Peterson** cofounded The Neutral Development Project Inc., a nonprofit organization headquartered in Boston. He e-mails, "I am NDP's managing director. NDP (www.neutraldevelopment.org) helps impoverished areas in the Horn of Africa build basic economic infrastructure in a nonaligned, 'neutral' environment. The organization has targeted areas on the periphery of extremist spheres of influence, specifically groups most at risk of being drawn into harmful religious or political conflict. The organization held its second annual benefit at the Hampshire House in Boston on July 25. Many Babson alumni attended. NDP's second annual golf tournament was held at Stow Acres Country Club on Oct. 17." Jared, who graduated with a master's of science in management degree through Babson's program with Alcatel-Lucent Investment Management Corp., is an investment analyst on the alternatives team with the company's pension fund in Boston.

#### 2008

**Kerry Anne McEachern** and Mark Donahue were married on May 31, 2008, in Newton, Mass. She is a program manager at Genzyme Corp. in Framingham, and he is an entrepreneurial engineer. The couple lives in Waltham.

Matthew Murray: See Lisa Martin, MBA '07.

Ron Sakaguchi, the associate dean for research and innovation at the School of Dentistry at Oregon Health & Science University in Portland, is a May graduate of Babson's Fast Track MBA program in Oregon. Ron was featured in an article, "Dean Gains Insights on Teaching," in the Oct. 17 issue of *The Business Journal*. He says that he learned a lot about teaching from the Babson faculty and acquired a new perspective on his research, which will make it more efficient and give him a better chance to secure funding from the National Institute of Health.

#### IN MEMORIAM

**Evelyn McIntosh** of Needham, a nurse at Babson's health center from 1969 to 1996, died on Oct. 13, 2008. She became head nurse in 1985 and was awarded the Walter H. Carpenter Prize in 1989 for her exceptional contributions to the College. She leaves her husband Leonard, three children, three grandchildren, and greatgrandchild.

**Chester Borck '36** of North Palm Beach, Fla., died on Oct. 18, 2008. He began his career at the family business, Borck and Stevens Bakery, and in 1956, he founded Country Home Bakers Inc. in Shelton, Conn. He was the recipient of the 1998 Ernst & Young Master Entrepreneur of the Year award, metropolitan New York

area region. He leaves his wife Abbie, daughter, three grandchildren, nine great-grandchildren, three stepchildren, and five stepgrandchildren.

Fred Tod '40 of Youngstown, Ohio, died on Sept. 3, 2008. He served in the Army during World War II. He joined the George O. Bruce Insurance Agency in Youngstown and purchased the firm with his business partner in 1952. Fred retired in 1978. He leaves his wife Nancy; three children; nine grandchildren, including Kathleen Wick Beck '97; two great-granddaughters; brother; and nephew David Tod '79.

**James Cavanaugh '46** of Manchester, N.H., died on Sept. 5, 2008. He served in the Army during World War II. As owner and operator of Ring & Cavanaugh, he

sold recreational vehicles. He was vice president of Leo A. Cavanaugh and Son and past president of the N.H. Auto Dealers Association. He leaves his daughter, son, three grandchildren, and sister.

Rupert Conroy '47 of Auburn, Maine, died on Oct. 16, 2008. He served in the Army during World War II. He was a district manager for Fostoria Glass Co. of Moundsville, W.Va., when he retired in 1980. He leaves his daughter, son, and two grandchildren.

**Dan Sullivan '47** of Louisville, Ky., died on Sept. 24, 2008. He served in the Army during World War II. He was president of Sullivan & Cozart Construction Co. He leaves his two daughters, two sons, 10 grandchildren, and great-grandchild.

Louis Trilsch '48 of Sandwich, Mass.,

www.babson.edu/alumni

died on Aug. 10, 2008. He served in the Army during World War II. He was New England sales manager for *Glamour* magazine when he retired in 1989. He leaves his wife Yvonne, three daughters, three sons, and three grandchildren.

**Frank Trinder '48** of Lexington, Ky., died on Aug. 3, 2008. He served in the Army during World War II. He retired from Corning Glass Works in Corning, N.Y. He leaves his wife Mildred, three daughters, granddaughter, and brother Robert Trinder '50.

**William Scott '49** of Framingham, Mass., died on Sept. 6, 2008. He served in the Navy during World War II. He was a professor at Quinsigamond Community College for 20 years. He leaves his wife Virginia, two daughters, two sons, four grandchildren, and sister.

Raleigh Dutton '50 of Concord, N.H., died on Aug. 2, 2008. He served in the Army before he attended Babson. An ordained minister and doctor of theology, he began his career in 1958 at Gilford Community Church. His final parish was the United Church of Warner; he retired in 1991. He leaves his wife Ruth, two daughters, two sons, five grandchildren, great-grandchild, and sister.

**Gordon Hamersley '51** of Southampton, N.Y., and Sorrento, Maine, died on July 28, 2008. He served in the Marine Corps reserves for four years. During his career, he worked in banking, public relations, and real estate. He leaves his wife Madeline, four children, stepson, five grandchildren, and three stepgrandchildren.

James Malloy '51 of St. Louis died on Sept. 18, 2008. He was president and CEO at Jefferson Smurfit Corp. when he retired in 1994. He donated \$1 million for the renovation of Knight Annex, which was renamed Malloy Hall in 1993. He was a member of the Babson Corporation from 1989 to 1992 and a member of the board of trustees from 1992 until 1995, when he rejoined the corporation for a year. He had been a member of the Babson Board of Overseers since 2002 and an honorary member of the board of trustees since 1998. He leaves his wife Jacqueline; four children, including Nancy Malloy Axilrod '85; five stepchildren; 12 grandchildren; 11 stepgrandchildren; two sisters; and two brothers, including Donald Malloy '58.

**Robert Faulkner '52** of Marblehead, Mass., died on Sept. 15, 2008. He was the founder and president of Publishers Supply Inc., EDP Supply, and Badge Supply. He leaves his wife Jane; four children,

including Robert Faulkner '79; nine grandchildren; and sister.

Surat Osathanugrah '53 of Bangkok, Thailand, died on May 8, 2008. He and his late wife Pongtip founded Bangkok University in 1962. He was a cabinet member of the Thai government and served as deputy minister of interior, minister of commerce, and member of the house of representatives. He was president of Osotspa Co. Ltd. when he retired in the late 1990s. An art collector, he also was a photographer and published books about Thai culture. He leaves his two sons and brother, Surin Osathanugrah '55.

**David Osborne '53** of Omaha, Neb., died on Sept. 8, 2008. He leaves his wife Elizabeth, three daughters, son, and many grandchildren and great-grandchildren.

Albert Reinhardt '55 of Pittsfield, Mass., died on Aug. 26, 2008. He served in the Air Force after he attended Babson. When he retired in 1997, he was president and CEO at Pittsfield Cooperative Bank, where he started in 1962. He joined the bank's board of directors in 2000 and was its chair when he died. He leaves his wife Cynthia, daughter, son, and four grand-children

**Aurelio Arenas '56** of Sugar Hill, Ga., died on Aug. 25, 2008. He was a retired banker. He leaves his wife Maria, daughter, two sons, and seven grandchildren.

**Paul Fitzpatrick '58** of Marblehead, Mass., died on Sept. 21, 2008. He served in the Army after he attended Babson. He was a retired contractor and owner of Sunshine Enterprises. He leaves his son and three grandchildren.

Joseph Honyotksi '58 of Tewksbury, Mass., died on Oct. 7, 2008. He served in the Army during the Korean War. He was an accountant and had worked at C.R. Bard Co. for 10 years when he retired in 1997. He leaves his wife Teresa, three daughters, son, six grandchildren, two greatgrandchildren, sister, and two brothers.

**Eddie Rose '59** of Camptonville, Calif., died on Oct. 21, 2008. He worked in business and finance before he became a songwriter and poet. He leaves his wife Linda, two daughters, two stepsons, six grandchildren, four stepgrandchildren, and brother.

Robert Quinn '60 of Exeter, N.H., and Punta Gorda, Fla., died on Sept. 22, 2008. He served in the Army before he attended Babson. He was a tax assessor for Seabrook, N.H., and worked in Oak Bluff's town office on Martha's Vineyard, Mass. He leaves his wife Betty, four children, four stepchildren, three grandchildren, nine stepgrandchildren, one great-

grandchild, four stepgreat-grandchildren, and brother.

Brenda Johnson Matzner '64 of Fort Lauderdale, Fla., died on Aug. 27, 2008. A 100-ton master-licensed boat captain and an instrument-rated, twin-engine jet captain, she operated a yacht brokerage in the Fort Lauderdale area. She retired in 1994. She leaves her husband Bob, two sons, and four grandchildren.

**Robert Malone, MBA '68**, of Port St. Lucie, Fla., died on Oct. 27, 2008. He served in the Army during the Korean War. He owned and operated an accounting business in Milford, Mass., before he moved to Florida in 1990. He leaves his wife Anne, daughter, son, two grandchildren, two sisters, and brother.

**Bruce Davis, MBA '69**, of Easton, Mass., died on April 17, 2008. He leaves his wife Nadine, daughter, son, three grand-children, stepmother, and brother.

**Leonard Simcock '69** of Bristol, R.I., died on Aug. 20, 2008. He served in the Army during the Vietnam War. He was an insurance agent, and he worked at Wadsworth Publishing in Gainesville, Fla. He leaves his two daughters, son, four sisters, and brother.

**Michael Zingg, MBA '69**, of Westwood and Edgartown, Mass., died on Aug. 7, 2008. He retired in 2002 as vice president for employee benefits at Fidelity, where he worked for 15 years. He leaves his wife Karen, two sons, three grandchildren, and brother.

**George Cormier, MBA '70**, of Stow, Mass., died on Oct. 4, 2008. He leaves his wife Mary, daughter, three sons, six grand-children, three sisters, and brother.

Mark D'Ambruso, MBA '80, of Seven Lakes, N.C., died on Oct. 17, 2008. He leaves his wife Caron and two sisters.

**Kenneth Noyes '75, MBA '83**, of Exeter, N.H., died on Nov. 2, 2008. He was COO and partner of Eco-Mills, a performance textile and apparel manufacturing company in Portsmouth. He leaves his wife Laurie; two daughters, including Ashley Noyes '08; son; mother; and sister.

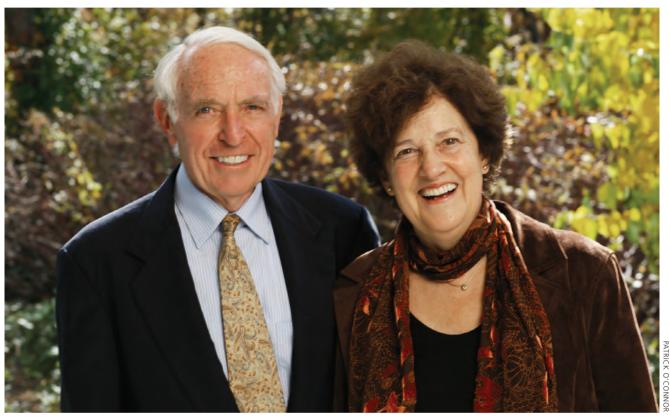
Michael Cohen '90 of King of Prussia, Pa., died on Aug. 3, 2008. A CPA, he was a tax manager at RSM McGladrey Inc./McGladrey & Pullen LLP. He leaves his wife Beth, son, mother, and two brothers.

**Edwin Hall, MBA '05**, of Winthrop, Mass., died on Sept. 15, 2008. He was a consultant for Emptoris Inc. in Burlington. He leaves his wife Allison, daughter, parents, three sisters, and three bothers.

#### CLIPPINGS



## Dedication Honors a Legacy



**President Emeritus Ralph Sorenson and his wife Charlotte** 

SUCCULENT STRAWBERRIES AND a champagne toast topped off the ceremony dedicating Sorenson Commons in honor of President Emeritus Ralph Sorenson and his wife Charlotte. The renaming of Woodland Dining Room at the Babson Executive Conference Center was a fitting tribute to the considerable legacy of the College's seventh president. The afternoon event on Inauguration Day celebrated the importance of Sorenson's powerful ideas and academic foresight.

"Bud didn't build this Center," President Len Schlesinger said in his remarks, "but he transformed the School of Continuing Education into Babson Executive Education, a destination for global leaders and managers." Schlesinger, who was a colleague of Sorenson's when they both taught at Harvard Business School more than 20 years ago, added, "He inspired the community to have great aspirations and believe that it could be better than it was."

Sorenson positioned the institution to be a leader in entrepreneurship. He launched the drive toward Babson's first accreditation for its undergraduate and graduate programs with AACSB. His many long-standing initiatives include the Center for Entrepreneurial Studies, now known as the Arthur M. Blank Center for Entrepreneurship, the Academy of Distinguished Entrepreneurs, and the first endowed chair in entrepreneurship, the Paul T. Babson Professor of Entrepreneurial Studies, all of which steered Babson on its path to become No. 1 in entrepreneurship worldwide.