

The Classes

UNDERGRAD NEWS

1960

Richard Snyder, H'94, P'93, '01, has been elected a trustee of Boston Architectural College after completing a three-year term as an overseer. He also serves on the college's audit and strategic planning committees. He was introduced to BAC by former Babson president William Dill, who was interim president and later a consultant at BAC. Richard is a trustee emeritus at Babson and a member of the advisory committee of Cambridge College.

1963

Ted Marks is founder and owner of Atwater Estate Vineyards in Hector, N.Y. He emails, "Atwater Vineyards is the first winery in the Finger Lakes region to print QR codes on labels. The codes take folks to videos about our newest wines, Riesling Bubble and Pinot Noir Bubble. The videos also are on atwatervineyards.com. I am president of the N.Y. Wine Advocacy Association, a leader in advocating that wine be sold in grocery stores in the state."

1971

Scott Borowsky founded Kane Communications Inc. (kanec.com) in Ardmore, Pa., in 1977 and has been acquiring trade and professional publications ever since. He emails, "This year, Kane Communications is celebrating its 35th year in business. Two of our publications also celebrated significant milestones. *Souvenirs, Gifts & Novelties* (sgnmag.com), the largest trade magazine for the retail industry, has been in print for 50 years, and *Tourist Attractions & Parks* (tapmag.com), a leisure entertainment industry trade publication, has turned 40."

1975

Jeff Dente emails, "As an entering freshman, I met many friends in my



Trustee emeritus **Richard Snyder '60, H'94, P'93, '01** (far left) emails, "A few fellow Global Advisory Board members gathered with President Len Schlesinger (third from left) at Commencement in May. Paloma Botin (third from right) traveled from Spain to see her son, **Ricardo Botin '12**, and

Markus Krautli '81 (far right) came from Switzerland to see his son, **Lucas Krautli '12**, accept their degrees. Greg Burrill, P'04, '04, '06 (second from right), and trustee **Fred Kiang '70, MBA'75** (second from left), joined the group. Also marching but not pictured was **Elizabeth Powell, MBA'76, P'01**."



Jim Nilsson '74 (left) and his daughter, **Jennifer (Nilsson) Blanchard '02** (right), stand in front of a produce display in Geissler's Supermarket

(geisslers.com). The family-owned business has seven stores and more than 600 employees in northern Connecticut and western Massachusetts. Jennifer emails, "Geissler's Supermarket was started in 1923 by my great-grandfather. Today, members of the third and fourth generations of our family work in its day-to-day operations. Geissler's is best known for perishables, especially meats, and our main focus is on customer service and quality. I enjoy working in the business and am honored to carry on my great-grandfather's legacy."

dorm (North). In April, **Joe Shaw, P'07, Tom Kocum**, and **Frank Zeimetz**, all '76, visited me in Venice, Fla. Lunch on the beach, dinner at a steakhouse, and breakfast the next morning. It was great to see these guys after more than 35 years. Catching up was as if it was just another day at Babson."

Al Volante and his son, **Dave Volante '03**, own and operate Volante Farms (volantefarms.com) in Needham. The family business has a new greenhouse and renovated farm stand that is now open year-round and includes a deli, bakery, and ice

cream stand, which opened at the end of May.

1979

Jon Carson is chair and CEO of BiddingForGood, a Cambridge, Mass.-based company that connects fundraisers with socially responsible businesses and cause-conscious shoppers through online charity auctions. The company was featured in an April 4 *Boston Business Journal* article, "Merging E-commerce and Charity, BiddingForGood Expects \$40M in Sales this Year." Jon is an inaugural member of Babson's

Harold Kotler '65 is CEO and chief investment officer at Gannett Welsh & Kotler LLC, a Boston-based investment management firm. In the April issue of *Investment Advisor* magazine, the firm was named the 2012 SMA [separately managed accounts] Manager of the Year, fixed-income category. Harold emails, "This distinction reflects our strong investment performance through the years as well as our accomplishments across all aspects of our business. The small entrepreneurial firm I joined in 1975 today manages \$14 billion for individual and institutional clients and offers a broad spectrum of equity and fixed-income investment strategies."



Alumni Entrepreneur Hall of Fame, established in 2008.

1988

John Donnelly has joined Kaazing, developer of a high-performance Web communication platform, as executive vice president for sales, services, marketing, and business development. Before going to the

BACK to BABSON

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Peter Ricchiuti '79 hosts a weekly business show on National Public Radio (WWNO-FM). He emails, "Each week, I bring two of the region's entrepreneurs to Commander's Palace restaurant in New Orleans to share a few laughs and discuss their 'adventures in capitalism.' New Orleans recently was named the number one city in the country for young entrepreneurs, and this movement is a big reason for the impressive post-Katrina business renaissance." Peter has taught finance at Tulane University for 25 years.

Fred Hussey '84 has been elected to a three-year term on the board of directors of the American Cancer Society's New England division. A senior vice president at the Norwell, Mass., office of Morgan Stanley Smith Barney and a CFP, Fred serves on the society's New England investment committee and has co-chaired the annual Hope Lodge Boston Invitational Golf Tournament since 2006. Active in the society since 1996, he also participates in its Making Strides Against Breast Cancer walk in Boston.



Mountain View, Calif., company, he was head of global sales and services for Cisco's cloud automation and orchestration offering.

1989

Marc Freedman emails, "I have launched a weekly call-in radio show, *Dollars & Sense with Freedman Financial*, that focuses on personal financial advice. I'm live in studio every Sunday from 4 to 5 p.m. on 96.9 FM in Boston. The station has afforded me the opportunity to provide unbiased, independent financial advice to everyone. I continue to run Freedman Financial (freedmanfinancial.com) in Peabody and can't believe I've been doing it for 22 years!"

Kim Nelson has been named to the board of directors of Rimage Corp. in Minneapolis and serves on the board's audit and governance committees. The company helps businesses deliver digital content to

their customers, employees, and partners. Kim is executive vice president and CFO at SPS Commerce Inc., a supplier of supply chain solutions also in Minneapolis.

1990

Jeff Unger was featured in a May 4 article, "Wise Words from Grandmother," posted on *The Huffington Post*. Jeff is the founder of eMinutes (eminutes.com), a law firm focused on forming, managing, and structuring businesses at the lowest possible cost. He attributes his success to his grandmother, who had her own manufacturing business, and to his mother, who worked with her. To show his appreciation, he now donates services to women entrepreneurs.

1993

Max Silber has been appointed director of wireless services at New York City-based Metropolitan



Mike Musto '84 (right) is CEO and his nephew, **Andrew Musto '06** (left), is COO at Woburn, Mass.-based U.S. Pavement Services (uspavement.com). Mike emails, "In February, we launched Made in America, a campaign that benefits not only the pavement industry but also the American economy. We purchase American products, equipment, services, and goods. We also educate industry leaders through the distribution of our brochure, the *Pavement Contractors' Guide to Buying American*." Mike founded U.S. Sealcoat Inc. in 1985, and the company name was changed to U.S. Pavement Services in 2008.

Telecommunications. Before joining MetTel, he was senior vice president, business development at IDT Corp.

1995

David Cohen is founder of Playing It Forward (playingitforward.org). He emails, "I became executive director of the Doc Wayne (docwayne.org) organization in 2011. There is a nice synergy between Doc Wayne and Playing It Forward. By offering group therapy through team sports, Doc Wayne connects with kids who often are ignored or left behind. Doc Wayne has been around since 2002, and we work with kids in Massachusetts, Connecticut, and, starting this summer, Nigeria."

1998

Christy (Cisneros) Lagos emails, "My husband and I, along with our business partners, opened Sluggers Academy (sluggers-academy.com) in January. Sluggers Academy is a 23,000-square-foot indoor baseball and softball training facility in Medfield, Mass. We offer private instruction, batting tunnels, and field rentals, as well as clinics and camps."

Nanette Medved was featured in a March 21 article, "Former 'Darna' Actress Launches Charity Project," in



BABSON

ALUMNI ASSOCIATION

Congratulations to our new board members!

Executive Committee

Marco Gargurevich, MBA'01, President

Sharlene Sones '86, Vice President

Matthew Giorgetti '00, MBA'04, Treasurer

Howard Brown '88, Clerk

Jacqueline Giordano Bedard '89, Past President

New Directors

Jill Cartwright, MBA'07

Emily Mariani Consilvio '01

Lizabeth Czepiel '07

Edward Gallagher '98

Hugh Glazer '77, P'13

Jonathan Glover '02

Mark Helman, MBA'97

Alexandra Dileso Piccirilli '94

Michael Reardon '93

Eric Roberge '02

Greg Santin '92

Leslie Simone '96

Chrissy Phillips Toskos '99

Dexter Williams, MBA'98

Returning Directors

David Egan '78

Jeni Wheeler, MBA'05



Got News? Alumni News is in demand! To accommodate news and photos from as many alumni as possible, please limit entries to 75 words and photo captions to 100 words.

Babson Magazine has two requirements for Alumni News photos: the submitting alumnus must be in the picture, and the image must be at least 4 x 6 inches at 300 dpi—no digital alterations, please. We can't promise that all submitted photos will run, but we'll include as many as possible. (See the Weddings page for wedding photo requirements.) Please email all news to the Alumni News editor at alumnews@babson.edu.

ALUMNI NEWS

Chuck Hajjar '86 (left) is a national board member of the American Lebanese Syrian Associated Charities, the fundraising arm of St. Jude Children's Research Hospital. He emails, "My wife, Anne (right), and I attended the 21st annual TomorrowNite Gala for St. Jude, held at the Taj Boston in March. Anne was chair of the sold-out event, which raised \$264,000 for the kids of St. Jude. The gala included a cocktail hour, seated dinner, auction, and special guest speaker Dr. Douglas Green, one of St. Jude's premier scientists. If you'd like to become involved, please contact me at cchajjar@aol.com."



the *Manila* [Philippines] *Bulletin*. Nannette, who starred as super-heroine Darna and acted in films in the '90s, has launched Hope in a Bottle, a campaign that sells bottled water to raise money to improve public school education in the Philippines.

Alberto Perlman, co-founder and CEO of Zumba Fitness (zumba.com), was featured in a June 25 article, "Zumba No Longer Just Exercise, It's Big Business," on Reuters.com and in various newspapers. The Latin dance-inspired fitness program is a rapidly growing business.

1999

Jordan Eagles emailed in May, "My focus shifted from business to art in college. In July, my works will be at artMRKT Hamptons. This September,

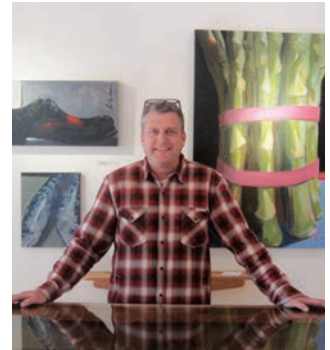
I will have solo exhibitions in New York City and Chicago. The works are created with preserved animal blood, copper, Plexiglas, and resin. My artwork can be seen online at jordaneagles.com."

Sam Michaels has been named senior vice president for strategic development at NBCUniversal Cable Entertainment and Cable Studios. Previously, he was vice president of NBCU's strategic planning and development group.

2001

Anthony Carrino and his cousin, John Colaneri, work for their family's construction company, Brunelleschi Construction (bruncon.com), and star in HGTV's *Kitchen Cousins*. The pair was interviewed about the show

Matt Welch '87 emails, "In 2011, as I had some success selling my artwork and as my interest in representing other artists developed, I opened Flat Iron Gallery in Portland, Maine. After attending Maine College of Art in Portland from 1999 to 2001, I got to know many artists and began to learn about the state's rich artistic culture and history. Follow the gallery on Facebook or email me at matthewsloanwelch@yahoo.com. Looking forward to seeing everyone at our 25th!"



Maria (Tagliente) Marshall '91 emails, "My husband, Bruce, and I own and operate A Road Bike 4U

(aroadbike4u.com), a retail bicycle shop in Irvine, Calif., that specializes in everything road. In other words, we carry bikes designed primarily for pavement—plus many accessories. We cater to high-performance cyclists and triathletes. Our shop received the Critic's Choice award in the Best Bike Shop category in *The Orange County Register's* annual 'Best of Orange County' issue on Sept. 23, 2011. Bruce and I enjoy Southern California, where we live with our three children."

on examiner.com, "Interview with HGTV's Kitchen Cousins: If You Can't Take the Heat..." on April 23. The article's author had met them earlier when they renovated a San Antonio restaurant kitchen, about which she wrote a Jan. 19 article for the *San Antonio Express-News*, "TV Chef Helps Refine NE Eatery."

Michael Lorber stars in a new show, *Million Dollar Listing NY*, which premiered on Bravo TV in March.

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THE BABSON MBA

ONE-YEAR / TWO-YEAR / EVENING / FAST TRACK



Lee Kaltman '93 emails, "Babson brothers reunited in May in Brooklyn, N.Y., for a 40th birthday party for **David Kislin '94** and **Federico Baldeschi-Balleani '95**. (Back row, from left) **Frank Martinez '94**, **Stefan Bieri '96**, **Alex Norman '96**, **Daniel Entwistle '94**, **Felice Torre '93**, **Kareem El-Heneidi '92**, **Eric Lane '97**, **David McNair '94**, **Dinos Hionides '96**; (front) myself, David (Kislin), Federico, and **Roberto Baldeschi-Balleani '99**. Dinos traveled the farthest (from India) for the event. We reminisced, shared stories, listened, and gave advice as many of us are pursuing innovative ventures. Isn't that what Babson is all about?"



Marci Baer McCarthy '93 received a congressional citation in March at the Information Security Executive Southeast Awards forum in Atlanta. Rep. Hank Johnson, 4th Congressional District of Georgia, sponsored the award. Marci was cited for her work in fostering professionalism in the IT security industry, as well as enhancing the efforts of the private and public sectors to protect cyberspace. She is founder, CEO, and president of T.E.N. (tech execnetworks.com), a networking organization for technology and security executives.

A member of Babson's Board of Overseers, he is director, business development at New York City-based Douglas Elliman Worldwide Consulting LLC, a wholly owned subsidiary of Prudential Douglas Elliman Real Estate. Michael focuses on international project marketing and multimillion-dollar properties in Manhattan.

Anil Melwani emails, "Armelt Tax & Accounting Services (armeltax.com) has moved to Manhattan. We are settled in our new offices and happy to be underneath the most popular rooftop bar in New York City! I founded the firm in 2008 and haven't looked back since. Armelt Tax provides tax, bookkeeping, and start-up and consulting services to individuals and small businesses. Please email cpa@armeltax.com if I can be of assistance or to say hello."

2003

Kevin Colleran has become a venture partner at Cambridge, Mass.-

based General Catalyst Partners. He focuses on early-stage companies in Boston and New York. Previously, Kevin was the first salesperson at Facebook, which he joined in April 2005, and the company's second-longest tenured employee.

Michael Connelly has been appointed director of finance and operations for the Lincoln-Sudbury Regional School District in Massachusetts. Previously, he was business administrator of Wakefield's public school system.

Dave Volante: See *Al Volante '75*.

2004

Scott Wisdom (MBA'08) has joined TD Bank in Boston as vice president, relationship manager. He manages commercial real estate clients and grows the region's loan portfolio. Previously, he was an associate relationship manager at U.S. Bank Commercial Real Estate, also in Boston.

Gautam Gupta '07 (right) emails, "**Ken Chen '06** (left) and I founded NatureBox (naturebox.com) in January, and we raised venture funding in the spring. The company offers a monthly membership plan that sends NatureBox-branded healthy snacks directly to consumers. The business has grown quickly, and we are expanding our team in the San Francisco Bay area. We're looking to partner or work with fellow Babson alumni, so please feel free to reach out."



Jamie Kent '09 and his band, The Options (jamiekent.com), released their second album, *Navigation*. Jamie emails, "I'm proud of what we have done, and I can't wait for you to hear it. It's got some of the best songs I've written, and the production/musicianship is top notch. The album features special guest appearances by Charles Neville (with the Neville Brothers), Jon Graboff (Ryan Adams and The Cardinals), and Scott Murawski (Max Creek and the Mike Gordon bands)."

2005

Jeremy Balboni and Stephen Spaeth: See *Lance Pinn '06*.

Ming Hui was featured in an interview in the April 20-26 *Boston Business Journal*, "Helping Asian Professionals 'Toot' Their Own Horn." She is a member of the Boston chapter of the National Association of Asian American Professionals, a nonprofit organization that offers professional development programs and networking events. Ming, who moved with her family from China to Massachusetts when she was 10, is a fixed-income analyst at Putnam Investments in Boston.

2006

David Ellis is a commercial real estate agent with the Norwell, Mass., office of Jack Conway & Co. David has been named 2012 Ambassador of the Year by the South Shore Chamber of Commerce. Ambassadors help recruit members and are

familiar with the region's business climate.

John Goscha has launched a new venture, Lucidity Lights, which is developing an energy-efficient light bulb that's shaped like an incandescent. He and his company were featured in an article, "Idea-paint Founder Cultivating Stealthy Light Bulb Startup, Lucidity Lights," in the June 11 issue of *The Boston Globe*.

Lance Pinn emails, "**Jeremy Balboni '05**, **Stephen Spaeth '05**, and I partnered in 2008 to create Brooklyn Boulders (brooklynboulders.com), an affordable, world-class, indoor climbing arena in New York City. Since opening day, the facility has been packed with hard-core enthusiasts and newcomers alike. Brooklyn Boulders has been featured on TV and in print, including *The Wall Street Journal* and *The New York Times*. Look for our Somerville, Mass., location to open this year—12.12.12!"

2007 5th Reunion

Lucas Brown and Lee Brown were featured in a March 12 article, "High-Tech Startup Focus: HasOffers Has Identical Twin Entrepreneurs," posted on *The Huffington Post*. Lucas, CEO, and Lee, CTO, co-founded the Seattle-based HasOffers (hasoffers.com), which tracks the performance of online advertising. Previously, the twins co-founded Totto Media, an Internet marketing firm in which they are no longer involved.

2008

Jason Wellemeyer and Tyler Low '09 are owners and founders of Prime Time Lacrosse (primetimelacrosse.com). Jason emails, "2012 has been



Send your news and photos to **alumnews@babson.edu**

ALUMNI NEWS



Nick Camillo '11 (nickcamillo.com) released his debut acoustic album, *Ad Infinitum*, in December. He emails, "I work at Microsoft Consulting Services by day but spend my evenings revolutionizing the entertainment industry. I took a big risk when releasing *Ad Infinitum*. I designed a simple three-step process on my website where fans use their Facebook account to download my album for free. My album has been downloaded thousands of times and has received rave reviews from music bloggers worldwide. I want to help prove the Internet is the best thing that's happened to entertainment, especially for independent artists."

a great year thus far as PrimeTime Lacrosse purchased the franchise rights to a professional indoor lacrosse team in the North American Lacrosse League. The Boston Rockhoppers (bostonrockhoppers.com) played two games in Louisville, Ky., and won the last one 19-8. The Rockhoppers will have their first home game in 2013."

2009

Tyler Low: See **Jason Wellemeyer '08**.

2010

Mark Bollman has opened his

second Ball and Buck store (ballandbuck.com) in Boston. He was featured in an April 26 article, "Bollman Hunts for Just the Right Spot," in *The Boston Globe*. He also was interviewed for a blog, *The GQ Eye*, "Ball and Buck Newbury Style," on May 1. The new 2,000-square-foot retail space on Newbury Street offers American-made clothing and accessories, as does the smaller North End location, which opened in 2010.

Chris Jacobs founded Honest Discounts (honestdiscounts.com) while a student at Babson. **Ian Goodwin** is the company's vice



James Hilton '12 (second from right), **Cameron Jacox '13** (left), and **Karan Kanodia '13** (not pictured) received

the Student Business of the Year Award from the Babson College Alumni Association in May. The student business, Jacox-Hilton Corp. (jacoxhilton.com), developed lifeAssist, a Web application for financial advisers. The software is used by independent insurance advisers, general agencies, and carriers across North America. Joining the winning team are President Len Schlesinger and Professor Candida Brush, F.W. Olin Distinguished Chair in Entrepreneurship.

president. Chris was featured in an April 2 *Boston Globe* article, "Apps Help You Find Discounts on Drugs." His company helps consumers find savings on prescription drugs at major pharmacy outlets.

Cole Mercer is vice president, product development and the first employee of Austin, Texas-based Wahooley.com, founded by **Connor Hood '11**, **Peter Elias '12**, Dana Severson, and Tony Holmes. Cole emails, "We have amassed more than \$800,000 in seed funding for Wahooley. Our business comprises high-impact social networkers and product experts who, as a group, help launch startups. We reward these users with a stake in those startups via a proprietary equity model and

a promotion-tracking algorithm."

2011

Connor Hood: See **Cole Mercer '10**.

Paul Rollinger emailed in May, "Theta Chi fraternity brother **Nick Camillo** and I teamed up to develop A Little Bit Weird (alittlebitweird.com), a free, Internet-based media distribution platform that helps musicians, filmmakers, and visual artists easily create websites like Nick's (nickcamillo.com). This tool has fueled Nick's success, and now we want to use it to help other independent artists succeed. The beta program is slated to go live in June."

2012

Peter Elias: See **Cole Mercer '10**.

GRAD NEWS

1973

David Rogers wrote in February from Raleigh, N.C., "My wife and I celebrate 43 years of wonderful times and hard work on March 28, our wedding anniversary. Our Lord is gracious. We have six grandkids, all under 5."

1974

Carl Panza was re-elected to a second term on the school board in Keene, N.H., where he lives. He was the only incumbent seeking to retain his seat, and he came in second out of three successful candidates in the March elections.

1975

Phillip Fram is vice president, sales and marketing at New York City-based Quadlogic Controls Corp., where he has worked since 2010. On April 22, Earth Day, he was a mem-



Larry Koch, MBA '82 (center), celebrates a 2011 American Le Mans Series (ALMS) win at Connecticut's Lime Rock Park with BMW team drivers **Joey Hand** (left) and **Dirk Mueller**. Larry emails, "Thanks for the article about the Babson racing guys [Spring '12]. As motor sports manager for BMW of North America, I see these guys at every ALMS race. It's nice to see a great Babson education can help make successful entrepreneurs in the high-stakes racing industry, too. Now there are at least four Babson graduates at each ALMS race. May the best man win!"

ber of a panel that addressed career opportunities in the energy and clean technology sector at a Green Festival event in the city. Quadlogic develops and sells electric monitoring products and systems for remote meter reading.

1982 30th Reunion

Mary Deissler has been named chief

advancement officer of the Philharmonic Center for the Arts (thephil.org) in Naples, Fla. She oversees the marketing, development, and customer service teams. Previously, she was director of campaigns and major gifts for the Los Angeles Philharmonic. From 1984 to 2007, Mary was CEO of Boston's Handel and

Haydn Society, which she joined in 1982 as development director.

1985

Bill Hammond emails, "A *Call to Arms*, the fourth book in my nautical fiction series, is due to be released in November. Like the first three, this book features the seafaring adventures of the Cutler family of Hingham, Mass. Set primarily around the Mediterranean Sea during the First Barbary War (1801 to 1805), this historical novel chronicles the young republic's struggle to promote its principles in a world ravaged by wars and piracy." For more information, visit bill-hammond.com.

Harvey Kanter has been named CEO and president of Seattle-based Blue Nile Inc.; he also has been

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David Butler, MBA'91, is president of Butler-Dearden Paper Service (butlerdearden.com), a family-owned business that traces its roots to a small, Worcester, Mass., paper and twine store that opened in 1882. A member of the fourth generation to work for Butler-Dearden, David directed the company's move to a state-of-the-art building in Boylston, where almost 40 people help distribute janitorial supplies, occupational safety products, packaging materials, printing and office paper, and related items. He says, "The company has evolved over the years, but we've never lost sight of our most valuable product, excellent customer service."



Melissa Rancourt, MBA'01 (upper left), founded Brussels-based Greenlight for Girls (greenlightforgirls.org) in 2011. She emails, "Our mission is to promote the fields of science, technology, engineering, and mathematics to girls of all ages and backgrounds to stimulate greater participation of women in related careers. We reach

Gail Marshall, MBA'92, emails, "When I was a practice manager in the veterinary industry, I discovered there was frequent miscommunication because staff members didn't always know the correct names or functions for various surgical and dental instruments. My manual, *Companion-Animal Dental and Surgical Instruments: A Reference for Veterinary Technicians and Assistants*, was published in November by the American Animal Hospital Association. The book is a compilation of my experience as a



Julie Totten, MBA'99 (left), founder and president, Families for Depression Awareness (FFDA, familyaware.org); **David Eastmond** (center), political

thousands of girls in Europe, Africa, India, Brazil, and the U.S. Greenlight for Girls has a special focus on reaching less-advantaged communities. This photo shows the recent launch of our global scholarship fund to enable talented girls from slums and orphanages in India to continue their education up to and through university."

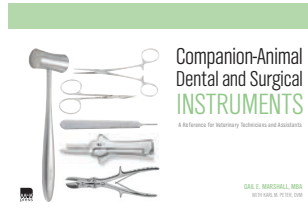
appointed to the company's board of directors. The company is an online retailer of diamonds and fine jewelry. Previously, he was president and CEO of Moosejaw Mountaineering and Backcountry Travel Inc., a retailer of outdoor apparel and gear.

1987 25th Reunion

Gary Juncosa has been appointed

executive vice president, chemicals at LS9 Inc., a San Francisco-based technology company specializing in the development of renewable biofuels. Previously, he was vice president for operations and a member of the board of directors at Yingyang Aroma Chemical Corp.

Kathy O'Connor is chair of the New York Society of Security Analysts.



veterinary technician, hospital manager, and director. I worked with a good team—I couldn't have written the book without their help." Contact Gail at gmarshal@colorado.net for more information.

director, Black Mental Health Alliance of Massachusetts; and **Diane Patrick** (right), attorney and first lady of Massachusetts, are shown at FFDA's inaugural Strides Against Stigma walk-a-thon in Boston. Patrick received the organization's Distinguished Service in Mental Health Advocacy Award at the April event, which drew hundreds of people from across the state and raised more than \$35,000 to support FFDA's programming for teens, parents, and families.



Christine Moriarty, MBA'92, is president of MoneyPeace Inc. (moneypeace.com), a Bristol, Vt.-

based financial education firm that focuses on employee financial education, speaking, and writing. She emails, "I was the key speaker at two Financial Planning Association meetings in May: one at the Woodstock Inn in Vermont; the other in Boston. Financial planners from the New England region attended the events. The sessions were titled 'Money and Memory' and 'Advising Couples.' Contact me at cdmoriarty@moneypeace.com for more information." Christine is a certified financial planner and a member of the National Speakers Bureau.

Gregg had been CFO at Wavesmith Networks, Applan Communications, and New Oak Networks.

1990

George Tubin has been appointed senior security strategist at Boston-based Trusteer, a provider of cybercrime prevention solutions. Previously, he was senior research director at TowerGroup.

1993

Michael Legg has joined Roth Capital Partners LLC as a senior research analyst in the company's cleantech, industrials, and resources practice. Roth Capital, an investment bank serving corporate and institutional clients, is headquartered in Newport Beach, Calif. Before joining Roth, Michael worked in the cleantech sector at Rodman & Renshaw and Merriman Capital.

1995

Gus Fleites has been named CEO of Portland, Ore.-based Invest n Retire LLC, which has patented a record-keeping and trading system to cost-effectively trade exchange-traded funds in tax-deferred retirement plans. Previously, he was managing



We want to hear from you! Send your suggestions, submissions, and letters to: Editor, Babson Magazine; Babson College; Babson Park, MA 02457-0310; alumnnews@babson.edu; 781-239-5256. **PLEASE NOTE:** Babson Magazine reserves the right to edit news. No engagement or baby photos. News and photos may be used on Babson's website.

WEDDINGS



1. Kaitlin Conroy and Michael Ervin, both '00, were married on Aug. 6, 2011, at the Stamford [Conn.] Yacht Club. Guests at the wedding included Kara Pagliaro DiGiacomo, Robert Carroll, and Michael Murphy, all '00, and sisters of the bride and maids of honor Kelwin Conroy, MBA'06, and Erin Conroy '05. Kaitlin is a director of investor relations at Greylock Capital Management, and Michael is a founding partner of Greenwich

Development Partners. They live in Riverside, Conn.

2. Kate Pannese, MBA'10, and Rich Anderson were married on Oct. 9, 2010, in Melrose, Mass., followed by a reception at the Tewksbury Country Club. Kate Sokolovskaya, MBA'11 (far right), was a member of the wedding party, and Nick Antonopoulos, MBA'10, was a guest. Kate is a finance operations manager

for EMC in Massachusetts. The couple lives in New Hampshire, where Rich works as a senior product engineer.

3. Diane MacLaughlin '04 and Ryan Fuller '04, MBA'12, were married on June 12, 2010, in the Glavin Family Chapel at Babson. Alumni joining the celebration were Betsy (Fernino) '00 and Chris Malone '00, MBA'07; Brian Voelkel '03; and James Andrews, Morgan Blake, Laura Davis, Tobias Donath, Wesley Donohoe, Vera (Goncalves) Horgan, Brooke (Finnegan) Hughes, Stephanie Lifshin, Andrea Mendonca, Leslie (Brown) and Kurt Stanton, and Emily Tata, all '04. The couple lives in Melrose, Mass.

4. Ashley Jain '05 and Gautam Tevatia were married on Nov. 19 in Mystic, Conn. Guests at the wedding

included (back, from left) Deborah Heines '08, Brian Ditman '05, Vikram Oak '05, MSA'05, the groom, Viral Kapadia '06, Colleen Heidinger '06, Erica Salisbury '08, MSA'08, Stephanie Valdes Beron '04; (front) Anubhuti (Malpani) Oak '06, the bride, and Manjari Rastogi '06. The couple lives in San Francisco.

Babson Magazine requires good-size, high-resolution digital photos, at least 4 x 6-inch images at 300 dpi. Please keep wedding captions under 75 words.

Email your photo and caption to alumnews@babson.edu. Mail traditional prints to Alumni News Editor, Babson Magazine, Babson College, Babson Park, MA 02457.

If you have photo questions, contact the Alumni News editor at alumnews@babson.edu or 781-239-4269.

Are you on Pinterest? Pin your wedding or baby pictures to our boards! Find us at pinterest.com/babsoncollege.

director at Boston-based Beta Capital Advisors.

1996

Geoff Molson is CEO and co-owner of the Montreal Canadiens of the National Hockey League. Geoff was featured in an interview, "MBA All-Stars: Three of Canada's Top Corporate Executives Share What They Learned in Business School and What It Did for Their Careers," in the Annual MBA Issue of the *Financial Post Magazine* in March.

Daniel Sheehan has been promoted to chief investment officer at Genworth Financial Inc., a mortgage guarantor and life insurance company based in Richmond, Va. He

oversees the company's \$75 billion portfolio. Previously, Daniel was senior vice president, asset management at Genworth.

1998

Kate O'Halloran writes, "Enjoying the good life in Maine with Silas and dogs Piper and Finn. I'm raising money for health care. I love a challenge!" Kate is director of major gifts and gift planning at MaineGeneral Health, a nonprofit health-care system in the state's Kennebec Valley region.

1999

Bernard Lee, a professional poker player, author, and radio talk-show host, launched a televised version of

The Bernard Lee Poker Show in May on Comcast SportsNet New England and Direct TV. The three-episode run also can be seen on YouTube on the BernardLeePoker channel.

Eric Shapiro has been re-elected to the board of directors of Workers' Credit Union, based in Fitchburg, Mass. He is assistant clerk of the board, chair of its investment committee, and also a member of the audit and compensation committees. Eric is a co-founder and principal of Lexvest Partners LLC, a private equity real estate firm in Lexington.

2001

Bruce Curtis emails, "I'm loving Austin, Texas, and working for custom

home builder Ford Strei Builders as a construction supervisor. Working primarily with a colleague in China, I'm also reinvigorating a print brokering business (curtisprinting.net). I live in a 1907 house (old for Texas), which I gutted and rebuilt and operate as a B&B now and then. Contact me at bruce.e.curtis@gmail.com; breakfast tacos and BBQ await! (Special shout-out to the Babson Barbecue Quorum.)"

2002 10th Reunion

Kristin Thalheimer Bingham and husband Dean Bingham own Dean's Sweets (deanssweets.com) in Portland, Maine. The chocolatier received the Shep Lee Award for Community



Heather Jack, MBA '02 (upper right), manages The Volunteer Family (thevolunteerfamily.org), a national nonprofit organization she founded in 2003 to connect families, especially those with children, with volunteer opportunities they can do together. She emails, "This picture was taken at the Ashland, Mass., town hall,

where my family and I arranged a drive for Cradles to Crayons, which benefits kids in need. In 2009, I founded Future Philanthropists (futurephilanthropists.org), which empowers youth collectively to choose and fund nonprofits." Heather also consults for several Massachusetts nonprofit organizations.

Service at the 13th annual Maine Family Business Award ceremony in May. The company donates chocolates to more than 30 local nonprofit, educational, and community organizations. Dean's Sweets is known for its hand-dipped chocolate truffles, all made in Portland without preservatives or nut products.

2003

Pete Lescoe founded Food Should Taste Good (foodshouldtastegood.com), a natural snack foods company

based in Needham, in 2006. In February, General Mills announced that it acquired the company, which will become part of Small Planet Foods, General Mills' natural and organic products business. Pete will continue with the company as creative director.

2004

Matt Cohen is director of strategic development at Dreamkind, an online game company based in Englewood, N.J. Matt emails, "Dreamkind just released its latest game, Newsflash.



Eric Warasta, MBA '04 (center), talks with **Mason Wartman '10** (left) and **Rishi Sondhi, MBA '10**, during a break at the Fifth Annual Cutler Center BIMA [Babson Investment Management Association] Investments Conference, "Global Market Outlook: Investing in an Uncertain Environment." The daylong event, held in Olin Hall, featured more than a dozen speakers and attracted more than 220 attendees. President Len Schlesinger delivered the opening remarks, Eric was one of the panelists, and professors Diana Harrington and Steve Feinstein moderated the panels: "Emerging Markets: Where Do We Go from Here" and "Financial Services: Value or Value Trap?"

Normally, we're all about making games for kids, but this one is for adults, and I think you'll enjoy it. It's a current events trivia game. It's fun, it's free, and you can earn money for charity if you're smart enough. Give it a try and tell me what you think. Contact me at info@dreamkind.com."

2006

Andres Korda co-founded Avanti Way (joinavantiway.com) in Miami in 2006. He emails, "Avanti Way is a new breed of full-service real estate

company. We empower our agents to become entrepreneurs through efficiency, communication, marketing, and collaboration tools and resources. And we have grown through one of the worst periods in real estate history. With almost 200 agents, Avanti Way is one of the 25 largest real



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ALUMNI NEWS



Melissa Durfee, MBA'06 (front), emails, "The day before Hurricane Irene nearly destroyed Vermont in August 2011, I completed my first century bike ride, the Mad River Century, 100 miles through scenic countryside. This ride was my recovery goal following a skiing accident more than a year earlier. I have resumed skiing—with a knee brace—and hiking, and I plan to complete more rides. If you want to join the fun, email me at mdurfee1@babson.edu." Melissa is a senior member of the technical staff, production quality and analysis group, at Draper Laboratory in Cambridge, Mass.



David Ashworth, MBA'08, is founder and managing director of San Francisco-based Bindaas Social Ventures (bindaasventures.org), established in 2011. He emails, "Bindaas collaborates with local NGOs in Nairobi, Kenya, in the city's most destitute communities of Kibera and Korogocho. Our focus is to offer severely marginalized, though capable, individuals the social support and skills necessary to obtain stable employment in the growing field of business process outsourcing. We provide an opportunity otherwise not available to single mothers, the disabled, and youth. I am shown (front, center) on a walking tour of Kibera with the Mizuka Youth Group, whose support has been invaluable."

estate companies in South Florida." He can be contacted at andreskorda@avantiway.com.

Mihael Mikek is founder and CEO of Celtra (celtra.com), which offers advertising and analytics for mobile devices. The company has retooled its flagship product, AdCreator, so that users can create one ad format that will adapt to a variety of smartphones, tablets, games, or apps. Also, Celtra has been named a finalist in the category of Most Innovative Tech Company of the Year: Up to 100 Employees by the American Business Awards program.

BACK to BABSON

September 28-29, 2012
Reunion and Homecoming

John Noble has been named a vice president at Eaton Vance Corp., where he covers the small and mid-cap energy and industrial sectors. Previously, he worked at BlackRock, where he was an equity analyst for small and mid-value investing.

2007 5th Reunion

Adam Rudikoff, a strategic financial planner with Centinel Financial Group in Needham, emails, "Recently, I was granted membership in the prestigious Million Dollar Round Table professional association, which recognizes the top 5 percent of advisers worldwide. This is an accomplishment I am proud and humbled to have achieved." A CFP, Adam specializes in helping individuals, families, and small business owners meet and exceed their financial and life



Francisco Viana, MBA'08, emails from Curitiba, Brazil, "I would like to congratulate and wish all the best to my fellow Babson classmates who are planning a wedding this year: **Veerender Tulla, MBA'08; Valia Fragkou, MBA'08; Meredith Otten, MBA'11;**

Mariano Aycinena, MBA'08; and Heather Jones, MBA'08. Does everyone remember this photo, taken at the beginning of our studies in July 2007? I hope we'll celebrate together at our 5th reunion next year. Missing you all. Best regards from Brazil."



Matt Nuernberger, MBA'10, emails from South Boston, Mass., "Spencer McMinn and I started Grand Ten Distilling (grandten.com) because we love spirits and enjoy a nice drink at the end of the day. Our mission is to create distinctive products that will satisfy the growing number of savvy New England cocktail drinkers. Our products are produced in small batches and distilled in copper. Every step, from choosing raw ingredients to bottling and labeling, is done by hand. Wire Works American Gin was our first product. Fire Puncher Vodka and Medford Rum are next, with more to come!"

goals. He can be reached through adamrudikoffmba.com.

2008

Scott Wisdom ('04): See Undergrad News.

2009

Sagi Brink-Danan is CEO and co-founder of Perfuzia Medical Inc. (perfuzia.com) in Providence, R.I. The company develops medical devices for the treatment of chronic tissue wounds. Sagi emails, "Perfuzia, Brown University, and Rhode Island Hospital have been awarded a \$200,000 grant by the state of Rhode Island to take the company's first device, which stimulates blood flow to wounded tissue through mechanical vibrations, into clinical testing in burn victims. For more information,

contact me at sagi@perfuzia.com."

Michael Salguero is co-founder of CustomMade (custommade.com), an online marketplace that connects shoppers with craftsmen. In April, the company announced that it closed a \$4 million round of funding that was led by Google Ventures and Schooner Capital.

2010

Joe Lane, CEO of SafePath Medical Inc. in Methuen, Mass., emails, "In June, several Fast Track alumni met at the Heritage Club in Myrtle Beach, S.C., to reconnect over a few rounds of golf and discuss current and impending business ventures. Attending the trip were **Chris Cote, John Eckert, Jonathan Lussier, Jim Hradecky, Gian Jagai, Bert Spunberg, Tim Temple**, and myself."



Matt Chatham, MBA'11 (upper right), coached future entrepreneurs at Lemonade Day 2012 in Boston

(boston.lemonadeday.org) on May 5. Approximately 1,500 elementary, middle, and high school students participated in the Greater Boston area, and a portion of the profits was donated to local charities, including the Wakefield Interfaith Food Pantry, Dana-Farber Cancer Institute, and Angell Animal Medical Center. A three-time Super Bowl champion and former New England Patriots line-backer, Matt is founder and owner of SkyCrepers (skycopers.com), a fast-serve crepe restaurant.

2011

Brendan Coughlin has been promoted to president of education finance at Citizens Financial Group (CFG), headquartered in Providence, R.I. Previously, he was head of marketing for CFG's consumer finance

division. Brendan joined the company in 2004.

Therese Kinal is co-founder and CEO of London-based Unleash. She emails, "In less than a year, Unleash (unleashteam.com) has tripled in size and is paving the way as a

disruptive innovator in an industry that hasn't seen major change in more than a decade: management consulting. We don't tell people the answer; we don't use standard tools or sell IT. Unleash makes strategy happen by developing teams and leaders who live strategy."

Eugene Krofah is CEO and co-founder of Patient Intel (patientintel.com), an IT company in the health arena focused on automating communications for care delivery teams and patients. He emails, "Patient Intel provides a platform to help doctors remotely monitor and ensure patient adherence to care regimens once patients leave care-delivery centers. Through various communications tools, doctors establish programs, collect data, and have it sent to their systems. Version 1 of the product is being piloted."



Adam Gold, MBA'11, opened Gold Gallery in Boston's South End in March. He emails, "I have created a gallery for showcasing art for new and seasoned collectors, as well as those who fall in between. We feature emerging and mid-career artists from around the world, with a particular focus on Boston. Gallery director Claire Carino and I offer visitors an opportunity to explore different genres of artwork from various points in each artist's career. Stop by or visit au-gallery.com."

IN MEMORIAM

Neal Jacobs '40 of Rockport, Mass., died on Jan. 20. He owned Jacobs Shoe Store in Needham.

George Brett '48 of Cape Elizabeth, Maine, died on May 15. He served in the Army Air Forces during World War II and the Air Force during the Korean War. A chartered financial analyst, he retired in 1983.

Anker Henningsen '50 of Medford, Ore., died on May 25. He served in the Army during the Korean War. He worked in Hong Kong until 1966.

Hugh Shelnutt '54 of Carbondale, Ill., died on Feb. 2. He was an Army veteran. He owned Shelnutt & Associates, a CPA firm. He was predeceased by his brother, Julius Shelnutt '52.

William Unsworth '54 of Framingham, Mass., died on March 5. He served in the Army during the Korean War. He worked for Sears, Roebuck and Co. and O'Connell Motors.

Richard Benson '55 of Richmond, R.I., died on May 6. He served in the Army during the Korean War. In 1982, he founded Benson Associates Inc., an advertising agency.

William Carter '55 of Mendon, Mass.,

formerly of Wellesley, died on Nov. 5, 2011. He served in the Navy and worked at Water Works Supply.

Richard Wonsik '56 of Hilton Head Island, S.C., died on May 19. He served in the Army during the Korean War. He was senior vice president, marketing at Diageo in New York City.

Allan Craig '57 of Annapolis, Md., and Orr's Island, Maine, died on May 19. He worked in the fine printing paper industry at S.D. Warren Co.

Gordon Gatchell '57 of Bedford, Mass., died on May 7. A Marine Corps Reserve veteran, he served in the Korean War. He was an account executive at Merrill Lynch.

Morris Whitman '57 of Flushing, N.Y., died on Dec. 25, 2011.

Peter Baltzer '58 of Rochester, N.Y., Nantucket, Mass., and Fort Myers Beach, Fla., died on March 31. He worked for Eastman Kodak and later Colonial Merchandising Corp.

William McLoon '58 of Lewiston, Maine, died on March 30. He served in the Army from 1953 to 1961. He was vice president of his family's business, McLoon Oil Co.

Stephen Hack, MBA'59, of Kingston, N.Y., died on March 27. He served in the Army from 1955 to 1957. He was a financial analyst at IBM.

Robert Loshbough, MBA'61, of Huntsville, Ala., died on Oct. 10, 2011.

Gary Parks '61 of Boca Raton, Fla., died on June 14, 2011. He was president and CEO of Edison Insurance Co. He helped start and coach Babson's varsity swimming and diving team.

Maurice Skoler '61 of Newton, Mass., died on June 12. He received what is now the Richard J. Snyder Distinguished Service to the College Award in 1989 and what is now the Cruickshank Alumni Leadership Award in 1992. His volunteer work included Babson Alumni Association president from 1989 to 1991, alumni trustee from 1991 to 1994, and overseer from 2002 to 2011. He leaves his son, Michael Skoler, MBA'96.

Jeffrey Zack '64 of Los Angeles died on March 27. He worked in the decorative hardware industry.

Jonathan Peabody, MBA'66, of Topsfield, Mass., died on May 24. He was chairman of Peabody Office Furniture Corp., his family's business.

Dean Volk '68 of Milford, Conn., died on May 2. He served in the Air Force during the Vietnam War. He worked for his family's business, Kurt H. Volk Inc.

William Baker, MBA'70, of Portsmouth, N.H., died on May 12. He served in the Army during the Korean War. He was controller at American Power Devices Inc.

John Walsh, MBA'72, of Marathon, Fla., died on March 30. He served in the Navy during World War II and was commanding officer of the Navy Reserve in Boston during the 1960s. He was general manager, U.S. sales at Texaco Oil Co. in Houston.

Bruce Heck, MBA'74, of New Bern, N.C., died on March 17. He served in the Army during the Vietnam War. He was an insurance and investment broker.

James Hammett, MBA'77, of Cocoa Beach, Fla., died on April 24. He worked for Exxon and then founded Hammett and Hammett Inc., a computer center in Timonium, Md.

Joanne Wood, MBA'83, of Lincoln, Mass., died on April 29. She was the senior vice president for client services at Meditech Corp. in Westwood.

Jacqueline McCarthy, MBA'99, of Quincy, Mass., died on May 20. She was director of finance at Nativity Preparatory School in Jamaica Plain.