

The Classes

UNDERGRAD NEWS



1961 50th Reunion

Tom Jackson emails, "Peter Holtje (MBA '62) and I met at his house in May. We shared many Babson memories, and his wife, Marcie, told me she was active in the Wives Club for our class. Peter and I are looking forward to celebrating reunion with everyone in the fall."

Barry Silver emails, "I had been vice president, audit at May Department Stores for 21 years when I retired in 2006. My wife, Elaine, and I spend winters in Florida, where I see classmates **Ed Heller, P '91, Steve Ross, Alan Kaufman, and Andy**

Mandell. The rest of the year, Elaine and I are in St. Louis, where I do some volunteer work. We enjoy spending time with our two daughters and four grandchildren."

Maurice "Moe" Skoler writes, "I still work every day, although for a shorter day. This year marks my 50th in the business. My firm is now Wells Fargo Advisors, and my office is in Waltham, Mass. Would love to hear from classmates; this year is our 50th reunion!" Moe can be emailed at skoler@comcast.net. He is a member of Babson's Board of Overseers and the parent of **Michael Skoler, MBA '96**.

1967

George Tavlaz emails, "I have been named director general of the Bank of Greece. I also am an alternate

member on the governing council of the European Central Bank in Frankfurt, Germany, and editor-in-chief of *Open Economies Review*. In November 2010, I was a featured speaker at the Cato Institute's 28th Annual Monetary Conference in Washington, D.C., and I spoke to Babson MBA students on campus about the Greek economic crisis. My wife, Sophia, and I live in Athens, Greece."



1971 40th Reunion

Dennis daRosa emails, "I plan to attend Back to Babson this fall. My company, daRosa Corp. (darosa.corp.com), celebrates 75 years of service to the Martha's Vineyard, Mass., community this year. Our services include printing and copying; we also sell office and art supplies and repair anything we sell. My



The Bigelow Forum is an annual event sponsored by The Bigelow Co., an M&A advisory firm in Portsmouth, N.H. The September 2010 forum included a large contingent of Babson alumni and friends. They are (front row, from left) **Richard Kimball '64**, senior director at Bigelow; and **Richard Snyder '60, H '94, P '01, P '93**; (back) **Charles Willauer, MBA '92**; **Leslie Charm '64**, adjunct lecturer in Babson's Entrepreneurship Division; **Chris Mellen, MBA '90**; **Peter Worrell, MBA '80**, managing director at Bigelow; **Herb Alexander**; **Eric Robb, MBA '92**; **David Linton, MBA '84**, managing director at Bigelow; **Richard "Chip" Goode, MBA '81**; **Thomas Riley '78, MBA '82**; and **Dave Costello**. Kimball is an honorary trustee of the College, and Snyder is a trustee emeritus.



Back to Babson | September 23-24, 2011 | Reunion and Homecoming



John Rogol '77 (far left) emails, "The Academic Awards Dinner of the Financial Executives International (FEI) Boston chapter was held in April. President Len Schlesinger (center) spoke at the event, which recognizes accounting and finance students at local colleges. Babson friends at the din-

ner included **Joyce Bell '84, MBA '95** (second from left), academic relations committee member of FEI's Boston chapter; **Kevin Rhodes, MBA '02** (third from left), chapter president; **Joanne Williams** (second from right), associate professor of accounting and faculty sponsor of Babson's stu-

dent award recipients; and **Todd Rothlisberger '11** (far right), Outstanding Senior Award recipient. Not pictured but at the event were **Paul McDonough, MBA '77**; **Marci Lerner '86, MBA '91**; and **Russ Corsini, MBA '67, P '03**. **Allauki Janani and Kirsten Lenthe, both '12**, received scholarships but could not attend." Rogol is treasurer of the Babson Alumni Association; he also is an incoming board member of FEI's Boston chapter and incoming chair of its academic relations committee. A CPA, he is director, wealth management finance at TIAA-CREF in Boston.

wife, Candy, is a real estate broker on the island. I am on Facebook and LinkedIn. Hope to hear from friends at dennismv@gmail.com."



1976 35th Reunion

Pierre Arsenec emails, "I met fellow Coleman Hall mates, **Andy Cote** and **Howard Koffman**, for dinner in April. Andy says, 'Reminiscing about the good old days was a pleasure. Life's experiences take us on a great ride, and I hope everyone is enjoying it. I know I am!' Howard adds, 'It was great to rekindle friendships from the Coleman Follies era. Great times with great people.' We had fun getting together after 35 years."

1979

Cindi Boudreau has been named executive vice president and co-managing director of the mutual

funds division at D.F. King & Co. Inc., a proxy solicitation firm headquartered in New York City. She will work in the company's Boston office. Previously, Cindi was executive vice president for sales and marketing at Computershare Fund Services.

Russell Fox has been elected to a three-year term as a Southwick, Mass., selectman, returning to a position he held earlier. A Republican, Russell also is the chair of the board of assessors. He works with his family's business, Southwick Florist (southwickflorist.com).



1981 30th Reunion

Mark Berezin emails, "I am president at Infinity Real Estate Group Inc. in Holyoke, Mass. We have entered our 12th year of providing commercial and investment real estate and business brokerage services. I am licensed to practice in Massachusetts, Connecticut, New York, and Florida. I look forward to the reunion." Mark may be contacted at mark@infinitycommercial.com.



Send your news and photos to **alumnews@babson.edu**

Steve Rosenkrantz emails, "As a franchise business owner, I have been a regional developer with The Entrepreneur's Source (esourcecoach.com/srosenkrantz) for 10 years. We work all over the country and world with people who are curious about self-employment and franchise opportunities. We also offer franchise development services to independent businesses seeking to expand. Our coaching services are free! Email me at srosenkrantz@esourcecoach.com for details."

1982

James Campbell is co-author of an article, "Variations in Efficiency and the Relationship to Quality of Care in the Veterans Health System," in the April issue of *Health Affairs* magazine. He and his co-authors exam-



Lupo del Bono '79, P '09 (left), emails, "My wife, Marie (center), and I hosted 23 MBA students and Lidija Polutnik (right), professor and chair of the Economics Division, for dinner in our home when she took the group to Italy for an offshore course. During their week in Milan, they visited Ferrari, Ducati, Ermenegildo Zegna, and PayPal Italy, and saw a performance at La Scala and a soccer game. The group also visited Brera Art Gallery with a guided tour by Janice Yellin, professor of art history." Del Bono is a member of Babson's Board of Overseers and the Global Advisory Board.

ALUMNI NEWS

ined efficiency and quality of care for medical centers run by Veterans Affairs and found that its medical centers were highly efficient. He is director of operations for the office of productivity, efficiency, and staffing at the U.S. Department of Veterans Affairs in Bedford, Mass.

1983

Enrique Turegano (MBA '86) is a partner in alPunto Advertising, a Hispanic marketing agency in Los Angeles. He emails, "alPunto continues to go strong despite the recession. Lately, we picked up marketing duties for the Los Angeles Philharmonic, promoting this organization and its superstar-like musical director, Gustavo Dudamel, to LA consumers. We also have picked up new business from Susan G. Komen for the Cure, H.J. Heinz Co., and a South American money transfer company called Send Dinero."



1986 25th Reunion

Geoff Spillane has been named a full-time general assignment news

reporter for *The Mashpee* [Mass.] *Enterprise*. His beat includes coverage of town government regulatory boards and committees, the Mashpee Wampanoag Tribe, environmental issues, local business issues, and feature stories. Previously, he was director of corporate communications at Hyannis-based Excel Switching Corp.

1987

Dan Egan was featured in the cover story, "Faith in the Extreme: The Exhilarating Journey of Dan Egan," in the March/April 2011 issue of *Parable*, the magazine of the diocese of Manchester, N.H. The story recounts his harrowing descent from the summit of Mount Elbrus in the Caucasus Mountains of Russia in 1990. Dan founded Ashland, N.H.-based Egan Entertainment Network Inc. (eganentertainment.com) in 1989 to market and promote skiing around the world.

Deborah Nazarian Kady is vice president of Nazarian Jewelers, a third-generation, family-owned



Bruce von Rosenvinge '84 played Oliver "Daddy" Warbucks in the Wellesley Players' production of *Annie* at Babson's Carling-Sorenson Theater. He is shown carrying Annie, played by Lauren Weintraub. The community theater organization put on six performances of the popular musical over the course of two weekends in March. Von Rosenvinge, an attorney, is the son of **William von Rosenvinge '57**.

business established in 1943. She emails, "Nazarian Jewelers (nazariandiamonds.com) has stores in Andover and Newburyport, Mass., and Salem, N.H. We offer and design jewelry as well as sell an array of giftware, watches, and corporate gifts. Our personal virtual assistant will help refine your search online before you visit one of our stores. I look forward to connecting with friends at deb@nazariandiamonds.com."

1989

Glenn Gaudet is founder and president of GagggleAMP (gagggleamp.com), which helps organizations amplify and track their social media messages. The website leverages Facebook, Twitter, and LinkedIn messages. GagggleAMP launched its public beta site in April; its services are free but paid versions may be introduced later. Previously, Glenn



Four new members joined Babson's prestigious Athletics Hall of Fame on

April 8. The 13th induction class stands in front of the Hall of Fame wall in

the Webster Center lobby. The inductees are (from left) men's lacrosse star **Chris Grant '81**, associate director of athletics and women's basketball coaching legend **Judy Blinstrub**, men's basketball standout **Matt Miller '93**, and baseball great **Kevin Higa '03**, who flew in from Hawaii for the ceremony. The Athletics Hall of Fame, which began in 1991, has 56 members.



Back to Babson | September 23-24, 2011 | Reunion and Homecoming

was the chief marketing officer for Pulvermedia.

1990

Matt Coffin is co-founder and CEO of FamilyFinds (familyfinds.com), which emails deals and information on family-friendly local activities, merchants, restaurants, and services to its members. He was featured in an interview, "Matt Coffin: New Wave, LowerMyBills Founder Is on His Second Online Deals Site and Also Connects to LA's Tech Community as an Angel Investor," posted on April 4 at labusinessjournal.com. Matt, who has a daughter, 6, and a son, 2, can be reached at matt@familyfinds.com.



Amanda Strong '87 (third from left) emails, "**Katrina Fludd '08, MSM '10**, and I hosted a brunch with about 20 undergrad and grad students along with several alumnae and Elizabeth Thornton, the College's chief diversity officer, at my Milton [Mass.] home in February. Shown with me are (from left) **London Howell '11**, **Phyleka Rogers '13**, and **Jenixie Reyes '13**. We all had a great time sharing stories and thoughts about Babson and life in general." Strong is a member of Babson's Board of Overseers.



Send your news and photos to **alumnews@babson.edu**

Rich Greif, his Wakefield, Mass., neighbor, **Tammy Shore Mielsky '95**, and their families participated in national Lemonade Day on May 1. Rich emails, "Tammy's and my families ran a lemonade stand. Collectively, we netted \$500, and our children donated the entire proceeds to the Wakefield Interfaith Food Pantry. We visited the pantry and presented

the check the following week." Babson organized Lemonade Day Boston and partnered with local communities and organizations to teach children how to operate a business and give back to the community by running lemonade stands.



1991 20th Reunion

M.E. Kjaernested emails a family



Mark Magnacca '91 is the author of *So What? How to Communicate What Really Matters to Your Audience* (sowhatbook.com). He emails, "I help entrepreneurs and business leaders around the world answer the one question that really matters. A practical guide to effective sales presentations, my book offers strat-

egies to ensure your message is relevant to your listener." Magnacca is president of Insight Development Group (markmagnacca.com), a Sandwich, Mass.-based sales training, coaching, and consulting company. He also wrote *The Product Is You: Position Yourself for Success as an Advisor*.



Your Estate Plan Is One of the Most Important Decisions You Can Make.

"I believe in Babson and its first-rate educational experience. An annuity is a great way to support the College, and it provides me with an income for the rest of my life." —**Adelaide Van Winkle**

Philanthropic financial and estate planning offers a meaningful way to include a portion of your estate to benefit Babson, while providing yourself with possible income as well as significant capital gains and estate tax benefits.

A planned gift can enable you to make a larger impact on Babson than you ever thought possible. We're here to help.



Office of Gift Planning
Diana Prescott-Zais
Executive Director of Development
781-239-4382
prescottzais@babson.edu

ALUMNI NEWS

update, “**Gudmundur** and I look forward to seeing everyone at our class’s reunion in September.”

Beth (Sneider) Marcus emails, “My husband, Ari, and I live in Needham with our son, Joseph, 1. I still work at TRU Services (14 years, if you can believe it!) as managing general underwriter of stop loss insurance. I’m looking forward to seeing everyone for our 20th reunion; I hope our class has a great turnout!”

Kip Read is senior vice president at American Chartered Bank in Northbrook, Ill. He has been with the bank since 2003. Kip emails, “American Chartered Bank is privately held and offers a full-service commercial and retail bank, serving privately owned small- and medium-sized businesses and individual clients throughout the Chicagoland area. The bank is distinguished by its focus on business owners, providing innovative products and services with exceptional customer service.”

Jeff Robinson (MBA '00) is a sales manager for Flexcon Co., a global manufacturer of pressure-sensitive films and adhesive labels. He emails, “I’m married to Kristine Sheehy, and we have two kids,

Caroline, 9, and Colin, 7. We live in Chelmsford, Mass., where I was born and raised. I hope to see my Babson friends at our 20th reunion.”

1992

Michael Landsberg, CFP and Certified Investment Management Analyst, is senior vice president for investments and senior portfolio manager at Merrill Lynch’s Punta Gorda, Fla., office, where he has worked for 17 years. He was named among the top financial advisers in Florida in the Feb. 21 issue of *Baron’s* on its “America’s Top 1,000 Advisors: State-by-State” list. He also made the magazine’s 2010 list.

1995

Rita Manachi and Donald Becker were married on April 16 in Occidental, Calif. Rita works at Oracle Corp. in Redwood City, and Donald works at Nvidia in Santa Clara.

Tammy Shore Milsky: See **Rich Greif '90**.



1996 15th Reunion

Dan Calista and his wife, Bridget, are proud to announce the birth of their son, Benjamin Daniel, on Aug. 10,

2010. Benjamin joins his big sister, Caroline. Dan founded Vynamic, a Philadelphia-based, health-care industry and management consulting firm, in 2002. He emails, “In March, *Consulting* magazine named Vynamic (vynamic.com) one of its ‘Seven Small Jewels’ for 2011. We are proud that Vynamic was chosen for this industry honor. In 2010, we were named No. 4 in *Consulting’s* multi-service Best Small Firms ranking.”

Jeff Meyer has been named CEO of the American Red Cross Northern California Blood Services Region, based in Oakland, Calif. He has been working for the Red Cross since 2001 and most recently was senior director of finance and planning for its eight-state western division, which covers Arizona, California, Idaho, Montana, Nevada, Oregon, Utah, and Washington.

1997

Lawrence Ganti emails, “I have been promoted to head the pharmaceuticals division of Merck KGaA in India. In my new role as head of Merck Serono, I will be responsible for more than 1,300 employees and eight business lines, including oncology,



Allen Zaring '91 emails, “**Phil Castellini '92** hosted five Babson friends and me at the Cincinnati Reds opening day at Great American Ball Park on April 11. Phil, the team’s COO, has increased successfully both attendance and team value since his family became majority owners in 2006. In

2010, the team won its first division championship since 1995. Attending the season opener with 38,000 other fans were (front row, from left) Mark Hanscom, **Bob Affinito '92**, (back) Will Fetterley, **Kareem El-Heneidi '92**, **TN Grignard '92**, me, and Phil.” Zaring is the son of **Allen Zaring '63**.



Back to Babson | September 23-24, 2011 | Reunion and Homecoming

neurology, fertility, diabetes, cardiovascular, gastrointestinal, orthopedics, and general medicine. I look forward to connecting with alumni in India." He can be contacted at lpganti@yahoo.com.

John Hart (MBA '07) emails, "My wife, Anne, and I welcomed our daughter, Claire, in November 2010. **Bill Cruickshank '49, H '99** [a member of Babson's Board of Overseers], joined us at Claire's christening in St. Andrew's Church in Wellesley." John's email is jhart1@babson.edu.

Josh Lee Smith emailed in May about **Tawny Ong '99**, who died earlier that month, "Tawny was talented yet unpretentious, and she brought a lot of joy to those around her. I recall her reaching out to those less fortunate, even when no one was looking. I'll miss my friend, but I know she is smiling over us from heaven."

1998

Serena Kao emails, "The sudden passing of **Tawny Ong '99** has left many of us shocked and saddened. I will remember her as a sweet girl who inspired me to strive harder and



GOT NEWS?

Alumni News is gaining in popularity! To accommodate news from as many alumni as possible, please limit entries to 75 words and photo captions to 100 words.

Babson Magazine has two requirements for Alumni News photos. The first is that the submitting alumnus must be in the picture. The second is that the picture must be at least 4 x 6 inches at 300 dpi. We can't promise that all submitted photos will run, but we'll include as many as possible. (See the Weddings page for wedding photo requirements.)

Please email all news to the Alumni News editor at alumnews@babson.edu.



Stephanie Radman '93 has launched **NewCanaanCTonline.com**, a website and app for news and information about the Greater New Canaan, Conn., area. She emails, "My friend, **Martin Maybruck**, a digital marketing expert, and I created an online and mobile directory of everything New Canaan. With listings of 800 businesses, schools, places of worship, civic organizations, the arts, events, and more, **NewCanaanCTonline.com** is a powerful resource. One of the first of its kind with mobile apps to be launched in Connecticut, the website is pioneering into exciting territory. Everyone has a smartphone, which makes this app so advantageous."

never give up. I can only hope that she is in a better place and resting peacefully. If you'd like to read a little more about Tawny and share your feelings, visit my blog at benaboboli.wordpress.com/2011/05/24."

1999

Jamie Siminoff is co-founder and CEO of Los Angeles-based Unsub-

scribe Inc. (unsubscribe.com), a technology platform to stop unwanted email at the source. He was featured in an article, "Interview with Jamie Simonoff, Unsubscribe.com," that was posted on socialtech.com on Jan. 3. Previously, Jamie founded PhoneTag, a voice mail-to-text service, which was acquired by Ditech Networks in 2009.

Deshdeep Wasu works at Impact International (impact-int.com), his family's business in Kobe, Japan. He emails, "Impact International exports technology and best practices from Japan and Korea to India. In a nutshell, we marry process- and technology-oriented engineering industries with business in India. The focus is on the automotive sector, industrial sectors, and on cross-border tie-ups and transactions. My heart goes out to all who were devastated by the earthquakes and tsunamis in March. Japan surely will come out of this challenge nimbler and stronger."

Mikki Wosencroft emails, "On May 15, our class lost one of its members, **Tawny Ong**. Those of us who met Tawny in 1995 remember her laugh, her bright smile, her awesome volleyball serve, her flawless presentation style, and her kindness and generosity. After graduation,



Alberto Perlman '98 emailed to let us know that we incorrectly reported Zumba Fitness, a fitness program inspired by Latin American dance, as a \$10 million business. Perlman, co-founder and CEO of the company (zumba.com), says the global business is 20 times that size. Founded in 2001, the program teaches weekly classes to more than 12 million people in 110,000-plus locations in more than 125 countries. In addition to classes, the company offers apparel, accessories, music CDs, at-home fitness DVDs, and video games for all three major gaming platforms.

ALUMNI NEWS

Tawny's generous spirit only grew with her success. Tawny put a smile on all our faces and that is what we loved about her. She is and always will be missed dearly."

2000

Mir Rahman was named to the Forum of Young Global Leaders at the 2011 World Economic Forum in Davos, Switzerland, in February. The group of 190 leaders, 40 years old or younger, represents 65 countries. Mir is the CEO of GEO TV, headquartered in Karachi, Pakistan.



2001 10th Reunion

Emily Mariani Consilvio emailed in March, "My husband, **Joe '00, MBA '11**, and I welcomed our son, Luke, in September 2009 and are looking forward to the arrival of our second child this summer. Joe finished his MBA in the Fast Track program this month." Emily can be contacted at emily@thecurlyribbon.com.



Mira Gulati '04 is founder and principal designer of Mirari Jewels (mirari.com) in New Delhi. She emails, "I trained as a jewelry designer and gemologist at the Gemological Institute of America before launching Mirari in 2007. We specialize in individually crafted contemporary designs and limited-edition pieces. A pair of diamond and sapphire peacock earrings that I designed won the prestigious Jewelry Designer of the Year award at the 6th Retail Jeweler India Awards in August 2010. I often take my inspiration from Indian heritage. The peacock is my favorite because this majestic bird, which brings peace and love, is the national bird of India."

2002

James Basbas emails, "I have joined Altos Marketing Group in Bedford, N.H., in a business development role. Most recently, I was director of online communications for the John Stephen for Governor Campaign. My work experience includes managing online marketing campaigns, including social media, email marketing, database management, and search engine marketing. I can be

reached at jbasbas@altosmarketinggroup.com and on Twitter @JamesBasbas."

Jordann (Miller) Weingartner

was featured in a story, "Palm Beach Rising: Introducing the 2011 Class—the Next Generation of Palm Beach's Business and Social Leaders," in the May issue of *Palm Beach* (Fla.) magazine. Jordann is the founder of Jordann Jewelry (jordannjewelry.com), known for its signature collection of magnolia-inspired pieces. Her father, **Robert Miller '69**, is a member of Babson's Board of Overseers.

2003

Jill (Conrad) Hughes emails, "2010 was an eventful year. In May, I graduated from Suffolk University with an MBA and was inducted into Beta Gamma Sigma, an international honor society. On Sept. 24, Dave Hughes and I were married at the Tewksbury [Mass.] Country Club. We enjoyed an amazing honeymoon in Hawaii. We purchased a home in Melrose that Dave completely remodeled, mostly on his own. 2011 has been about relaxing



Kathleen Jeanty '99 emails, "Having left Haiti in 1986 because of political unrest, I always longed to go back home. The 2010 earthquake that

rocked Port-au-Prince presented a challenge to help rebuild a place I hold dear. In March, I returned to work for Build Change (buildchange.org), a non-

profit social enterprise that designs earthquake-resistant houses and trains builders, home owners, engineers, and government officials in emerging nations to build them. As director of communications and outreach for its Haiti office, I help promote safer construction practices and position Build Change as an expert that can show people how to rebuild." Jeanty (center) is shown on site with Build Change engineers.



Back to Babson | September 23-24, 2011 | Reunion and Homecoming

and enjoying married life.”

Ryan Sarver is engaged to marry Devon Biondi in September. Devon is director of strategic services at Mashery, and Ryan is director of platform at Twitter, both in San Francisco, where they live.

Raj Sheth is co-founder of RecruiterBox (recruiterbox.com). He emails from Bangalore, India, “RecruiterBox helps startups and small companies effectively manage hiring efforts. We provide an easy way to import resume attachments, track applicants, and share updates with your team. RecruiterBox has seen some early traction; Groupon is a customer. We invite feedback from the Babson community on whether you find RecruiterBox useful in your hiring process. Contact me at raj@recruiterbox.com.”

2005

Craig Coggins and **Raj Patel** opened My Maki (mymakisushi.com), a fast-casual sushi restaurant in New York City, in March. Craig emails, “My Maki offers fresh, customizable sushi rolls that can be enjoyed in our restaurant or taken to go. While celebrating the advent of 2010 in Rio de Janeiro, we ate lunch at a place that served made-to-order sushi with an assortment of sauces. We had found our inspiration! Join us on Facebook and follow us on Twitter.”



2006 5th Reunion

Andrew Bachman is president and **Lin Miao '08** is CEO of Tatto Media (tattomedia.com), a mobile advertising network that the pair founded



Send your news and photos to **alumnews@babson.edu**

in 2005. In April, Tatto Media was acquired by Ozura World Ltd. for \$60 million.

Annmarie Latta has been named sales and marketing manager at ATR/Treehouse, an event staging

and audio-visual equipment sales, rentals, service, and installations company in Providence, R.I. She develops and implements sales and marketing efforts and is focused on establishing and maintaining social



Francesco DeParis '05 (right) is manager, group M&A at gategroup in Zurich. He emails, “**Bill Assaad, MBA '97** (left), director of financial planning and analysis at Gate Gourmet NA, a colleague (center), and I visited the Gate Gourmet Honolulu flight kitchen in March. I joined gategroup last April. Bill and I have become good friends and work on many projects around North America. There are three alumni at gategroup; the third is **Maya Sultan, MBA '06**, commercial division manager at Gate Gourmet NA. Gate Gourmet, an independent airline caterer, serves 200 million meals a year to 270-plus customers at some 120 airports worldwide. Look for our trucks when you're at the airport!”

THE RULES OF THE GAME HAVE CHANGED

More than 40 percent of the companies at the top of the Fortune 500™ rankings in 2000 were no longer there in 2010.

40%



A dynamic global economy demands leaders who think and act entrepreneurially—who can transform opportunity into reality, and create social and economic value for themselves and for others. Our MBA program prepares students with strong foundational business knowledge alongside the entrepreneurial mindset needed to win in today's world.

NO. 1

IN ENTREPRENEURSHIP

Financial Times, 2011, The Princeton Review, 2010
U.S. News & World Report, 2011

TOP 10

IN MARKETING, ACCOUNTING,
AND ANALYTICAL ABILITY

Bloomberg Businessweek, 2010


BABSON

F.W. OLIN
GRADUATE SCHOOL
OF BUSINESS

WWW.BABSON.EDU/MBA

ALUMNI NEWS

media and search engine optimization campaigns. Annmarie also manages advertising and oversees branding efforts. Previously, she was an e-marketing project manager at Nowspeed Inc.

Greg Neufeld emailed in April, "My mobile application startup, freespeech (getfreespeech.com), which offers free, real-time text and group messaging, launched in the iTunes App Store on March 10. Freespeech has grown from an initial



Mark Leung '06 (far left) emails, "I founded Uglysoft, a Hong Kong-based video game company, in 2008. This January, I released our first game, *Mark Leung*. The characters shown with me (from left), Elsie, Ines, and Toothbrush, are in the 30-hour-long, role-playing game, which has live-action scenes. The player takes the place of Mark, a ginseng addict on a quest to save the world from a vegetarian conspiracy. Critics have dubbed this game a 'Final Fantasy meets the Internet.' Following positive reviews, Uglysoft is developing *Mark Leung* for the iOS and Xbox Live Arcade platforms. For more information, visit markleung.com."

100 beta testers to more than 10,000 active users. We are working on freespeech for Android and are currently rolling out multimedia messaging." Greg is founder and COO of freespeech and can be contacted at greg@getfreespeech.com.

Shonak Patel emails, "I recently co-founded Swellr, a Boston-based startup that empowers consumers to fund education-related projects by shopping locally. Consumers simultaneously support the community businesses and causes they care about by making purchases on Swellr.com. Each purchase triggers a donation by the participating local business to help crowd-fund an education-related project of the buyer's choice. Email hello@swellr.com for more info."

Bryce Schintzius is a recipient of the 2011 Five Star Wealth Manager Award. Five Star Professional partnered with *Boston* magazine to select exceptional wealth managers in the Boston area, and the award winners appeared in a special section in *Boston's* February issue. Bryce is a financial adviser at Baystate Financial Services LLC, headquartered in Boston. He works with attorneys, scientists, medical professionals, and corporate clients.

2007

Richard Bottner is founder and president of Acton, Mass.-based Intern Bridge Inc. (internbridge.com), which focuses on internship program creation and administration. An editorial, "Unpaid Interns, Complicit Colleges," which ran in the April 2 issue of *The New York Times*, cited a



David Adams '08 is the founder of Amijiworld, maker of Amiji Twins, wool friendship dolls that connect children around the world. He emails, "If kids got to know one another today, would they be better neighbors tomorrow? Amiji Twins give kids an opportunity all Babson students have—to meet students from other cultures. Every handmade Amiji has a twin. When one is sold, one is given free to a teacher in another country. A secret code on the doll's tag allows kids to access amijiworld.com and hear from other students across borders, oceans, and languages. Learn more at amijitwins.com/babson.htm."

study on internships by Intern Bridge. The study maintains that between one-third and one-half of interns are not compensated for their work.

Michael Maher and **Barrett Purdum** are two of the three founders of Taylor Stitch (taylorstitch.com), a San Francisco-based, independent shirt maker. They opened their newest store, The Common, in the city's Mission District in March. Taylor Stitch offers ready-to-wear shirts that are designed, patterned, cut, and sewn in California, and custom-tailored shirts that are made in New Jersey by a family business.

2008

George Halcovage has been named to the board of directors of Social Impact Inc. (socialimpactinc.org), a



Back to Babson | September 23-24, 2011 | Reunion and Homecoming

ALUMNI NEWS

continued from page 44

Yugo Kanazawa has been named president of Zoro Tools. He emails, "Last winter, I moved from Osaka, Japan, to Chicago to start the Zoro Tools endeavor. And thanks to the Babson network, we hired **Chase Twomey, MBA '07**, as marketing director. We have worked hard and have built a site that offers competitively priced tools and hardware to help small companies be competitive." (Editor's Note: See **Chase Twomey, MBA '07**.)

Amma Sefa-Dedeh is the executive director of Wellesley-based One Hen Inc., a nonprofit that teaches elementary school children about world issues and shows them how to make a difference. The organization's annual fundraising event, held in April, raised more than \$80,000 for One Hen's financial literacy and micro-entrepreneurship programs.

2010

Brian Kelly is co-founder of Austin, Texas-based EvoTrain LLC (evotrain



On March 26, Babson's MBA hockey club won the 2011 McArthur Cup. Hosted by Harvard Business School (HBS), the tournament is held for MBA programs and professional schools. The teams represented Harvard's medical and law schools, as well as HBS, Tuck (Dartmouth), Wharton (University of Pennsylvania), Sauder (University of British Columbia), Ivey (University of Western Ontario), Suffolk University Law School, and Babson. Babson team members included (front row, from left) **Kevin Karlberg, MBA '07**; **Joel Robbins, MBA '11**; **Jonathan Sammarco, MBA '11**; **Fletcher Malcom, MBA '11**; **Ryan McVey, MBA '11**; **Kelly Clement, MBA '11**; (back) **Samuel Bowlby, MBA '11**; **Kenny Melillo**; **Justin Harney, MBA '10**; **Kenneth Smith, MBA '11**; and **Daniel Fischer**. On the team but not in the picture were **Daniel Gustafson, MBA '10**, and **Brian McConnell** and **Bradley Zancanaro**, both MBA candidates. Babson played HBS in the final and won by a score of 6-4.

.com), a startup health and fitness company that uses videoconferencing to deliver sessions with personal trainers. He emails, "We launched EvoTrain in August 2010 and offer one of the most efficient fitness solutions on the market—personalized,

40-minute training sessions over live video calls. With no fitness equipment required, our clients are able to train from their home, hotel room, or anywhere they have Internet access!" Brian can be contacted at bk@evotrain.com.

INVITATION FOR PUBLIC COMMENTS

Babson College will undergo a comprehensive evaluation visit on October 24-26, 2011, by a team representing the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges.

The Commission on Institutions of Higher Education is one of seven accrediting commissions in the United States that provide institutional accreditation on a regional basis. Accreditation is voluntary and applies to the institution as a whole. The Commission, which is recognized by the U.S. Department of Education, accredits approximately 240 institutions in the six-state New England Region.

Babson College has been accredited by the Commission since 1950 and was last reviewed in October 2001. Its accreditation by the New England Association encompasses the entire institution.

For the past year and a half, Babson College has been engaged in a process of self-study, addressing the Commission's Standards for Accreditation. An evaluation team will visit the institution to gather evidence that the self-study is thorough and accurate. The team will recommend to the Commission a continuing status for the institution. Following

a review process, the Commission itself will take the final action.

The public is invited to submit comments regarding the institution to:

Public Comment on Babson College
Commission on Institutions of Higher Education
New England Association of Schools and Colleges
209 Burlington Road, Suite 201, Bedford, MA 01730-1433
Email: cihe@neasc.org

Public Comments must address substantive matters related to the quality of the institution. The Commission cannot settle disputes between individuals and institutions, whether those involve faculty, students, administrators, or members of other groups. Comments will not be treated as confidential and must include the name, address, and telephone number of the person providing the comments.

Public Comments must be received by October 26, 2011. The Commission cannot guarantee that comments received after that date will be considered.



Back to Babson | September 23-24, 2011 | Reunion and Homecoming

nonprofit dedicated to improving the lives of children in the Greater Philadelphia area. He and the organization were featured in an article, "Making an Impact: Pottsville Natives Champion Youth Charities Through Their Nonprofit Organization," in the March 6 issue of the *Republican & Herald*. George is the video coordinator for Villanova University's men's basketball team and is pursuing an MBA at the Villanova School of Business.

Ryan Holbrook: See **Ross Beyeler '09**.

2009

Ross Beyeler emails, "My company, Growth Spark, recently launched Spark Launch (sparklaunch.com), a subdivision that helps small businesses and organizations build and grow a strong online presence—usually in less than a week. Spark Launch includes a user-friendly WordPress website and everything necessary to grow a brand online, such as website tracking, email setup, company blog, syncing social media, and more. We've streamlined website design and development into an easy-to-handle, affordable process. **Ryan Holbrook '08**, who joined Growth Spark in fall 2010, is marketing director at both organi-



zations. Contact us at info@sparklaunch.com."

Michael Markarian and **Alexander Kravets '10** are the founders of I Am Hungry (iamhungry.com),

which offers free access to deals at hundreds of restaurants in the Boston area on a smartphone or online. The startup was featured in an article, "Technology's Place at the Table: Restaurants Embrace Text-Based Systems for Ordering, Marketing," in *The Boston Globe* on Feb. 16.

2010

Kevin Hundert has been named manager of new business development at REM Eyewear in Los Angeles. REM designs and markets fashion eyewear and accessories worldwide from offices in Los Angeles, Sydney, Hong Kong, and the United Kingdom. He is the third generation of his family to work at REM.

Jason Wellemeyer '08 (left) and **Tyler Low '09** (right), former lacrosse teammates, founded PrimeTime Lacrosse (primetimetlacrosse.com) in 2007. Wellemeyer emails, "PrimeTime Lacrosse opened its first retail store in April. Our Wellesley store sells a full line of custom stringing material as well as PrimeTime-branded merchandise. PrimeTime has grown to include overnight camps, leagues, clinics, and

select teams across New England. This summer, PrimeTime ventured to Houston, where another former teammate, **Jon Standen '10**, directed a four-day camp for boys."

Alexander Kravets: See **Michael Markarian '09**.
Jacky Mozzicato works at Cancer Treatment Centers of America in Chicago. She returned to the Boston area in April to run the 115th Boston Marathon, her first. A cancer survivor, she ran to benefit the Dana-Farber Cancer Institute.

Eric Peters emails, "Vincent de la Mar, a 2006 exchange student, utilized Babson's network to bring the Mendix Agile Business Platform to the North American enterprise software market. We were among the first employees at Mendix's North America office, now in Boston. Vincent is the North American business development manager, and I am a global marketing communications manager. International organizations that want to grow their U.S. presence are looking to Babson entrepreneurs; we are proud to represent Babson."



Jamie Kent '09 (front) emails, "I returned in April from a 21-city U.S. tour with my band, The Options. We are shown in New Orleans. The tour featured 21 shows in 21 days, including two showcases at the

legendary South by Southwest music festival in Austin, Texas. I visited various high schools along the way and spoke to students in entrepreneurship classes. I discussed today's music industry; my new model

of microfinancing for musicians, known as The Collective; and how Babson gave me the entrepreneurial tools to make my passion a reality. For music, videos, and tour dates, visit jamiekent.com."

GRAD
NEWS

1975

Richard Noonan has been named senior adviser in the Boston office of L. Harris Partners LLC, a consulting firm that works in client retention and new revenue opportunities. A CPA, he was most recently a regional managing director for an accounting, tax, and consulting firm.



1986 25th Reunion

Enrique Turegano ('83): See Undergrad News.

1987

Kevin Cronin has been appointed general manager and head of U.S. corporate banking at the Bank of Tokyo-Mitsubishi UFJ Ltd. Previously, he was managing director and head of U.S. corporate banking at Banco Santander.

1988

Oscar Lazaro has been named



Bill Kenney, MBA '65, emails, "On April 27, seven members of the MBA Class of '65 got together to celebrate our 46th year out of grad school! **David Fay** (from left), **Harold Neiterman**, **Jim Samuels**, **Gerry Levenson**, **Jeff Neubert**, myself, and **Peter Fallon**, all from Boston or Connecticut, enjoyed lunch on campus at the Babson Executive Conference Center. Gerry and Peter arranged a tour of the campus with a student guide, and we were amazed at all the changes. We hope to hold a more complete reunion next year with as many as possible from our class of 22 men."

senior vice president for sales and strategic partnering at TruTouch Technologies Inc., which develops, manufactures, and sells noninvasive alcohol and biometric testing systems. TruTouch is headquartered in Albuquerque, N.M., and has an office in Framingham, Mass. Previously, he was vice president for global sales at Ahura Scientific.



1991 20th Reunion

Irene Stern Frielich is founder and president of EnVision Performance Solutions (envision-performance.com) in Sharon, Mass. The company provides learning and performance

solutions. Irene emails from irene@frielich.com, "In April, EnVision and a partner firm, Illumina, shared the second annual LINGOs (Learning in Nongovernmental Organizations) eLearning Global Giveback Competition award in the corporate developer category. The competition recognizes designers and developers who produce online courses for international nonprofit organizations. We created the winning course, 'Coaching for Results.'"

1992

Melissa Behrs has been promoted to senior vice president, strategic



The award-winning Stephen D. Cutler Center for Investments and Finance (cutler.babson.edu) was funded initially in 2000 by **Stephen Cutler, MBA '61** (second from left), a member of Babson's Board of Overseers and president of Essex Investment Management Co. Almost a decade later, **Carleton Kilmer, MBA '69, P '09** (second from right), a member of Babson's Board of Trustees, increased the funding, allowing the center to expand greatly its programs and resources. Gathered with them are **Julie Bentley, MBA '10** (far left), the center's coordinator, and **Mark D'Annolfo** (far right), the center's director and an adjunct lecturer of finance. Through thought leadership, education, and mentoring, the center is the hub for finance-related activities at Babson.



Back to Babson | September 23-24, 2011 | Reunion and Homecoming



Jack Kerrigan, MBA '74 (right), was honored on May 14 at the Juvenile Diabetes Research Foundation's (JDRF) 29th Annual Hearts & Heroes Gala in Boston. The theme of the black-tie evening was *Connecting to the Cure*. More than 600 guests attended the event, which raised nearly \$1.1 million for research to find a cure for Type 1 diabetes and its complications. Kerrigan is committed personally to JDRF's mission because his wife, Maryjane (left), has lived with Type 1 diabetes since childhood. He is a member of the board of the organization's New England chapter, Bay State Branch, and is executive vice president at Grubb & Ellis Co.

portfolio management at Geron Corp., a biopharmaceutical company in Menlo Park, Calif. She joined Geron in 1998 and had been vice president for corporate development and senior vice president for therapeutic development, oncology.

Eric Hudson is president and founder of Recycline Inc. (preserveproducts.com) in Waltham, Mass. He was featured in an article, "They Have Just One Word for You: Plastics," in the March 20 issue of *The Boston Globe*. Under its Preserve line, the company produces recyclable plastic household products—all

made in the U.S.—from recycled materials. One of Recycline's new products is the Food Storage Mini container, made in cooperation with Stonyfield Farm, to hold small portions of yogurt.

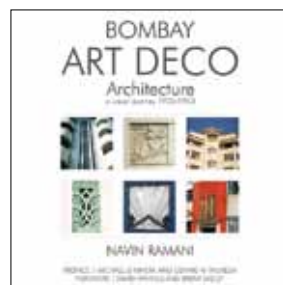
1995

Janet Morgenstern Passani emails, "I founded Jute Marketing (jute marketing.com) to launch and grow brands committed to a sustainable, healthy, natural world. I develop marketing programs for natural/organic products, services, and events. I also founded BostonEco, an online community and networking event series. BostonEco is on a mission to further healthy, sustainable ideas and initiatives in Boston and beyond. It is the place to be inspired, discover new ideas, and find collaborators. Connect on Facebook.com/BostonEco and Twitter @BostonEco."



1996 15th reunion

Sheila Doherty emails, "My husband, Joe, and I are delighted to announce the birth of our daughter, Elizabeth Fiona, on June 24, 2010. She weighed 8 lbs., 9 oz. and was 19 inches long. Her big brothers, Paul William and Christopher, are having lots of fun with their baby sister."



Navin Ramani, MBA '83, emails, "*Bombay Art Deco Architecture* (bombaydeco.com) is my only published work, and I took most of its photography. I grew up in an Art Deco neighborhood in Mumbai (then Bombay). In 1989, I moved to Miami, where I was enchanted by its Art Deco district. I wrote my book because I found that few people in the West were familiar with Mumbai's Art Deco heritage. *Bombay Art Deco Architecture* has raised awareness of that heritage and the need for its conservation. Since 2008, my family has

lived in Vancouver, British Columbia, where I am an independent management consultant. I can be contacted at nramani@mindspring.com."

Tom Fleming is executive director at BNI (Business Networking International) West Central Florida and director of training at the Referral Institute in Tampa, Fla. He was quoted in an article, "Word-of-Mouth Marketing Generates More Business When Done Right," posted on transworldnews.com on April 4. When he started with BNI's West Central Florida region, there was one chapter and 13 members. Today, there are more than 40 chapters and 1,600 members.

Geoff Molson was quoted in an article, "Regulating Hits to Head Tests NHL Tradition," in the March 26 issue of *The New York Times*. Geoff is a director of Molson Coors Brewing Co. and chair and a general partner of CH Group Ltd. Partnership, owner of the Montreal Canadiens hockey team. The article discussed curbing concussions and banning hits to the head.

1997

Martin McNulty emails, "I am pleased to announce that I have been named director of charitable giving for the Ste. Jeanne D'Arc Haiti Foundation (stejeannedarchaiti foundation.org), a U.S.-based non-profit 501(c)(3) organization. The



Send your news and photos to **alumnews@babson.edu**

ALUMNI NEWS

foundation is involved with several projects in Petit-Goave, Haiti, including an orphanage for girls. Our work includes basics such as food, clean drinking water, and clean clothing. We help install deep-water wells and provide access to medical care. For more information, email me at martymcn@juno.com."

1999

Scott Gordon-Macey has completed a program hosted by the MetLife Center for Special Needs Planning so that he can help families with dependents with special needs develop financial plans. Scott is a financial planner with Daniel S. Allen Financial Planning Services, a MetLife office in Brattleboro, Vt. In addition to Vermont, he works with families in New Hampshire and Massachusetts.

Bernard Lee was featured in an article, "Bernard Lee—Poker Player

Noreen Guanci, MBA '94 (center), is co-founder and CEO of Long Term Solutions (longtermsol.com), a national elder-care management company. She is shown in the company's

Natick, Mass., office with Sandra King (left), senior vice president, marketing and sales, and Stacy Strait, client service manager. Guanci emails, "I have worked in health care for

more than 30 years. I started Long Term Solutions (LTS) in 1999 when I identified an opportunity in the long-term care insurance field to provide care assessment, planning, and coordination to the elder market. We are focusing on WeCare+, a new noninsurance-related service that offers elder-care management and support to caregivers through their company's benefits programs or directly from LTS."



Profile," posted on PokerNewsDaily.com on May 9. A professional poker player (bernardleepoker.com), he writes a Sunday poker column for the *Boston Herald* and has contributed to ESPN.com and *Poker Life* and *Boston Common* magazines. The author of two books, he is the host of radio's *The Bernard Lee Poker Show*.

Marisa Hall Stones emails, "My

husband, Aidan, and I are pleased to announce the birth of our first child, a son, Liam Rordan Klaus Stones, on Dec. 22, 2010, in Paget, Bermuda."

2000

Jeff Robinson ('91): See Undergrad News.

Ian White emails, "We had a great turnout for our reunion in Boston last fall. Thanks to **Dominie Garcia** for co-organizing. I'm thrilled to report that my life and company have punched through to the other side. Urban Mapping (urbanmapping.com) is strong, profitable, and growing at 60 percent annually. All this without venture capital! Now, if I only could find more talented software engineers." Ian can be contacted at ian@urbanmapping.com.

Patrick Wilson has been elected to the board of selectmen of Wenham, Mass., where he lives. Since 2000, he has been involved in town boards and committees, such as the Conservation Commission, the Community Preservation Committee, and the Municipal Affordable Housing Trust.



Howard Samuels, MBA '89, emails from Chicago, "My wife, Elizabeth, and children Max and Tessa rode a pair of elephants at the Elephant Safari Park at Taro, in Bali, Indonesia. All the elephants at the park were rescued from deforestation in central and southern Sumatra. A safari starts with *Pachyderm 101*, during which knowledgeable guides talk about the animals' care and feeding, threats to the native population, preservation efforts, and local ecology. It was an amazing experience that will not be forgotten."



Back to Babson | September 23-24, 2011 | Reunion and Homecoming



2001 10th Reunion

Douglas Brenhouse emails, "After selling MetaCarta, the company I co-founded, to Nokia last summer, we quickly divested our enterprise software business to Qbase in Reston, Va. I am now senior vice president for corporate development at Qbase."

Dinesh Sharma is the founder of Westwood, Mass.-based Omyen Corp. (omyen.com). He was featured in an article, "Measuring a Client's Financial Health: Omyen Develops Index Intended to Shed Light on Fiscal Well-Being," in the March 6 issue of *InvestmentNews*. Omyen's proprietary Personal Financial Index measures an individual's progress toward financial security.

Bill Smith emails, "I have been promoted to vice president, sales and marketing (USA) for Globe Express Services, a third-party logistics provider. During the past 10 years, I've been part of a great management team that grew the company from a small niche provider to a mainstream global player. It's been a real entrepreneurial challenge, and the skills I honed at Babson prepared me well for the journey. Hello to the class."

2002

Sanjiv Patel is the founder of Holy Cow LLC, based in Dallas. He emails, "The company launched its selection of highly seasoned peanuts under the brand name of Lord Nut Levington (lordnut.com) in early 2011. The peanuts are on sale in supermarkets and online. So far, we have five flavors, including El Cheddarales (cheddar cheese and jalapeno) and Rebel Mary (spicy bloody mary flavor with lemon, celery, and pepper). Fight bland!"

2003

James Poss is the founder of BigBelly Solar (bigbellysolar.com), a manufacturer of solar-powered trash compactors with wireless monitoring and companion recycling units.

BigBelly was featured in a front-page article, "City's Garbage Goes High-Tech: Daley Signs \$2.5 Million Deal to Provide 400 Solar-Powered Trash Compactors Downtown," in the March 7 issue of *Chicago Sun-Times*.



The Black Affinity Conference, "African-American Entrepreneurship: The 2011 Global Landscape," was held on April 2 in Olin Hall. The conference committee members were **Leticia Stallworth '99**

(left), **Dexter Williams, MBA '98** (center), **Mikki Wosencroft '99** (right), and **Robin Allen '04** (not shown). Stallworth is a financial adviser at Ameriprise Financial and a director of the Babson Alumni Association. She delivered Babson's diversity updates at the conference. Williams is a senior bank examiner in the market risk group at the Federal Reserve Bank of New York. Wosencroft, who received the Black Affinity Award in 2007 and is a former director of the alumni association, is human resources director of the consumer products division at L'Oreal USA. Allen is pursuing an MBA at New York University's Leonard N. Stern School of Business.

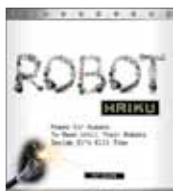


MAKE A WORLD OF DIFFERENCE

Make a gift to help advance the College's mission of shaping leaders who create economic and social value everywhere.

All gifts to The Fund for Babson support the Babson Rising campaign. Make your gift today at www.babson.edu/makeagift.

BABSON
RISING
THE CAMPAIGN



Ray Salemi, MBA '02, emails, "After having had success with more serious books such as *Leading After a Layoff*, which has a chapter on coaching Babson-style, and *FPGA Simulation*, targeted at engineers, my third book, *Robot Haiku: Poems for Humans to Read Until Their Robots Decide It's Kill Time*, may be found in the humor section of your bookstore. Published in January, *Robot Haiku* has 180 haiku about robots. Haiku are three-

line poems with five, seven, and then five syllables, such as this one: "Robo-CEO / Here to make some needed cuts / Comes with own chainsaw." For more information, visit raysalemi.com.

The trash compactors will be placed throughout Chicago's central business district.

2007

Jill Cartwright is CEO and founder of Go GaGa (gogagalife.com), a company that makes ergonomic and eco-friendly bags. Jill was a featured speaker at Spark & Hustle's three-day Boston conference for small business owners in May. Her totes and diaper bags can be purchased online and in stores.

John Hart ('97): See Undergrad News.

Chase Twomey has been named marketing director at Chicago-based startup Zoro Tools. He emails, "Another alum, **Yugo Kanazawa, MBA '09**, has been named president of the company, which launched in May. Zoro Tools offers more than 250,000 tools and related products than the 'big guys' have, but at an everyday low price with no complex discount structures and no hidden costs. All customers pay the same price for an item—whether they buy one or 1,000." For more information, contact Chase at chase.twomey@zorotools.com. (Editor's Note: See **Yugo Kanazawa, MBA '09**.)

John Waters emails, "Jessica and I are happy to announce the birth of our second son, Nathan Erik. Nate was born on March 11 in White Plains, N.Y."

2008

Josh Bob and his business, Textaurant (textaurant.com), were featured in an article, "Technology's Place at the Table: Restaurants Embrace Text-Based Systems for Ordering, Marketing," in *The Boston Globe* on Feb. 16. The Waltham, Mass.-based company streamlines the process of waiting in line for a table.

Felipe Haristoy-Lavin was a member of Babson's MBA alumni hockey team that won the A Division

of the annual Tuck MBA Hockey Tournament in February in Vermont. He emails, "Carried by the best goalie of the tournament, **Jeff Layton, MBA '09**, and team captain **Joe Butler, MBA '10**, we beat Tuck 8-2 in the final. Team members included **Kevin Karlberg, MBA '07**, **Andrew Piccirillo, Gabriel Chenard-Poirier '10**, **Shane Farrell '10**, and Babson friends recruited to replace alumni who could not make the trip."

2009

Rob Banagale emails, "I've been promoted to director of strategic consulting and innovation at Ubermind Inc. in Seattle. Ubermind is a mobile agency that creates Apple iPhone and iPad apps and also Google Android apps for Target, REI, and other brands. Smartphones have changed the way companies need to think about mobile. I help companies understand this process and run an innovation work group that focuses on applications of near field communication and geolocation in mobile. Contact me on Twitter @jetsetter."

continued on page 46



Lakshminarayana Ganti, MBA '06, was featured in a six-page cover story in the April 18 issue of *Newsweek International*, "America's 'National Suicide': The U.S. needs this man. But it won't let him in. The Orwellian tale of an immigration ordeal." Ganti was working at Sharpridge Capital Management LP, a startup fund in Waltham, Mass., when he left to visit his family in India in December 2007. He emails, "My vacation stretched into years

when a morass of U.S. immigration policy, spurred by security concerns, kept me from my job and home in Boston. My visa finally was approved in May, and I am glad to be back in the U.S." He can be contacted at gantibabson@gmail.com.



Back to Babson | September 23-24, 2011 | Reunion and Homecoming

Weddings

1 **Nadia Liu '04** was married to Kyle Spellman in October in their hometown of Weston, Mass. Nadia emails, "We celebrated at a small ceremony in the Bahamas with our closest friends and family, and the reception was held at The Plaza in New York City. Alumni at both wedding celebrations included father of the groom Kent Spellman '70, Lili Ma '05 from Hong Kong, Ksenia Mezentseva '04 from Russia, and Maxime Lestringant '04 from France."



2 **Alexis Dawicki** and **Jeff LePage**, both '02, were married on Oct. 10, 2010, in River Vale, N.J., at an outdoor ceremony and reception at Florentine Gardens. Many alumni attended their wedding, including bridal party members Katie (Ryan) Carlson, Meghan (Norton) Quintin, Sabrina (Peterson) Particelli, and Jon Connor, all '02, and Eric Asen '01. The couple lives in Saddle River.



3 **Jill Conrad** and **Dave Hughes**, both '03, were married on Sept. 24, 2010, in Tewksbury, Mass. Babson alumni at the wedding included groomsmen Derek Lightburn and John Lobisser, both '03; Erin (Berenz) Egnatchik, Jim Egnatchik, Kyle Fruetel, Brian Manning, Brian Voelkel, Abby (Howe) Waterstreet, and Alyson Yablonskie, all '03; and Anne (Gordon) Fruetel '04.

4 **Suellen Kawakami** and **Haruyuki Kohase**, both '08, were married on Jan. 14 in Salvador, Brazil. Among the guests at the wedding were (standing, from left) Rui Guo '07, Antonette Ho '07, Lida Tang, bridesmaid Selvia Ong '08, bridesmaid Jin Yi Zhang '08, maid of honor Nataliya Badaker '08, Ella Pruslin '08, MSA '08, and (kneeling) best man Ian So '08.



Babson Magazine requires good-size, high-resolution digital photos, at least 4 x 6-inch images at 300 dpi. Please keep wedding captions under 75 words.

Email your photo and caption to alumnews@babson.edu. Mail traditional prints to Alumni News Editor, Babson Magazine, Babson College, Babson Park, MA 02457.

If you have photo questions, contact the Alumni News editor at alumnews@babson.edu or 781-239-4269.

In Memoriam

Betty Turner of Wayland, Mass., died on April 4. When she retired in 1995 as undergraduate records administrator, she had worked at Babson for more than 20 years. She was predeceased by her husband George Turner, MBA '69. She leaves her sons David Turner '85, MBA '88, with his wife Laura Stanford Turner '86, and Paul Turner '89, MBA '95.

John Maguire '36 of St. Louis died on March 11. He was a vice president and secretary at General Dynamics, where he had worked for 33 years before retiring in 1987.

Halbert Frank '43 of Wilmette, Ill., died on May 13. He served in the Army during World War II. He was president and owner of Spiral Brushes. He leaves his brothers Paul Frank '49 and John Frank '59.

Joseph Hallett '47 of West Townshend, Vt., died on Feb. 18. He served in the Army during World War II. He was treasurer of a Boston bank.

Alden Weston '47 of Hingham, Mass., died on March 8.

George Burden '50 of Boston, formerly of Wenham, died on April 2. He was a financial adviser at Fector Detwiler when he retired in 1998.

Henry DiRico '50 of Milton, Mass., died on April 22. He served in the Army during the Korean War. He worked for his

family's business, Hub Folding Box Co. Inc.

Richard West '50 of Toms River, N.J., formerly of Holden, Mass., died on May 7. He served in the Navy before and after attending Babson. He was co-founder and president of Wescor Parking Systems. He leaves his son Robert West '75.

Edward Beeh '51 of Fort Dodge, Iowa, died on March 30. After 37 years in banking, he retired in 1987 and then worked in farm management.

Campbell MacNeill '52 of Ormond Beach, Fla., died on April 3. He served in the Navy during the Korean War. He was president of Worcester, Mass.-based Standard Paper Goods Manufacturing Co.

Thomas McGrath '52, MBA '57, of Cohasset, Mass., died on March 13. He served in the Marine Corps during and after World War II. He was director of research and development at the Boston Chamber of Commerce.

Walter White '54 of Antigua, Guatemala, died on Jan. 22. He served in the Army during the Korean War. When he retired in 1982, he was a marketing manager for General Electric.

Richard Randall, MBA '55, of Pomfret, Vt., died on Feb. 18. He served in the Navy during the Korean War. He worked for the Federal Reserve Bank of Boston from 1955 until 1994.

Paul Branzetti '58 of Harwich, Mass., formerly of Needham, died on March 20. A Navy veteran, he worked in advertising.

Burton F. Parker, MBA '60, of Tavernier, Fla., died on Feb. 20.

Philip Bolster '61 of Hilton Head, S.C., died on March 2. He started a retail sporting goods business in Pittsfield, Mass., before retiring in 1999.

John Moderno '61 of Myrtle Beach, S.C., died on Feb. 2.

John O'Regan '62 of Mashpee, Mass., died on March 4. He served in the Navy during the Korean War. He was a purchasing manager at General Motors in Framingham.

Peter Williams '62 of Plymouth, Mass., died on May 3. He was a Navy veteran. An industrial engineer, he worked at Cole Hersee Co. He leaves his brother Roger Williams '63.

David Brainerd '63 of East Orleans and Longmeadow, Mass., died on Feb. 23. When he retired, he was a senior vice president at BayBank/Boston.

Lloyd Faul, MBA '63, of McLean, Va., died on March 31. He served in the Army during the Vietnam War and retired as a brigadier general in 1973. He was president and CEO of Vie de France Corp.

Paul Collins '64 of Paoli, Pa., died on May 4. He founded Atlantic Welders Service Inc. in 1976 and retired in 2003.

Steele Magill '69 of East Quogue, N.Y., died on Feb. 7.

James O'Quinn, MBA '69, of Front Royal, Va., died on April 17. He served in the Army during the Korean and Vietnam wars and retired as a colonel in 1981, after which he was a contractor for the Department of Defense.

Robert Lemer '70 of Los Angeles died on March 28.

Ilan Hadani, MBA '71, of New York City died on April 10. He was a banker at Israel Discount Bank when he retired in 2006. He then taught economics at Berkeley College and New York Institute of Technology, both in New York City.

George Mathieson '72 of Canton, Mass., died on March 7. He was director of development at Volunteers of America of Massachusetts Inc.

Walter Helgeland, MBA '74, of Charlton, Mass., died on March 25. He served in the Navy from 1957 to 1960. His career included positions at Sprague Electric and Norton Co.

Robert Gayton, MBA '77, of Natick, Mass., died on April 23. He was an Army veteran. A CPA, he had an accounting practice in Natick for more than 30 years. He leaves his daughter Laura Gayton '97.

Tawny Ong '99 of New York City died on May 15. A baker, she was founder and owner of Desserts by Tawny Ong.