

# The Classes

## BACHELOR'S NEWS

### 60<sup>th</sup> Reunion OCT. 2-3, 2009 1949

*Join classmates at Back to Babson.*

**Bill Cruickshank, H '99**, was profiled in an article, "Local Veteran Recalls Service in Mountain Division," in the May 28 issue of *The Wellesley Townsman*. From 1943 through 1946, he served in the Army's 10th Mountain Division, which specialized in mountain and winter warfare. He was interviewed by a historian who is recording stories of local veterans for the Veterans History Project, sponsored by the Library of Congress to preserve veterans' personal histories. Bill is a member of Babson's Board of Overseers.

**Donald Benedict** writes from Seattle, "This is my 34th year of retirement; just got my PhD in the field."

### 1950

**Bud Tietje** writes from Falmouth, Mass., "My sons are running my businesses, Woods Hole Boat Sales, Patriot Party Boats, and a parking lot on Falmouth Harbor. A good friend runs The Clam Shack."

### 55<sup>th</sup> Reunion OCT. 2-3, 2009 1954

*Join classmates at Back to Babson.*

**John Dervavich, P '76**, writes, "Retired to Naples, Fla., in 2003. In 2004, I was lured out of retirement by an entrepreneur from New Hampshire to start an import-export company, World Trading Co., and mentor his three sons. For the past four and a half years, I have spent a considerable amount of time traveling abroad, particularly in China and India."

### 1958

**John Maniatakis** writes that he retired in December 2008 but still consults for his former employer, NI Industries Inc. He lives in Rancho Palos Verdes, Calif.

### 50<sup>th</sup> Reunion OCT. 2-3, 2009 1959

*Join classmates at Back to Babson.*

**Bill Gould** wrote in May, "In August, I will have 50 years in the computer industry. I have retired unsuccessfully three

times. You can see my latest project at [www.backwhen.com](http://www.backwhen.com)." Bill is a senior partner at TechSynergy in Alamo, Calif.

**Don Johnson** writes from New Smyrna Beach, Fla., "I am very fortunate to be happily retired and to be able to make Babson College a philanthropic priority through the gift annuity program."

### 1961

**Jed Bullen** e-mails, "I would like to remind my classmates about The Class of '61 Endowed Scholarship fund, which was established by our class on the occasion of our 35th reunion. On June 30, 2008, the fund's balance stood at more than \$90,000 and offered more than \$4,000 in financial assistance last year to a qualified undergraduate student. I received this information from Babson because I contribute to the fund. I plan to continue contributing to the fund, and I hope that you will consider joining me in designating The Class of '61 Endowed Scholarship as a recipient of part or all of your annual gift to Babson. I see a lot of **George Place '62**, and he and I recently reconnected with **Jack Kavanagh '62**."



**Ronald Weiner '66** (left), CPA, president, and cochairman of Perelson Weiner LLP, a regional CPA and consulting firm, has been elected 2009 international president of Chief Executives Organization. CEO, a community of 2,000 global leaders in 50 countries, represents current and former members of Young Presidents' Organization who have distinguished themselves through excellence in leadership. Under Weiner's leadership, CEO has set a priority of growing its international membership and expanding the CEO community so as to gain a better understanding among members across diverse lands, cultures, and religions. He is treasurer and a member of Babson's Board of Trustees and a member of the President's Council of Franklin W. Olin College of Engineering. In addition, he is a trustee of The Cancer Research Institute, The Citizens Budget Committee of New York, and The Jewish Communal Foundation of New York. He also is the immediate past chair of the Interreligious Relations Committee of the American Jewish Committee. Weiner and his wife Vicki (right) are shown on a CEO trip to Prague, Czech Republic.

The three of us grew up in Waban, a village of Newton, Mass., but didn't become friends until we met at Babson. I retired about 10 years ago after a varied accounting career that included companies engaged in public accounting, manufacturing, mutual fund management, and investment management. My wife Deborah Asselin and I live in Grafton, which is next to Worcester in central Massachusetts. Previously, we lived in Wellesley, not far from Babson, and we frequently visited the campus on our bicycles or on foot to keep up with all the new developments. I hope all is well with all of you, and I look forward to reading about you in the magazine." (Editor's note: Through the years, many members of the Class of '61 generously have helped to establish this endowed scholarship. Additions to the fund are always welcome. If you would like more information or wish to make a gift, please contact Candice Palson, director of donor relations and stewardship, at palson@babson.edu.)



1964

Join classmates at Back to Babson.

**Richard McIntosh** writes from Lincroft, N.J., "I retired in July 2008 after 44 years in banking. Now consulting and providing expert testimony on litigation matters."

**Phil Melemed** e-mailed in April, "On May 1, I'm retiring from TelCentris Inc., where I am corporate controller. On May 2, my wife Linda and I head to Cabo San Lucas, Mexico, for a week's vacation. Then in June, Linda plans to retire from Reno Contracting Inc., where she is CFO. In September, we plan to pack up the two dogs and head east on a road trip that will include the Class of '64's 45th reunion. I look forward to visiting Babson and some old friends." Phil's e-mail address is philmelemed@yahoo.com.

**Enrique Sabal** e-mailed in April from Caracas, Venezuela, "Hard to believe it's been 45 years since graduation day. But then again, three sons, all attorneys-at-law, and five grandchildren (one girl), plus one (another boy!) in the 'microwave,' due sometime in August, make me believe that, yes, it's been 45 years. In any case, my Babson memories are just as fresh as if I had been there a few months ago. My best to all my classmates and Babson friends." Enrique's e-mail address is enriquesabal@cantv.net.

**Bill White '63** e-mails, "I am pleased to announce that my sixth book—all are maritime historical novels—was released in April. *When Fortune Frowns* is the true story of England's efforts to capture the Bounty mutineers from the perspective of a fictitious officer aboard the frigate sent to find them. Travail at sea, in Tahiti, and on the voyage back to England, including a shipwreck off Australia, have been carefully researched and reported in this novel. I have been writing full-length books and magazine articles for about a dozen years and find the effort most rewarding. In 2008, I received The Rodney N. Houghton Award from the National Maritime Historical Society for the best feature-length article in *Sea History*, the society's quarterly magazine. The nonfiction article was on the same subject, i.e., capturing the Bounty mutineers. Visit my Web site at [www.seafiction.net](http://www.seafiction.net) for more information."



1965

**Casey Meyers** e-mails, "Nothing really new out here except that every day in Asia brings something new. We're planning a trek to Mount Everest base camp in October/November; just a group of friends. We also climb around the area taking care not to go above where our permit allows us and not to get too near Tibet. This will be my seventh time doing this. Just want to see if I can make it!" Casey's e-mail is [casell\\_meyers@hotmail.com](mailto:casell_meyers@hotmail.com). (Editor's note: An incorrect address was printed in the winter issue.)

1966

**Brian M. Barefoot, H '09, P '01**, president emeritus, has been named to the board of trustees of St. Edward's School, an independent, coeducational, college preparatory school in Vero Beach, Fla. In addition, he has been named senior adviser at Carl Marks & Co. LP, a family-owned merchant bank headquartered in New York City.



1969

Join classmates at Back to Babson.

**Gregg Nolan** e-mails, "Hoping for a large turnout for the reunion in October. I hope all our classmates will consider a contribution to The Fund for Babson. In these difficult economic times, the College needs help more than ever, and we should all make an effort to make the largest contribution possible. Contributions to the fund will be recog-

nized as our class gift." Gregg can be contacted at [gregg@millcapquest.com](mailto:gregg@millcapquest.com).

1972

**Jonathan Gordon** writes, "My grandson, Jack Robert Gordon, was born on Aug. 20, 2008. A future Babson student!"



1974

Join classmates at Back to Babson.

**Stephen Woodman** is the vice president of Woodman's of Essex ([www.woodmans.com](http://www.woodmans.com)), a seafood restaurant in Essex, Mass. For a few days in June, the family business closed for the first time in its 95-year history in order to accommodate film crews and actors. Scenes for *Grown Ups*, a movie about five friends who reunite 30 years after their high school graduation, are being filmed in Essex and Southboro.



1979

Join classmates at Back to Babson.

**Glenn Ricciardelli** e-mails, "Well, it's been 30 short years since graduation, and I still have the only job I have had since leaving Babson. I am currently the senior partner in Boston at Matson, Driscoll & Damico LLP, an international forensic accounting firm. My older son, **Ryan '09**, graduated from Camp Babo in May. Let me know if any of you are looking for a good young accounting prospect to hire. Meanwhile, his younger brother (Brendan, aka Buster) is in his senior year at Villanova, studying mechanical engineering. The old

A-1 gang will be convening for reunion weekend, and I hope to see lots of familiar faces on campus.”

## 1980

**Beth Armknecht Miller** has been named a member of the class of 2009 of the Society of International Business Fellows, an Atlanta-based group that fosters professional growth among executives. As an SIBF member, Beth traveled to Beijing and Shanghai in March to attend workshops on working and doing business in China. She is the founder and president of Executive Velocity ([www.executive-velocity.com](http://www.executive-velocity.com)), an executive coaching firm in Atlanta.

**Mark Raymond** has been named a 2009 South Florida Power Player by *Business Leader* magazine. He is a managing partner in the Miami office of Broad and Cassel, a law firm with offices throughout Florida, and serves on the firm's executive committee. Mark's areas of expertise are commercial and real estate litigation.

## 1983

**Enrique Turegano (MBA '86)** e-mails, "I have published numerous articles on Hispanic marketing in *Hispanic Ad* and *Hispanic Market Weekly*. Last year, I was made a partner in alPunto Advertising, an ad agency in Tustin, Calif. Living in beautiful Orange County."



25<sup>th</sup> Reunion  
OCT. 2-3, 2009

## 1984

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**Tom Cashman** has been named vice president, solution sales at CA Inc., an IT



**Michael Zografos '79** (far left) e-mails, "My son **James Zografos '09** (left to right), **Glenn Ricciardelli '79**, and his son **Ryan Ricciardelli '09**, and I enjoyed graduation on May 16."

management software company headquartered in Islandia, N.Y. He will lead all North America solution strategists and sales engineering teams and will focus on data-center, workload, and IT process automation. He lives with his family in Dedham, Mass.

**Lynn Billups Kisselbach** e-mailed in May, "I am in training and will complete (for the sixth time) a 100-mile bike ride on July 11. The ride is a fundraising event for cancer research, and the funds go to support the Norris Cotton Cancer Center in Hanover, N.H., where the event starts and ends. The first year, I rode in support of my father, who was ill at the time. Subsequently, I have ridden in his memory, and then my mother's memory, every year. Sitting with my Dad in his chemo sessions inspired me to do something that would bring some good to an awful situation. The annual bike ride and fundraising helps me cope with the loss. My husband and I live in Nashua. I am a sales representative for Diebold, covering New Hampshire, Vermont, and Southern Maine. I've been with the company for 12 years. I plan to attend our 25th reunion in October and hope to see all my classmates and friends."



**Tom Brame '80** is the president of Brame & Associates Inc., a corporate real estate consulting firm in Minneapolis. He was profiled in an article, "The Tenant's Coach: Teaching Companies It's More Than Just the Rent," in the March issue of *MinnesotaBusiness* magazine. He e-mails, "Brame & Associates represents companies that are looking for properties ranging from 1,000 to 100,000 square feet in the Twin Cities area and nationally. Our services include market surveys, site selections, lease negotiations, and detailed financial

analyses. Brame & Associates' clients include law firms and architects; investment, insurance, media, and medical firms; as well as nonprofit and other professional service organizations." He can be contacted at [braman@bramanassociates.com](mailto:braman@bramanassociates.com).

## 1986

**Michael Angelakis** is CFO at Comcast, headquartered in Philadelphia. He was profiled in an article, "Comcast CFO Discusses High-Profile Job, Peabody [Mass.] Roots," in the May 5 issue of *The Salem News*. He returned to the North Shore area in April for Comcast Cares Day, when more than 50,000 Comcast employees across the country, and about 5,000 in New England, volunteered in their communities. He helped clean up the Stoneham Boys & Girls Club.

**Steven Drew** was featured in an article, "Tech Heads Tackle Stress, Build Leadership on the Rugby Field," in the May 8 issue of *Mass High Tech*. He is the manager of Massachusetts Rugby Executives, a coed group of rugby players in various leadership positions. When he's not playing rugby, he is the managing director at Hollister Inc., a Boston-based staffing agency.

**Mark Hasbrouck** has been named administrative director of medical-business affairs at Rhode Island Hospital in Providence, a teaching hospital affiliated with the Warren Alpert Medical School of Brown University. Previously, he was vice president for business development at Caritas Norwood Hospital and Caritas Good Samaritan Medical Center, both in Massachusetts.

## 1987

**Michael Bastian** was featured in an article, "'Black Tie' Made of Blue Denim: Designers Are Pushing Wild Tuxedos for Summer Weddings; Purists Balk at Even Obama's White Tie," in the May 2-3 issue of *The Wall Street Journal*. On June 4, he was the subject of an article, "Michael Bastian: That Thing He Does," in *The New York Times*. His menswear collections can be seen at [www.michaelbastiannyc.com](http://www.michaelbastiannyc.com).

**Jeffery Perry** was profiled in an article, "Solving Problems Is His Business: College Program Opened His Eyes to Corporate Calling," in the April 13 issue of *Chicago Tribune*. When he was in high school, Jeffery was chosen to attend a summer program at Babson that exposed minority students to business careers. He also was selected to take part in Inroads, a minority student leadership-development program. He credits those programs with encouraging his interest in the challenging world of business. He is the transaction



# Weddings



**Brad Rousseau '95** was married to Ashley Hutchins on Aug. 23, 2008, in Whitefield, N.H. He e-mails, "Many Babson friends were at the wedding, including (front, left to right) Richard Bradbury '95, Jack Burke '95, Jen Visco '95, the bride and groom, Steve Blodgett '95, Roberto Erana '00, MBA '08; (back) Dave Molinario '95, Aaron Kayafas '95, Duncan Thomas '96, Dave Visco '95, Joe Balzano '95, Garrett Rent '95, Kirk Blanchette '96, and Jen Blanchette '97."

Babson Magazine requires good-sized, high-resolution digital photos—at least 4 X 6-inch images at 300 dpi.

E-mail your jpgs to [alumnews@babson.edu](mailto:alumnews@babson.edu). Traditional prints should be mailed to: Class News Editor, Babson Magazine, Millea Hall, Babson College, Babson Park, MA 02457.

If you have photo questions, please contact the Class News Editor at [alumnews@babson.edu](mailto:alumnews@babson.edu) or 781-239-4269.



**Richard Custer '98** was married to Sandra Galdos on Nov. 14, 2008, in Lima, Peru, where they live. Among the guests at the wedding were father of the groom Richard Custer '74, Carlos Palacios '70, P '96, Alec Graham '75, Francisco Narvaez '97, Oscar Sevilla '98, Ivan Jimenez '98, Teofilo Hafeitz '99, Fernando Morales '99, and Cristina Bellido, MBA '08.



**Jeffrey Meade '98** and Ana Munda were married on Nov. 22, 2008, in Los Angeles. He e-mails, "There were a number of Babson alumni at the wedding with us, including (top, left to right) Reginald Mbawuike '97, Shanda Calhoun (former head of AHANA), Kevin Black '99, Jason Monroe '99; (middle) Michael Washington '99, and C.P. McBee '98. My wife is a strategic planning manager for Toyota Financial Services, and I've been running my own marketing consulting firm, The Reason, for three years."

# Weddings



**Ashley Nelson '00** was married to Philip Renzi on Nov. 15, 2008, in Boston. She e-mails, "We were elated to have so many Babson alums celebrate with us. The maid of honor was Linda Pizzuti '00, and the wedding was officiated by the Rev. Dr. Thomas Sullivan [former Babson professor and director of spiritual life]. Philip is a senior property manager at Thayer & Associates, and I work in sales training and development at New Balance."



**Beth Lydon** and **Paul Regan, both '01**, were married on Sept. 13, 2008, in Portland, Maine. The bridal party included best man Mike Pugatch, groomsmen Dan Hoyer and Dave Head, and bridesmaid Lydia (Johnson) Petri, all '01. The groom's uncle, Mark Regan '66, was among the more than 20 alumni guests at the wedding. Beth and Paul are senior financial analysts with IDEXX Laboratories and live in Dayton with their two Labrador retrievers, Murphy and Blue.



**Amy Hartshorn '01** and Brian Hughes were married on Aug. 9, 2008, in Cancun, Mexico. Babson alumni at the wedding were Stacy (Skinner) and Scott Munroe, Melissa Habersaat, and bridesmaids Kimberly (Knauf) Lomot and Carolyn (Rogers) Bargoot, all '01, and Albie Bargoot '98. Amy and Brian live in Kansas City, Mo.



**Anna Erickson '02** and **Colin Clark '98** were married on Jan. 10 in Beaver Creek, Colo. Friends and family at the wedding included Christen Enright '97, Michael Papay '98, Ben Perkins '98, Matt Carrick '98, Chris Couri '98, Jeff O'Brien '98, Dustin Kanode '99, Steve Miele '97, Steve Manzi '01, Meghan Altman '01, Kim May '02, Katie Cibulka '02, David Robbins '02, and Kristina Raposa '02. Anna is operations manager of the emergency department at The Children's Hospital, and Colin is a manager of the strategy and operations practice at Deloitte Consulting. The couple lives in Denver.





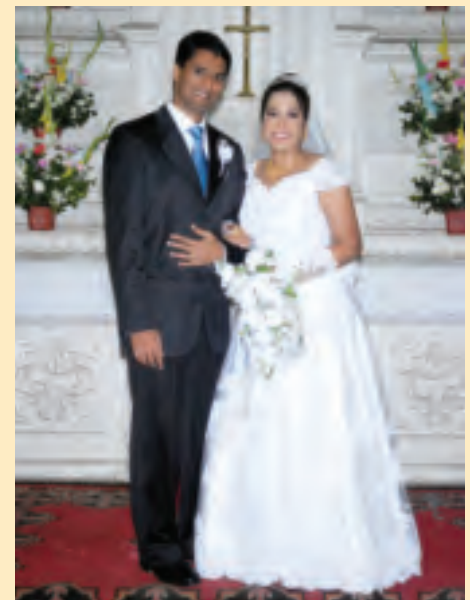
**Jill Stutzman '07** and Stephen McCarthy were married on Dec. 29, 2007, in Lake George, N.Y. Jill e-mails, "Alumni who attended our wedding were (left to right) Todd Humphreys '07, bridesmaid Tara Humphreys '08, Elizabeth Allen '08, and Jay Verrill '08, MS '08. Stephen graduated from Oral Roberts University in 2005. We live in Glens Falls and plan to do mission work in South America at the end of 2009."



**Kaitlyn Knowles '06** and **Adam Hollander '05** were married on July 13, 2008, in Foxboro, Mass. Kaitlyn e-mails, "Thirty-one alumni joined us. Because I was women's rugby captain at Babson, more than half were rugby alumni, too. Members of the wedding party included Dewey Archambault '06, Ashley Burgess '06, Terry Naas '06, Maureen MacEachern '07, and Caitlin Laman '06. Adam and I honeymooned in the Bahamas before returning to our jobs in Boston, where he is a business unit director at Aberdeen Group, and I am an analyst at Fidelity Investments. We live in Waltham with our dog Obie."



**Chelsea Evans** and **Matthew Morrissey**, both **MBA '05**, were married on Oct. 24, 2008, in Cohasset, Mass. Among the wedding guests were (clockwise from top left) Courtney Butler, Michael Steiner, Liz Kansier, Nathan Riggs, Mona Reese, Mairin Brzica, Jonathan Reese, James Lewellis, Brian Eppley, and Carley Eppley, all MBA '05. Chelsea is a product manager at New Balance, and Matthew is a product marketing manager at HP. The couple lives in Charlestown.



**Lester Fernandes**, **MBA '04**, was married to Michelle Gomes on Nov. 16, 2008, in Mumbai, India. Lester e-mails, "Family and friends flew in from all over the world, and the wedding reception celebrations continued well into the next day. We topped off the celebrations with a honeymoon in the ice-capped Himalayas. We live in Mumbai, where I moved after graduation to take a senior intrapreneurial role at Patni Computer Systems Ltd. I keep in touch with Babson alumni and current and prospective students through the Alumni Club of India."

integration practice leader, transaction advisory services at Ernst & Young in Chicago, and he is a member of Inroads' national board.

**Jeffrey Shay (MBA '91)** e-mails, "After 10 years of working at the University of Montana, I have accepted the Johnson Endowed Chair of Entrepreneurship and Leadership at Washington and Lee University in Lexington, Va. I've had a great time in Montana, but at the same time, I look forward to the many opportunities and challenges ahead."

**Amy Reich Weil** e-mails, "It was great to see so many alumni come back for the Coaching and Leadership Teamwork Program—new coaches are always welcome! You will see our amazing under-

graduate students in action, and like me, may decide you want a Babson intern. I'm always available to talk about the many volunteer activities on campus and can be reached at amy@kertzmanweil.com. Hope to see everyone at Back to Babson in the fall." Amy is the vice president of the Babson College Alumni Association.

1988

**John Marsland** has been named vice president and general manager, global liquid bulk, generated gases, and helium at Air Products, headquartered in Allentown, Pa. Previously, he was vice president, business services at the company, which he joined in 2002 as director, business

development. The company provides industrial, energy, technology, and health care markets worldwide with gases and related materials, equipment, and services.

**Daniel McCormick** has been promoted to vice president and general manager of the products and services business at Shutterstock, an Internet-based social expression and personal publishing service. He joined the Redwood City, Calif.-based company in 2005; previously, he was vice president for products business and for strategy.



**20th Reunion**  
OCT. 2-3, 2009

1989

*Join classmates at Back to Babson.*

**Robert Hureau (MBA '97)** has been appointed chief accounting officer at Sensata Technologies Inc., headquartered in Attleboro, Mass. Sensata supplies sensing, electrical protection, control, and power management products to businesses worldwide. He joined the company in 2007 as vice president and corporate controller. He continues to be vice president.

**Paul McIsaac** e-mails, "There's no way I can squeeze 20 years of updates into a short message, so I'll start with the best stuff and see what fits. I live in Newbury, Mass., with my wife Sally, daughter Hannah, 12, and son Finlay, 9. I'm cofounder of a software company that is in the midst of a launch; we'll see how that works out. I've kept in touch with a bunch of people from '89 (not nearly enough though), and I'm looking forward to seeing everyone at reunion this fall. I heard that **Jim Siegrist** is doing free manscaping sessions if more than 75 people show up."

**Jeff Riley** e-mails, "Greetings from Seattle! I'm enjoying my 14th year in the Pacific Northwest with fellow alums **Nate Young** and **Christine (Palumbo) Craig '91** and her husband **Jim '90**. I am now in my fifth year as CEO of Dinerware, a privately held restaurant point-of-sale software company that is running in nearly 4,000 restaurants in 16 countries. My four kids are all doing well and participating in various school and sporting activities. I am excited to be planning for our upcoming 20th reunion in early October. I look forward to seeing many of you there."

**Jim Siegrist** e-mails, "I am a recovering investment banker who joined one of my former M&A clients about a year and a half ago. I lead the business development team at Cydcor, a Golden Gate Capital portfolio company that is a leader in outsourced sales. I've lived in Hermosa Beach (near Los Angeles) for the past 11 years

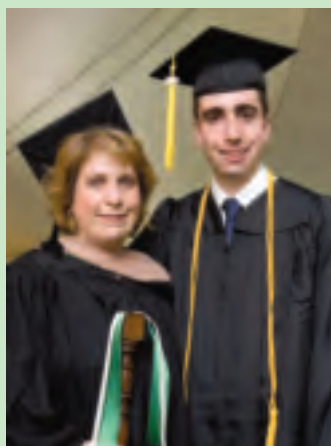
## Repeat Performance

**T**eresa (Ferri) Pitaro '91, MBA '01 (left), a finance and operations analyst at Babson, was one of the marshals at the College's 90th undergraduate commencement on May 16. This was an exciting day for Pitaro because among the 460 graduates was her cousin, **Vincent Servello '09** (right). The day was even more special because the two have many remarkable achievements in common.

Servello was valedictorian and became the first student in Babson's history to graduate with a 4.0 cumulative grade point average. Along with receiving the Carroll W. Ford Scholarship award for highest cumulative average, he received the Wallace P. Mors Award for outstanding performance in finance. He says, "Beyond the excellent lessons learned in the classroom, my experience at Babson was developed further through friendships. One of Babson's greatest assets is its student body, and I spent a great deal of time discussing business, politics, and many other issues with friends. As a result, both the rigorous academic challenges and the engaged student body prepared me for the next phase of my professional life."

When Pitaro received her undergraduate degree, she graduated as valedictorian with a 3.87 cumulative grade point average. She also received the Carroll W. Ford Scholarship award and the Financial Executives Institute Award for excellence in finance. "My undergraduate experience taught me valuable lessons about collaboration and teamwork," says Pitaro. "The majority of my courses included team projects and presentations, and I learned how to work well with others, even in times of conflict and disagreement. My One-Year MBA experience built upon that and fostered strong bonds and friendships with my small group of about 45 classmates."

Servello is once more following his cousin's footsteps. He started Raytheon Co.'s two-year Financial Leadership Development Program in June. Pitaro entered the same program after she graduated in 1991 and spent nine years at Raytheon before returning to Babson.



JUSTIN KNIGHT



with my wife and daughter, 7. I'm looking forward to catching up with everyone at our reunion in the fall. If we can get a good turnout at the reunion, rumor has it that **Paul McIsaac** will trim his beard for the first time since Denny Dent got paint on it during spring weekend 1989."

**Pamela Simpson** e-mails, "After 20 years, I am moved to submit an update. 1989–1993: overworked, underpaid. 1995–1997: Move to South Hadley, Mass., and decide birthing babies might be more rewarding. I'm right. Go to night school to get MBA, takes forever and two pregnancies. 1999–2000: move to Georgia and back to South Hadley with two babies, two bunnies, and two fish. 2001–2005: I'm a mom, I'm a wife, I'm a volunteer, trying to work in between, and the grateful owner of an English bulldog. 2006–2008: I'm working, aaaahhhh. Who said it was harder to stay home than go to work? They were right! One bunny finally dies. 2009: My husband and I finally have branched off on our own to form QB Inc. Consulting ([www.QB-Inc.com](http://www.QB-Inc.com)). He's the finance guy; I'm the sales/marketing gal. We are so glad I went to Babson College (since he went to Amherst!). We spend weekends following our girls to soccer and lacrosse tournaments. In the fall, both will be at The Williston Northampton School so we will have to work all the harder! We are all blessed (except for the damn bunny that won't die!).

## 1990

**Peter Collett** has been named credit analyst at Katahdin Trust Co., a 90-year-



Alumni Club of Argentina president **Daniel Melhem '98** (center), Associate Professor of Economics **Joseph Ricciardi** (left), and Undergraduate School Dean **Dennis Hanno** gathered with more than 40 alumni, current students, and parents at the Malba Museum in Buenos Aires, Argentina, on March 18. The event coincided with a weeklong undergraduate offshore course to Uruguay and Argentina. The course, *Regional Economies: Prospects and Tensions in Latin America's Southern Cone*, was led by Ricciardi and Hanno.

old bank with 14 branch offices in northern Maine and loan production offices in Bangor and Scarborough. Previously, he was a real estate broker with First Choice Real Estate. He is a youth basketball and baseball coach for the Houlton Recreation Department and a member of the board of advisers for the Salvation Army.

**Lisa Keslar (MBA '94)** has opened Shannon Group Inc., an outsourced marketing firm in Durham, N.H. The firm provides companies with virtual employees, who can act as an extension of a marketing department. Lisa can be contacted

at [lisa.keslar@shannongroup.com](mailto:lisa.keslar@shannongroup.com).

**Scott Sharp** finished his eighth Indianapolis 500 on May 24. The Tequila Patron Panther Racing team member finished in 14th place after starting in the 20th position. Scott had more starts at Indianapolis than any driver in the 2009 field; he debuted at Indianapolis in 1994 with PacWest Racing and finished 16th that year.

**James Sofronas** was profiled in an article, "Long Beach Grand Prix: Sofronas Driven to Succeed on, off Track," in the April 16 issue of *Daily Breeze* [Torrance,



**Eric Dosal '00** is director of services at Compuquip Technologies in Miami. He e-mails, "A team of Babson alumni and friends completed the second annual Nautica South Beach Triathlon in Miami on April 5. Chris George (left to right), my brother Brian Dosal, I, Jorge Perez '00, Scott Hoffman '00, and Andy Koweiski toasted our success at the Compuquip Triathlon Team post-race party. Team member **Matt Fuller '00** could not attend the party. Our team won a trophy as the top corporate fundraiser, raising more than \$18,500 for St. Jude Children's Research Hospital—a big jump from \$13,200 last year. Brian, Jorge, Matt, and I are repeat team members, and Scott flew in from Los Angeles to join us after seeing our picture in Babson Magazine last year. If you would like to be on the team, contact me at [ericdosal@gmail.com](mailto:ericdosal@gmail.com)."





JUSTIN KNIGHT

Associate Professor of Finance Steven Feinstein (at podium) moderated a Boston Business Breakfast Forum panel discussion, "State of the Capital Markets," at the Harvard Club of Boston on March 11. The panelists were (left to right) Timothy Cahill, Massachusetts state treasurer and receiver general; **Matt Giorgetti '00, MBA '04**, account vice president, UBS Wealth Management; **Kevin Grimes '97, CFP, CFA**, portfolio manager, Grimes & Co.; and **Timothy Murphy '91**, treasurer, CFO, and director, Investors Capital Holdings Ltd. More than 100 alumni attended the event, which was presented by the Babson Alumni Club of Boston and the Babson Financial Services Career Affinity Group.

Calif.]. He is the team owner and president of GMG Racing, a 15-member race team. He also is partner and cofounder of Global Motorsports Group, an Orange County company that specializes in after-market parts, performance tuning, and service for high-end European cars, especially Porsches. He is the son of **George Sofronas '51** and the brother of **Susan Sofronas Tutino '85**.

## 1992

**Michael Boots** is a senior major gifts officer at the University at Albany, SUNY, where he has been employed for 11 years. He works in the office of the vice president for university development. Michael was profiled in the May 14 issue of *The Business Review* magazine as one of the Albany, N.Y., area's 40 Under Forty honorees. He was a phonathon caller while at Babson, which helped shape his fundraising career. He is a partner in Boots and Evans Restoration, a real estate rental and restoration business; a member of the board of Historic Albany Foundation; a past member of the board of the Capital District Gay and Lesbian Community Council; and a member of the Babson Alumni Association board of directors.

## 1993

**Todd Kleperis** is founder and president of IContain, a company based in Shenzhen, China. He e-mails, "I came to Asia in 2003 to run a company's regional office. After that, I was international sales manager for Igloo Products and sold coolers to people who, at the time, didn't use ice. I covered 19 countries and grew that to 28. I then met an electronics tracking business CEO, who brought me back to the U.S. to run his firm, but it soon folded. I took what I knew and returned to China the very next month and started IContain ([www.i-contain.com](http://www.i-contain.com)) in 2008. Our main focus is on remote asset management. Our technology can be used when you're not near your goods or assets and would like to enable/disable or learn the status of your equipment. Our first target customer was the rent-to-own arena because it was untouched and is almost a \$9 billion market in the U.S. Our technology turns rental equipment on or off via a cell phone call. We are now working with Excorp Medical Inc., a medical

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equipment device manufacturer, on the world's first bioartificial liver system, which will be powered with our ICinside technology. Think GPS on steroids with LoJack and OnStar thrown in for good measure."

**Sal Salvatori** was successful in his bid for a third consecutive term on the Canton, Mass., board of selectmen and was the top vote-getter in the town's April election. He is the owner of New England Group Inc., a real estate management firm. Sal and his wife **Amy Penniman Salvatori** live in Canton with their children.

**Barak Shibles** has joined the sales trading group in the Boston office of Pali Capital Inc., an independent, global financial services firm. Previously, he was a vice president for sales trading at Deutsche Bank in Boston.

 **15th Reunion**  
OCT. 2-3, 2009 **1994**

*Join classmates at Back to Babson.*

**Daniel Entwistle** is the president of NYC Office Suites in New York City. He writes, "Doing great! Developing NYC Office Suites in Midtown as the leading provider of turnkey furnished office space. Check us out online."

**David Mugrabi**, his brother Alberto, and their father Jose were featured in an article, "Is Anybody Buying Art These Days?" in the Feb. 27 issue of *The New York Times Magazine*. The three men are private art dealers based in New York City; they do not own a gallery or represent artists. They buy or sell works at about 100 art auctions annually, and the core of their collection comprises works by such artists as Andy Warhol—as many as 800 pieces—Jean-Michel Basquiat, Tom Wesselmann, and George Condo.

**Casey Rapp Roth** e-mails, "Hard to believe my husband and I have been living in California for 10 years now! We finally bought a house and settled in beautiful Pasadena, where I am a stay-at-home mom to our 19-month-old son Ethan. Hope everyone is doing well. My e-mail address is caseyrapp@hotmail.com."

**1995**

**Brian Fitzgerald** has been appointed vice president for product development at Knewton, a New York City-based company that develops test prep courses for the GMAT, LSAT, SAT, and GRE exams. Previously, he was vice president

## A Different Direction

**Li '00** is a student in the doctor of physical therapy program at Northeastern University and expects to graduate in 2011. Until she returned full time to the classroom in July, she had been working part time at Lee Pain Relief Center, an acupuncture clinic in Boston, since 2004. In addition, she was a physical therapy aide through Northeastern's cooperative education program in the rehabilitation services department at Newton-Wellesley Hospital.

Li e-mails, "The possibility of owning and running a business was the reason why I applied to Babson College. Six years of corporate America business management gave me the experience to succeed. I was eager to start. But the question was what business?"

"From the time that I competed in track in middle school, I have been fascinated with the body and how it moves. Once I learned that a degree in physical therapy allows therapists to practice in their own clinics, be their own bosses, and work in the health care field, I knew I had the answer. After working with my accountant and financial adviser, I formulated a strategy and wrote a business plan. In 2006, I left my job and went to Northeastern.

"Many conditions, including demographics, chronic disease, obesity, and the quest for physical fitness, have contributed to the bright future of physical therapy. My short-term goal is to help the underserved Asian community in the United States. I also will use adjunctive therapy, such as acupuncture, to better serve them. My long-term goal is to help China to develop a physical therapy qualification system as well as help the country to improve the quality of rehabilitation services for its large population.

"Thanks to the rigorous business training I received at Babson, I can plan strategically, execute effectively, and analyze critically. My multilingual talents, international experience, entrepreneurial spirit, compassion, and desire to help people will enable me to provide optimal patient care and best services."

Li can be contacted at [li.li@babson.edu](mailto:li.li@babson.edu).



for AudibleKids and education at Audible.com.

**1997**

**Anthony Baroni** was featured in an article, "Build a Spectacular Outdoor Entertaining Area in Three Days? Mission Accomplished!" in the May issue of *Cape Cod Life* magazine. Anthony is the owner of Cape Cod-based Stonewood Products. The company ([www.stonewoodsp.com](http://www.stonewoodsp.com)) provides pine and hardwood lumber and flooring in addition to landscape and building stone to contractors, landscapers, and homeowners throughout New England.

**Lawrence Ganti** e-mails "From fondue and chocolate to sushi, we're on the move again! I have accepted a promotion to be head of commercial operations for Merck Serono in Japan (known as EMD Serono

in North America). After six years in Switzerland, moving to Tokyo will be quite a change. The professional challenge will surely test me. I'm looking forward to connecting with Babo alumni in Japan or the APAC region. You can find me on LinkedIn or Facebook."

 **10th Reunion**  
OCT. 2-3, 2009 **1999**

*Join classmates at Back to Babson.*

**Patrick Dodge (MBA '05)** e-mailed in June, "My wife Christina Estabrook and I are the proud parents of Lachlan Dodge, born on March 6. Lachlan is looking forward to his first summer in Maine with his mom and dad and his dog Piper. I am a sales engineer at Eagle Investment Systems, and I can be reached at [phdodge@yahoo.com](mailto:phdodge@yahoo.com)."

**Lisa Hultgren** writes, "Matthew and I moved to Dallas last August and are having





Heinrich Becker '02 e-mails, "We had a small Babson reunion at Gerald Siu's 30th birthday party in Marrakech, Morocco. Among the guests at the party were (left to right) my brother, Cornelius Becker '03; Pierre-Emmanuel Meyer '03; Gerald Siu '02; Jonathan Abittan '02; me; Miguel Teixeira '02; Alexander Thoma '04; Arjun Jindal '02; and Johann Thorarinsson '02. We flew in from all over the world to have a great time together and keep the Babson spirit alive."

fun making updates to our house. I reconnected recently with fellow alum **Aryn Wood '98**, who lives a couple of miles down the road."

## 2000

**Gayla Langlois** has been appointed to the board of directors of the Elizabeth

Stone House, a Boston nonprofit organization that helps women and families to rebuild their lives after experiencing domestic violence, mental illness, substance abuse, and other forms of trauma. A member of the American Bar, Boston Bar, and Women's Bar associations, Gayla is a senior associate in the dispute analysis and forensic services group at Alvarez & Marsal in Boston.

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Ranked A in Teaching Quality by *BusinessWeek*.  
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## 2001

**Kimberly Healy** has been named marketing manager at First American Insurance Underwriters Inc. in Needham. Previously, she was senior marketing specialist at IDC, where she worked for eight years.

## 2002

**Christina Kesaris** and her sister Dina are cofounders of Emena, an eco-friendly spa in Miami's Design District. Emena ([www.emenaspa.com](http://www.emenaspa.com)), which is the Greek word for "me," offers a workout and wellness studio, as well as massages, waxing, and body treatments in its 2,500-square-foot facility. Christina was featured in an article, "Christina Kesaris: Beautifying the Design District," in the May issue of *Ocean Drive* magazine.

**Heather Pidgeon** e-mails, "My husband John and I welcomed our first child, a baby girl named Kyleigh Marie, on Nov. 13, 2008. She weighed 9 lbs., 7 oz. and was 20 and three-quarter inches long. We are all doing great and enjoying our time with her as she grows and does new things. I hope everyone is well!"

## 2003

**Michael Panico** has been authorized by the Certified Financial Planner Board of Standards to practice as a CFP. He e-mails, "I'm a manager at Maffé Financial Group in Newton, Mass.; the agency specializes in providing financial solutions for the small, closely held business. Services include tax-deferral strategies, group benefits, and pension plan design." His e-mail is [panico\\_michael@nlvmail.com](mailto:panico_michael@nlvmail.com).

**Goffrey Robinson** is the manager of the Walgreens store in Dedham, Mass. The store opened for business in April. Previously, he had been the manager of the West Roxbury Walgreens for four years; he has worked for the company for six years.

**Siamak Taghaddos** and **David Hauser '04**, cofounders of GotVMail Communications LLC, have changed the name of their company to Grasshopper.com. They were featured in an article, "GotVMail Takes Marketing Leap to Become Grasshopper," in the May 22 issue of *Mass High Tech*. Siamak and David mailed packages of chocolate-covered



grasshoppers to the media and business-people to announce the name change of their communications company, which delivers easy-to-use phone systems to entrepreneurs and small businesses. In his letter to the Babson community in June, President Len Schlesinger encouraged his readers to watch Siamak and David's video "Entrepreneurs Can Change the World," which can be found on YouTube.



**5th Reunion**  
OCT. 2-3, 2009

**2004**

*Join classmates at Back to Babson.*

**Josh Elwell** was featured in an article, "Dinner for 50? You've Got a Deal," posted at BostonHerald.com on May 29. Joshua is the CEO of BuyWithMe.com, a Boston-based business that collaborates with customers and other businesses to settle on an exact number of customers required to offer a deal that is advantageous to both parties.

**David Hauser:** See **Siamak Taghaddos '03**.

**Rekha Madan** writes, "Been a partner with Boston Investments since I graduated and still going strong!" Boston Investments is a Cambridge, Mass.-based real estate rental and sales company. Her e-mail address is rekhamadan@gmail.com.

**2007**

**Rebecca Soon** is vice president for management development and a member of the board of the Rising Phoenix Jaycees in Honolulu. She was the Hawaii Jaycees Speak-Up winner at its annual convention in February, and in March, she won first place in the Speak-Up competition at the national convention in Florida. In May, she took home the Junior Chamber International's Public Speaking Championship award from the JCI Conference of the Americas in San Juan, Puerto Rico. In November, she will represent the Americas at the 2009 World Congress in Hammamet, Tunisia. Rebecca also has received the Hawaii Jaycees and the U.S. Junior Chamber C. William Brownfield Memorial awards.

**Fayaz Taher** was featured in an article, "Clark Student Develops Social Site for International College Kids," in the March 30 issue of *Worcester* [Mass.] *Business Journal*. Fayaz, a master's degree student in international development and social change at Clark University, is the cofounder of goSwoop.com, an online



**Renzo Pisa '07** (far left) e-mails, "**Nicholas Kling '07** and I—best friends throughout our entire undergraduate experience at Babson—have teamed up to aid children in need. We formed Give Back a Pack Foundation, a nonprofit organization that works to improve the education of poor children throughout Latin America. The organization's mission is to collect and deliver backpacks filled with school supplies. Our initial trip to Colombia was a great success, and we delivered filled backpacks to an entire school in La Vega, a village west of Bogota. We will be collecting new and gently used backpacks at Babson in the fall for our next trip to Colombia. **David Mattos '10** is spearheading this cause on campus. If you are interested in learning more or would like to help, please visit [www.givebackapack.org](http://www.givebackapack.org)."

community and resource for international students studying or planning to study in the U.S. Once students have logged in, they can search for a school by name, location, or concentration.

**2008**

**Vic Melfa** e-mails, "**Travis Dewire** and I have opened New England's first 100 percent organic eatery, featuring gourmet sandwiches, salads, catering, and yacht provisions. Our restaurant, Organically Good, is in Bristol, R.I., on the historic Thames Street waterfront. Two years into Babson, we started to feel the negative effects of chemically abundant foods. So we embarked on a fruitless journey to find healthy and good-tasting food. We quickly realized the only way to find what we were looking for was to do it ourselves. And we did! Please stop by when you're in Rhode Island."

**2009**

**Dan Brown (MS '09)** e-mails, "At the beginning of spring semester, about a dozen members of the class of 2009 began brainstorming ways to thank Gerri Randlett, our beloved class dean, for all she's done for us these past four years.

Many great ideas came up, and we chose to devote an entire day to show our appreciation. We named it Gerri's Day, and the top-secret mission surrounding it was dubbed Operation Thank You Gerri. On May 8, we hosted eight hourlong activities for her. The day started at noon when a group of seniors 'kidnapped' Gerri from her office and took her to the first event (manicures and massages); it concluded with a ceremony and reception in Olin Hall, where family, friends, faculty, staff, and students came to thank her in style.

**Jessie Diaz** put together a slideshow with quotes, thank yous, and pictures from the past four years, and **Kirsten Schmid** created a scrapbook that we presented to Gerri. The reception included dishes brought by students and staff, refreshments, and a giant cake. More than 100 people participated in the day's activities, and Gerri was grateful (and probably a bit overwhelmed) to see just how much her class and colleagues appreciate her. It was a memorable day for everyone." Other campus organizers included **Eric Yang**, **Navin Jain**, **Christina Mendonca**, **MS '09**, **Meredith McLeod Sears**, **Andrea Litera**, **Jackie Lussier**, **Nigela Xhamo '11**, Associate Dean Rachel Reiser, and Mary Beth Crane and Corine Burke, assistants in Academic Services.

# Entrepreneurial Thinkers

By Sharman Andersen

## WEDDING PAYMENT PLAN LLC

[www.weddingpaymentplan.com](http://www.weddingpaymentplan.com)

**Scott Almeida '95** is the founder of Wedding Payment Plan LLC, a financial services company that helps consumers to finance weddings and large events. The idea came to him when he worked for a business that offered loan products to orthodontists and cosmetic dentists. Almeida says, "My business is similar in that I don't approach the consumer. I work with banks to provide venues and caterers with a financial product that they can offer to their customers."

Wedding Payment Plan's point-of-sale loan products enable a venue to be paid before the event and the customer to pay later. "In the case of a wedding couple, a newly formed financial household, this is a great product for a bank," says Almeida. "The banking community views it as an opportunity to get a customer, not just a loan."

Back in 2000, Almeida and nine Babson friends each agreed to throw in \$100 a month to invest in their business ideas, should any be viable. At least \$100,000 accumulated over the years, and Almeida used some of the fund as seed money for Wedding Payment Plan. Today, the company's board members include Stefano Robertson '95, one of

the original 10 investors, and Michael O'Malley, MBA '86.

Almeida launched Wedding Payment Plan in 2007. He left a position as CFO at a venture capital firm and gave himself one year to prove that his new company would work. And it has. In 2008, the number of venues that the company works with increased from 24 to more than 80; the count now exceeds 100. "Weddings are a \$60 billion-a-year industry in the U.S. alone," says Almeida. "We also work with other celebrations—birthdays, anniversaries, quinceaneras, bar and bat mitzvahs—and have tailored our brochures accordingly. It's an exciting business."

## EVENTS IN PRODUCTION

[www.eventsinproduction.com](http://www.eventsinproduction.com)

The dedication and enthusiasm that **Tamara Bohsack '98** has for her corporate event management company, Events in Production, are evident when she talks about her work. "I love the challenge of planning: all the details, all the minutiae. And when a deal closes or an event finally happens, I think, wow, that was a thrill."

Bohsack's clients look to her for advice—on the best city, best hotel, best chef—and she's ready to make recommenda-

tions. Her work gives her the opportunity to be creative and present options. "Sometimes I work with the client's staff, and other times I create an entire program by myself with very little to work from other than a budget."

Repeat business and word-of-mouth recommendations are important to Bohsack. However, she also invests time in attending random events and presentations to meet people such as chef and restaurateur Daniel Boulud (in photo), with whom she has worked. "I'm not afraid to make contacts and ask questions. If I didn't approach people and offer my skills and my work, nothing would happen. I ask for business, get a commitment, and close the deal. It's all about networking and follow-up. The personal attention that I give to everything goes a long way," she says.

Her favorite jobs involve big-time, one-off events. She worked at the 2002 Winter Olympics in Utah, and in 2008, she spent a month at the Summer Olympics in Beijing, overseeing events that she had planned for a corporate client. "My next goal is to work at the Vancouver games in 2010." Her long-term goal is to continue following her business model. "I'll stick with corporate events because there's a business goal. I want the events to be successful and my clients to succeed."



## THE LITTLE PEARL

[www.littlepearl.com](http://www.littlepearl.com)

**Rich Brauman, MBA '05**, has always liked fishing. He started salt-water fishing when he was 12 and moved on to fly fishing in his late teens. "I'm not obsessed with it," says Brauman, "but I like being outdoors and on the water."

His caviar business, The Little Pearl, combines the best of both worlds: his passion for fishing and his passion for the environment. Originally, he founded the business at Babson in 2003 as La Petite Pearle, building on an interest in aquaculture he had since high school. As he developed and honed the concept, he worked out of Captain Marden's restaurant in Wellesley, and then opened his first kitchen on Nantucket, where he stayed for one year.

The Little Pearl's kitchens are now in Somerville, Mass., where Brauman maintains a limited retail business. Primarily, he sells his caviar and related products to gourmet and natural food markets, such as Whole Foods; restaurants; and on his Web site, where he offers gift baskets, bowls and spoons, blini, creme fraiche, and other caviar accoutrements, as well

as recipes. The business is doing well. "Even in this economy, people purchase delicacies and enjoy them at home," says Brauman.

In 2008, he doubled production, and the business grew about 75 percent. His biggest challenge is to educate the American consumer about caviar, a popular delicacy in Europe and the Middle East. "I'm beginning to sell more caviar year-round, not just during holidays."

Brauman travels all over the country and does as many demonstrations as he can. "Caviar is an ultra-luxury product;



therefore, it's relatively easy to network with certain people in certain places. Each time I place the product in front of a CEO or a president is good. I love doing it."

## FITNESSKEEPER

[www.runkeeper.com](http://www.runkeeper.com)

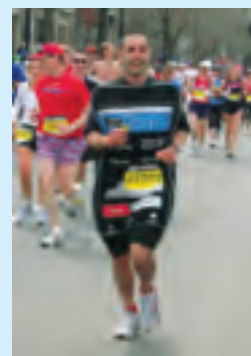
When **Jason Jacobs, MBA '05**, came to Babson, he wanted to be an entrepreneur; he just hadn't found his niche. After graduation, he worked for an executive search firm with venture capital clients and saw what worked and what didn't. He was impatient to start his own company, so to vent pent-up energy, he began to train for a marathon. "I tried all sorts of tracking devices to help me with my regimen," he says. "I knew I could come up with something better."

In 2008, Jacobs started to develop the concept for his company, FitnessKeeper, and its product, a run-tracking application for the Apple iPhone 3G called RunKeeper. There are two versions: RunKeeper Free, supported by advertising, and RunKeeper Pro, offered for a one-time cost of \$9.99. The advantages of the latter are that it's ad-free, and if athletes wear headphones, they will hear stats as they run, walk, or ride. "Downloading the app is as simple as downloading music," says Jacobs. "The app collects your fitness stats, and the RunKeeper Web site makes it easy to store and share your data."

The Boston-based venture was funded initially by Jacobs and later by revenues. "Everyone works for equity, which has enabled us to keep the burn rate low and avoid taking in outside capital," says Jacobs, who predicts that he may draw

a salary within a year. "It's a non-traditional way to build a business, but I believe it's the wave of the future."

Jacobs never underestimates the value of viral marketing, which has helped to propel the company from concept to significant revenue generation in 35 countries. In April, he successfully completed the 2009 Boston Marathon wearing an iPhone suit and carrying an iPhone with the app running. Even hampered by a foot injury, he finished in 3:55:07.



## TEA BEYOND

[www.teabeyond.com](http://www.teabeyond.com)

**Jane London, MS in Management '08**, grew up in China, and tea was an important part of her heritage. But when she moved to the U.S. in 2002, she couldn't find good, quality tea. So every time she visited relatives, she returned with suitcases full of fresh tea—and an idea was born.

London started Tea Beyond, her wholesale tea importing company, in early 2008, when she was still at Babson. All of the teas are prepackaged at the manufacturers' locations and shipped directly to a warehouse in New Jersey, near her West Caldwell office. London, who buys solely from tea farmers, visits plantations around the world in search of certified origin tea because, she says, location is critical. "The tea plant needs a particular climate and certain conditions, unique to each region, that contribute to the body and taste of each tea. Skilled labor and intellectual heritage are also essential to the process and cannot be substituted."

Tea Beyond teas have subtle aromas and delicate tastes, with no artificial flavors or extracts. London knows that visual appeal is important too, and exotic blooming teas are a new and popular product for the company. In May, Beyond Tea's blooming tea was named the 2009 champion in the treasure, display, and flowering hot-tea class in the World Tea Championship at the World Tea Expo in Las Vegas.

London named her company Tea Beyond because she wants to offer more than what is currently on the market. She is working with a laboratory to develop tea crystals, a product that will dissolve immediately; one that could replace tea bags. "Tea has more than 5,000 years of history. I want to improve, innovate, and go beyond that."





## 1972

**Frederick Harris** has been named chair of the American Shipbuilding Association. The association's members include the six largest shipyards in the U.S. and more than 100 companies engaged in the manufacture of ship systems, components, repair, and technical services. He is president at National Steel and Shipbuilding Company.

## 1974

**Carl Panza** has been elected to a three-year term on the nine-member Keene, N.H., board of education. Before he retired, he worked in technical marketing and sales.

## 1976

**Betsy Powell, P '01**, e-mailed in May, "I continue to serve on the board of trustees of North Hill as a Babson representative and on the Babson Board of Overseers. I am a new member of the President's Council of Franklin W. Olin College of Engineering. My recent travels include Russia; Venice, Italy; Santa Fe, N.M.; Jamaica; and the Durham and Winston-Salem, N.C., area in April. I plan to be in London and Paris in August." Betsy was cofounder, chair, and treasurer of Diamond Machining Technology Inc., Marlboro, Mass., from 1976 to 2005. The company designs and manufactures sharpening hand tools and distributes them worldwide to consumer, professional, and industrial markets.

**Kenneth Tarpey** has been appointed CFO at comScore Inc. in Reston, Va. The company provides digital marketing intelligence. Previously, he was CFO of ObjectiveVideo Inc., which provides video surveillance software.

## 1977

**Gordon Tapley** is a member of the Transylvania County [N.C.] Senior Resource Network. He spoke at an area



LINDA MYERS-TIERNEY

**Ken Nicewicz, MBA '73**, and his family own Nicewicz Family Farm in Bolton, Mass., about 45 minutes west of Boston ([www.nicewiczfarm.com](http://www.nicewiczfarm.com)). They harvest apples, peaches, plums, apricots, nectarines, pears, and berries, as well as sweet corn, tomatoes, and other produce that are sold on site and at farmers markets. In September and October, the public can pick their own produce. He e-mails, "In 2004, the developmental rights on 70 of the farm's 100 acres were sold to the Commonwealth of Massachusetts and the Town of Bolton under the Agricultural Preservation Restriction Program, which pays farmland owners the difference between the fair market value and the agricultural value of their land in exchange for a permanent deed restriction which precludes any use of the property that will have a negative impact on its agricultural viability. I have been traveling to D.C. to work with and teach under the auspices of the Council for Agricultural Research, Extension, and Teaching. CARET supports the national land-grant university system's food and agricultural programs in order to improve the quality of life for everyone." Nicewicz has been an activist since 1981, when he became a member of the Bolton planning board. He is the immediate past president of the Massachusetts Fruit Growers Association, immediate past chair of the Massachusetts Agricultural Promotion Board, legislative chair of the New England Vegetable and Berry Growers Association, Northeast representative of CARET's executive committee, and a member of the Bolton Agricultural Commission. On March 10, he accepted an Agriculture Day Award at the Statehouse in Boston in recognition of his support for the viability and sustainability of Massachusetts agriculture.

business meeting in March on "Getting Your Financial House in Order." Gordon has almost 30 years of experience in financial management, marketing, and sales.

## 1978

**Jane Cleland** published the fourth novel, *Killer Keepsakes*, in her Josie Prescott Antiques Mystery series in April.

Jane's short story, *Killing Time*, was nominated for an Agatha Award and for an Anthony Award for best short story. The story ran in the November 2008 issue of *Alfred Hitchcock Mystery Magazine* and can be read or listened to online at [www.janecleland.net](http://www.janecleland.net).

**Stanley Piekos** has been appointed to the board of directors of Coherix, a high-tech firm based in Ann Arbor, Mich. He has been a member of the Coherix

semiconductor strategy board and a business adviser to the company since 2008. He is CFO of NEXX Systems Inc., a semiconductor equipment company.

## 1980

**Mark Duffey** is the president of Everest Funeral Package LLC in Houston, a company that provides online funeral planning and price comparisons. He and the company were featured in an article, "At MIT's AgeLab, Growing Old Is the New Frontier: Researchers Seek to Understand the Needs of the Aging," in the March 23 issue of *The Boston Globe*. AgeLab's research led Everest to concentrate marketing opportunities on baby-boomer children instead of their elderly parents because the oldest daughter of the family is most likely in charge of the parents' funeral arrangements. The company was featured again in an article, "Some Insurers Offer Funeral-Related Services," in the May 19 issue of *The Wall Street Journal*. Legal help for probate and professional help for funeral planning are among the services being bundled into group-coverage packages.

## 1985

**Bob Davis** is managing general partner at Highland Capital Partners LLC ([www.hcp.com](http://www.hcp.com)), a venture capital firm. The former Lycos president and CEO was one of the first three inductees into the Babson Alumni Entrepreneur Hall of Fame in 2008. He was featured in an article, "Former BrassRing CEO Deb Besemer Leads Paragon Lake," in the May 4 issue of *Mass High Tech*. Bob, an investor in Paragon Lake, told Besemer about Paragon Lake and the position. Paragon Lake ([www.paragonlake.com](http://www.paragonlake.com)) was founded in 2006 by **Matt Lauzon** and **Jason Reuben**, both '07. The company maintains touch-screen kiosks in jewelry stores, enabling customers to custom design an item and pick it up later. Matt, who was CEO, is now COO.

## 1986

**Lisa Frackiewicz** is a cofounder of Harvard Farmers' Market in central Massachusetts. She e-mails, "The Harvard Farmers' Market is beginning its third season—its biggest yet! With close to

## A Purposeful Life

In 1919, Roger Babson established Babson Institute to provide not only practical but also ethical training for young men who wanted to become business executives. That same year, **Annabelle Shepherd, MBA '82**, was born.

Nearly 60 years later, Shepherd enrolled at Babson, pursuing her degree part time, with most classes during the day and a few in the evening. The mother of four adult children—a professor, a lawyer, a medical doctor, and an architect—she was the last person in her family to receive a graduate degree. "It was time for me," says Shepherd. "During my four years on campus, I found the environment stimulating, exciting."

Shepherd is glad that she earned an MBA and feels that her Babson education has helped her in her civic duties and has enriched her personal life. A longtime resident of Concord, Mass., she has served on many town committees and boards since she moved into the town and has been chair of a few, including the board of selectmen, board of assessors; finance committee, League of Women Voters, Concord Carlisle Community Chest, and MCI Concord Prison Advisory Committee. For nine years, she was president of the Concord Library Trustees, a group that oversees the property but isn't involved in running the library; Shepherd resigned in 1998. She was chair of the Emerson Hospital capital campaign and has volunteered at the hospital; she also has been an active member of the West Concord Union Church.

"I would recommend a business degree for a wide range of careers," says Shepherd. "A business education offers subjects that people can explore and be exposed to. I would definitely do it over again."



TIM MORSE

30 vendors, there's a wide selection of produce, baked goods, meats, and prepared foods. The market runs on Saturdays from Aug. 22 to Oct. 31 from 9 a.m. to 1 p.m. If you're in the area, please stop by. For directions, vendors, and special event information, go to [www.harvardfarmersmarket.org](http://www.harvardfarmersmarket.org)."

**Richard Leone** has been appointed to the board of the Animal Rescue League of New Hampshire. He and his wife Karen live in Bedford, and he has joined ARL's dog walking team. Before he retired in January, he was executive vice president, director of internal operations at XL Insurance of America.

**Elizabeth Swearingin** has been named general manager, customer service at United States Steel Corp. in Pittsburgh. She is responsible for customer service functions for U.S. Steel's North America flat-rolled operations, including order entry and nonprime product sales. She joined the company in 2008 as general

manager of order management, master data, and technical support.

**Enrique Turegano ('83)** e-mails, "I have published numerous articles on Hispanic marketing in *Hispanic Ad* and *Hispanic Market Weekly*. Last year, I was named a partner in alPunto Advertising, an ad agency in Tustin, Calif. Living in beautiful Orange County."

## 1988

**Stephen DiPalma** has been promoted to executive vice president for business operations and CFO at RXi Pharmaceuticals in Worcester, Mass. Previously, he was CFO at the biopharmaceutical company, which he joined in 2007. Before that, he was founder, president, and CEO of Catalyst Oncology Inc., a specialty diagnostic company.

**Jeremy Jones** has been appointed to the advisory board of Naturally Advanced



**Becky Bozadjian, MBA '89,** has been named an associate at Vanasse Hangen Brustlin Inc., a transportation, land development, and environmental services firm. She is director of marketing at VHB and has been working in its Watertown, Mass., office for three years. Becky is a member of the Society of Marketing Professional Services.

Technologies Inc., a company that develops the use of bast fibers, including industrial hemp, for casual apparel, performance yarns, industrial filters, and absorbent pulp and paper products. He also consults with the company on partnership and business development agreements. Previously, he was vice president at Koch Genesis, the venture arm of Koch Industries, from 2007 to 2009.

1989

**Jeffrey Roney** has been appointed vice president, investor relations and business development at Shengkai Innovations Inc., headquartered in Tianjin, China. The company designs, manufactures, and sells ceramic valves and high-tech ceramic materials, and it provides technical consultation and related services. Jeffrey is based in Charlottesville, Va. Previously, he owned and operated Roney Capital Partners, a privately held investment management and financial consulting company.

1990

**John Linnehan** has been elected chairman of the board of directors of America Scores New England, a nonprofit after-school organization that helps Boston public school students develop life skills, literacy, and health through creative

writing and soccer programs. He joined its board as treasurer in 2007. America Scores New England is an affiliate of the national organization of America Scores, which serves more than 6,000 youth in 14 cities. John is founder, president, and CEO of ChannelMining Solutions Inc. ([www.channelmining.com](http://www.channelmining.com)), a Boston-based firm that specializes in developing and launching new financial services businesses.

1991

**Jeffrey Shay ('87)** e-mails, "After 10 years of working at the University of Montana, I have accepted the Johnson Endowed Chair of Entrepreneurship and Leadership at Washington and Lee University in Lexington, Va. I've had a great time in Montana, but at the same time, I look forward to the many opportunities and challenges ahead."

1992

**Robert Hegarty** has been appointed managing director, market structure at The Depository Trust & Clearing Corp.; he will identify new market and growth opportunities. Previously, he was managing director of securities and investments and of insurance at TowerGroup, where he had worked since 2002. He is a member of the board of directors of Bridgeline Software Inc. and chair of its compensation committee.

1994

**Lisa Keslar ('90)** has opened Shannon Group Inc., an outsourced marketing firm in Durham, N.H. The firm provides companies with virtual employees, who can act as an extension of a marketing department. Lisa can be contacted at [lisa.keslar@shannongroup.com](mailto:lisa.keslar@shannongroup.com).

1995

**John Ferrari** is president and CEO of DwellGreen LLC in Sarasota, Fla. He e-mails, "My partners and I recently launched DwellGreen, a national service provider focused on the identification, management, and accountability of green building improvements that drive toward zero net energy consumption,

weather fortification, watershed balance, enhanced quality of life, and increased asset valuations. Check our company out at [www.dwellgreen.com](http://www.dwellgreen.com)."

1996

**Geoffrey Molson** has been elected to the board of directors of Molson Coors Brewing Co. He has been the company's vice president for marketing since 2006. Before that, he was vice president of sales and marketing from 2004 to 2005. He is a member of the boards of directors of The Molson Foundation, which supports philanthropic initiatives across Canada; St. Lawrence University; and St. Mary's Hospital Foundation. He also is a director of the Montreal Canadiens, of which Molson Coors owns an interest.

**Kevin Nalty** has been appointed chief strategy officer at Hitviews, a New York City-based company that uses the recognition factor of online celebrities to generate business for its customers. Kevin has produced almost 800 short online videos that can be seen on YouTube, and he consults with top brands to help them to engage in social media and video. His work can be seen at [www.naltsconsulting.com](http://www.naltsconsulting.com) and [www.willvideoforfood.com](http://www.willvideoforfood.com).

1997

**Erika Elmutz** has been named director of strategic services at MiresBall, a brand design firm in San Diego. She has more than 12 years of experience in marketing and brand strategy with consumer, technology, and Internet companies. Erika is a patented inventor of the OXO Good Grips salad spinner, which has received several awards for design innovation.

**Robert Hureau ('89)** has been appointed chief accounting officer at Sensata Technologies Inc., headquartered in Attleboro, Mass. Sensata supplies sensing, electrical protection, control, and power management products to businesses worldwide. He joined the company in 2007 as vice president and corporate controller. He continues to be the company's vice president.

1998

**David Doherty** is the author of an article, "Staying the Course: A Proactive Customer Approach in Reactive Times,"



that ran in the April issue of *Portable Design*. The article discusses how computer and intelligent handset technologies have driven customer service among distributors. David is vice president, semiconductor products at Digi-Key Corp., an electronic components distributor headquartered in Thief River Falls, Minn.

**Ruth Morss** e-mails, "I'm working for a luxury small-group tour operator, Odysseys Unlimited, in Newton, Mass. My new favorite place is Fez, Morocco, or during the summer, any place in Iceland. I row on the Charles River four times a week as part of a women's masters crew team and am an aunt to three nieces. I look forward to the 11th reunion for all MBA '98ers (part time, full time, One Year) as part of Back to Babson on Oct. 2-3. **Joe Bardenheier**, **Kate O'Halloran**, **Gilberto Perezalonso**, and I are organizing the reunion. Events include activities and a Saturday night dinner specifically for the class. Check out our Facebook group, Babson MBA '98 11th Reunion October 2009, or find our group on LinkedIn. For more information, e-mail me at [rmorss@yahoo.com](mailto:rmorss@yahoo.com)."

## 1999

**Scott Gordon-Macey** is a Brattleboro, Vt.-based financial planner with MetLife. In May, he received the Leaders Level of Recognition from MetLife in recognition of his integrity, professionalism, and customer service. He was named MetLife's rookie financial planner of the year in 2007.

**David Rubinstein** e-mailed in April, "I will be married on June 27 in New York City." He is senior vice president at expotv.com, a venture-backed startup.

## 2000

**Christopher Linder** e-mailed in April, "This month, my wife and I are moving to Hyderabad, India, for at least two years. I will be a microfinance operations consultant with MicroSave and will assist the team in helping Indian microfinance institutions (MFIs) grow and formalize their operations. MicroSave is an Indian nonprofit of about 50 individuals, well known for its toolkits and training programs for MFIs. The organization's origins are in East Africa."



**Coleby Mantz, MBA '02**, is founder and president of Jetty Marketing ([www.jettymarketing.com](http://www.jettymarketing.com)) in Salem, Mass. Mantz e-mails, "In 2008, I founded Jetty Marketing, a firm that provides outsourced marketing services. I chose the name because of my love of the ocean and also because a jetty influences and protects the shoreline, a metaphor for how marketing can help businesses thrive."

With more than 15 years of corporate and agency marketing experience, I have found that all companies need marketing talent but not all require a full-time marketing staff. Our professionals manage the entire marketing process—strategy, plans, campaign development, and execution—as an in-house team would, but on an outsourced basis. Our typical clients are mid-sized B2B companies, some of which are foreign-based businesses that need marketing support here in the U.S. We specialize in lead generation programs that are tied to driving sales, an appealing model particularly in a tight economy. For more information or to see a picture of my trophy-winning striped bass, check out my Web site."

## 2001

**Bart Simon** was married to Christine Gorst on May 31, 2008, on Pawley's

Island, S.C. She is a pharmaceutical sales representative with Boehringer Ingelheim, and he is a regional supervisor at the Federal Reserve Bank, both in Boston, where they live.



## Be a Leader Like Bill

*William (Bill) H. Cruickshank Jr. '49, H'99, of Wellesley, Massachusetts, helped establish the Class of '49 Scholarship, and funds a personal Charitable Gift Annuity (CGA).*

"Through the scholarship, I hope to help Babson students achieve an outstanding entrepreneurial education, while preparing to make their marks in the business world. The annuity assists Babson by providing future revenues for the College and, at the same time, guarantees annual fixed income to me."

"Please consider making a gift to Babson through an annuity or another planned gift. It will give you a warm feeling of doing the right thing for yourself, for Babson, and for its students."

—William (Bill) H. Cruickshank Jr. '49, H'99

Contact Michelle Kovach, director of gift planning, at 781-239-5326 or [mkovach3@babson.edu](mailto:mkovach3@babson.edu).

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**Sararin Ruengpanyawut, MBA '07** (left to right), **Vuthichai Jotisakulratana, MBA '08**, **Suleeporn Manajit, MBA '07**, and **Tirawan Boonmapajorn, MBA '07**, were among the more than 40 alumni who gathered at the Royal Bangkok Sports Club in Bangkok, Thailand, on March 1 for an Alumni Club of Thailand reunion. Each attendee received a coffee mug displaying the names of the approximately 110 Babson alumni in Thailand.

an article, "Solar Trash Compactor Firm BigBelly Raises \$3.2M," in the May 20 issue of *Mass High Tech*. The funding will support the company's working capital and expansion of its product line; it also will support the company's agreement with the city of Philadelphia to provide 500 compactors, which should save the city about \$13 million in trash collection costs. (Editor's note: See **Brian Hayden** and **Duncan Miller, both MBA '07**, for more social entrepreneurs.)

2004

2003

**Jim Poss** is the founder of BigBelly Solar Inc., formerly Seahorse Power Co. Jim was selected as one of America's 25 Most Promising Social Entrepreneurs in a special report, "Making a Profit and a Difference: As the Economy Reels,

Enterprising Individuals Who Apply Business Practices to Solving Societal Problems Are Gaining Support From Public and Private Sectors," that was posted on BusinessWeek.com in April. The BigBelly Solar trash compactor ([www.bigbellysolar.com](http://www.bigbellysolar.com)) uses an on-site solar compaction system that reduces the frequency of trash-collection trips. A month later, the firm was highlighted in

**Tom Shoemaker** was a speaker in a live webcast, "Real Savings Through PLM-Enabled Collaboration: A Review of Industry Experiences," on April 30. He is vice president for product marketing at Parametric Technology Corp., which sponsored the webcast. The Needham-based company produces product development software. Tom is responsible for marketing the company's products and for communications about product life cycle

## Alternative Energy Studies in Norway

**Peter Rovick, MBA '09**, was one of seven students selected to participate in a new offshore program on alternative energy in Norway. Candida Brush, Paul T. Babson Professor of Entrepreneurial Studies and Entrepreneurship Division chair, worked with students and staff to develop the March program through her partnerships with Norwegian universities. The Office of International Programs offers multiple offshore experiences as a required element of the MBA program.

Rovick e-mails, "The team arrived in Trondheim and met with students from the Norwegian University of Science and Technology (NTNU). We traveled across a fjord to a wind turbine installation, where we learned about ChapDrive's development of a hydraulic transmission system to create more cost-efficient turbines. The technology yields benefits such as simplified installation and reduced weight at the tower's top—important for wind farms that will 'float' in open seas.

"An NTNU professor demonstrated the process for manufacturing silicon wafers used in converting sunlight to electricity. An engineering student from NTNU showcased WindFlip, a ship that his team is designing to reduce the cost of transporting wind turbines. As offshore wind farms are developed, turbines will need to be transported and 'flipped' from a horizontal to vertical position before they are tethered to the ocean floor.

"The Babson team visited REC Wafer in Ornes, a company that produces multicrystalline silicon wafers for the solar industry. At Bodo Graduate School of Business, a representative from StatoilHydro, the state-owned wind-power and energy producer, discussed the company's evolution, entrepreneurial culture, and developments in alternative energy.

"While Norway may be one of the most expensive countries in the world, we gained priceless experience and insight. Some students have received offers to work for alternative energy firms, and others continue their search in this rapidly growing industry."

Rovick is a recipient of a Babson Fellowship and the Babson Alumni Association Award for multiple initiatives and community activities. He lives in Wellesley and is a member of the Wellesley Trails Committee and the Wellesley Conservation Council. His e-mail is [provick1@babson.edu](mailto:provick1@babson.edu).



Peter Rovick and Professor Brush in front of Engabreen glacier and Holandsfjord

DEBORAH LEE, MBA '10

management to customers, industry and financial analysts, and the press.

## 2005

**Todd Connor** e-mails, "As cofounder and chair of the Boston chapter of the Babson alumni club, I have had a great opportunity to remain connected with colleagues and meet fellow alums. I also have had a chance to give back to Babson by volunteering at its Coaching for Leadership and Teamwork Program. When I'm not on the Babson campus, I am working at BJ's Wholesale Club in my new role leading the fuel POS systems department." Todd can be reached at [tconnor1@babson.edu](mailto:tconnor1@babson.edu).

**Patrick Dodge ('99)** e-mailed in June, "My wife Christina Estabrook and I are the proud parents of Lachlan Dodge, born on March 6. Lachlan is looking forward to his first summer in Maine with his mom and dad and his dog Piper. I am a sales engineer for Eagle Investment Systems and can be reached at [phdodge@yahoo.com](mailto:phdodge@yahoo.com)."

**Eric Esfahanian** has been appointed vice president for sales and marketing at PowerPhone, based in Madison, Conn. The company provides 9-1-1 call handling solutions, training, and technology. Eric has more than 12 years of experience in sales and as an executive at high-tech firms such as Hewlett-Packard and EMC.

**Joseph Schneider** and **Antonio Turco-Rivas** are cofounders of P'kolino, a children's furniture company. They were featured in an article, "Chasing Consumers Down a Tricky Path: To Reach the Budget-Conscious, Many High-End Companies Are Adding Low-End Products to Their Offerings, Risking Long-Standing Relationships," in the April 3 issue of *BusinessWeek*. The Dania Beach, Fla.-based company has raised money to finance a new line, found a low-cost manufacturer, and come up with new designs, while successfully preserving its high-end products and image.

## 2007

**Maja Drolec** and **Mihael Mikek**, MBA '06, are the founders of Celtra Inc., which has secured \$1.2 million in Series A financing. The Cambridge, Mass.-based Celtra ([www.celtra.com](http://www.celtra.com)) integrates social media and mobile marketing through its Software-as-a-Service platform to create,

**Kurt Mangold, MBA '08**, e-mails, "I'm the founder of and chief candy lover at Kuma Goods LLC ([www.chewsbetter.com](http://www.chewsbetter.com)), which launched its first product, Chews Better, in April. Chews Better is an exciting new candy with a simple concept: We use better ingredients to create delicious chews that are better

for you. They contain all-natural ingredients and no preservatives or high-fructose corn syrup, and they don't stick in your teeth like some other chewy candies. There are two flavors, strawberry lemonade (with omega-3s and fiber) and pomegranate blueberry acai (with vitamins and fiber). The idea came to me when I realized how much I love candy yet never consumed any because it was unhealthy. Figuring I was not alone, I decided to create a candy that is worth eating; one that is delicious, has natural and more mature flavors, and delivers essential nutritious elements. If you are going to eat candy, you should always Chews Better!"



deploy, and distribute fast and efficient promotional campaigns.

**Eric Granat** has been promoted to vice

president at Rampart Investment Management in Boston. His responsibilities include portfolio management for

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high net worth clients, position monitoring, and trade execution. Previously, he was an assistant portfolio manager at Rampart, which he joined in 2005 as a trader and software engineer.

**Brian Hayden** and **Duncan Miller** are the founders of Heatspring Learning Institute in Cambridge, Mass. The pair was selected as one of America's 25 Most Promising Social Entrepreneurs in a special report, "Making a Profit and a Difference: As the Economy Reels, Enterprising Individuals Who Apply Business Practices to Solving Societal Problems Are Gaining Support From Public and Private Sectors," that was posted on BusinessWeek.com in April. The institute ([www.heatspring.com](http://www.heatspring.com)) teaches building professionals how to design and install geothermal heating and cooling systems and how to install

solar panels. (Editor's note: See **Jim Poss, MBA '03**, for another highlighted social entrepreneur.)

**Ryan Hutchins** has been promoted to district manager in the Massachusetts office of Gilbane Inc. in Boston. He is responsible for overseeing excellence in all facets of Gilbane's operations in the state. Previously, he was the office's district operations manager. Ryan began his career at Gilbane as an intern in 1997, and he entered the company's management training program in 1998. He is involved in the Boston Private Industry Council's building careers partnership and is a member of the corporation of Wentworth Institute of Technology, where he received a bachelor's degree in construction management.

## Submissions & Suggestions

### Class News Submissions

Class News Editor, Babson Magazine  
Babson College  
Babson Park, MA 02457-0310  
[alumnews@babson.edu](mailto:alumnews@babson.edu)

### Letters to the Editor

Editor, Babson Magazine  
Babson College  
Babson Park, MA 02457-0310  
[theodore@babson.edu](mailto:theodore@babson.edu)

### Please Note

- Babson Magazine reserves the right to edit news
- No engagement or baby photos
- News and photos may be used on Babson's Web site

## I N M E M O R I A M

**Professor Emerita Natalie Taylor** of Waltham, Mass., who was honored at Babson's Alumni Entrepreneur Hall of Fame dinner in October 2008, died on April 25. She earned an AB from Mount Holyoke College and an MBA and DBA from Harvard Graduate School of Business. She was an assistant professor of management at Harvard Graduate School of Education before joining the Management Division at Babson in 1982. When she was granted tenure in 1989, she was the fourth woman to earn that distinction at Babson. Professor Taylor developed and taught the College's first social entrepreneurship course more than a decade ago and was teaching the concept earlier than that in her classes. Her inspiration conceived the proposal for the Lewis Initiative, a social entrepreneurship program. She joined the Entrepreneurship Division in 2000. She published more than 37 cases during her career, researched and published many articles and chapters, and made presentations worldwide. When she retired in 2008, she had taught at Babson for 26 years. She leaves her husband George Weaver, four stepchildren, 10 stepgrandchildren, and brother.

**Walter James '40** of San Jose, Calif., died on Feb. 11. When he retired in 1973, he was president of ONC Motor Freight. He later worked in real estate for Evergreen Estates Realty. He leaves his wife Jacqueline, four children, four grandchildren, and sister.

**Paul Reid '43** of Detroit died on March 2. He was a veteran of World War II. He founded an insurance agency and a real estate business. He leaves his daughter, son, three grandchildren, brother, and companion Dorothy Post.

**Edward Healey '46** of Attleboro, Mass., died on Feb. 25. He served in the Navy during World War II. He was city treasurer of Attleboro for seven terms and was an officer of Attleboro Trust Co. He leaves his daughter, son, grandson, and two brothers.

**Merritt Barker '47** of Palo Alto, Calif., died on Jan. 26. He served in the Army during World War II. He leaves three children, 15 grandchildren, and 21 great-grandchildren.

**Edward Strand '48** of Hendersonville, S.C., formerly of Simsbury, Conn., died on Dec. 5, 2008. He served in the Navy during World War II and the Korean War. In 1982, he founded Edward D. Strand Co. and represented iron and steel

manufacturers until he retired in 1990. He leaves his wife Caroline, daughter, son, and granddaughter.

**George Holland '48** of Beaumont, Texas, died on March 4. He served in the Army during World War II. He worked in the trust department at The American National Bank of Texas. He leaves his sister.

**William Smith '49** of Three Rivers, Mich., died on Dec. 2, 2008. He was a veteran of World War II and the founder of a consulting and accounting business. He leaves his wife Anna, three daughters, two stepchildren, four grandchildren, and five great-grandchildren.

**Adelard Chausse '50** of Norman, Okla., died on March 5. He served in the Army during World War II. He was an accountant and insurance agent. He leaves his wife Carol, two daughters, three sons, grandchildren, and sister.

**Gordon Daly '50** of Mechanicsburg, Pa., formerly of Delray Beach, Fla., died on April 25. He served in the Navy during World War II. He sold engineering and blueprinting equipment in New York City and Harrisburg, Pa. He leaves his daughter, son, two grandchildren, stepgrandson, and sister.

**Jeremiah Bass '51** of Tucson, Ariz., died on May 5. He served in the Army

during World War II. He owned a ranch, restaurant, and construction company. He leaves four children, six grandchildren, and two brothers.

**Berkeley Bidgood '51** of Charlotte, N.C., formerly of Danville, Va., died on Jan. 3. He served in the Marines during World War II. When he retired in 1985, he was senior vice president and director at Dibrell Bros. Inc. He leaves his wife Pocahontas, three daughters, son, nine grandchildren, great-grandchild, three stepchildren, and six stepgrandchildren.

**Robert Hallman '51** of Severna Park, Md., died on March 17. He served in the Marines before attending Babson. He became president of C.E. Stevens Packaging in 1974, purchased the business in 1975, and sold it and retired in 2000. He leaves his wife Mildred, two daughters, son, stepdaughter, stepson, and six grandchildren.

**Harold Chumaceiro '53** of Miami died on Jan. 7. He leaves his daughter; son Benjamin Chumaceiro, MBA '84; and nephew Fernando Chumaceiro '80.

**Allan Mercer '53** of Wellesley died on Oct. 2, 2008. He leaves his two daughters, son, three grandchildren, two sisters, and brother.

**Byron Cleveland '54** of Andover, Mass., died on May 1. He worked in his family's business, J.H. Horne & Sons Co., which manufactured machinery for the paper industry. He leaves his wife Suzanne, three daughters, son, two grandchildren, sister, and several nieces, including Bonnie Whitfield Johnson '89, MBA '95.

**Alan Cohen '55** of Las Vegas, formerly of Longmeadow, Mass., died on April 18. He leaves his wife Myrna, stepson, and sister.

**Robert Barnicle '56** of Cambridge, Mass., died on Sept. 24, 2008. He served in the Army during the Korean War. He was a stock broker and investment adviser. He leaves his two daughters, grandson, and sister.

**George McIntosh '60** of Needham died on March 10. He served in the Air Force during the Korean War. For more than 13 years, he owned and operated Needham News. He leaves his three children, three grandchildren, and great-grandchild.

**Anthony Poulin '61** of Portland, Maine, died on Jan. 21. He joined his father's construction business, Leo F. Poulin Co., later Poulin Homes, and retired in 2006. He leaves his wife Claudette; three children, including

Christopher Poulin '90; eight grandchildren; sister; and brother.

**William Ellis '62** of Fox Point, Wis., died on March 3. He was president of Wayland Academy in Beaver Dam; president of New England College in Henniker, N.H.; and dean of the School of Business and Legal Studies at Concordia University Wisconsin. Concordia named him dean emeritus when he retired in 2008. He leaves his wife Nancy, two sons, two grandchildren, mother, and brother.

**Robert Congdon '63** of Minneapolis died on March 19. He was an Army veteran. He leaves his daughter, son, three grandsons, and three sisters.

**Richard Carlson '66, MBA '67**, of Dayton, Ohio, died on May 12. He served in the Air Force during the Vietnam War. He was a civil servant at Wright-Patterson AFB. He leaves his father and sister.

**Luke Fisher, MBA '67**, of San Antonio died on Feb. 24. He served in the Army and retired as a colonel in 1982. His assignments included tours of Panama, Vietnam, Thailand, and Germany, and posts in the U.S. He leaves his wife Avone, daughter, son, and four grandchildren.

**Richard Coughlin '68** of Holliston, Mass., died on Oct. 8, 2008. He served in the Army during the Vietnam War. He was an underwriter at Lexington Insurance in Boston. He leaves his wife Janet, daughter, son, mother, two sisters, and brother.

**Ronald Booth '69** of New Durham, N.H., died on April 24. He founded Strafford County Electric, an electrical contracting business. He leaves three sons, six grandchildren, and his brother.

**Robert McCollum '70** of Houston died on Feb. 28. He leaves his wife Sharon, daughter, grandson, sister, and brother.

**Roger Peloquin '70, MBA '76**, of Willington, Conn., formerly of Grafton, Mass., died on April 18. He served in the Air Force. A CPA, he was president and CEO of Mary Ann Morse Healthcare Corp. in Natick, Mass. He leaves his wife Ellen.

**Peter Gill, MBA '73**, of Farmington and Clinton, Conn., died on April 22. He served in the Navy during the Vietnam War. He was business administrator at Amherst (Mass.) Medical Associates and consulted with Valley Medical Group. He leaves his wife Carol, son, two granddaughters, mother, and two sisters,

including Sue Regnier and her husband Roger '63.

**Walter Moossa, MBA '74**, of Andover, Mass., died on March 1. He served in the Marines. A CFA, he worked for more than 25 years at American Mutual Insurance Co. and retired as senior vice president and investment manager. He leaves his wife Sheila, daughter, son, and five grandchildren.

**Richard Crane, MBA '75**, of Scottsdale, Ariz., formerly Harwich Port, Mass., died on March 31. He was an Air Force veteran. He was director of telecommunications and cable plant operations at Cape Cod Hospital when he retired. He leaves two sisters.

**Pieter Platten '75** of Philadelphia died on Feb. 9. He was vice president at Sand Springs Mineral Water Co. in Williamstown, Mass., before he moved to Cincinnati, where he lived for more than 25 years. He leaves his sister and brother.

**Harry Bean '76** of St. Louis died on April 15. A former newspaper and magazine publisher, he was the owner of Blacktie St. Louis and its chief photographer. He leaves his wife Lisa, stepdaughter, mother, sister, and brother.

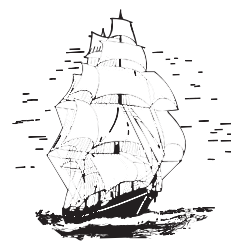
**Roy Mouton, MBA '77**, of Boynton Beach, Fla., died on Feb. 2. He founded Kailan International Consultants Inc. and patented a modular unit for storage facilities, prisons, and school systems. He leaves his two daughters, three granddaughters, and sister.

**Donna Balsbaugh, MBA '83**, of Stone Harbor, N.J., died on Feb. 17. She was office manager of a cosmetic surgery practice in Washington, D.C. She leaves her daughter, son, grandson, and brother.

**Tracey Woodcock Mactaggart '85** of Millbrook, N.Y., died on Feb. 15. She leaves her husband Philip, daughter, son, stepdaughter, and parents.

**Denise (DeCosta) Dolan '95** of Hull, Mass., died on March 14. For 15 years, she was a buyer for The TJX Companies in Framingham. She leaves her husband Christopher Dolan '96, daughter, parents, sister, brother, and grandparents.

**Michael Wiggins, MBA '06**, of East Greenwich, R.I., died on April 8. An orthopedic surgeon, he was founder of and president and primary physician at Foundry Sports Medicine and Fitness in Providence. He was on staff at several hospitals and was a clinical instructor in orthopedics at Brown University School of Medicine. He leaves his wife Doreen, five children, mother, sister, and brother.



## A Half Century of the Best

Little did H. Jeffrey Mulligan '82, MBA '85, know that when he won the Alumni Association's student business initiative award in his senior year, he would present it for more than 25 years. "Over time, I've found it fascinating to see what the students are doing and how the businesses have evolved," says Mulligan, who became a member of the award committee a year after he graduated.

The honor, later renamed the Student Business of the Year Award, was given to Amar Khubani '10 this spring at the Celebrating Student Venturing event. Khubani is the founder of Before the Stores LLC ([www.beforethestores.com](http://www.beforethestores.com)).

The business is a hybrid combination of market research firm and e-commerce company. Qing Yun Xie '11 was the second runner-up for his company, Cirtex Corp. ([www.cirtex.com](http://www.cirtex.com)); Kort Linden '11 was the third runner-up for Linden Leads LLC ([www.lindenleads.com](http://www.lindenleads.com)).

The award, first given in 1959, is highly competitive. "I believe the SBYA is the most prestigious award that a Babson student can receive," says Mulligan. "It's an honor to have the best business at the best business school."

Mulligan is the founder of HighTechMarketing.com LLC, an Internet publisher in Merrimack, N.H.



Kort Linden '11 (left to right), Qing Yun Xie '11, H. Jeffrey Mulligan '82, MBA '85, and Amar Khubani '10

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