

# The Classes

## B A C H E L O R ' S   N E W S

### 1959

**Larry Fitzmaurice**, a member of the Babson Alumni Association board of directors, is president and CEO of The New England Center for Homeless Veterans ([www.nechv.org](http://www.nechv.org)) in Boston. He e-mails, "Twelve alums and friends of Babson gave their time on Feb. 5 to volunteer at the center's clothing store, where they prepared donated clothing for display. The store provides clothing free of charge to the center's male and female veterans. The store manager said that the Babson group accomplished in three hours what would have taken his staff two to three days." Volunteers included **Jeff Pace '69, MBA '72; Dave Egan '78; Precillia Redmond, MBA '07**, with husband Matt Redmond; **Monica Guisa Sanchez, MBA '07; Rich McMahon, MBA '03; Martha Donovan, MBA '84; Kathy Moss, MBA '82; Ted Vahey '86; Marc Hofner, MBA '08; Jerry Porter, MBA '92; and Kevin Fox, MBA '90**, Babson Alumni Association vice president.



**50<sup>th</sup> Reunion**  
SEPT. 23-25, 2010

### 1960

*Join classmates at Back to Babson.*

**Gerald Nightingale** writes from Duxbury, Mass., that he has retired from Raytheon Co. He can be e-mailed at [gnightingale@comcast.net](mailto:gnightingale@comcast.net).

**Richard Snyder, H '94, P '93, P '01**, writes from Nahant, Mass., "Recently completed term as chair of Babson Board of Overseers, currently a member. Also trustee emeritus of the College. Three children, 10 grandchildren. I practice law with a 750-lawyer national firm. My Babson education was a superb preparation for a great career." Richard is married to **Marilyn Bachelder Snyder, MBA '80, P '93**, senior director of advisory boards at Babson.

**Samuel Telerico** writes from Riverside, Conn., "Life continues at a very active pace



**Ambrosio Pena '55** e-mails from Colombia, "Here you have part of my family, all of them wearing Babson pullovers: (left to right) my granddaughter Maria Fernanda, myself, my granddaughter Angela Maria, my wife Lucia, my son-in-law Juan Camilo, and our daughter Maria Margarita."

in the export business, town government, Republican politics, and volunteer work. I had the pleasure of communicating with **George Dunnington**, and we both are looking forward to our 50th reunion and returning to campus."



**45<sup>th</sup> Reunion**  
SEPT. 23-25, 2010

### 1965

*Join classmates at Back to Babson.*

**Mark Bentley** is executive director of Alabama Clean Fuels Coalition in Birmingham, Ala. He writes, "ACFC is a nonprofit, DOE Clean Cities organization that works to reduce our dependence on foreign oil, increase economic development, and improve air quality. Check out our Web site." For more information, contact Mark at [mark@alabamacleanfuels.org](mailto:mark@alabamacleanfuels.org).

### 1968

**Jordan Estra, P '97**, has been appointed to the board of directors of Ensure Inc. As part of its new business

direction, the Holladay, Utah-based company is investigating gold mining claims and properties in South America. Jordan is managing director of private equity at Sutter Securities Inc., a full-service investment banking firm headquartered in San Francisco. He focuses on raising capital for emerging natural resource companies.

### 1969

**John Landry, P '08**, has joined the board of directors of Sonian Inc., a data management company headquartered in Needham. John is the founder and managing director of Lead Dog Ventures LLC, a company that provides intellectual, relationship, and financial capital to early-stage technology companies. He is a member of Babson's Board of Overseers.

**Gregg Nolan** e-mailed in March, "While my general business activities as chairman of GFE Corp., The Global Financial Exchange, continue with good fortune in a tight economy, I have started another new business, Nothing But Ammo. The company is a specialty sporting goods operation that caters to hunters, competitive shooters, police organizations, and agencies. It will offer everything except firearms for the competitive shooter—about 400 types of ammo and up to 50,000 related products—through retail locations and online. The first store opens in Prospect, Conn., in March. I hope to open up to 10 locations over three years. I live in Connecticut with my beautiful family (wonderful wife, son an attorney, one daughter a teacher, and another daughter in insurance) and always look forward to returning to the Babson campus."



**40<sup>th</sup> Reunion**  
SEPT. 23-25, 2010

### 1970

*Join classmates at Back to Babson.*

### 1974

**Steve Creamer** writes from Denver,

"I'm hanging up the spurs in 2010 to grow grapes in British Columbia, Canada. Best to all who might remember. Come visit us if you're in the area." His e-mail address is [stevejcreamer@msn.com](mailto:stevejcreamer@msn.com).

 **35<sup>th</sup> Reunion**  
SEPT. 23-25, 2010

1975

Join classmates at Back to Babson.

1978

**Jefferson Caverly** is the president of G3 Mastering Solutions Inc., a Los Angeles area-based, optical-disc company. He writes, "Best wishes to my friends and fellow classmates. If you are ever in sunny Southern California, give me a call or e-mail me at [jeffc@g3mastering.com](mailto:jeffc@g3mastering.com)."

1979

**Jon Carson** founded BiddingForGood.com, his online auction fundraising platform, in 2003. The company originally was called cMarket. The Web site's newest offering, Auction Item Request System, which is offered to businesses at no cost, creates forms for a business's Web site that a charity seeking a donation can fill out. The AIRS system confirms the donation request with an automated e-mail; later on, the system e-mails approval or denial of the request. Donors can track the charities they've aided, the dollar value of their donations, and the exposure of their products at fundraising auctions.

 **30<sup>th</sup> Reunion**  
SEPT. 23-25, 2010

1980

Join classmates at Back to Babson.

**Mark Till** is a professional photographer; his studio, Till Photography, is in Natick, Mass. He e-mails, "I am pleased to announce that my prints earned four blue ribbons at this year's PPAM [Professional Photographers Association of Massachusetts] Print Competition on Feb. 27 at the Plymouth Radisson Hotel. I was one of only three photographers to earn four blue ribbons and the only one to do so in each of the past two years. Images were judged by a panel of master photographers from around the country using stringent criteria, including composition, lighting, and digital manipulation, established by Professional Photographers of America. To view my work, visit [www.tillphotography.com](http://www.tillphotography.com)."



**MaryGrace (Roberts) DiGiacinto '74** e-mails, "In fall 2009, a few alumni and spouses met at the Southampton, Long Island, N.Y., house of **A.C. Hudgins '74, P '09**. Everyone enjoyed the beach, the perfect weather, and the fun of catching up with 'old' Babo friends: (left to right) **Charles Hutchings '74**, myself, **A.C.**, **Rudge McKenney '72, MBA '76**, **Alex Duncan '74**, **Sharon (Rowser) Hewitt '74**, and **MaryJo (McCormick) Duncan '72**. Also attending but not in the photo was **Jack Tilton '74, P '09**."

1983

**Bill Fearnley (MBA '94)** has been appointed managing director at Janney Montgomery Scott LLC, a financial services firm in Philadelphia. Previously, he worked in the areas of PCs, enterprise hardware, and storage at FTN Securities.

 **25<sup>th</sup> Reunion**  
SEPT. 23-25, 2010

1985

Join classmates at Back to Babson.

1986

**Jeffrey Brown** was among 26 invited guests in first lady Michelle Obama's box

seats at the State of the Union address on Jan. 27. He is the founder, president, and CEO of Brown's Super Stores Inc., a Philadelphia-area supermarket chain. The company, which has more than 2,300 employees, was named to the Best Places to Work Hall of Fame by the *Philadelphia Business Journal* in October 2009.

1987

**Michael Bastian**, a specialty menswear designer, has partnered with Gant to create a cobranded menswear collection starting with the fall 2010 season. The lacrosse-inspired collection, which will be sold under the Michael Bastian for Gant label, will be distributed worldwide in Gant stores



## My Adventures in Stand-Up

ARRIVED IN NYC IN FEBRUARY. WENT TO GOTHAM COMEDY CLUB.

- 1) 5:30: Show begins. Comics before me weren't great. Thought I would kill.
- 2) 6:15: Introduced.
- 3) 6:16: Killed.
- 4) 6:17–6:22: Bombed.
- 5) Slunk out of club.
- 6) Investigated merits of slitting wrists vertically vs. horizontally. Decide to go with both. Also diagonally.
- 7) Fri. morning: Producer e-mails and asks if I want to do Sat. night show.
- 8) After my screams of "No, no, no, a thousand times no" echo throughout Manhattan, I e-mail back, "Yes."
- 9) Friend suggests that I "take half an hour" and write all new material.
- 10) I look for new friend.
- 11) Police arrest me in restroom of Central Park.
- 12) Decide not to take this too seriously.
- 13) Sat. night: Show up at Gotham.
- 14) Drink three Diet Cokes; start to feel more confident.
- 15) Manager offers me 7 minutes instead of the 5 that other newcomers get.
- 16) I do same material. It goes great!!!!
- 17) I hang out with manager, other comics until crowd for next show has jammed the long hallway from the street to the showroom.
- 18) Fight my way out through crowd, pulling cute little rolling suitcase over people's feet.
- 19) Decide to stop saying, "Excuse me, excuse me."
- 20) Announce loudly, "Swimming upstream now, swimming upstream, got to spawn."
- 21) 100 cold people waiting in line all laugh.
- 22) Because hallway is lined with photos of top names who have played there (Seinfeld, Chris Rock, etc.), people point at me and ask each other, "Who is that?"

Except for Nos. 6, 10, and 11, all of the above is true.

—Brian Casey '77

Editor's Note: Casey has been invited back to the Gotham Comedy Club. He is an IT marketing consultant and can be reached at [bfcasey@comcast.net](mailto:bfcasey@comcast.net).

and specialty retailers. Now in its eighth season, Michael's eponymous line, Michael Bastian ([www.michaelbastiannyc.com](http://www.michaelbastiannyc.com)), is carried in more than 50 retail locations in the U.S., Canada, Japan, Europe, and the Middle East.

**Gary Johnsen** has been appointed commercial relationship manager for Greenville, S.C., at The Palmetto Bank, an independent community bank.

1988

**Scott Baker** is a principal at Perspecta Trust LLC, a full-service trust company in Hampton, N.H. In March, he addressed the Babson Investment Management Association. The topic of his presentation was "How to Get a Job in the Finance Industry," and he discussed real-world strategies and tips for a successful finance career search. Scott is a 16-year veteran of the wealth management industry; previously, he was a principal at Cook Pine Capital, a firm that specializes in advising ultrahigh net worth individuals.

**James Foley** writes, "My wife Diana and I, along with our three children, live in Hudson, Ohio. I am vice president for aftermarket sales at PneumaticScaleAngelus, the largest packaging machine manufacturer in the U.S."

**John Marsland** has been promoted to senior vice president, supply chain at Air Products, headquartered in Allentown, Pa. He also is a member of the corporate executive committee at the company, which he joined in 2002 as director of business development. Most recently, he was vice president and general manager of global liquid bulk, generated gases, and helium. The company provides industrial, energy, technology, and health care markets worldwide with gases and related materials, equipment, and services.

**Rusty Vanneman**, CFA, is the author of "The Biggest Mistake Investors Make: Fixed Income and Gold Are the Latest Performance-Chaser Traps," an article posted on Morningstar.com on Dec. 23, 2009. He is the chief investment officer and portfolio manager at Kobren Insight Management Inc.

 **20<sup>th</sup> Reunion**  
SEPT. 23–25, 2010

1990

Join classmates at Back to Babson.

**Maureen Burns Fradera** has been named to the steering committee of the Women's Business Connection of the South



**Carl Meyer '80** is vice president for national accounts and distributor relations at BSN Medical Inc. in Hartland, Wis. He e-mails, "Two years ago, I started 100 Holes for Our Heroes, which benefits Hire Heroes USA ([www.hireheroesusa.org](http://www.hireheroesusa.org)). The organization provides assistance—at no charge to the veteran or employer—for Operation Iraqi Freedom and Operation Enduring Freedom veterans transitioning to the civilian work force and specializes in the placement of the injured or disabled. On July 4, I will attempt again to play at least 100 holes of golf with the goal of raising more than \$100,000, which will facilitate the placement of one veteran a week for the next 52 weeks. Last year, I was honored to receive the Hire Heroes USA Pacesetter Award for my efforts in 2008 when I raised more than \$13,000. In 2009, that amount grew to more than \$46,000." Carl can be contacted at [carl.meyer@bsnmedical.com](mailto:carl.meyer@bsnmedical.com). He is the son of **Paul Meyer '53**.



Shore Chamber of Commerce in Quincy, Mass. The WBC advocates for the advancement and success of women in business. A CPA, Maureen has worked since 1999 at Downey & Co. LLP, where she specializes in employee benefit plan auditing.

**Mark Rogozinski** has been named president of Rockit Solutions LLC, a wholly

owned subsidiary of Rockefeller and Co., where he also has been named a managing director. Rockit Solutions, headquartered in New York City, provides wealth data aggregation and financial reporting for its clients. Previously, he was senior vice president for corporate development at WealthTrust LLC.



**Nick Hathaway '84** e-mails, "The Babson Rugby Alumni Ski Team (sponsored by Hormel Foods) competed in the Stella Artois International Amateur Ski Festival at Vail, Colo., in February. Coming away with four gold medallions, the team exceeded expectations and had a great time catching up. Gathering on the slopes are (front, left to right) **Ken Jasper '82**, **Steve Libbey '83** (downhill winner), **Rick Bruno '83**, **Mark Sampson '84**, and [chair of Babson Board of Overseers] **Ken Romanzi '82** (slalom); (back) myself, **Greg Fontana '84** (jump), **Mike Vazza '83**, **Steve Ashekian '83**, **Dave Levy '83**, **Joe Kerwin '83** (freestyle), **Bob Wahlert '84**, and **John Lawler '84**, **MBA '89**. Not in the picture are **Bill Anderson '83**, **Bob Brady '83**, **Bill Farmakis '83**, **Paul Kageleiry '85**, and **Dave Mackay '83**. The team started skiing together in 1994. **Charles Harrington '83**, who died tragically in 1996, organized our first three trips to Killington, Vt.; others have stepped in to organize since then."

1991

**Yvonne Kizner** has been appointed president of HCP Asset Advisors LLC, a division of Hudson Capital Partners LLC, headquartered in Newton, Mass. A CPA, Yvonne leads the inventory appraisal and valuation process for the division. Previously, she led the appraisal division at Gordon Brothers.

**Timothy Murphy** has been elected to the board of directors of the Financial Services Institute in Atlanta. FSI, established in 2004, is an advocacy organization for independent financial advisers and broker-dealers. Timothy is president and CEO of Investors Capital Holdings and president of Investors Capital Advisory in Lynnfield, Mass.

1993

**Adam Sachs**, CFP, was named a Five Star Wealth Manager in the February issue of *Boston* magazine. A representative of Centinel Financial Group LLC in Wellesley Hills for more than 17 years, he also has been recognized for Achieving Client Excellence by the John Hancock Financial Network; this award is given to only 250 representatives of the network across the country. Additionally, he is a member of the 2010 Million Dollar Roundtable, an international network of insurance and investment financial representatives. Adam is president of the National Association of Financial Advisors of Massachusetts and has been a member of its board of directors for four years. Adam and his wife live in Ashland with their three children.

# Weddings



**Ann-Marie Sweeney '86** and **Ian Copland '78** were married on May 10, 2008, in Harwich, Mass. Ian e-mails, "Guests at the wedding included Tara Coyle Urban '86; brother of the groom Rick Copland '78; Peter Manning, MBA '62; father of the bride Joe Sweeney '60; Dan Riley, MBA '84; Charles Lang '86; Carolyn Clancy, MBA '89; alumni association board member Jacki Giordano Bedard '89 with husband Eric Bedard '93; overseer Janet Roberts '89, MBA '95; Karyn Wilson Green '86 with husband Michael Green '83; Mark Cleverdon, MBA '90; Tracey Kurr Gardella '86; and Stephanie Meeker Pearsall '86. Sadly, my father Rai Copland, MBA '70, was unable to attend and has since passed away." The bride is a member of Babson's Board of Overseers.



**Mike Dolce '03** and Candi Naboichek were married on May 3, 2009, in New York City, where they live. Family and friends at the wedding included (left to right) Brian Russo '03, Brian Breslin '02, Patrick Dolezal '03, Robert Weston '01, Hugo Fozzati '03, Eve Tedeschi '03, Phil Tedeschi '03, brother of the bride Alex Naboichek '08, Ja Vandura '03, Babson overseer Jeff McLane '96, Dave Friedman '03, Marc Green '73, Mike Hughes '03, and Jeff Hays '04.



**Denise Ascher '01** was married to Marcelo Freund on Aug. 29, 2009, in Sao Paulo, Brazil, where they live. Denise e-mails, "Marcelo and I met in New York City while I was working at L'Oreal and he was pursuing an MBA at NYU. Friends at the wedding included Ana Sinche with husband Martin Hrniciar, and Eduardo Konarzewski, all '01, and Carolina Losada '00. I look forward to getting back in touch with Babson friends; contact me at [denise\\_ascher@hotmail.com](mailto:denise_ascher@hotmail.com)."

Babson Magazine requires good-sized, high-resolution digital photos—at least 4 X 6-inch images at 300 dpi.

E-mail your jpgs to [alumnews@babson.edu](mailto:alumnews@babson.edu). Traditional prints should be mailed to: Class News Editor, Babson Magazine, Millea Hall, Babson College, Babson Park, MA 02457.

If you have photo questions, contact the Class News Editor at [alumnews@babson.edu](mailto:alumnews@babson.edu) or 781-239-4269.





**Ernst Pintar '05** e-mails, "Lindsey Scholl and I were married on Aug. 8, 2009, in the Colorado Rocky Mountains. Guests at the wedding included (left to right) Charles Roberts, Robert Kearns, and John and Evonne Saunders, all '05. Because I'm from Austria, we had a Catholic service and a second reception on Sept. 5 in my hometown of Murau in the Austrian Alps. Nils Seebach '06 and Joel Holland and John Walton, both '08, were among the friends who attended. My wife and I live in Denver."



**Suleeporn Manajit, MBA '07**, and Supot Jurrnahanon were married on Dec. 6, 2009, in Nakornsithammarat, Thailand, where they live. Suleeporn e-mails, "Approximately 1,100 guests attended our wedding, including Rattikorn Prichavongwaikul, Pongnadda Oulapathorn, Ruksakul Tanatanyanon, Vasana Jantarach, and Nattapan Tanungtanurak, all MBA '07, and Chak Cherdasitirkul, MBA '06. We had a happy and memorable time. My husband and I are distributors for Unilever. In the future, we plan to invest and expand our business into real estate development."



**Marisa Breda '04** and **Scott Hirsch '04, MBA '07**, were married on July 25, 2009, in Osterville, Mass. Babson friends at the wedding included sister of the bride and maid of honor Tamara Breda '05; bridesmaid Neesha Modi '04, MBA candidate; groomsmen Adam Korngold '04; Jay Strong, Patrick Reardon, Jack Phelps, Jeremy Hill, Sanaa Hyder, Jason Clinkscales, and Corey Tanase, all '04; Adam Berger '01; Patrick Keating, MBA '09; Professor Fred Nanni; and staff members Carol Hacker, Kate O'Leary, Becca Rausa, MBA '98, and mother of the bride Sandy Breda. The couple lives in Medfield.



**John Diercksen '04** and **Shannon Weir** were married on Nov. 21, 2009, in Hoboken, N.J., where they live. Alumni at the wedding included Minh Bui, Aron Grufstedt, and Daniel Zolnierz, all '05. Shannon is a district sales manager at Pearson Education, and John works for Prisma Capital Partners in New York City.



**Justin Drysdale '04** and **Amy MacDonald** were married on Sept. 6, 2009, in Boston. Alumni at the wedding were Alisha (Suddath) and G.J. Vasse, both '04; best man James Synborski '05; brother of the bride Scott MacDonald '04; Jeff Hays '04; Matt Veilleux '04; Ken Malave '05; father of the bride Richard MacDonald, MBA '78; Thomas Newman, MBA '72; Bill McIsaac, MBA '78; and Randy Stone, MBA '78. The couple lives in Jersey City, N.J., but plans to move to Boston in 2010.



Chris D'Antonio '85 e-mails, "In August 2009, Kevin Moynihan (left to right), myself, Fran Murray, Arthur Hahn, David Baker, and Steve Hesser, all '85, enjoyed a weekend with our families on the Cape in Mashpee, Mass."

## 15th Reunion SEPT. 23-25, 2010

Join classmates at Back to Babson.

**CJ Tiernan** e-mails, "I've been in the Seattle area for more than 10 years, and I'm

# 1995

the channel account manager of Cray Inc.'s productivity solutions group. Karri and I have two very busy boys. We usually travel back to the East Coast once a year and are scheduled for December, so unfortunately I'll most likely miss reunion this year. Give

me a shout if you make it out to the great Northwest!"

**Ara Najarian** e-mails, "My wife Christine and I are thrilled to announce the birth of our first child, Andrew Ara Najarian. We welcomed him into our lives on Jan. 18."

**Dave Visco**, a member of Babson's Board of Overseers, e-mails, "**Brad Rousseau, Garrett Rent, Rich Bradbury, Duncan Thomas '96**, and I took our annual Babson trip. This year, we traveled to Atlanta for the NASCAR Kolbalt Tools 500. **Joe Balzano, Steve Blodgett, Jason Jones, and Jack Burke** couldn't make the trip. Surfing in Costa Rica is rumored to be the plan for 2011. Planning for our class's 15th reunion has started. **Anthony Chiasson** [member of the board of trustees], Joe, **Claire (Sullivan) Gerety, Allison (Walsh) Finnerty, Ashley (Locke) Anderson, Kelly (Mulligan) Uller**, my wife **Jen (Archambault) Visco**, Brad, Rich, **Mike Healy**, Jason, **Lauren (Straczynski) Foster, Sarah (Kelley) McDonald, Sandy Broadbent, Jim Francis**, and others are involved in bringing us back to campus. Connecting with friends and talking about your plans for reunion is one of the easiest ways to become involved. If you're interested in helping out, please e-mail me at [dave.visco@comcast.net](mailto:dave.visco@comcast.net) or Karen Spellman, associate director of class giving for The Fund for Babson, at [kspellman@babson.edu](mailto:kspellman@babson.edu)."



**Scott Root '85** lives in the Boston area with his wife Cocoa, daughter Sierra, 11, and son Myles, 6. Root is president and CEO of Astra Tech Inc., a medical device company. He e-mails, "After living in Southern California for approximately eight years, it's been nice to be back east for the last decade. I look forward to catching up with my classmates at our 25th reunion in September. Wow, 25 years already!"

# 1996

**Jerry Ambrosh** has been promoted to vice president for business development, health solutions at Vangent Inc., headquartered in Arlington, Va. He leads the company's business development efforts for the Military Health System, Veterans Affairs, and Indian Health Service. He has worked at Vangent since 2007.

**Shari Witkin** e-mails, "Several friends and I traveled to St. Thomas, U.S. Virgin Islands, in December 2009. We decided to take a chartered boat tour of the British Virgin Islands. Our captain was none other than fellow alumnus, **Josh Slayton '03**. Josh and his brother Matt own Lion in Da Sun, a charter boat company. My friends and I had an amazing experience on the beautiful waters. You should contact Josh at Lion in Da Sun if you find yourself in St. Thomas or St. John and are looking for a great chartered boat tour of the British Virgin Islands. I'd like to hear from you;



please e-mail me at [sjwitkin@gmail.com](mailto:sjwitkin@gmail.com)."

## 1998

**Michael Phaneuf** was featured in an article, "Switching Careers: Following Their Passions in Teaching," that was posted at [WalletPop.com](http://WalletPop.com) on Feb. 22. A graduate of the Boston Teacher Residency program with an MEd., he is a middle school math and science teacher with a background in special education. He is teaching at the Young Achievers Science and Math Pilot School. The 13-month BTR program provided him with an \$11,800 living stipend and hands-on teaching experience; in turn, he is committed to teaching in the city's schools for three years. But for every year that he teaches, the program forgives one-third of the loan it gave him toward his master's degree.

## 1999

**Eric Livingstone** e-mails, "My wife Jennifer Fifer Livingstone and I would like to announce the birth of our first child, Andrew Joseph Livingstone, on Oct. 5, 2009. Andrew weighed 6 lbs., 10 oz. and was 19 inches long. It was a wonderful year filled with blessings and love, and we hope the same for fellow alumni."

 **10<sup>th</sup> Reunion**  
SEPT. 23-25, 2010 **2000**

Join classmates at *Back to Babson*.

**Jordan Mandel** writes, "I'm a partner at The Vortex Group LLC, a New York City commercial real estate firm for more than 10 years. Always hiring talented Babson grads!" Jordan can be contacted at [jmandel@vortexre.com](mailto:jmandel@vortexre.com).

**Frank McGee** has been promoted to a director of Credit Suisse in New York City, where he lives. Previously, he was a vice president at the bank.

## 2001

**Patrick Cutter** works in real estate sales at Otis & Ahearn in Boston. He was interviewed in a profile in the Nov. 30, 2009, issue of *Banker & Tradesman*. Patrick discussed his career and community involvement, including his work with the National Multiple Sclerosis Society.

**Douglas Greene** and Dana Walczak



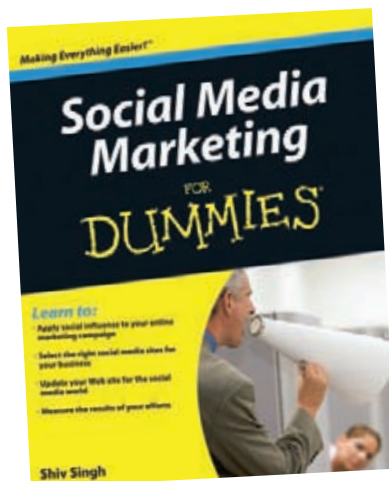
**Jennifer Jeffrey-Goddard '94** and her husband Scott are the owners and founders of Levaland Farm ([www.levalandfarmllc.com](http://www.levalandfarmllc.com)), a 30-stall boarding and training facility for horses in Middleboro, Mass. She e-mailed in February, "In the spring, Levaland is opening a shop, Hunter Pace Consignment; we'll sell new and used horse tack and equipment for English, western, and polo riders. The farm holds horsemanship clinics throughout the summer and fall, and we offer lessons in dressage, jumping, and western riding. Visit our Web site for our event listings." Jeffrey-Goddard is shown with Nixon, a registered 1996 American Paint Horse.

**Molly Kasch '95**, an actor and producer in Los Angeles, founded her production company, Five 18 Productions, in 2008. She e-mails, "Five 18 Productions produces films which shift perceptions, elicit change, and bring light to subjects often overlooked. Currently, I am producing a nonprofit documentary, *Defining Beauty: Ms. Wheelchair America*, narrated by Katey Sagal. I recently wrapped filming the role of Jeanine Marks on Fox's *House M.D.* In 2009, I produced and acted in *The Burger*, an award-winning comedic short that has secured international distribution.

That same year, I worked on ABC's *General Hospital* and a pod (short film) for Current TV and produced American Film Institute's Directing Workshop for Women short film *The Death of Toys*, starring Kim Rhodes. Past productions include the television pilot *Wrigleyville*, a series of commercials, and a number of short films. I have starred in several feature and short films, including *The Tailor* with Joe Estevez and *Boricua*, which screened at the Tribeca Film Festival in 2004." For more information, visit [www.mollykasch.com](http://www.mollykasch.com). Kasch is the daughter of James Kasch '67 and the sister of Jason Kasch '02.







**Shiv Singh '99** is the author of *Social Media Marketing For Dummies*, published in 2009. The book is a resource for small businesses and startups looking for low-cost online marketing strategies, as well as for marketers in larger companies who want to use social media. He e-mails, "Everyone has a Twitter account, a Facebook page, or a blog. The book will help you establish a cohesive social influence marketing strategy, identify social platforms that appeal to your target audience, tell which social platform works best for your objectives, design a program for your business, measure your results, and

more. As vice president and global social media lead at Razorfish, I advise clients on social media and how it's changing marketing. I took a sabbatical to research social network theory at the London School of Economics and Political Science, and that experience frames a lot of my thinking and serves as a basis for this book. I believe that we're just at the beginning of the social media phenomenon, and it is fundamentally changing how consumers relate to brands. My professional blog is at <http://www.goingsocialnow.com>. Also, I still copublish *Sommelier India*, India's only wine magazine. That's going well and not surprisingly has an active social media component! More on it at [www.sommelierindia.com](http://www.sommelierindia.com)."

were married on Nov. 14, 2009, in Jamaica. She is an accountant at FoodTec Solutions Inc. in Needham, and he is a financial

representative at Northwestern Mutual Financial Network in Wellesley. The couple lives in Waltham.

2002

**Lisa Urbaczewski** and her father Jack Urbaczewski are the proprietors of the Dockside Restaurants ([www.docksiderestaurants.com](http://www.docksiderestaurants.com)) in Malden and Wakefield, Mass. The Agave Mexican Grille and Tequila Bar, their third restaurant and their second in Malden, is scheduled to open in 2010.

2003

**Adam Malpocher, MBA candidate**, and Kathryn McGowan were married on Sept. 19, 2009, in Boston, where they live. **Peter Quintiliani** and **Brian Tartufo** were best men, and **Michel Krisko**, **Jason Highland**, and **Joel Aho** were groomsmen. Kathryn is a nurse in the pediatric ICU at Children's Hospital Boston and a student in the nurse practitioner program at Northeastern University; Adam is a financial analyst at Fidelity.

**Andre Terrail** was featured in an article, "In Paris, Two Family Affaires," in the Jan. 27 issue of *The New York Times*. He

## A Global Education in Dubai, United Arab Emirates

**Ritu Kalwani '06** (left) and her brother **Kamal Kalwani '01** (right) are the founders of Score Plus Education ([www.score-plus.com](http://www.score-plus.com)) in Dubai, United Arab Emirates. She e-mailed in February, "Score Plus was established in 2002 to bring high-quality education programs to the region. Each year, 15,000 students take courses at our 14 training centers across the Middle East and India. Our courses focus on management training, language skills, IT, college admission test preparation, and university admission services.

"We also are involved in mainstream education in Dubai. Our first K-12 school, Global Indian International School ([www.globalindianedu.org/giisdubai](http://www.globalindianedu.org/giisdubai)), will open in April 2010. The first phase of GIIS Dubai will accommodate 600 students from kindergarten through sixth grade; we plan to have our middle and high school campus operational in 2011. GIIS Dubai will be the first school in the city to offer a Montessori kindergarten, the Indian school certificate, the Indian certificate of secondary education, and the International Baccalaureate diploma program.

"GIIS will operate in association with Global Indian Foundation, a Singapore-based nonprofit educational chain that has 21 campuses throughout Asia. Schools are revered in India for the values they incorporate in a young child's mind. At GIIS, we aspire to create 'Global Indians' within the Indian diaspora in Dubai. In the next five years, Score Plus's K-12 division plans to establish GIIS schools in other parts of the Emirates."

For more information, contact Ritu Kalwani at [kalwanir@score-plus.com](mailto:kalwanir@score-plus.com) or Kamal Kalwani at [kkalwani@score-plus.com](mailto:kkalwani@score-plus.com).



is the owner and manager of La Tour D'Argent, a restaurant in Paris. In December 2009, Andre auctioned off 18,000 bottles of wine and spirits, representing a small percentage of the restaurant's legendary cellar. The auction, which was the first in the business's history, brought in money as well as a wealth of publicity. La Tour D'Argent has been run by the Terrail family for three generations, since 1910. For more information, see page 16 for feature story.

## 2004

**Josh Elwell** is cofounder and vice president for finance of BuyWithMe.com. In January, the company closed a Series A funding with \$5.5 million from Matrix Partners. BuyWithMe.com collaborates with its customers and other businesses to procure group deals that are advantageous to both parties. The Boston-area based company was launched in spring 2009.

 **5th Reunion**  
SEPT. 23-25, 2010

## 2005

*Join classmates at Back to Babson.*

**Carolina Baker-Norko** e-mails, "In 2009, I created Mi-Bra, an eco-friendly sports bra with a pocket. The Mi-Bra is 90 percent organic cotton and 10 percent spandex; the pocket can hold an iPod or ID, debit, or subway card. Because the pocket doesn't touch the skin, its contents are protected from sweat. For more information about Mi-Bra and to purchase it online, visit my Web site, [www.girlhabits.com](http://www.girlhabits.com)." Carolina's e-mail address is [carolina.baker@gmail.com](mailto:carolina.baker@gmail.com).

**Kristen Rumbolt** was married to Derek Vicino on Aug. 8, 2009, in Wareham, Mass. **Megan Flood** was a maid of honor. Kristen is pursuing an MBA at Boston College and will be a senior business consultant at Liberty Mutual after graduation; Derek is pursuing a master's in management degree part-time from Boston University and is a senior risk analyst at the Boston Consulting Group. The couple lives in Brookline.

**Margaret Schlachter** writes from Killington, Vt., "In 2009, I changed jobs and took a position at Killington Mountain School. I run a preadmissions program that lets students try out the school for a three-week period. I attended SOLO, a school of wilderness learning, in New Hampshire and received my Wilderness EMT and Wilderness First Responder certifications.

**Lena Romanova '02** e-mails, "I live in Las Vegas and am building a new entertainment project within one of the MGM casinos. I also started a black caviar distribution business, LE/ROM Caviar ([www.leromcaviar.com](http://www.leromcaviar.com)), and have signed up a number of large hotels in town as clients. When you plan to be in Las Vegas, please write me at [lromanova@leromgroup.com](mailto:lromanova@leromgroup.com); I would love to meet you for coffee. Warm regards to all my friends." Romanova is a member of the Babson Alumni Board.



I also joined the local volunteer fire department, where I am an EMT on the rescue squad. I continue to coach alpine ski racing full-time and am the girls' dorm parent at the Killington Mountain School." Margaret can be reached at [mschlachter@mac.com](mailto:mschlachter@mac.com).

## 2006

**Ashley Burgess** e-mails, "I have become a certified social media strategist. I work for Laura Burgess Marketing,



**Alyson Yablonskie '03** e-mails, "We held our sixth annual 'Babson Ladies' week-end in November 2009 in Portland, Maine. It was fantastic to get together, share some good laughs, and go down memory lane before hitting the dance floor as if we were at a Knight party. Good thing Babo wasn't there! Enjoying the evening were classmates (left to right, top row) Nicole (Mendenhall) Hines, Tricia Leahy, Tricia Robichaud, MBA '09, Kara (DeCamp) Tartufo; (middle row) Stephanie Bogue, Maggie Kirkendall, MS '04, Erin (Berenz) Egnatchik, Melissa Graul, Sandra Spada; (front row) Jessica (Garabedian) Hemmer, Michelle (Ayotte) Herzing, Kathryn (Simmons) Shilling, Amanda Frier, Jessica (Barry) Reed, Beth (Kroner) Humber, and me (front center), all '03."



**Bryce Schintzius '06** is a Registered Representative and Investment Adviser Representative at New England Securities in Waltham, Mass. He is a member of the Boston Bar Association, American Mensa, and the Trusts and Estates Consortium of Boston. On Feb. 9 and March 4, he facilitated a two-part webinar series, *Practical Financial Strategies for Closely Held and Family Businesses*. The series was hosted by Babson's Financial Services Career Affinity Group. For more information or to propose a topic, contact Effie Parpos, director of MBA Alumni Relations, at [eparpos@babson.edu](mailto:eparpos@babson.edu). The webinars are open to all members of the Babson community.



headquartered in Portsmouth, N.H. We offer social media optimization; my certification will help us to provide the best strategies for our clients." Ashley lives in Edgewater, Md., and manages the mid-Atlantic branch of the firm. She can be

reached at [ashley@lauraburgess.com](mailto:ashley@lauraburgess.com).

**Anushka Kakkar** and her sister Gayatri Kakkar were featured in an article, "A Special Cake for Your Valentine," in the Feb. 12 issue of *Hindustan Times*. The pair started Divin-e-licious, a 100 percent

vegetarian bakery in New Delhi, India, in 2008. They specialize in personalized egg-less desserts, including cakes, cupcakes, and chocolates, all decorated with edible photos. Anushka e-mails, "Personalization with pictures, especially on cupcakes, gives us a niche target market for those who want attention to detail and premium quality. These personalized treats make memories extra special. My sister and I can be contacted at [divin.e.licious@gmail.com](mailto:divin.e.licious@gmail.com)."

**David Weiss** e-mails, "I have been promoted to associate director of structuring, Asian structured credit products for the Asia-Pacific global markets business at The Hongkong and Shanghai Banking Corp. Ltd. in Hong Kong."

2007

**Dan Marques** has joined Gemvara, formerly known as Paragon Lake, as director of online marketing. He is working with cofounder Matt Lauzon to reposition the jewelry company into a direct-to-consumer e-commerce site. Dan e-mails, "Gemvara .com launched on Feb. 12. The company features more than 1,000 jewelry designs from leading jewelry designers. Each design can be customized with a large selection of gemstones and with one or more of eight precious metals, making the possible permutations practically endless." Dan can be contacted at [dmarques@gemvara.com](mailto:dmarques@gemvara.com).

2008

**Riley Gibson** is the cofounder of Napkin Labs Inc. ([www.napkinlabs.com](http://www.napkinlabs.com)), a Boulder, Colo.-based crowdsourcing consultancy. Crowdsourcing taps into the wisdom of consumers and customers and lets them help to drive innovation. Riley and his business partner were featured in an article, "Power in Collective Mind of the Crowd," in the Dec. 11 issue of *Boulder County Business Report*.

**Lin Miao, Andrew Bachman '06, Lee Brown '07, and Lucas Brown '07** were featured in an article, "Million-Dollar Partners: The Founders of Tattomedia Bootstrapped Their Startup and Now They're Running a \$100 Million Company," that ran in the February issue of *Entrepreneur* magazine. The Boston company ([www.tattomedia.com](http://www.tattomedia.com)), founded at Babson, provides performance-based advertising.

**Jason Wellemeyer** e-mails, "In 2007, while we were at Babson, **Tyler Low '09**

## TIME FOR A CAREER UPGRADE?

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— Cheryl Thompson M'07  
Assistant Product Manager, Frito-Lay

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*The Wall Street Journal, 2009*

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*U.S. News & World Report, 1994–2009*

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and I founded PrimeTime Lacrosse ([www.primetimelacrosse.com](http://www.primetimelacrosse.com)) as a small summer lacrosse league in Natick, Mass. This year, we anticipate having more than 1,000 participants across our camps, leagues, clinics, and select teams. We'd like to hear from you. We can be reached at [jason@primetimelacrosse.com](mailto:jason@primetimelacrosse.com) or [tyler@primetimelacrosse.com](mailto:tyler@primetimelacrosse.com)."

## 2009

**Gianfilippo del Bono** is a financial partner at NDC Capital Partners LLC, a real estate private equity firm in New York City. He plans to stay in the city for a couple of years, go back to school, and before returning home to Italy, work in New York for a few more years. His father **Lupo del Bono '79** is a member of Babson's Board of Overseers and the College's Global Advisory Board. Gianfilippo's e-mail address is [gdelbono@ndccp.com](mailto:gdelbono@ndccp.com).

**Tyler Low:** See **Jason Wellemeyer '08**.

**Michael Markarian** e-mails, "**Alex Kravets '10** and I founded Zaang in 2007, when we were students at Babson. We saw tremendous opportunity in bringing together people who share the same interests, something that is lacking in the social networking and microblogging space. On Zaang, conversations happen in 'worlds,' gatherings of users with common ground. While located in a certain world, members learn, share, and debate with others focused on that same topic. Check us out today at [www.zaang.com](http://www.zaang.com)."



## On the Road

In September 2009, **Erin Connery** (left) and **Oscar Quintero** (right), both '09, teamed up in San Francisco with Ethos Alliance, a global nonprofit that strives to ensure that corporations honor social and ethical responsibilities. The pair helped Ethos, which was incorporated earlier that year, to launch its first international campaign for humanitarian relief. The campaign focused on 30,000 Ecuadorians in the Amazon region whose lives have been adversely affected by oil spills.

To raise awareness about the Ecuadorians' plight, Connery and Quintero went on a 30-day tour, On the Road for Ethos Alliance, to recruit college students for local chapters, provide information about corporate social responsibility, and see the damage firsthand. They drove from California to Florida and stopped at almost 20 universities and colleges, where they visited classrooms and discussed humanitarian aid and environmental disaster. Then the pair flew to Ecuador to witness the damage to land, people, and culture. Visit [www.ethosalliance.org/30days](http://www.ethosalliance.org/30days) for a blog on the trip.

Now program coordinator at Ethos, Connery says that he became interested in the organization two years ago. "For an entire summer and the following semester, I worked for [Babson Board of Overseers member] **David Park '91**, a member of the Ethos board, at his high-tech startup in California. It was a great educational experience. David recommended Oscar and me for the project at the alliance, and we were eager to join."

**Jamie Kent '09** e-mailed in February, "I released my debut album, *Neoteny*, this month. My backup band, The Options, and I are touring the East Coast for the next three months to promote the album. We brought home a 2009 LiveWire Award, which is given to the most promising musicians in Connecticut and western Massachusetts. Utilizing my entrepreneurial education, I created The Collective, an innovative way to support myself as an independent musician. The Collective comprises my most loyal and savvy fans; they purchase partnerships in exchange for free music, free shows, and free merchandise, as well as a voice in major decisions regarding my career—voted on in a protected section of my Web site. Right now, The Collective is just for my fans and me, but my goal is for it to become a record label with artists operating under its model. For more info, a schedule of performances, and our tracks, check out [www.jamiekent.com](http://www.jamiekent.com)."





# Global Concerns

By Sharman Andersen

On Jan. 12, a 7.0-magnitude earthquake struck Haiti shortly before 5 p.m. The epicenter was 10 miles southwest of the capital city of Port-au-Prince. About 3 million people, one-third of Haiti's population, were affected by the quake, and an estimated 1 million were left homeless.

Less than two months later, an 8.8-magnitude earthquake shook Santiago, the capital city of Chile, in the predawn hours of Feb. 27. The quake and its aftershocks devastated Concepcion, the country's second-largest city, and many coastal communities, which also experienced tsunamis.

At Babson, concerned students, faculty, and staff have been working with the Bernon Center for Public Service on relief efforts, and the center has been accepting donations for both countries. Candles were lit in the Glavin Family Chapel, which has been open for personal reflection and prayer, and vigils were held.

Here are four stories from alumni.

**Verena Hackenbruch de Matteis '05** and her husband Jean Marc live in Port-au-Prince, where they were born and raised. She e-mailed in February, "We were in our home when everything started to shake. The hanging lamps swayed so hard they hit the ceiling. My family's business buildings collapsed. All communication and power were

down, and it took several hours before we learned that our families were OK.

"No words can describe the horrific sights, the sounds of screaming and moaning, and the smell of death. Two days later, I went to a relative's home in Raleigh, N.C., where I would have access to communication to help coordinate efforts in Haiti. I will return in a few days.

"My husband stayed in Port-au-Prince. He's volunteering at GHESKIO (The Haitian Group for the Study of Kaposi's Sarcoma and Opportunistic Infections), a partner of the Center for Global Health of the Weill Cornell Medical College in New York City. Its doctors and nurses established a field hospital in collaboration with the U.S. Department of Health and Human Services. GHESKIO is supporting several thousand refugees camped at its clinic with food, water, and shelter, while it continues to care for thousands of patients with AIDS and tuberculosis.

"My husband and I are board members of the fundraising arm of GHESKIO, which has been in Haiti for 30 years. For more information, visit <http://wcmchelpshaiti.org>. I'd like to ask people not to forget Haiti when it's no longer in the news."

For an update, contact Hackenbruch de Matteis at [verena.hackenbruch@gmail.com](mailto:verena.hackenbruch@gmail.com).



CORBIS

Earthquake-damaged buildings in Chile

**Milka Milliance, MBA '09**, is living temporarily in Miramar, Fla. She e-mailed in February, "I had been planning to move back to Haiti to look for work at one of the many NGOs contracted by the World Bank. When I finally was able to reach my mom five days after the earthquake, I learned that the American Club Golf Course, less than half a kilometer behind what was my childhood home in Port-au-Prince, had become one of the city's two biggest resettlement camps, home to 6,000 people with nowhere to go. My mom told me that she was trying to feed as many people as she could from her personal food supplies, while my dad was transporting the wounded to makeshift hospitals.

"I quickly developed a fundraising campaign. During the first three days, I raised \$2,000 through my network. We were able to provide food kits to feed more than 250 families for five days. To date, we have raised \$4,000, and donors continue to pledge their support.

"Sadly, this earthquake has been a great equalizer, bringing calamity to the wealthy minority and poor majority, and has rendered us all the same, a people uncertain of the future. A number of donors worldwide have reached out about a more long-term fundraising effort and possibly a fund to help the children in the Delmas 40B neighborhood who have lost their parents. If you would like to learn more about this effort, visit [www.forgottenchildrenofhaiti.org](http://www.forgottenchildrenofhaiti.org) or e-mail me at [milka.milliance@gmail.com](mailto:milka.milliance@gmail.com)."

**Andrea Almonacid, MBA '06**, e-mails from Santiago, Chile, "It was 3:34 a.m. My husband **Ivan Luksic, MBA '06**, daughter Emma, and I were asleep when the quake occurred. The epicenter was 200 miles south of Santiago.

"I started to receive messages from Babson friends all over the globe that day. I couldn't believe it! I felt so supported. I told them we were fine, and I asked them to pray for those who died.

"Chile was in chaos. Many roads and bridges were destroyed. After the quake, the worst part of some people came out. Everything was surreal: on one side, many were suffering from personal and material losses; on the other, vandals were causing more damage, affecting our souls.

"By March 1, everyone was focused on helping. TV, newspaper, Internet, and social networks were committed. Groups of friends and neighbors organized to get help to those who needed it. Chilean students, alumni, and professors from many universities worldwide formed [www.buildchile.org](http://www.buildchile.org) to raise funds. International groups came together and a collaborative site was created at [www.chileayuda.com](http://www.chileayuda.com). A national telethon surpassed its goal to collect 15,000 million Chilean pesos (U.S. \$30 million) with 30,000 million CLP plus another 20,000 million CLP in goods.

"We are all proud to be Chilean, and we look forward with optimism and faith."

Almonacid can be contacted at [aalmonacid1@babson.edu](mailto:aalmonacid1@babson.edu).

**Jesse Levin '08** is CEO of Archer Group Investments, a rural logistics and consulting firm based in Panama ([www.archergroupinvestments.com](http://www.archergroupinvestments.com)), and founder of The Pedasi Foundation ([www.pedasi.org](http://www.pedasi.org)). He holds a 50-ton



Jesse Levin '08 in Haiti

Coast Guard master captain's license and has worked as a rescue captain off the coast of Boston and Gloucester; he also is a Wilderness First Responder and certified lifesaver.

He e-mails, "On Jan. 19, I went to Haiti for three weeks. I spent the first week with a Latin American confined-space search and rescue team, working alongside Los Topos, the Mexican earthquake rescue specialists, and a diverse group of Paraguayan, Argentinean, and Guatemalan military and recovery specialists. Despite frequent aftershocks, we worked 24/7.

"I then joined Mike Stewart, country director of Hope for Haiti ([www.hopeforhaiti.com](http://www.hopeforhaiti.com)), an NGO that has been active there for over 20 years, and Steve Victor, a local doctor. We moved more than 100,000 pounds of medical supplies and foodstuffs and established a water distribution system for an 8,000-person camp in Carrefour.

"After two days, Mike left the country for a week. I was handed the keys to a flatbed truck, a few thousand dollars, and a radio, and was told to run the operation. Responding to a disaster is no different from launching a venture. There are bureaucracies to deal with, teams to manage, and out-of-the-box approaches to implement in order to ensure efficiency. Haiti could use a few Babson minds to help with the rebuilding process."

Levin returned to Haiti after his first trip. Follow his blog at [jesselevin.com](http://jesselevin.com) or contact him at [archergroupinvestments@gmail.com](mailto:archergroupinvestments@gmail.com) for more information.



## 1968

**Bob St.Germain** e-mails, "I retired and spend most of my time on Martha's Vineyard and the rest in Dover, Mass. Serve on the boards of several clubs on the Vineyard. Also serve on boards at Boston College that focus on long-term planning for classes and reunions. My wife Mary is a retired teacher from the Wellesley school system. I am an evaluator for the Babson business plan competition at The Arthur M. Blank Center for Entrepreneurship." Bob's e-mail is rstgerm977@aol.com.

## 1973

**Richard Geden** writes, "I have been retired from Gillette Co. for 11 years. Enjoying life with Carol on Lake Winnepesaukee in New Hampshire."

## 1979

**Stuart Lyons** has been promoted to tax principal in the Portland, Maine, office of Baker Newman Boyes LLC, a regional professional services firm that offers

## BACK TO BABSON

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accounting, tax, and audit services, as well as health-care management and information technology consulting. Stuart joined the firm in 2008.

## 1984

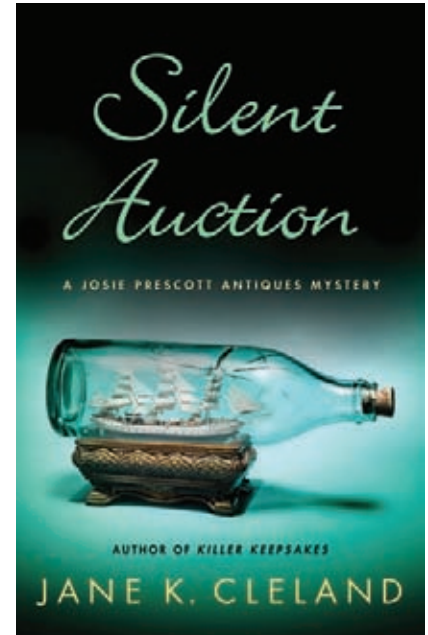
**John Ratcliffe** has joined the Lancaster County (S.C.) Chamber of Commerce and works in membership sales in Indian Land. He also is a member of the board of directors of the Indian Land Rotary Club and a real estate agent with Allen Tate Co. Before moving to Indian Land in 2007, John graduated from a community leadership development organization program offered by Leadership Charlotte (N.C.), and was named 1998 volunteer of the year by the University City Area Council in Charlotte. He and his wife live in Sun City Carolina Lakes, S.C.

## 1985

**Dianne Mahany** was featured in an article, "Sudbury [Mass.] Trio to Perform at Our Lady of Fatima," that ran in the Feb. 11 issue of the *Sudbury Town Crier*. She plays the clarinet in the Sudbury Trio. She is principal clarinet for the Wellesley Symphony Orchestra and is a member of its board. Dianne also is vice chair of the board of directors of the Chamber Music Conference and Composers' Forum of the East, which runs a summer program for amateur chamber musicians at Bennington College. She holds adjunct faculty positions at Bentley University and Simmons College.

## 1986

**Wendy (Brown) Vogel** has joined Keller Williams Realty in South Easton, Mass. She e-mails, "Keller Williams is a recognized name in real estate and has been voted number one in customer satisfaction two years in a row by J.D. Power and Associates. I moved into real estate following eight years in sales and 15 years as owner of a construction company. This was a natural transition given my back-



**Jane Cleland, MBA '78**, e-mails, "*Silent Auction*, the most recent Josie Prescott Antiques Mystery, was published in April. In mid-June in New York City, literary agent Denise Marcil and I will lead a five-hour workshop, *How to Write and Sell Your Mystery*. I'll conduct the first session, *Writing Killer Fiction: An Anatomy of the Craft*, and Denise will lead the second, *Finding an Agent: Write Query Letters That Get Read*. For more details about the book and writing workshop, as well as my business communications training seminars and related workshops, visit [www.janecleland.net](http://www.janecleland.net)."

ground. I am positioned to take advantage of the unprecedented opportunities in real estate." Wendy's e-mail address is wvogel9544@comcast.net.

## 1988

**Anne Dickinson** has launched East Beckwith Associates ([www.eastbeckwithassociates.com](http://www.eastbeckwithassociates.com)), a daily money management and financial services firm that serves

individuals, families, and small businesses in central Massachusetts. She is a member of the American Association of Daily Money Managers.

## 1989

**Juan Agualimpia** has been named senior vice president and chief marketing officer at MoneyGram International in Minneapolis. The company offers global money transfers. Previously, he was vice president and general manager of the art and coloring global business unit at Newell Rubbermaid.

**Jeffrey Roney** has been appointed CFO at Shiner International Inc., a Haikou, China-based company that researches, develops, manufactures, and sells packaging materials. From 1988 through 2009, he owned and operated Roney Capital Partners, a privately held investment management and financial consulting company in Virginia, and Roney Capital Consulting.

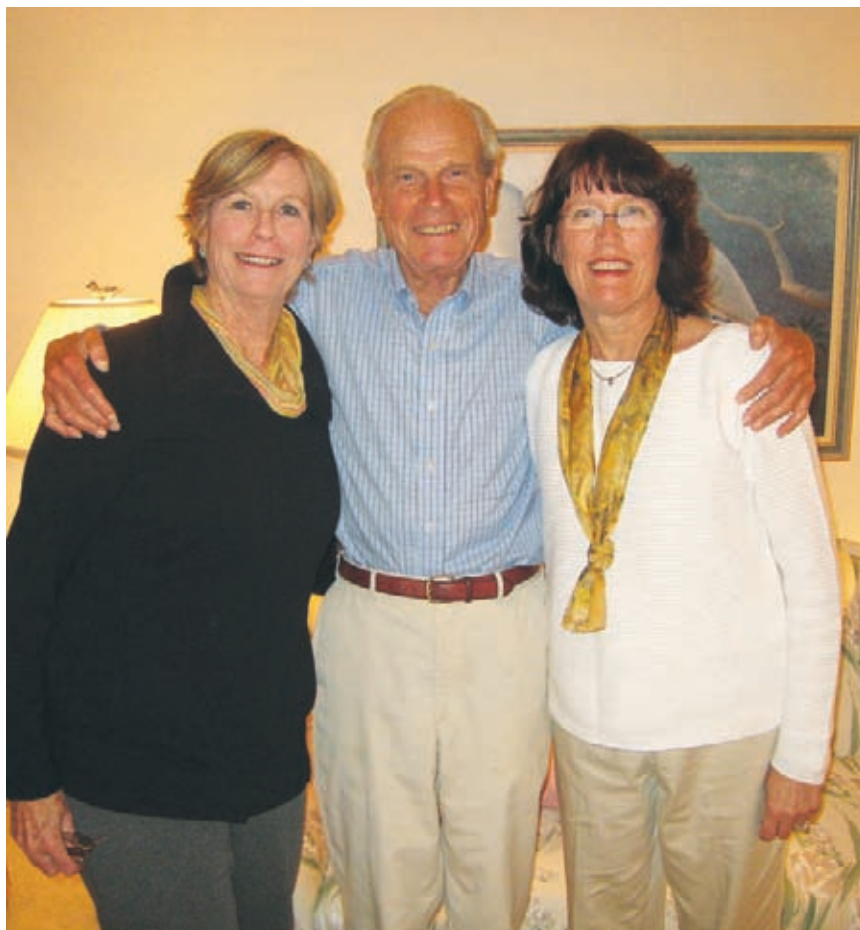
## 1990

**Joe Gaffney** was profiled in an article, "Turning Office Furniture Into More Than a Desk Job," posted on March 15 at BusinessWest.com [*The Business Journal of Western Massachusetts*]. Joe is vice president for sales at the Springfield, Mass., facility of BKM Total Office. He has had a 30-year career in the office furniture business.

**Deborah Bronfeld** has been executive director of Dress for Success Mercer County in Hamilton, N.J., since 2007. Dress for Success is a nonprofit organization that promotes the economic independence of disadvantaged women by providing them with professional attire, a network of support, and career development tools. She was featured in an article, "An Impeccable First Impression? Priceless," that ran in the Dec. 22, 2009, issue of *U.S. 1*.

## 1991

**Kenneth Juergens**, a retired Army colonel, was inducted into the Hilton (New York) High School Alumni Hall of Fame on Feb. 5. He is vice president for joint programs at Oshkosh Defense Corp. in Oshkosh, Wis. He earned a bachelor's degree at West Point and graduated from the U.S. Naval War



**Bronwen Cunningham, MBA '84** (left), a member of Babson's Board of Overseers, with friend **Bob Booth** and **Kathy Greer '73** (right) with husband **Bob Cipriani** were guests of overseer **Bill Cruickshank '49, H '99** (center), at a barbecue at his home in Sanibel, Fla. Cunningham e-mailed in February, "We are escaping a good part of the winter weather by spending time in various parts of Southwest Florida. Bill volunteers at J.N. 'Ding' Darling Wildlife Refuge, where he is a rover, bird spotter, and lecturer. Kathy is taking a writing class at Big Arts Center in Sanibel, and I am relaxing in the sunshine on Sanibel and Little Gasparilla islands." Both Cunningham and Greer are former Babson trustees.

College with a master's in national security.

## 1992

**Bill Brosseau** has been named vice president for mergers and acquisitions at The Mentor Network in Boston. The company provides community-based services in 36 states for individuals with intellectual and developmental disabilities and acquired and traumatic brain injuries, as well as for at-risk youth. Bill can be reached at bill.brosseau@thementor-network.com.

**Eric Hudson** is president and founder of Recycline Inc. in Waltham, Mass. The company produces recyclable plastic household products from recycled materials. Its

Preserve line ([www.preserveproducts.com](http://www.preserveproducts.com)) was discussed as a successful corporate approach to sustainable design at the annual World Economic Forum in Davos, Switzerland, in January.

## 1993

**Ruthie Davis** is president and founder of RAdesign Inc. and designer of Ruthie Davis ([www.ruthiedavis.com](http://www.ruthiedavis.com)), her luxury shoe label based in New York City. Her shoes are featured in an exhibit, "Ruthie Davis Shoes: Couture, Futuristic Design," that runs from March through June at the New Britain Museum of American Art in New Britain, Conn.

**Thomas Fontaine** has been elected





**Don Ludwig, MBA '97,** e-mails, "I'm happy to announce that in 2009 I started the Ludwig Agency, a member of the Farm Family group of insurance companies, in Harvard, Mass. The agency serves consumers and businesses in greater Worcester and Middlesex counties and sells all personal and commercial lines of insurance. My door is open to Babson alumni to provide advice, answer insurance questions, and review existing policies with no obligation. If you're in the area, stop in to say hello or contact me at [don@ludwiginsuranceagency.com](mailto:don@ludwiginsuranceagency.com)."

CEO and chair of the board of Wellesley Bank, where he has worked since 1999. Previously, he had been bank president for three years. He helped to build the bank's commercial lending area and form its wealth management subsidiary, Wellesley Investment Partners LLC.

1994

**Vicki Dempsey** e-mails, "I have lived in Palo Alto, Calif., since 1995 and was a business development director for a management consulting and training firm before leaving to raise my family. I spent many hours on the PTA executive board at my children's schools but continued to dabble in real estate and property management. One transaction led to our vacation home on Cape Cod, where we spend several weeks each summer. (We have not completely abandoned the East Coast!) In 2009, my husband John and I purchased Jancyn Inc. ([www.jancyn.com](http://www.jancyn.com)), a firm that provides retailers and property management companies in the U.S. and Canada with consumer experience feedback. We help our clients to refine and improve their front-line customer processes. I can be reached at [vicki@jancyn.com](mailto:vicki@jancyn.com)."

**Bill Fearnley ('83):** See Bachelor's News.

**Chris McGrath** is the founder of Pneural LLC ([www.pneural.net](http://www.pneural.net)) in Nashua, N.C. Pneural develops technology that enables its clients to gather information about their customers and use that information to generate more effective sales leads. Pneural was incorporated in August 2009, shortly after Chris left Microsoft, where he had been senior director of its Global Sales Experience product since 2006. He can be contacted at [chris.mcgrath@pneural.net](mailto:chris.mcgrath@pneural.net).

**Rob Sobey** was selected as a Top 50 CEO for Atlantic Canada in 2007 and 2008 and was named CEO of the Year in 2009 by *Atlantic Business* magazine. He is president and CEO of Lawtons Inc. ([www.lawtons.ca](http://www.lawtons.ca)) and works in its Dartmouth, Nova Scotia, office. Lawtons Drug Stores is part of Sobeys Inc., a grocery retailer and food distributor in Canada. Sobeys operates more than 1,300 corporate and franchised stores. Sobey has been in the retailing industry for almost 30 years. He is a board member of Sobeys and Empire Company Ltd. and volunteers in the arts and educational sectors. He is past chairman of the Art Gallery of Nova Scotia and Nova Scotia Community



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College and current chairman of the Sobey Art Award Committee of the Sobey Art Foundation. He sits on the board of Nova Scotia College of Art and Design and is serving his second term on the board of trustees of Queen's University. Rob's e-mail address is [rob.sobey@sobeys.com](mailto:rob.sobey@sobeys.com).

## 1995

**Tim Anderson** has been named director of marketing and media relations at Fletcher Allen Health Care, a medical center allied with the University of Vermont College of Medicine and College of Nursing and Health Sciences in Burlington, Vt. Previously, he was vice president, marketing communications in the institutional wealth services division at Fidelity Investments in Boston.

**Peter Gorman** has been named senior vice president and senior relationship manager at IndexIQ, an index-based investment strategy firm in Rye Brook, N.Y. Previously, he was a director at Hatteras Funds, an alternative investment firm.

## 1996

**Kevin Betz** has been appointed principal in the Denver office of General Capital Partners. He will focus on business development operations in the firm's management services division. He worked formerly for accounting firms Clifton Gunderson LLP and RGL Forensics.

**Bill Wright** was profiled in an article, "Wright College Admissions," that ran in the March issue of *Your Smithfield* [R.I.] *Magazine*. Bill is president of Wright College Admissions ([www.wrightcollegeadmissions.com](http://www.wrightcollegeadmissions.com)); he advises students and their families on the college admission process. He lives with his wife and two children in Greenville.

## 1997

**Linda Sternfelt** has been named vice president at Bristol County Savings Bank, headquartered in Taunton, Mass. She oversees collection efforts for the indirect, consumer, commercial, and residential lending departments. Previously, she was senior vice president, director of loan underwriting at Capital Crossing Servicing Co. LLC in Boston. Linda is a member of the board of directors of The Jim Mulhern



**Bernard Lee, MBA '99**, has been named an official spokesperson for Foxwoods Resort Casino in Mashantucket, Conn. Lee, a professional poker player ([www.bernardleepoker.com](http://www.bernardleepoker.com)) and media personality, represents the casino's World Poker Tour-branded poker room. He is cohost of ESPN.com's weekly online poker show, *ESPN Inside Deal*; a poker columnist for *The Boston Herald*, ESPN.com, *PokerNewsDaily.com*, and other media; the author of two books; and the host of radio's *The Bernard Lee Poker Show*.

Forever Families Fund, a 501(c)(3) corporation dedicated to supporting families created by adoption.

## 1998

**Deborah Hardison, MSA**, has been named director of the Small Business Center at Richmond Community College

in Hamlet, N.C. Deborah is a North Carolina Rural Entrepreneurship Through Action Learning (NC REAL) facilitator and will help people develop a business plan and determine whether the business can be successful. Previously, she worked for the 1890 Research and Extension program at South Carolina State University, where she coordinated economic development in three counties by



promoting entrepreneurship through workshops, individual consultations, seminars, and collaborations with local, regional, and state organizations.

## 2000

**Alex Choi** is vice president and general manager of 3balls.com, a brick-and-mortar and online golf shop that specializes in used and like-new branded golf equipment. The West Bridgewater, Mass.-based company was featured in an article, "Online Pro Shop Overcomes Local Handicaps on eBay," that was posted on Jan. 2 at eBizPlanet.net. In order to have sufficient equipment to run their business on eBay, they worked with the PGA to create a trade-in network and contacted manufacturers to secure a supply of new and old stock, samples, and demos to sell online.

## 2001

**Alexander Goldfarb** is an associate director and senior REIT analyst in the research department of Sandler O'Neill + Partners LP in New York City. He was interviewed in an article, "Senior REIT Analyst Views Student Housing as Highest Performing REIT in 2010: ACC Has Best Track Record in the Sector," in the Feb. 10 issue of *REITs Report*, published by The Wall Street Transcript.



**Simeon Margolis, MBA '07**, is founder of Newton, Mass.-based Monkey Bed ([www.themonkeybed.com](http://www.themonkeybed.com)) and creator of the company's first product, the Urban Blanket Bag. He e-mails, "At Monkey Bed, we may have big-city roots, but that doesn't mean we don't love the outdoors. We help active urbanites to find better ways to fit it all in with three styles of ballistic nylon messenger bags complete with plush fleece blankets with a water-resistant bottom. My wife **Heather Margolis, MBA '06**, and I are shown with two Urban Blanket Bags. At Monkey Bed, nothing makes us happier than turning a customer's 'what-if' into a thoughtfully designed product. All our products are made from partially recycled materials. Follow my tweets at <http://twitter.com/MonkeyBed>."

## 2002

**Dennis Braun** has been named director

of continuing and career education at Assumption College in Worcester, Mass. Before this, he worked at two other member schools of the Colleges of Worcester



**Adam Stuhlfaut, MBA '07**, is founder and owner of Bayside Runner, a retail store for running and walking shoes, apparel, and gear that opened in February in Plymouth, Mass. He e-mails, "I've been a runner since 1998, and I know that the southeastern part of Massachusetts is an awesome place for runners, triathletes, high school track and field athletes, and outdoor enthusiasts. Whether you are a novice walker or a seasoned runner, come in to get a free gait analysis and learn how you can improve your fitness level. E-mail me at [adam@baysiderunner.com](mailto:adam@baysiderunner.com) when you're in the area."

Consortium, Becker and Anna Maria colleges.

## 2003

**Stanley Moskal, MSM**, was featured in an article, "Garfield, N.J., Deputy Mayor Stanley Moskal Chosen 2010 Grand Marshal of the NYC General Pulaski Memorial Parade," that ran in the Dec. 23, 2009, issue of *The Post Eagle*. He will lead the parade up Fifth Avenue on Oct. 3. He was elected to the Garfield Council in 2004 and reelected in 2008, becoming deputy mayor. Stanley is a member of the board of directors of the Garfield YMCA and the Garfield Vistula Soccer Club. He also is a member of Garfield's Community Emergency Response Team and was one of the first councilmen in New Jersey to complete the program. Stanley is a senior manager of supply chain finance at Unilever.

**David Visco** e-mails, "In 2006, I started an online business called The 5S Store LLC ([www.the5sstore.com](http://www.the5sstore.com)). We provide supplies and training for companies implementing lean manufacturing processes. The 5S philosophy focuses on workplace organization and standardized work procedures to simplify the work environment and reduce waste, while improving quality, efficiency, and safety. The five words that define the process are: Sort, Set in Order, Shine, Standardize, Sustain." David can be contacted at [david.visco@the5sstore.com](mailto:david.visco@the5sstore.com).

**Dale Zwizinski** has been appointed vice president for sales, North America at Mendix. The company, headquartered in Cambridge, Mass., creates business applications that streamline business operations across systems and organizations.

## 2004

**Julie Gagnon Erickson** was featured in an article, "New Pilates and Yoga Studio Opens Door to Fitness and Fun," that ran in the March 11 issue of *The Arlington [Mass.] Advocate*. Julie, who has been a fitness instructor since 1995, is the owner of Endurance Pilates and Yoga ([www.endurancepilates.com](http://www.endurancepilates.com)). A long-distance runner, she runs 30 miles a week, or 70 when preparing for marathons.

**John Kannapell** has been appointed CFO at ServiceMagic Inc., a company that connects homeowners to prescreened home service professionals. Previously, he

was senior vice president for AOL search, local and maps, where he managed a portfolio of Internet brands.

## 2005

**Jason Jacobs** is the founder of FitnessKeeper; in 2008, he developed the concept for its product, RunKeeper ([www.runkeeper.com](http://www.runkeeper.com)), a mobile fitness platform for runners. He e-mails, "Since summer 2009, we have been making great headway with RunKeeper. We raised our first round of outside funding, a \$400K round that we closed in November. Also, we have grown the team to five full-time employees, we have office space in Boston's South End, and we passed our one millionth app download in January. Finally, *Time* magazine named us (out of more than 150K apps) one of the top 10 iPhone apps of 2009."

**Elizabeth Kansier** and Brian Rohman were married on Nov. 7, 2009, in Washington, D.C. She is a senior vice president for transition marketing, and he is a vice president for marketing, both at Bank of America in Charlotte, N.C., where they live.

**William Noonan** was interviewed in an article, "William Noonan of Hingham-Based Contrivory Investment Management," that ran in the South Shore Insider section of the Dec. 30 issue of *The Patriot Ledger* and was posted online. He is the CEO of the Hingham, Mass. firm, which was founded by his father in 1972; William joined in 1995. The family-owned company has eight employees and manages approximately \$575 million for more than 150 clients.

## 2006

**Joshua Johnson** has been elected to the board of directors of the Wisconsin Automobile and Truck Dealers Association. The youngest person elected to the state board, Joshua is the general manager of Don Johnson Auto Group, a fourth generation, family-owned, General Motors-certified dealership in Hayward and Rice Lake, Wis. He is president of the board of directors of the Boys & Girls Clubs of Barron County and a member of the Hayward Area Rotary Club. He also is a volunteer instructor for Junior Achievement.

**Lisa McLaughlin** has been named director of informatics and production at the American Institute of Physics in



PATRICK O'CONNOR

**Mike Salguero, MBA '09**, is president and co-owner of CustomMade.com in Cambridge, Mass. He e-mailed in March, "In 2009, my business partner and I acquired and began re-engineering CustomMade.com, a Web-based subscription business of woodworkers and cabinetmakers. The more than 10-year-old business had almost 350 paying subscribers and 1 million visitors per year. We now have more than 1,000 subscribers. Our objective is to grow a one-stop, global online platform that links artisans with consumers who want custom-made products. Currently, we are focused on cabinetry, furniture, decorative items, and more. Our biggest challenge is to help consumers understand the value of having something custom made versus buying off-the-shelf items that do not fit their needs. Because we are growing much faster than our Web site can handle, we will change the entire user experience and underlying technology in the next few months. We are looking for great people to join our team as well as the next round of angel groups or independent investors." For more information, contact Salguero at [mike@custommade.com](mailto:mike@custommade.com).



## Submissions & Suggestions

### Class News Submissions

Class News Editor, Babson Magazine  
Babson College  
Babson Park, MA 02457-0310  
alumnews@babson.edu

### Letters to the Editor

Editor, Babson Magazine  
Babson College  
Babson Park, MA 02457-0310  
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### Please Note

- Babson Magazine reserves the right to edit news
- No engagement or baby photos
- News and photos may be used on Babson's Web site

Melville, N.Y. She will help to create and develop new products and services at the physical sciences publishing company. Previously, she was director for journal publishing services at Aptara.

**Casey Piche** has been promoted to vice president for leasing and development at Bierbrier Development Inc., a developer and owner of urban shopping centers in eastern Massachusetts. Previously, he was a director at the firm, responsible for leasing its shopping centers. He has worked at Bierbrier since 2006.

## 2007

**Daniel Sullivan** has been named vice president for product at Saucony Inc. The athletic footwear and apparel company is headquartered in Lexington, Mass. Previously, he was strategic business unit manager of running footwear at New Balance. He started in the footwear industry at Saucony, where he served in product marketing and management roles during a six-year tenure with the brand.

**Patrick Sullivan** e-mails, "My wife Shealyn and I are thrilled to announce the birth of our son Liam Patrick. Liam was born on Jan. 27 in Newton, Mass. He weighed 7 lbs., 8 oz. Shealyn and Liam are home and doing well."

## 2008

**George Morrill** and his wife Alexandra welcomed their daughter Olivia to their family on May 21, 2009. Olivia joins big sister Isabella, 3. George is an asset manager at Tremont Realty Capital in Boston.

## 2009

**Alan Belniak** e-mails, "My wife Lee and I welcomed our second daughter into the world! Jane Belniak was born on Dec. 1, 2009, and weighed 8 lbs., 2 oz. The family is healthy, doing well, and elated. I work at PTC in Needham as the company's first director of social media marketing, a position I could not have obtained without my Babson MBA."

**Patrizia Damiani** and business partner **Rahul Sahni** were featured in an article, "Product Must Make the Right Fit: Long Haul to Get Folding Shoes to Market," that ran in the Jan. 10 issue of *The Boston Herald*. The partners developed the shoe, called Fit in Clouds, while they were students at Babson. The rubber-soled ballet flats fold in half to fit in their own little pouch, which can be kept easily inside a purse. The shoes are sold online at [www.fitinclouds.com](http://www.fitinclouds.com) and in boutiques.

**Sara Gaum** is the founder and owner of VendorBar ([www.vendorbar.com](http://www.vendorbar.com)), an online event-planning source that streamlines the process of matching people with event professionals. She was featured in an article, "Creating 'Wow' Events With Unique Venues," that was posted on [PlanYourMeetings.com](http://PlanYourMeetings.com) on Sept. 24, 2009. Later on, the company was featured in an article, "Brides and Grooms Say 'I Do' to Wedding Gifts Packed With Personality," that was posted online at [GiftwareNews.com](http://GiftwareNews.com) on Nov. 3. Sara is a former Los Angeles meeting planner.

**Pamela Laferriere** has been promoted to vice president for finance and administration at Access TCA, where she has worked since 1995. She is based in the marketing company's Boston office.

**Megan Shea** and **John Hilliar**, MBA candidate, are the founders of RetireLife. The company, a free consumer information site that addresses the problem of finding care for the elderly, has moved into Monster Worldwide founder Jeff Taylor's rent-free, new business incubator in Boston's Charlestown neighborhood. RetireLife, which went national early this year, is looking for angel financing.

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# I N M E M O R I A M

**Professor Emeritus Richard Bruno** of Ashland, Mass., died on Jan. 2. He was a member of the Accounting and Law Division at Babson. He earned a bachelor's degree from Boston College and an MBA and EdM from Boston University; he became a CPA in 1962. After teaching at Boston College for 11 years, he came to Babson in 1966. A popular teacher, his undergraduate students voted him Professor of the Year 10 times, including six consecutive years from 1986 to 1991, the year that he retired. The *Babsonian*, the College's yearbook, was dedicated to him in 1970. Also, the April and November 1990 performances of the Babson Players were dedicated to him; he was that organization's adviser from 1985 to 1990. In the late 1970s, he and Professor David Drinkwater, MBA '61, founded the Academy of Accountancy; Bruno was group adviser. At the same time, the two founded an accounting firm, Bruno & Drinkwater, which later was renamed Bruno, Drinkwater & Hennessey when Associate Professor Christopher Hennessey '72 joined. Professor Bruno leaves his daughter Loretta Bruno Crumlish '83, MBA '84, and her husband James Crumlish, MBA '97.

**Denison Hatch '39** of Wilmington, Del., formerly of Riverside, Conn., died on Nov. 12, 2009. He served in the Army during World War II.

**Arthur Bell '41** of La Jolla, Calif., died on Dec. 19, 2009. He served in the Army Air Force during World War II. He managed the city of San Diego's pension fund in the 1960s and 1970s when he worked with Scudder, Stevens & Clark.

**Donald Windfelder '48** of West Palm Beach, Fla., died on Jan. 15. A graduate of the Merchant Marine Academy, he served during World War II. He worked at Northwestern Mutual Life Insurance Co. and retired in 1982.

**William McGrath '49** of La Mirada, Calif., formerly of Newton, Mass., died on Feb. 19. He served in the Marines during World War II. He taught at California High School in Whittier, Calif., for 26 years until he retired in 1982.

**George Tomasso '49** of Farmington, Conn., and Boca Raton, Fla., died on Jan. 10. He was vice president for finance at Angelo Tomasso Co., where he worked until 1971. He then formed a construction company from which he retired in the mid-1990s. Tomasso Hall on campus

is named in honor of Angelo Tomasso, his late father. George leaves his brother Victor Tomasso '51 and nephews Michael Tomasso, MBA '78, and William Tomasso '88.

**Boies Coppinger '50** of Sun City Center, Fla., formerly of Sarasota, died on Nov. 21, 2009.

**Charles Fitch '50** of Shrewsbury, Mass., died on Nov. 14, 2009. He served in the Army before he went into business. He was the son of the late Charles Fitch '22.

**George Feeley '51** of Canton, Mass., and Naples, Fla., died on Jan. 16. He served in the Army during the Korean War. He was an insurance broker in the Boston area.

**John Glass '51** of Lady Lake, Fla., formerly of Enfield, Conn., died on Nov. 30, 2009. He served in the Air Force. He was president of John Glass Ford.

**Philip Gemmer '52** of Falmouth, Maine, died on Jan. 19. He served in the Naval Reserve. He was president and owner of Forest City Chevrolet/Saab in Portland.

**Allen Torrey '52** of Scarborough, Maine, formerly of Weston, Mass., died on Oct. 20, 2009.

**Robert Bergstrom '56** of New Canaan, Conn., died on Dec. 12, 2009. He served in the Army from 1952 to 1954. After retiring from IBM, he founded Real Decisions Corp. in 1974 and sold it in 1989.

**Reginald Smithwick, MBA '57**, of Boston died on Jan. 24. He served in the Navy before attending Babson. He was a broker and investment adviser at Paine, Webber, Jackson & Curtis.

**Albert Gorman '58** of West Chester, Pa., died on Dec. 27, 2009. He worked in the investment field for more than 40 years.

**Robert Blount '60** of Jupiter, Fla., died on Jan. 26. He joined American Home Products Corp., later Wyeth, in 1975 and retired as senior executive vice president and CFO in 2000.

**John Copeland, MBA '60**, of Vero Beach, Fla., Wellesley, and Osterville, Mass., died on Feb. 12. He founded Copeland Toyota of Brockton and owned Framingham Ford and Village Chevrolet of Needham.

**Robert Carr '62** of Hobe Sound, Fla., and Lake Forest, Ill., died on Nov. 22, 2009. He served in the Army after he graduated from Babson. When he retired, he was chairman of Fiduciary Management

Associates, an investment advisory firm that he cofounded in the early 1980s. He leaves his cousins Marshall Evans '63 and Howard Simpson '76.

**William Maunder '63** of Leominster, Mass., died on Nov. 24, 2009. He served in the Navy during World War II. He worked for Weyerhaeuser Paper Co. in Fitchburg.

**John Byam '65** of Nashua, N.H., died on Jan. 3. He was a retail salesperson at Fletcher's Appliances.

**Charles Mutrie '68** of Hampton Falls, N.H., died on Jan. 10. He worked in his family's business, P.B. Mutrie Motor Transportation Co., in Waltham, Mass., and his real estate and business ventures in New Hampshire.

**John Malone, MBA '71**, of Glastonbury, Conn., died on Dec. 8, 2009. He served in the Air Force from 1955 to 1959. When he retired, he was a manager at Hartford Insurance Co.

**Clifford Webster, MBA '72**, of Malden, Mass., died on Nov. 6, 2009. He served in the Navy during World War II.

**Stephen Kelly, MBA '74**, of Framingham, Mass., died on Jan. 12. He retired in 2004 as a senior vice president at Boston Federal Savings Bank, where he had worked for 34 years.

**Robert Ouellette, MBA '75**, of Holliston, Mass., died on Jan. 30. A computer consultant, he was a partner at Metric Based Assessments.

**Warren Nottleson, MBA '77**, of Hingham, Mass., and Bonita Springs, Fla., died on Jan. 6. He served in the Army from 1954 to 1956. A CPA, he formed an accounting firm in 1990 and worked until 2009.

**Donald Moore, MBA '78**, of Clifton Park, N.Y., died on Nov. 27, 2009. He worked at Norton Co./Saint-Gobain. He leaves his nephew James Moore '03.

**Jeffrey Wellman '82** of Narragansett, R.I., died on Feb. 3. He owned and operated Whole Earth, a green store in Santa Fe, N.M., where he also was a real estate agent. He leaves his brother Arthur Wellman '81, stepsister Ann Whittaker, MBA '88, and cousin Jeffrey Shute '82, P '12.

**Jonathan Baggott '87** of Marlboro, Mass., died on Jan. 8. He was controller at several software companies and worked independently in the financial field.

**Mark Givens, MBA '02**, of Jackson, Wyo., died on Dec. 5, 2009. He was sports division manager at Petzl America and a guide for Exum Mountain Guides.





## CLIPPINGS

# Getting Down to Business

This spring, **BABSON'S MASCOT WAS NAMED OFFICIALLY FOR THE FIRST TIME** in the College's history.

The new moniker? The College community voted on **BIZ E. BEAVER**.

Pictured in all its furriness at the Staake Gym, the mascot is informally called The Biz.



TIM MORSE