

The Classes

BACHELOR'S NEWS

60th Reunion 1950 SEPT. 24-25, 2010

Join classmates at Back to Babson.

1953

George Slye was profiled in an article, "Legends: George Slye," in the June 15 issue of *Banker & Tradesman*. The story describes how he cofounded Spaulding & Slye, a Boston-area real estate development business, in 1966. George retired in 1983, and the company was acquired by Jones Lang LaSalle in 2006. **David Slye '82**, his son, is managing director of Jones Lang LaSalle's Boston office.

55th Reunion 1955 SEPT. 24-25, 2010

Join classmates at Back to Babson.

1958

Michael Lesse e-mails, "I retired from the investment business after 46 years. Now living in Boynton Beach, Fla., with my wife Tobi and working on trying to lower my golf handicap."

50th Reunion 1960 SEPT. 24-25, 2010

Join classmates at Back to Babson.

1963

Donald Patenaude has joined the financial management and trust team at Guilford Savings Bank in Guilford, Conn. A certified financial services counselor, he is the bank's trust and estates administrator. Previously, he worked at Trust Company of Connecticut, a division of NewAlliance Bank, for seven years.

Ronald Stribley (MBA '70), president of Stribley Capital Management LLC, has been recognized by *Cambridge Who's Who* for dedication, leadership, and

excellence in financial services. A CFA and registered investment adviser, he founded his Saratoga, N.Y.-based investment firm in 2007.

45th Reunion 1965 SEPT. 24-25, 2010

Join classmates at Back to Babson.

1966

Brian M. Barefoot, H '09, P '01, president emeritus, is the author of an editorial, "Brian Barefoot: World's Best Darned Health Care System Needs Help," that was posted online at TCPalm.com (Fort Pierce, Fla.) on Aug. 3. As the father and father-in-law

of physicians and a director of the nonprofit Blue Cross Blue Shield of Massachusetts, he understands the challenges that small businesses face in maintaining competitive health-care benefits and the pressure that health-care costs place on their margins.

1967

Jim Landis e-mails, "Not much news from the class of '67 in the summer issue! But I was married (again) in April, and we honeymooned (and golfed) in Morocco. Had my first hole-in-one in May. I am the founder and managing partner of Intuitive Captive Solutions LLC in Denver. We create and manage



Bob Schofield '58, P '82 (right), catches up with **Bill Cruickshank '49, H '99** (left), a member of Babson's Board of Overseers, at the President's Reception at the Wianno Club in Osterville, Mass., on Aug. 17. More than 100 Cape Cod-area alumni, parents, and students—current and prospective—attended the ninth annual event, hosted by **William Markey, MBA '64, H '09**, former chairman of Babson's Board of Trustees. President Leonard Schlesinger welcomed the guests and introduced Raghu Tadepalli, Murata Dean of the Franklin W. Olin Graduate School at Babson. For many years, alumni volunteers Schofield and **John McManus, MBA '76**, both residents of the Cape, have spearheaded the fundraising effort for the Cape Cod Scholarship, which has provided need-based financial aid for undergraduate students.

captive insurance companies for owners of large, closely held businesses. Anybody heard from **Jack Bye**? I have lost touch with him.” Jim’s e-mail address is jlandis@intuitiveinsurance.net.

 **40th Reunion**
SEPT. 24-25, 2010 **1970**

Join classmates at Back to Babson.

1974

Phyllis Speen e-mailed in August, “After a stint of only a year this July at my job, I became a casualty of the times. It’s the LIFO theory—last in, first out. I look forward to landing somewhere where I can have fun and, of course, earn some money to pay the college tuitions. I am restarting my business development and marketing business, InfoNeeds, which helps startups and ongoing businesses generate sales and new sector opportunities. I’m using my great business development and sales skills! My son is a junior at Queens University in Charlotte, Tenn., and my daughter is going to Lasell College in Newton, Mass., for fashion management. She already has a business designing and making one-off custom pocketbooks, memory blankets, mommy/daughter/dolly aprons, etc. Hopefully, it will help pay the bills.”

 **35th Reunion**
SEPT. 24-25, 2010 **1975**

Join classmates at Back to Babson.

David Mosher (MBA '76) has retired from Madison Dearborn Partners LLC, a private equity investment firm in Chicago. David was a managing director of the firm, which he cofounded in 1992. He was responsible for the noninvestment side of the business. Previously, he worked at First Chicago Venture Capital.

1976

Bill Green (MBA '77), wrote an opinion piece, “Community Colleges Must Evolve,” that ran in the July 29 issue of *The Atlanta Journal-Constitution*. He outlined the importance of community colleges as places “where acquiring skills for new jobs and new careers will take place,” especially in this economic crisis. Bill is a member of the executive committee of Business Roundtable, an association of CEOs of leading U.S. corporations,



Jim Waring '58 (center) celebrated his 50th anniversary of service in the funeral business in April. Senior service counselor and funeral director at Waring-Sullivan Homes of Memorial Tribute and chair of Affiliated Family Funeral and Cremation Services of Massachusetts, Waring is the fourth generation to work in the family business. He purchased the family funeral home in 1965 and led its growth through branching, mergers, and acquisitions to 18 locations in 14 cities and towns in Massachusetts.

and chair of its Education, Innovation, and Workforce Initiative. Business Roundtable has launched an independent commission, The Springboard Project, to address concerns about employability as jobs disappear or become obsolete and require higher levels of skills and education. He is the chair of the project, which will develop approaches to help Americans acquire and refine the skills and education needed to thrive in the evolving labor market. Bill is chairman and CEO of Accenture. He received an honorary degree from Babson in 2007.

1977

Adam Lubarsky was featured in an article, “Lubarsky Says He’s Ready to Fulfill His Dream of Opening a Restaurant at Gilbert & Bennett,” that was posted at TheReddingPilot.com on Aug. 25. Adam is developing a former storage building in Georgetown, Conn., into a speakeasy-style restaurant and nightclub called 1919 Georgetown (www.1919georgetown.com). He anticipates that the restaurant will open in spring 2010. He opened his first restaurant, The Georgetown Saloon, in 1979,

and sold the business 26 years later.

1979

Lawrence Buhl (MBA '81) has been elected to the board of directors of International Titanium Association in Broomfield, Colo. He is CEO at Lawrence Holdings Inc., a specialty metals distributor.

Joe Cambi and his family’s business, Springfield [Mass.] Foodservice Corp., were featured in an article, “The Class of 2009 Entrepreneurship Hall of Fame Announces its Latest Additions,” in the May 11 issue of *BusinessWest* magazine. The food distribution company grew an average of roughly 30 percent a year for a 15-year stretch before being sold in 2001. The Cambi family and five other members of the local business community were recognized by Springfield Technical Community College at its hall of fame induction ceremony in October.

Christian Muggli (MBA '80) writes from Zollikon, Switzerland, “I am still working at AVIA Osterwalder. We have more than 100 gasoline stations and more than 20,000 customers.” He is chairman of the company.

Another First

On July 14, **Craig Saint-Amour '75** (center) and his daughters **Melissa** (left) and **Roberta** (right) completed a family relay across the 20.7-mile English Channel in 11 hours, 10 minutes, and 51 seconds, as certified by the Channel Swimming and Pilot Federation. Theirs is the first father-daughter team to swim the channel.

After more than two years of conditioning in the cold waters off Long Island, N.Y., Team Saint-Amour went to Dover, England. At 3 p.m. on July 13, Roberta jumped off the boat to begin the adventure. Saint-Amour says, "We changed swimmers each hour until we reached Calais, France, at 2:10 a.m."

Swimming the channel is a daunting challenge. Only 150 slots are available each four-month season, and each team has a seven-day window. Weather and water conditions are unpredictable; many swimmers are unable to start. If the boat pilot doesn't navigate well or time currents, tides, and the swimmer's speed correctly, the swimmer may be swept south. "Add in the cost of airfare, trains, hotels, the pilot boat, Channel Federation fees, etc., and it becomes pricey, too," says Saint-Amour.

"I never doubted we could handle the challenges, but I never imagined there would be so many. We endured chilly 61-degree water without wet suits, five hours of total darkness with only the boat's small spotlight to guide us, stinging jellyfish the size of our heads, a rain squall, a 2- to 3-knot current, and 25-mph winds, all while swimming through 5-foot waves.

"I am fortunate to share the bond of swimming with my family, which made the long-standing tradition of signing our names on the walls of the White Horse Pub in Dover special. This is a memory I will cherish forever."

Saint-Amour was Babson's first All-American athlete and remains one of the greatest male athletes in Babson history. He earned six All-America



honors, the most by any athlete at Babson. He qualified for the Olympic Trials in the 100-meter freestyle in 1975, and his school record of 47.13 seconds in that event held for an unprecedented 26 years—the longest reign of any record in Babson swimming history. At the conclusion of his senior year, he was honored as Babson's Senior Athlete of the Year, and he was featured in *Sports Illustrated's* "Faces in the Crowd." He was a member of the first induction class to Babson's Athletics Hall of Fame in 1991.

Saint-Amour lives in Hewlett Harbor, N.Y., and his daughters live in New York City. He can be contacted at craigsaintamour@aol.com.



Victor Nahigian '80 (right) is the founder and CEO of Systems Analysis Services Inc., a Newton, Mass.-based firm that implements accounting systems for small- to medium-sized businesses, network and hardware solutions, and related computer training. He and his business have been recognized by the Intuit Solution Provider Program as a leading provider of customized QuickBooks solutions and QuickBooks products. The award was presented by a representative (left) from Intuit's California headquarters.

 **30th Reunion**
SEPT. 24-25, 2010 **1980**

Join classmates at Back to Babson.

Jon Weber (MBA '81) e-mails, "I have joined the Council on Foreign Relations as a life member." CFR is a resource for information and analysis on world events and American foreign policy. Jon is the son of **Erwin Weber '53**.

1981

Susan Hollister received an MEd degree from Massachusetts College of Liberal Arts in May. She teaches fifth grade at Stearns Elementary School in Pittsfield.

1983

Joan Pitschke Palmer e-mails, "My husband **Andrew Palmer '82** and I began

Weddings



Anthony Mui '00 e-mails, "Annie Tong gave me the great honor of marrying me on Nov. 2, 2008, in Woodside, Calif. We were blessed to have our dearest friends and family share our special day. Two fellow Beavers were at the wedding: groomsman Victor Li '02 and Kelly Kwan, MBA '08. Annie and I moved to California six years ago and live in Redwood City. She works at Gilead Sciences, while I have fun at Palantir Technologies."

Babson Magazine Photography

Babson Magazine requires good-sized, high-resolution digital photos—at least 4 X 6-inch images at 300 dpi. Due to space limitations, wedding captions must run no more than 75 words.

E-mail your jpg and text to alumnews@babson.edu. Traditional prints should be mailed to: Class News Editor, Babson Magazine, Millea Hall, Babson Park, MA 02457.

If you have photo questions, please contact the Class News Editor at alumnews@babson.edu or 781-239-4269.



Sara Yeo '02, MBA '09, and Ed Parisi were married on Sept. 6, 2008, in Meredith, N. H. Several Babson friends and family attended the wedding, including father of the bride Bill Yeo '68; sister and maid of honor Jennifer Yeo '00; bridesmaids Katie (McCue) Volante, MBA candidate, Sherlyn Reynolds, and Kristen Holt, all '02; Katelin (Anderson) '00 and Sean Spaulding '98; Ted Vitas '74; and David Volante '03.



John Conti '01 e-mails, "Kara Dwyer and I were married on June 27 at Old West United Methodist Church in Boston. My groomsmen included Matthew Whittier, Jeremy Beaudette, and Mark Whitman, all '01. Kara and I live in Chicago, where she is a media supervisor at DraftFCB, and I work at Prophet Brand Strategy."

Weddings



Eve Silverman and Philip Tedeschi, both '03, were married on April 5, 2008, in Dallas. Twenty-five alumni attended the wedding weekend, including wedding party members Daniele Mathras, Ali Watkins Lindeman, Erica Kasuli Hart, Nae Schietroma, David Friedman, Dan Aballi, Michael Hughes, and Jonathan Luckmann, all '03, and Lisa Casareale '04. Eve is a buyer for Gucci, and Phil works for a hedge fund in Greenwich, Conn. They live in New York City.



SHAWN TOMKINSON PHOTOGRAPHY

Leslie Brown and Kurt Stanton, both '04, were married on July 3 in Boston. Many alumni attended the wedding, including Marc Pohl and Curt Jacques, both '03; Ryan Fuller, Justin Man, Vera Goncalves, Diane MacLaughlin, Jillian Caranci, Jill Pizzotti, Andrea Mendonca, Gregory McGinnis, Steve Marek, Rahul Mehta, Jessica Jacques, Lauren Bernaski, John Dierksen, Laura Davis, and Emily Tata, all '04; Cooper Clark and Brad Ursprung, both '05; and Amanda Hahn-Graves '07, MSA '07.



Eleni Comuntzis and Keith Vera, both '04, were married on July 5, 2008, in Washington, D.C. Alumni at the wedding were William Hunter '60; Dave Pistorino '01; Katie Volante '02, MBA candidate; Joe Kehoe, Matt Nolan, and Dave Volante, all '03; and Michael Allietta, Dave Ballas, Jim Battista, Adam Bergenfield, Nadia Karagianni, Jason Kosow, Liza Kvint, Lorraine Ladra, Nate Laliberte, Phil McGinnis, and Beth Ziner, all '04. The couple lives in Arlington, Va.



Megan Hickey and **Corey McGovern**, both '05, were married on July 12, 2008, in Topsfield, Mass. Megan e-mails, "We celebrated the day with many Babson alumni. Erin Canon, Rebekah (Leger) Irion, and Erin Lunn, all '05, were bridesmaids. Best man Jon Pacor, Andy Killeen, Dan Mahnks, all '05, and Abe Dugal '06, were groomsmen." Megan works at Endicott College in Beverly, and Corey works at Phoenix Marketing International in Natick. They live in Wenham.



Ashley Albert '06 e-mails, "**Michael Stringer '06** and I were married on Jan. 17 in Connecticut. Michael first asked me out on a bench in Park Manor quad at the end of our freshman year and proposed at that same bench six years later. Guests at the wedding included Drew Johnson '04; Amy Wetmore, Sara Gentes, MSA '06, Jennifer Motta, Eric York, Auditi Hussain, Tiffany White, and Patrick Cahill, all '06; and Olga Brik '08. Michael and I live in Mamaroneck, N.Y."



Rebekah Leger '05 and **Eric Irion** were married on Sept. 6, 2008, in Boston. Alumni at the wedding included bridesmaids (far left, outside in) Anh-Dao (Nguyen) Kefor, Erin Lunn; (far right, outside in) Megan (Hickey) McGovern, and Erin Canon, all '05. Rebekah is a recruiter for Rothschild, and Eric is a vice president at Saba Capital, both in New York City, where they live.



Charles Waas Gerber '83 (right) e-mails, "**Andrew Lo '83, MBA '84** (left), and I, good friends since our days at Babson, met in Hong Kong in May while I was there on business for 10 days. Here, we are about to depart for a tour of Hong Kong by boat, which Andrew kindly arranged. It was great for both of us to have some time to catch up."

dating at Babson in 1979. We've been married for 23 years. In 2007, we went on a vacation to Niagara Falls, Canada. After a wonderful time, we wrote down a few notes in case we wanted to recapture the moment. From those notes, I created The Rolling Passion Romance Game (www.rollingpassion.com), a way for busy couples to arrange for a day of romance. We think it's a great deal of fun, and we know others do, too."

1984

John Verderese has been appointed leader, U.S. advisory services talent management group at PricewaterhouseCoopers.

He is based in the firm's Boston office. Previously, he was the U.S. advisory human capital leader at PwC, where he has worked for 25 years. He is a member of the Society for Human Resource Management. John provides scholarships to Babson students through the John T. Verderese '84 Alumni Scholarship, first awarded in 2006. The scholarship offers need-based support for a qualified undergraduate student.



25th Reunion
SEPT. 24-25, 2010

1985

Join classmates at Back to Babson.

Bill Sternberg is the senior asset

development officer at The Minneapolis Foundation, a community foundation that manages and administers more than 1,000 charitable funds. He e-mails, "In 2002, I made the successful transition from assisting people in amassing wealth to assisting them in distributing it to the charitable causes they care about most. The Minneapolis Foundation serves as a leader, partner, and grant maker to transform education, promote economic vitality, and build social capital in Minneapolis." Bill can be contacted at wsternberg@mplsfoundation.org.

1987

Amanda Strong, director of asset management at Colony Realty Partners LLC in Boston, was featured in an article, "Minorities Make Inroads in a Parochial Profession," in the Sept. 4 issue of *Boston Business Journal*. She is president and a cofounder of the New England chapter of African-American Real Estate Professionals. Amanda also works with other organizations, including the Massachusetts chapter of NAIOP, a commercial real estate development association, to help people of color get together to network and to develop outreach programs.

Michael Weissman, vice president for North American marketing at CopperGate Communications Inc., has been appointed to represent the company on the board of directors of HomeGrid Forum. The company was elected to the board in July. HomeGrid Forum is a global, nonprofit

Kristen "Cricket" (Cunningham) Kime '90 e-mails, "A group of Babson friends got together in August at the home of Rob and Marianne (Navicky) Budnik '90 in



Westboro, Mass. My family and I were in Boston following a family cruise, so Marianne organized a pool party/BBQ for all of us. At the party were (left to right, back row) **Andy Bank '90**, myself, **Peter Hunt '89**, **Kim (Struzenski) Chase '88**, my husband Jeff, Rob; (front row) **Maggie (Keating) Hunt '90**, Marianne, Andy's wife Debbie, **Jenn (Daley) Hill '90**, **Lisa (Gibbs) Keslar '90, MBA '94**, and **Paula (Farina) Pollis '90**. Also at the get-together but not pictured were Kim's husband Bob, Jenn's husband Greg, and 24 kids, ranging from 19 months to 12 years old. Lisa's husband Dave and Paula's husband **Ed Pollis '90** were not able to make the party. Everyone is still in the Boston area except Jenn, who lives in Oradell, N.J.; Lisa, who lives in Dover, N.H.; and me—I live in Chantilly, Va. Everyone is great. It was fun catching up, reminiscing, and watching our kids play together!"

trade group promoting the United Nation's International Telecommunication Union's standardization efforts for next-generation home networking. CopperGate's chipsets enable distribution of broadband digital content over all three types of wires in the home: coaxial, phone, and power. CopperGate is headquartered in Tel Aviv, Israel, with offices in the U.S., Taiwan, Korea, China, and Japan. Michael also was a featured speaker at the Smart Energy West Coast Conference in San Diego on Sept. 1. He is married to **Wendy Munroe Weissman '88** and is the son of Babson Board of Trustees member **Robert Weissman '64, H '94**, and the brother of **Christopher Weissman, MBA '90**.

1988

Scott Baker has been named principal at Perspecta Trust LLC in Hampton, N.H. A CFA, he is responsible for the company's wealth management offering. Previously, he was principal at Cook Pine Capital, an investment management firm.



20th Reunion
SEPT. 24-25, 2010

1990

Join classmates at Back to Babson.

Marianne Budnik has been named senior vice president and chief marketing officer at CA Inc., an IT management company headquartered in Islandia, N.Y. Previously, she was vice president, global field marketing and programs at EMC Corp.

Robert Drago was featured in an article, "Food Industry Veteran Sees Firm on the Rise: President Robert Drago Has Recipe for Growth at Fleischer's Bagels," in the June 5 issue of *Rochester* [N.Y.] *Business Journal*. He became president of Fleischer's Bagels Inc. in Macedon when its founder retired in 2008. Robert also is a member of the company's board of directors. He plans to grow the business by expanding west of the Mississippi River and into Canada, focusing on innovation and new product development with a concentration on health and wellness products, and by increasing the company's sales channels.

Lisa Gibbs Keslar (MBA '94) has been appointed vice president at ReSearch Networks, a Portsmouth, N.H.-based technical and professional placement services firm. Previously, she was director of marketing at VXi Corp.,

The Power of Positive Thinking

Joanne Gosselin Verkuilen '92 (right) e-mails from Montclair, N.J., "My sister, **Susan Gosselin Cooke '87**, and I joined forces and are business partners in Circle + Bloom LLC (www.circlebloom.com). The company, which I founded in 2007, provides products and information to improve women's fertility, health, and well-being. I created the company's first product, a 28-session auditory program also called Circle + Bloom, to help customers leverage the power of relaxation and mind/body direction.

"My struggle with infertility led me to spend almost two years researching the stress-infertility link and the power of the mind/body connection. I sought advice and guidance from medical professionals, mind/body experts, and psychologists. Our auditory program can help bring the power of control to those who are experiencing the emotional ups and downs that are common to infertility.

"Sue and I decided to partner when the program was ready to launch. Her involvement and passion stem from her desire to use her business experience in ways that positively affect people. Within a month from our first discussion, we secured funding and hit the ground running."



a global supplier of wireless communication products.

1991

Edward Doherty has been appointed vice president for business development in the commercial loan department at StonehamBank in Stoneham, Mass. The bank's commercial lending division covers Massachusetts and southern New Hampshire. Prior to this position, he was a vice president and relationship manager at Citizens Bank and was an assistant vice president, commercial loan officer, and commercial credit analyst at Northern Bank & Trust Co.

1992

David Wilkie was named to the "40 Under Forty" list in the July 27 issue of *Hartford* [Conn.] *Business Journal*. He is the CFO at Harrington Engineering Inc., which has offices in Connecticut and Rhode Island. Previously, he worked at Connecticut National Bank, now Bank of America.

1993

Lee Kaltman and his wife Lara are proud to announce the birth of their son Isaac Jacob Kaltman on July 8. Isaac joins his sister Isabel. Lee can be contacted at leekaltman@gmail.com.



15th Reunion
SEPT. 24-25, 2010

1995

Join classmates at Back to Babson.

1996

Nicole (Manning) McCabe e-mails, "My husband Todd and I welcomed our daughter Reagan Jayne on April 20. Reagan joins her big sister Alexa, 2. After taking the summer 'off,' I headed back to my job as director of global services marketing for SAP software, where I have worked for five years. Would love to hear from my Babson friends! My new e-mail is nikkimccabe@comcast.net."

1997

Erik Plotkin is president of The Tyler Foundation (www.tylerfoundation.org),



David Cohen '95 is the founder of Playing It Forward Inc. (www.playingif.org), a nonprofit corporation that promotes health, well-being, and an active lifestyle for children around the world. He e-mails, "In my travels, I have witnessed children unable to participate in sports due to the lack of proper equipment. With this in mind, and with my passion for sports, I founded Playing It Forward so that children can continue to play. Playing It Forward provides new and used sports equipment to underprivileged children domestically and abroad. We receive donations from many sources and distribute them to established child-focused organizations. We continue to seek donors interested in supporting our mission. There is a lot of need around the world and many causes to support, but for me, putting a smile on a child's face is absolutely worth the effort." Cohen's e-mail is david@playingif.org.

which he and his wife Heather founded in 2006 in honor of their son Tyler. Tyler, who was diagnosed with epilepsy at three weeks old, had brain surgery in 2005 when he was 15 months old. The Shirley, Mass.-based nonprofit foundation provides financial support to families whose children have epilepsy and are being treated at Children's Hospital Boston or UMass Memorial Medical Center. **Levon Kurkjian** is a member of the foundation's board of trustees. Erik is the son of **Richard Plotkin '58**.

1998

Christine Jenkinson e-mails, "My husband Ben and I are happy to announce the birth of our daughter, Ellery Victoria, on Feb. 18."

Benjamin Perkins has been named managing director of life sciences investment banking at Bank of America Merrill Lynch. He is based in San Francisco. Previously, he was managing director and head of life sciences investment banking at Pacific Growth Equities.

1999

Taylor Heal e-mails, "My wife Mackenzie Daly Heal and I would like to announce the birth of our first child



ing because a 2008 fire had displaced families, and our fundraising and volunteer time had a direct effect on those families' obtaining a home."

Quinn Donovan Heal on July 26. Quinn weighed 7 lbs., 7 oz. and was 20.5 inches long. Everyone is doing very well as we all adjust to a new sleeping schedule!"

Kathy (Kuhn) Hotchkies e-mails, "My husband Blair and I welcomed our first child on May 7. Ian Rhys weighed 6 lbs., 15 oz. and was 19.5 inches long. With his full head of blonde hair, he causes quite a stir wherever we go! We have been living in the Seattle area for three years and are enjoying it immensely." Kathy can be contacted at kathy5846@hotmail.com.

Tawny Ong e-mails from New York City, "Cupcakes put smiles on people's faces and that's what I love about baking them. I left corporate life in 2008 to create Desserts by Tawny Ong, and I haven't looked back. My classic desserts—like cupcakes, banana pudding, and icebox cake—have graced events both intimate and grand. I've even catered for Mayor Bloomberg at Gracie Mansion! To view my menu or have me cater your next event, please visit www.tawnyong.com." Tawny's e-mail is tawny@tawnyong.com.

Greg Toskos e-mails, "I finished my first year as varsity head coach, ice hockey at Don Bosco Prep in Ramsey, N.J."

10th Reunion 2000 SEPT. 24-25, 2010

Join classmates at Back to Babson.

Linda Pizzuti and John Henry were married on June 27 in Boston. She is a real estate developer, and he is principal

Michael Downey '99, MBA '07 (in photo), is a director of Feeley & Driscoll PC, a Boston-based, certified public accounting and business consulting firm. Directors **Thomas Feeley, MBA '71**, and **Edward Johnson, MBA '02**; other staff members; and Downey volunteered their time to the Merrimack Valley Habitat for Humanity in May. This was the 10th consecutive year that the firm has partnered with the organization. Downey e-mails, "I was introduced to Habitat for Humanity as a freshman at Babson, when a group of students traveled to Greenville, S.C., to build homes during spring break. I am proud of the close affiliation that our firm has with the Merrimack Valley Habitat for Humanity. Our 2009 efforts were particularly reward-

owner of the Boston Red Sox baseball team. The couple lives in Brookline.

2002

Mehmet Ozargun is executive chef and co-owner of Cafe Mangal (www.cafemangal.com), a Mediterranean Turkish restaurant in Wellesley. He e-mails, "I'm excited to say we're doing well; we plan to open a second location closer to Boston within two years. Cafe Mangal's food rating went from 24 to 25 in *Zagat 2009/2010*, a dining guide that rates food on a scale from 0 to 30, so our rating is excellent. As a result, we're in the top 9 percent of 1,214 restaurants in the guide. On a local level, this is the fourth year in a row that Cafe Mangal has been named the No. 1 Restaurant for Lunch in Wellesley by Readers Choice Awards [Gatehouse Media Inc.]. I'm proud to add that Readers Choice Awards 2009 named our restaurant Wellesley's No. 1 Restaurant for Dinner and awarded Cafe Mangal third place (bronze) for Regional Favorites Restaurant for Lunch. Please stop by. E-mail me at cafemangal@comcast.net so I'll know when to expect you."

2004

Katrina Sundberg and Jordan Minno were married on Aug. 8 in Bay Head, N.J. She is an assistant manager of the product and development department at Tiffany & Co., and he is the real estate acquisitions manager at The Connell Co. in Berkeley Heights.



5th Reunion
SEPT. 24-25, 2010

2005

Join classmates at *Back to Babson*.

Steve Carrabba was interviewed in an article, "Steve Carrabba: An Insight at a Chemistry Bench Leads to an Entrepreneurial Career," in the June 18 issue of *Machine Design*. He is the principal of Accuposture Systems Ltd. (www.accuposturesystems.com), a Bloomfield, Conn.-based company that develops and produces ergonomic and height-adjustable products that help to reduce worker injury and enhance productivity. The company's products include the AdjusTable workstation and SlatWall systems.

Stephen Spaeth, Jeremy Balboni, and **Lance Pinn '06** were featured

Alumni Connections

Alejandro Cardenas '03 is cofounder and managing director of Visions of Essence LLC, creator of Eoris Essence (www.eorisesence.com). Eoris Essence is a role-playing game in which each participant assumes the role of a fictional character and interacts in an imaginary setting. The book that outlines the story and the game rules was published in August and is available online. Cardenas e-mails from Bogota, Colombia, "In 2006, I met two young Colombian artists who had created an imaginary world with a compelling story and innovative role-playing game. I helped them to finance their business idea: to produce and sell their RPG worldwide. I structured an offering for angel investors, did the fundraising road show, and obtained funding.

"Initially, I had a lot of questions because I had never played RPGs and knew practically nothing about the market. I turned to Babson's Alumni Directory and looked up alumni in the toy/game industry and RPG companies. I found two whose insight was invaluable—**Christine Craig, MBA '89**, and **Eric Levin '91**.

"When I needed to print advance sample books for a game convention, **Vicente Carvajal '91** put me in contact with the CEO of a large printing company in Colombia. The final copies were printed by D'vinni, a well-known printer in Colombia, to which **Paula Quijano '04** referred us.

"As you can see, the Babson network has been an important resource. The next step, after selling the book, is to make a video game and a movie. I am looking for alumni in the media industry who can provide

advice about visibility and exposure for Eoris.

"Among the many lessons I have learned are that Babson alumni are exceptionally generous with their knowledge, and contacts found in the Alumni Directory are extremely valuable when starting your business!"

Cardenas can be contacted at acardenas@babson.edu.



in an article, "A Climbing Gym for Brooklyn: Rock Climbers Converge at City's First Dedicated Facility," posted on July 24 at BrooklynEagle.com. Brooklyn Boulders (www.brooklynboulders.com) opened in August. The plan for a rock-climbing gym was developed at Babson, and cofounders Stephen and Lance found a suitable space for the business in Brooklyn, N.Y. Jeremy, who is a partner in the venture, works in Boston.

2006

Ashley Burgess has joined Laura Burgess Marketing LLC, her family's

business, as senior marketing communications manager. The Portsmouth, N.H.-based public relations firm focuses on the law enforcement, tactical, military, and shooting sports markets. Previously, Ashley was a marketing specialist at Bullhorn Inc., where she organized events and trade shows.

Sean Speer has been named vice president, investments at The Wartosky Group LLC in Boston. He e-mails, "The Wartosky Group works with individuals, families, and institutions around the world to help them with their investment and wealth management needs. I specialize in the development of investment and financial plans for young entrepreneurs. I



Rob Goodman '99 e-mailed in August, "My wife Steph and I and our son Jake welcomed Joshua Ethan on July 1. Jake and Josh are excited to make their inaugural visit to Babson in October for reunion. On Aug. 1 and 2, I participated in the 192-mile Pan-Massachusetts Challenge for the ninth time. I am incredibly grateful to all who have helped me raise more than \$179,000 for cancer research and treatment at Dana-Farber Cancer Institute. If anyone wants to join me on the ride next year, let me know." Goodman's e-mail is rgoodman1999@babson.edu.

would be happy to help you." He can be contacted at sean@wartoskygroup.com.

2007

Meredith Greeno was featured in an article, "Concordians Support Reid's Ride," in the Aug. 10 issue of *The Concord [Mass.] Journal*. Meredith was among more than 345 cyclists who rode in the fifth annual, 28-mile Reid's Ride Bike-a-thon and raised more than \$90,000 for the Reid Sacco Memorial Cancer Research Fund. The fund was established in honor of Meredith's cousin,

Reid Sacco, who died in 2005.

Asad Rahim e-mailed in August, "After graduating from Babson, I moved to Germany to complete a human rights fellowship. Because I wanted to continue living abroad, I moved to Dalian, China, to teach English at a university for a year. While that experience was fulfilling, I decided to test out the private sector and went to Hong Kong to work in investment banking at J.P. Morgan. My two years in Asia were transformative, and I'm infinitely thankful for the relationships I developed there. I am now refocusing my career on my true passion: human and civil rights. To that end, I have moved

back to Boston and will start my first year at Harvard Law School in September. I'm sure the next three years will hold much stress, growth, challenge, and even more stress." Asad is the recipient of a Jack Kent Cooke Graduate Scholarship. The Jack Kent Cooke Foundation selects approximately 30 graduate scholars each year to pursue graduate or professional study. In 2007, he received a Humanity in Action Fellowship, which enables American students to join university students from Europe for five weeks of intensive study of contemporary minority and human rights issues in the U.S. and Europe. Subsequently, he received a two-year, service-based Princeton-in-Asia Fellowship. Asad can be contacted at asadrahim2@googlemail.com.

2008

Victor Melfa has joined his father in his family's business, Melfa Wealth Management. Previously, the Westboro, Mass.-based firm was called Melfa Financial Services. Victor is manning the firm's office in Boston, which has been opened to better serve clients. Father and son were profiled in an article, "Melfa Family Heads for Boston," in the July 9 issue of *Worcester Business Journal*.

Polina Raygorodskaya was interviewed for an article, "CEOs Under 25: Polina Raygorodskaya," that was posted on Aug. 13 at examiner.com (Boston). Her company, Polina Fashion LLC (www.polinafashion.com), specializes in event coordination and public relations

Kevin Shane '03 is the founder and president of K.O. Stogie Innovations LLC, a New Jersey-based company that starts and builds companies and brands; one of them, Telme Clothing, sells clothing through the Telme brand (www.telmeclothing.com). He e-mails, "One area we are focusing on is creative consulting and our own new ventures. I am in the process of starting a nonprofit called one2give. The organization will educate people about philanthropy and assist them in running successful fundraisers. On June 13, I ran a fundraiser at Jose McIntyre's in Boston for The Jimmy Fund. The event was sponsored by the Red Sox, The Cheesecake Factory, Grace Potter and the Nocturnals (band), Telme Clothing, and Bumble and Bumble (personal care products). Each company donated items for our raffle. Alumni at the fundraiser included (left to right, back row) Fatima Cabral '08, MS '08; Katie Yeager '08; Peter Quintiliani '03; Adam Malpocher '03, MBA can-



didate; (front row) Alex Kelley '03; Amanda Frier '03; myself; Leah Macdonald '03; and Jackie Regan '00."

services for the fashion industry.

Steve Tahmoush was featured in an article, "Medford Has an All-American Duo," in the June 28 issue of *Boston Sunday Herald*. He plays outfield with the Medford Americans, an amateur team that competes in greater Boston's Intercity League. Steve is the Americans' leadoff hitter and one of its key players. He helped to lead the team into the playoffs, where it lost in the semifinals. Steve enjoyed a brilliant baseball career at Babson, stealing a program record 55 bases and ranking in the Beavers' all-time top ten in runs scored, total bases, hits, and triples. Fellow Medford American teammate **Dave Ahern '10** is a third baseman. During the school year, Dave plays for the Babson Beavers. He batted .356 with 34 runs and 33 RBIs as a sophomore and saved nine games on the mound in his first two seasons.

Justin Unger e-mailed in September, "**Connor Tyrrell** and I have rolled out an online startup, The Beer Genome, a community focused on everyone's favorite beverage. We have been up and running since July. The Beer Genome correlates beers based on your ratings and creates a set of recommendations based on the beers you like. As the collection of ratings grows, the recommendations we make will improve. In August, we announced our migration from alpha to beta testing. This news came with the addition of our latest feature, Beer Buddies, which allows users to search for friends on The Beer Genome, view the beers they have rated, and provide personal recommendations. This popular addition provides a link from user to user. We have started to push our initial Facebook and Twitter marketing campaigns and are reaching out to other channels. Join us at www.thebeergenome.com."

2009

Jordan Kelley was featured in an article, "Virtual Entrepreneurs: Friends Turn Passion for Computers Into Business With Job-Hunting Site," in the June 9 issue of *Summerlin* [Nev.] *View*. He is the cofounder of Jobbi.com, a free Internet job-search site. Jobbi.com was launched in January 2008; it now has as many as 140,000 users per month.

Raul Pellerano, **Mikaela Gillette**, and **Anton Yakushin '08** are the founders of The Laptop Co. Inc., which owns and operates BongoBing (www.bongobing.com), a Web-based shopping platform. In July, the Framingham, Mass.-based



Jon Ricci '05 (second from right) is the vocalist for Lansdowne, a Boston-based rock band; he also is the band's lyricist. He e-mails, "I formed Lansdowne in 2006. We have become recognized as one of the top unsigned bands in the country by numerous industry resources, and have played with many acts, including Sara Bareilles, Red Jumpsuit Apparatus, and Saving Abel. Lansdowne supported Kid Rock and Lynyrd Skynyrd at Summerfest 2009 in Milwaukee. We spend roughly eight months out of the year touring the country and, as an entertainment partner of the USO, played for our troops on U.S. bases in Kyrgyzstan, Afghanistan, and Kuwait from Dec. 22, 2007, to Jan. 5, 2008. To see our tour schedule and hear our music, visit www.myspace.com/lansdowne." Ricci can be contacted at jon.ricci@gmail.com.

company filed a request with the U.S. Patent and Trademark Office for an extension of time to oppose Microsoft Corp.'s efforts to register a trademark for the name "Bing." An extension was granted to Oct. 28. Raul e-mailed in August, "We have worked hard and invested significant resources in building our BongoBing brand and identity, our Web site and services,

and our corporate identity. We believe it is important for a small company like The Laptop Co. to continue to use its trademarks and conduct business without confusion in the marketplace." BongoBing provides organized access to and relevant information about home and garden products on the Internet.

Tarang Gosalia '09 e-mailed in August, "I am opening a Red Mango franchise in October in Boston, the first location in Massachusetts. Red Mango offers health-conscious, tart-flavored, nonfat frozen yogurt. The concept started in Korea in 2002 and has been spreading throughout the U.S. since 2007. I plan on opening five stores over the next seven years to leverage the business. With the knowledge gained from my entrepreneurship courses at Babson, I have developed a strong understanding of the process of launching a successful business—writing a creative business plan, pitching the concept to banks, and more. I have always wanted to be my own boss, and by pursuing a career in small business and franchise development, I can be in full control of my future and have financial independence, especially in this economy." Gosalia can be contacted at tgosalia1@babson.edu.



BINITA/BLOGSPOT.COM

1965

Elliot Rosenfield, CPA, announced that he has retired from Rosenfield Raymon Pielech PC, an accounting and business consulting firm that he cofounded as Rosenfield & Holland in 1970. The firm has offices in New Bedford, Fall River, and Martha's Vineyard, Mass. He is a member of the board of directors of First Citizen's Federal Credit Union, treasurer of the Bristol Community College Foundation, and a member of the Tobey Hospital Business Council.

1968

Dave Cockley e-mails, "I had a successful career in the advertising agency business and later in the video business in Cleveland. Recently, I migrated to academia, where I teach marketing courses in the University of Akron's College of Business Administration and use a very fine text written by Babson marketing professors Dhruv Grewal [holder of the Toyota Chair in Commerce and Electronic Business] and Michael Levy [Charles Clarke Reynolds Professor of Retail Marketing]. Life is indeed cyclical." Dave's e-mail is captaindave2898@aol.com.

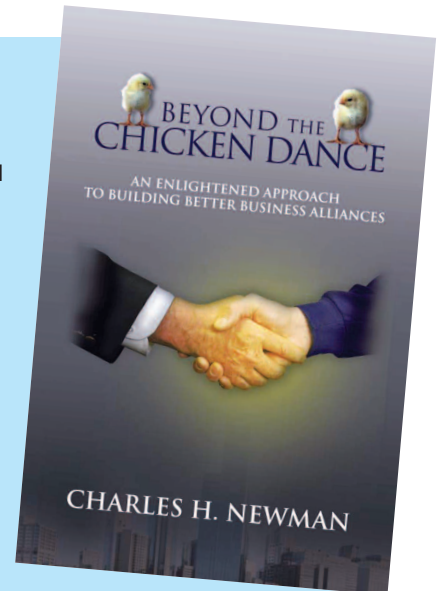
1969

Donald Moskowitz e-mails from Londonderry, N.H., "Retired as president of MDK Management Corp. Elected treasurer, American Legion, Department (state) of New Hampshire. Elected to executive committee, Southern New Hampshire Planning Commission. Appointed to SNHPC regional economic development plan steering committee."

1970

Ronald Stribley ('63): see Bachelor's News.

Charles Newman '63, MBA '70, is the author of *Beyond the Chicken Dance: An Enlightened Approach to Building Better Business Alliances*. The book was published in July. He e-mails, "I wrote the book because I was fortunate throughout my career to do business in a broad spectrum of cultures and build many friendships around the world. At the conclusion of each trip, I shared stories of my adventures with anyone who would listen. Over the years, my business associates, my friends, and especially my wife prodded me to write down my stories. The comment I heard most often was that it is not right if you do not share what you've learned with those who might like to follow a similar path. So here it is, a book based on real-life experiences. Readers can recognize some of the pitfalls, avoid some of the mistakes, and increase their overall chance of success. Special thanks go to Associate Professor Srinivasa Rangan [Management Division], who took his valuable time to read and review the book. In part, Rangan says, 'The novice will learn interesting things. The veteran will learn how it all fits together.' For more information, visit my Web site at www.beyondthechickendance.com." Newman lives on North Hutchinson Island, Fla., and can be contacted at charlienewman@comcast.net.



1971

Ilan Hadani e-mails, "My third granddaughter, Abigail Lydian Pease, was born on Aug. 20."

1976

David Mosher ('75): see Bachelor's News.

1977

Robert Ayotte has been promoted to vice president, audit services at Textron Inc. in Providence, R.I. A CPA, he leads the company's global audit services activities and is an officer of the corporation. Since 2002, he had been assistant

corporation controller at the company, where he has worked for 30 years.

Bill Green ('76): see Bachelor's News.

1978

Kevern Joyce has been appointed to the board of trustees of the Zeiterion Performing Arts Center in New Bedford, Mass. He worked in the electric utility industry for 30 years, including as chairman, president, and CEO at TNP Enterprises Inc. and Texas-New Mexico Power Co. He is the sponsor of the Kevern R. Joyce Term Chair, held by Professor Kent Jones, Economic Division.

1979

Gary Iacovelli has been promoted to

senior vice president for commercial lending at UniBank, a mutual community bank with eight branches in western Massachusetts. He has worked for the bank for more than 21 years. He and his wife Shirley live in Milford.

1980

Henry Krause founded Finish Line Technologies Inc. (www.finishlineusa.com), a company that makes specialty bicycle lubricating and maintenance products, in 1988. He was featured in an article "Economy's Troubles Boost Bay Shore [N.Y.] Bike Company," in the Aug. 6 issue of *Long Island Business News*. Henry notes that the company has grown during the past two years because the weak economy has prompted people to take better care of their old bikes.

George Migausky, executive vice president and CFO at Dyax Corp., also will oversee information technology and human resources at the Cambridge, Mass.-based biotherapeutics company. He joined Dyax in 2008. Previously, he was CFO at Wellstat Management Co., a privately held group of five life insurance companies.

Christian Muggli ('79): see Bachelor's News.

1981

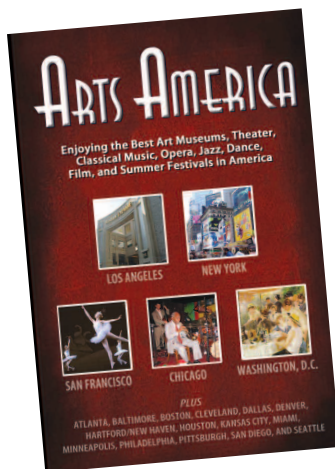
Lawrence Buhl ('79): see Bachelor's News.

Robert Peirson was featured in an article, "City Finance Director to Step Down," in the July 9 issue of *Daily Sound*. He became accounting manager of the city of Santa Barbara, Calif., in 1989, and after being promoted to assistant finance director, he became its finance director in 1995. Before working in Santa Barbara, he was director of finance and administrative services for the city of Seward, Alaska, from 1984 to 1988. He was also a branch manager of the National Bank of Alaska.

Jon Weber ('80): see Bachelor's News.

1982

Mike Crehan has accepted a position in the career development office at Mendoza College of Business at University of Notre Dame in South Bend, Ind. He received his undergraduate



Jeffrey Compton '77, MBA '80, e-mailed in August, "I am the executive editor of *Arts America: Enjoying the Best Art Museums, Theater, Classical Music, Opera, Jazz, Dance, Film, and Summer Festivals in America*, which will be published by Huntington Press in October. The guidebook highlights cultural art offerings in 20 major U.S. cities and gives tips on how to save time and money while enjoying the best culture in America. *Arts America* includes a contribution written by **Howard Simpson '76**, entitled 'What Makes Chicago, Chicago.' Also, the last chapter of the book mentions the Graham Johnson Cultural Arts Endowment, formed in 2007

by **Robert "Dixie" Johnson '74**. *Arts America* will be available online, in bookstores, and on the Arts America Web site (www.go-artsamerica.com), where we will have information on two dozen cities not included in the book. My life-long interest in the arts was greatly enhanced and expanded during my years at Babson. In 1974, I was asked by (then Associate Dean) David Carson to be on the Arts Awareness Committee. I saw how valuable and rewarding cultural arts could be to anyone in any career."

degree from Notre Dame. Mike wrote a blog for *The Wall Street Journal* online edition, covering his job search, which began when he was laid off by Lehman Brothers in 2008.

Diane LeClair has been elected chair of the board of directors of VNA Care

Network and Hospice, a nonprofit organization that provides home and hospice care for terminally ill and homebound residents in eastern Massachusetts. A CPA, she has worked with the organization since 2002 and was a member of the VNA Care Hospice and the foundation boards. She is senior vice president at Greenberg, Rosenblatt, Kull & Bitsoli PC in Worcester.

Akio Toyoda is the president of Toyota Motor Corp., the company founded by his grandfather in 1937. He has been featured in the media, including two articles: "New Leader Tries to Get Toyota Back on the Road" in the Aug. 4 issue of *The New York Times* and "New President of Toyota Says Product Lineup Under Review" in the June 26 issue of *The Kansas City Star*.

1983

Kate McAlarney has been hired to teach mathematics at the Memorial Middle School in Hull, Mass. Prior to this, she taught in the Cohasset public school system and worked in private industry. She lives in Cohasset.

1985

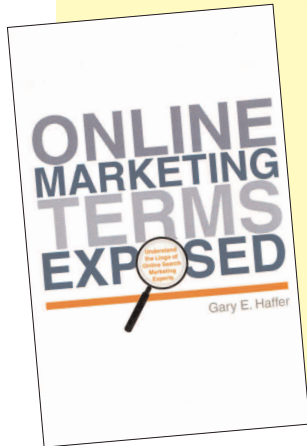
Dennis Fitzgerald e-mails, "Twenty-four years after graduating from Babson, I passed all sections of the California CPA



Greg Nazarow, MBA '89, has been named a vice president at Gannett Fleming, an international planning, design, and construction management firm. He is a senior rail operations analyst with Gannett Fleming Transit & Rail Systems, a division of the firm in Valley Forge, Pa.

Gary Haffer, MBA '93, wrote *Online Marketing Terms Exposed: Understanding the Lingo of Online Search Marketing Experts*, which was published in July. He e-mails from ghaf123@gmail.com, "My book defines more than 450 terms used in the creation and marketing of Web sites, which are vital to maintaining a business's competitive edge. I provide tips on how to navigate through online marketing, step-by-step instructions on how to use social

media sites such as YouTube, Facebook, and Twitter, and other ideas designed to optimize a company's Web site performance. The book will help those new to the search engine optimization (SEO) market as well as more seasoned veterans. Information ranges from how to create or enhance a Web site to how to use tags and keyword searches to increase Web-site recognition by search engines. In addition, I explore marketing a Web site through online directories, blogging, online forums, and social bookmarking. Visit my blog at ghaf123.wordpress.com for more advice on online marketing and SEO." Haffer is the parent of **Lauren Haffer '10**.



exam on my first sitting. It seems that accounting professors [Michael] Feters [Walter H. Carpenter Distinguished Professor] and [Richard] Bruno [retired] imbedded some long-term knowledge in their students."

Paul Malnati has been elected to the board of directors of Milford [Mass.] Federal Savings & Loan Association. He is the senior vice president for real estate and investments at Trans National Group in Boston. Paul oversees the company's real estate and investment activities and is its treasurer.

1987

William Aalerud was featured in an article, "Free Office Space. Just Bring Energy: Downsized Firms Restore Bustle While Giving Job Hunters a Base," in the July 30 issue of *The Boston Globe*. William is president and director of construction operations at A.J. Martini, a construction firm in Winchester. He has offered rent-free, empty space in the company's offices to laid-off professionals.

1988

Vincent Boles, a major general who was in charge of Army logistics through much of the war on terror, has retired. He joined the Army in 1976. At a ceremony held at the Pentagon in July, he

was given his official retirement orders, the Distinguished Service Medal, and a certificate of appreciation from President Barack Obama. Vincent was selected for promotion to brigadier general in 2000 and assumed command of the Army's War Reserve stocks and equipment in 2001. In 2003, he was deployed to Kuwait and moved into Iraq later that same year. His career took him to nine states and four countries.

Stephen DiPalma has been named senior vice president and CFO at EnVivo Pharmaceuticals in Watertown, Mass. The biopharmaceutical company develops products for central nervous system

disorders and is focusing on cognitive disorders, schizophrenia, and Alzheimer's disease. Previously, he was executive vice president for business operations and CFO at RXi Pharmaceuticals Corp. in Worcester. Before that, he was cofounder, president, and CEO at Catalyst Oncology Inc.

Irving Rogers has been named chairman of the board of trustees of Lahey Clinic in Burlington and Peabody, Mass.; he has been a member of the board since 2000. He is the former chairman and publisher of The Eagle-Tribune Publishing Co. and the *Andover Townsman*.

1989

Robert D'Alelio was featured in an article, "Small-Cap Buys: Neuberger Berman's Robert D'Alelio Likes Companies With Low Debt and an Emerging Market Presence," in the June 1 issue of *Financial Advisor*. He comanages the Genesis Fund, a small-cap fund at Neuberger Berman LLC in New York City.

Tom Georgens has been promoted to CEO of NetApp, a data storage company headquartered in Sunnyvale, Calif. In 2005, he joined NetApp as an executive vice president and was named president and COO in 2008.

Joseph Gill has been named vice president, client management in the investment-only, defined contribution group at Newark, N.J.-based JennisonDryden, the proprietary mutual fund family of Prudential Finance Inc. Previously, he managed the 401(k) programs at UBS.

Marty Middelmann, MBA '95, (right) e-mails, "This year, I rode in my first Pan-Massachusetts Challenge. The PMC is a two-day, 196-mile bike-a-thon across Massachusetts that raises funds for cancer research. It was an incredible experience, one that will stay with me for a long time. It also has been quite an enlightening journey as I have come to learn and reflect more about the people in my life and how cancer has affected them. See my story at www.pmc.org/MM0373. While checking in for the PMC in Sturbridge, I ran into **Amie (Shapiro) White, MBA '95** (center) and her husband **Greg** (left). This is her third year riding the PMC, and the ride is very personal for her. She has been battling cancer on and off since we graduated from Babson. Ride strong, Amie! You can read her story at www.pmc.org/AW0069." Middelmann's e-mail is middelmann.martin@gmail.com.



1991

Dan Flannery has been named CFO of Bond Brothers Inc., a 102-year-old construction firm in Everett, Mass. A CPA, he will lead all administrative, financial, and IT functions at the company. He is a member of the Construction Financial Management Association.

1992

Michael Healey is the founder and president of Yeoman Technology Group LLC (www.yeomantechnologies.com), which began operating in Portsmouth, N.H., in June. The company helps its clients to understand how their products are sold through the various Internet channels and to develop an Internet sales strategy. Yeoman Technology focuses on manufacturers, publishers, and software companies.

Marilyn Smith has been named head of information services and technology at MIT in Cambridge, Mass. Previously, Marilyn was president, life companies at The Hanover Insurance Group, formerly Allmerica; she had worked at the Worcester-based company since 2000.



Jenny Feng, MBA '99, is CEO of the Los Angeles-based MarketeersClub.com. She e-mails, "MarketeersClub.com launched in June with a bagful of free tools and resources for marketing, brand, and product managers. The one-stop portal helps marketeers to manage all types of projects, from creating marketing plans, to product development and distribution, to advertising. Along with other

members of the MarketeersClub.com team, **Vikas Chawla, MBA '99**, and I created this new venture with a wealth of business experience and a zeal for entrepreneurship that was fostered at Babson College. The education and the network that Babson gave us formed the cornerstone to launch the business. We invite you to join the club." Feng can be contacted at jfeng@marketeersclub.com.

1993

Ruthie Davis is designer/president and founder of RAdesign Inc. (www.ruthiedavis.com), a designer shoe company in New York City. She was featured in an article, "An MBA May Help with a Stylish Career," that was posted on MyMBACareer.com on Aug. 20. Ruthie credits her MBA degree as a key factor in her brand's success.

1994

June Ameen, RN, has been appointed vice president for corporate development at MDRNA Inc., a Bothell, Wash.-based biotechnology company that develops and markets RNA interference products. Previously, she was vice president for business development and alliances at Entelos Inc. in Foster City, Calif.

Lisa Gibbs Keslar ('90): see Bachelor's News.

Larry Kurofsky is the founder of Purple Cafe & Wine Bar (www.thepurplecafe.com). He was interviewed for an article, "Meet the Maker: Larry Kurofsky, Heavy Restaurant Group," that was posted on WinoMagazine.com on Aug. 11. In 2001, he opened the first Purple Cafe in Woodinville, Wash.; he opened one in Kirkland in 2003 and a third in Seattle in 2006.

1995

Donna Mavromates was profiled in an article, "Donna Mavromates, Director of Marketing, Quincy 2000 Collaborative," in the June 18 issue of *New England Real Estate Journal*. The collaborative is a private, nonprofit economic development corporation that brings together the public and private sectors of Quincy, Mass., and helps them to develop plans for improvement and growth.

1997

Hasnain Nensey was featured in an article, "Interview With Hasnain Raza Nensey," in the June 21 issue of *Daily*



Kerry Miles, MBA '00 (left to right), **Anna Ivashko '11**, and **Sarah Veyland '11** joined more than 30 alumni, students, and friends on June 27 for an event at the Durrants Hotel in London. The evening's panel discussion, "Being an Entrepreneur in London," was led by Miles, **Alessandro Costa '04**, **Thomas Kahrl, MBA '98**, **Bjorn Seebach '04**, **Carlos Espinal, MBA '06**, and **Mark Vandemore '07**. The event was held in conjunction with the summer undergraduate Honors Program in London, led by Virginia Soybel, lecturer in accounting, and Julie Levinson, associate professor of film and holder of the William F. Glavin Honors Program Chair.

ELIANA CROSINA '05, MBA CANDIDATE

Kate Headen Waddell, MBA '02, is the founder of Kate Headen Technical Marketing Communications (www.kateheaden.com). She e-mails, "I am a free-lance technical marketing communications writer, based in the Merrimack Valley of Massachusetts. I specialize in writing business communications for the high-tech and financial industries. Some typical projects that I work on include Web copy, white papers, and case studies. My Babson marketing and entrepreneurship classes are standing me in good stead as I help smaller companies craft their messaging for the first time or work with more established companies to reach their targeted audiences. One of my classmates, **Betsy MacKinnon, MBA '02**, said, 'Your ideal job is one that doesn't feel like work,' and I feel very lucky to have found that." Waddell can be contacted at kate@kateheaden.com.



Times (Pakistan). He is the CIO of United Bank Limited Fund Managers. The Karachi-based company is a wholly owned subsidiary of UBL. Previously, he was CIO at Abamco Ltd. and was a member of its investment committee.

Elizabeth Schneider has been named managing director, North America, at Citisoft, a global investment management consulting firm and wholly owned subsidiary of Satyam Computer Services Ltd. Previously, she was an associate partner in the investment management consulting practice at IBM.

Douglas Shaw has been elected executive vice president and chief lending officer at Dedham [Mass.] Institution for Savings by its board of trustees. Previously, he was senior vice president and senior lending officer at Eagle Bank.

1998

Lynne Dombroski has been appointed principal and client adviser at Silver Bridge Advisors, a wealth management firm in Boston. Previously, she was senior portfolio manager in the private wealth management division at U.S. Trust Bank of America. Lynne is a CFA, a certified trust financial analyst charter holder, and a member of the Boston Security Analyst Society.

1999

Michael Criscuolo is the owner of Skyline Exhibits & Events (www.skyline-events.com), a Greensboro, N.C.-based trade show exhibit business. In August, Skyline was recognized as one of *Business*

Leader magazine's Top 100 North Carolina Small Businesses. The company was awarded the 33rd spot on the list and finished first among exhibit firms.

Matthew Cannon has been named vice president for channels and business development at SwiftKnowledge LLC in Eden Prairie, Minn. The company provides Web-based business intelligence software. Previously, he was vice president for corporate development and general counsel at Jackpot Rewards Inc., an online, subscription-based shopping and rewards program.

Todd Kellerman has been appointed executive vice president and CFO at Ballamor Capital Management Inc. in

John Hargrave, MBA '04, e-mails, "I'm excited to announce that my second book, *Mischief Maker's Manual* (www.mischiefmakersmanual.com), has become a national children's best seller. The book, which was released by Penguin Children's Group in June, is the ultimate handbook of pranks and practical jokes for kids 8 and up. Instead of just writing a book, I'm building a business around it—a Web site, TV show, and toy line—and this is where my Babson education has really paid off." Hargrave created ZUG.com, the award-winning humor site, in 1995. His first book, *Prank the Monkey: The ZUG Book of Pranks*, was published in 2007.



Radnor, Pa. Previously, he was senior vice president and CFO at Direxion Funds, a Newton, Mass.-based investment firm. He is a CPA.

Cindy Klein-Marmer and her family are proud to announce the birth of Sloan Isabelle on July 8. Cindy is associate director, Graduate Center for Career Development, at the Franklin W. Olin Graduate School of Business at Babson.

Kerri Martinek has been named to the 2009 40 Under Forty list by the *Worcester [Mass.] Business Journal*. She is the founder of Small Pond Marketing (www.smallpondmarketing.com), a company that provides marketing and public relations solutions to small businesses. She also is president of the Junior League of Worcester.

Kevin Rhodes has been named CFO at PlumChoice Inc., an online computer-support company in Billerica, Mass. Previously, he was CFO at Edgewater Technology Inc. in Wakefield.

2000

2003

Keith Bourne was featured in an article, "Startups That Stay," that was posted on July 15 in *Concentrate*, an online magazine about Washtenaw County, Michigan's people and events. Keith is the founder and CEO of Adaptive Campus (www.adaptivecampus.com), an educational technology firm based in Ann Arbor.

2002

2004

Alison Barnard is the founder of two women's clothing boutiques, in-jean-ius (www.injean-ius.com) and Twilight, in Boston's North End. The stores were

featured in an article, “North End Businesses Go Fashion Forward,” in the June 22 issue of *The Boston Globe*. In-jean-ius offers jeans, T-shirts, and accessories, while Twilight sells dresses and evening wear.

Tricia Powers Dambrauskas is co-owner, vice president, and CFO of B&G Restaurant Equipment and Supplies (www.bgrestdsupply.com), headquartered in Pittsfield, Mass. Tricia and the business were featured in an article, “2009 Top Achievers: A Commitment to Excellence,” in the June issue of *Foodservice Equipment & Supplies* magazine. Her mother started the business in 1985. In 2006, B&G purchased a building in Albany to serve its New York State customers.

2005

Ran Assaf was featured in an article, “Elevator Pitch: Didiom Plays Your Desktop Music Collection Through Your Mobile,” that was posted on guardian.co.uk’s PDA The Digital Content Blog in June. Ran is the founder and CEO of Didiom (www.didiom.com), a hybrid mobile service that allows users to stream music, podcasts, and audiobooks from a PC to a phone for free and to buy music and audiobooks from its mobile store.

David Chen is the CEO of NextWorth Solutions Inc. (www.nextworth.com), a company that he, **Scott Richardson**, and **Andrew Walsh, MBA '06**, founded while they were students at Babson. The Lawrence, Mass.-based company helps consumers to trade in or sell unwanted items through offline and online sales channels. David was featured in an article, “New Cell Phones Bring Bargains on Old Phones,” in the June 26 issue of *Mass High Tech*.

Satish Kumar is cofounder, CEO, and chairman of Glopore IMS (www.gloporeims.com), an IT infrastructure management services company based in Bangalore, India. Srinivasa Rangan, associate professor of management and international business at Babson, is cofounder and vice president for global strategy and alliances at the firm. **Vivek Joseph, MBA '08**, is director of marketing for North America at Glopore and works in its Boston office. The company was named best startup in the services category by SiliconIndia at Startup City 2009, a business convention that was held in June in Bangalore.

2006

Mihael Mikek is CEO of Celtra (www.celtra.com), a company that he and **Maja Drolec, MBA '07**, cofounded. She is the vice president for operations. Celtra, a company that offers integrated mobile marketing, was featured in an article, “Celtra Taps Beer Market With Mobile Ads,” in the Aug. 7 issue of *Mass High Tech*. The Cambridge, Mass.-based startup is developing customer relationship management products for its clients.

2007

Ryan Abood is CEO of Gourmet GiftBaskets.com. On Aug. 15, the company broke the Guinness World Record for the world’s largest cupcake. The 1,224-pound, 4-foot-high by

10-foot-wide cupcake shattered the previous world record of 151 pounds. Proceeds from the sale of the cupcake went to Passionately Pink for the Cure, a program of Susan G. Komen for the Cure.

Julie Lovely coauthored an article, “Human Performance Improvement: Key to Sustainable Safety Excellence,” that ran in the June issue of *Professional Safety* magazine. The article investigates implementing a sustainable safety program.

2008

Josh Bob was featured in an article, “With Financial Services Jobs in Short Supply, Newly Minted MBAs Are Exploring Other Options,” that ran in the Sept. 13 issue of *The Boston Globe*. Josh kept his position as northeast regional manager of the World Adult Kickball Association after interviewing for jobs on

Brian Duggan, MBA '05, undergraduate assistant class dean, e-mails, “In August, a group of students, alumni, faculty, staff, and family members went to El Salvador to build homes with Habitat for Humanity. The weeklong trip was sponsored by Babson’s Bernon Center for Public Service. We stayed in San Salvador and worked in San Jose Guayabal. On the final night, the group celebrated at dinner with Babson alumni living in the area. At the restaurant were (left to right, top to bottom) **Jose Molins '01**, Professor David Hennessey, Marketing Division; **Armando Maldonado, MSMgt '08**; myself; **Joshua Stevenson**, coordinator, Bernon Center; **Margot Rohrer**, **Lisa Thomas' sister**; **Rosa Ortiz '11**, who worked on a summer internship with Habitat for Humanity in El Salvador; **Patty Cordero de Arcia**, global village coordinator, Habitat for Humanity El Salvador; **Ryan Thomas**, **Lisa's son**; **Lisa Thomas**, director, Bernon Center; **Lynn McElholm, MBA '07**, program manager, Symposia for Entrepreneurship Educators; **Tazmun Nahar '12**; **Emily Rodriguez, MBA '02**; **Elizabeth Duggan**, my sister; **Julia Cornejo Novoa, MBA '08**; **Tiffany Caron '08**; **Maia Sauro, MBA candidate**, class giving officer, The Fund for Babson; and **Nicole Smith '10**. A Babson group has worked with Habitat in El Salvador for the last few years. We had such a wonderful time that we plan to return next year.”



Wall Street. He also is starting a business, Textaurant Corp., which helps restaurants to manage waiting lists and texts customers when tables are ready.

Veronica Chapman is the founder and CEO of Boxxout Enterprises (www.boxxout.com), an organization that creates and implements educational programs and events that teach 21st-century skills to youth in urban, low-income communities. A playwright and author, she wrote and produced a motivational play for youths, Ancestors Inc., and published a book, *The Advent of Planet Martyr and Other Literary Works: An Innovative Social Commentary*.

Jennifer Heizer has been appointed to the board of directors of the Boston chapter of the National Investor Relations Institute. She is also the board's programming cochair. Established in 1970, the Boston chapter is one of the largest and oldest chapters of NIRI, a professional association of investor relations practitioners, corporate officers, and consultants. Jennifer is senior manager of investor relations at athenahealth Inc., a provider of Internet-based business services for physician practices.

Vivek Joseph: See **Satish Kumar, MBA '05**.

Assaf Korkidi and his business,

Armando Maldonado, MSMgt '08 (far right), has established the Babson Alumni Club of El Salvador. He e-mails, "The main source of motivation and energy for BACES comes from my time as a student at Babson when I lived in Bryant Hall and enjoyed the campus. I met many outstanding faculty and exceptional staff members, and my experience was remarkable. I believe that through taking part in our respective Babson Alumni Clubs, we strengthen our network, Babson's name, and consequently, our degree. BACES held its first networking event in April in San Salvador. Alumni who attended included (left to right) **Emily Rodriguez, MBA '02**, **Jose Molins '01**, **Juan Molins '96**, **Rafael Castellanos, MBA '08**, and **Julia Cornejo**

Novoa, MBA '08.

At our second event, we had a seminar with a guest speaker, who discussed El Salvador's economy in these turbulent times. I hope you will join us for our next meeting." Maldonado can be contacted at amaldonado1@babson.edu.



Submissions & Suggestions

Class News Submissions

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- Babson Magazine reserves the right to edit news
- No engagement or baby photos
- News and photos may be used on Babson's Web site

Guesthouse Network (www.guesthouse-network.com), were featured in an article, "The Elevator Pitch: Short-Term Rentals, The Guesthouse Network Helps Real Estate Owners Market and Manage the Rental of Their Furnished Apartments," that was posted online at BusinessWeek.com on June 5. In 2008, Assaf founded the business to help property owners deal with short-term rentals. The Somerville, Mass.-based company serves 16 major cities.

Adam Landry is co-owner of FitFuture LLC, which has entered into an agreement with Koko FitClub LLC, a fitness franchise business, to operate Koko FitClubs in Massachusetts. Adam and his business partner plan to open a club in Needham before the end of 2009.

Maureen Lindert was married to Dirk Kummerle on April 26 in Cohasset, Mass. The couple lives in Boston.

2009

Patrizia Damiani and Rahul Sahni

are the founders of Fit in Clouds, a Boston-based footwear company. Patrizia was featured in an article, "Fit in Clouds Offers Affordable and Stylish Fold-Up Flats for When Your Feet Just Need a Break," that was posted online at examiner.com on July 7. The fold-up flats fit into most handbags and are available online (www.fitinclouds.com) and in local boutiques.

Rush Hambleton is the founder of Canditto, a Cambridge, Mass.-based service that rents out photo-sharing kiosks. The business was featured in an article, "Canditto—A Wedding Crasher That Shares the Love," that was posted online at xconomy.com on June 11. Rush got the idea for his business (www.canditto.com) when the professional photographer at his wedding missed a key moment, but a guest didn't. Guests and hosts insert their digital cameras' memory cards into the Canditto, and it automatically and instantly copies photos taken in the last eight hours.

Tim Seamans e-mails, "I am quite busy these days, not only with the hunt for a job in the Northeast in marketing strategy on the client or agency side, but also with the business case that I am writing for Babson. The case required a trip to consult in Tanzania for Shanga, a small social enterprise. The company, which has chosen a for-profit status, sells jewelry in the tourist trade and employs mainly deaf and disabled men and women. The goal of the company is to one day create a school for the deaf. The company also manages a restaurant to draw in customers to visit the company's jewelry workshops. I spent time with the owner working on organizational design, and I designed and implemented financial accounting and inventory management systems to help curb shrinkage, which can be a huge problem in retail. I also redesigned the

company's Web site when I returned to the States and set up the business with integrated e-commerce and social media with the guidance of some classmates, including **Rob Banagale**. I hope the business can continue to grow. The case will be centered on the outcomes of consulting engagement in Tanzania and

will be used in the Tanzania offshore class and perhaps social entrepreneurship courses." Tim can be contacted at tseamans@gmail.com.

Amma Sefa-Dedeh is the executive director of One Hen Inc., a Wellesley-based nonprofit organization that helps children to understand the world around

them while teaching them math, social studies, and reading skills. She has volunteered with the organization since its start and became its program director in 2008. Amma's goals are to reach as many children as possible by working with other organizations such as Children for Children and after-school programs in Boston.

I N M E M O R I A M

Jackson Turner '32 of Wayland, Mass., died on July 20. He served in the Army during World War II. He was manager of West Newton Savings Bank.

Richard Marsellus '40 of Rancho Santa Fe, Calif., died on April 25. He was an aviation instructor during World War II and flew for Eastern Airlines through the 1960s to mid-1970s.

Stephen Waldron '43 of Green Valley, Ariz., formerly of Salt Lake City, died on June 5. He served in the Army during World War II. He was an accountant with Kennecott Copper Corp.

Robert Kuhlmeier '46 of Rockford, Ill., died on June 27. He served in the Army during World War II. He owned and operated Kuhlmeier Hearing Aid Co. for 30 years.

Robert Calkins '47 of Hampton, N.H., died on Aug. 17. He served in the Army during World War II. He was a member of the Coast Guard Auxiliary and the Civil Air Patrol.

Richard Collette '47 of West Groton, Mass., formerly of Townsend, died on June 5. He served in the Navy during World War II and the Korean War. Before he retired in 1974, he was a salesman for Bates Corrugated Box Co.

Edward Cox '47 of Lexington, Mass., died on June 7. He served in the Navy during World War II. When he retired, he was vice president for sales at Holt & Bugbee Co. He leaves his brother Ralph Cox '49.

Edgar Orr '47 of East Grand Rapids, Mich., died on June 10. He served in the Army during World War II. He helped to form the World Affairs Council of Western Michigan.

Robert Winchester '47 of Hanover, N.H., formerly of Brookline, Vt., died on June 11. He served in the Naval Air Corps during World War II. He owned and operated Dowd Supply Inc., an

industrial distributor.

Ralph Fader '48 of Needham died on July 5. He served in the Army during World War II.

Frederick Strough '49 of Gouverneur, N.Y., died on Oct. 2, 2008. He served in the Army during World War II. He had worked for New York Telephone Co. for 34 years when he retired in 1984.

Phillip Taylor '50 of Gaithersburg, Md., formerly of Yarmouth, Maine, died on Aug. 12. He served in the Army. He was manager of a natural gas utility in Massachusetts and a business broker in the Atlanta area and in Maine.

August Beucke '54 of Santa Ana, Calif., died on Aug. 9. He served in the military during the Korean War. He worked for Johns Manville.

Charles Hayden '54 of Natick, Mass., died on June 9. He served in the Army Air Force Reserve from 1950 to 1956. When he lived on Cape Cod, he was a charter boat captain and owned a lawn-care business.

Richard Rochford '55 of Oceanport, N.J., formerly of Madison, Conn., died on July 16. He joined the Marine Corps after graduating from Babson and retired in 1973 with the rank of major, USMC Reserves. He worked in sales and marketing for the automotive industry.

Alan Floyd '57 of Osprey, Fla., formerly of Milwaukee, died on June 10. He served in the Army before attending Babson. He worked for Kone Corp. and was a director of the National Association of Elevator Contractors and the National Elevator Manufacturer's Association.

Philip Mackey '57 of Falmouth, Mass., died on July 7. He served in the Army during the Korean War.

William Frazier '58 of Natick, Mass., formerly of Wellesley, died on May 27. He served in the Marine Corps.

Richard Colwell '59 of Plainville,

Mass., died on June 1. He served in the Marine Corps during the Korean War. He retired as vice president for marketing at Rockland Trust, where he had worked for 30 years.

Kenneth Cowan, MBA '59, of Colorado Springs, Colo., died on July 23. A colonel, he served in the Army from 1945 to 1975. He was chief of staff for logistics, NORAD when he retired from the Army. He worked in Saudi Arabia until 1984.

J.P. Lavimodiere '61 of Kennebunkport, Maine, died on May 28. He was first vice president at R.I. Hospital Trust National Bank and CFO at Post-Iron Systems Corp., both in Providence, R.I.

David Deratany, MBA '66, of Brewster, Mass., died on June 14. He served in the Air Force during the Vietnam War. An attorney, he practiced in West Harwich for 31 years, specializing in real estate law.

Richard Edelson '67 of Old Greenwich, Conn., died on June 20. He was the owner of Windows/Windows.

John Snyder, MBA '71, of Shrewsbury, Mass., died on July 20. He served in the Army Reserves. He cofounded Omni Services, an industrial sales company, and owned and operated Mass. Health and Fitness for 20 years.

Reid Everly, MBA '73, of Boyce, Va., died on June 22. He served in the Army and retired as a colonel after 29 years in Vietnam, Korea, Germany, and military bases in the U.S. He then worked in the private sector, supporting U.S. government clients.

John Kelley '74 of Indianapolis died on Aug. 12. He was a chartered financial consultant with AUL/OneAmerica. He leaves his brother David Kelley '79.

Constance Racicot Colvin, MBA '78, of Medfield, Mass., died on June 28. She was a Web designer at Brooktrout Technology. She leaves her husband Lawrence Colvin, MBA '80.